

Asia Pacific Chocolate Market By Product (Traditional Chocolate and Artificial Chocolate) By Traditional Chocolate Type (Milk Chocolate, Dark Chocolate and White Chocolate) By Distribution Channel (Supermarket & Hypermarket, Convenience Store and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/AF65C7DA20F4EN.html>

Date: May 2020

Pages: 85

Price: US\$ 1,500.00 (Single User License)

ID: AF65C7DA20F4EN

Abstracts

The Asia Pacific Chocolate Market would witness market growth of 6.7% CAGR during the forecast period (2020-2026).

Cacao seeds can be harvested by hand as machines might cause damage to the trees. The pods are removed by workers and placed in large fermentation trays that are stacked and covered in banana leaves. The fermentation process helps produce the chocolate flavor and aroma. It also destroys the embryo of the seed, thereby preventing any unwanted germination. Chocolate, like other foods, is healthier when moderately eaten. The added sugars and fats to the chocolate contain a large number of calories, which may induce weight gain. In fact, much of the beneficial effects can be mitigated by heavy intake.

The supermarkets and hypermarkets account for a large percentage of chocolate sales, and the most common option for customers being dark chocolates, candy boxes, multi packages, and boxed chocolates. Players expand their product range in various retail chains with the broader shelf region and the greater product showcase.

Trends such as industry growth and the rise in hypermarkets and supermarkets, lead greatly to the revenues of these retail formats and the high penetration of the chocolate

market. The regular price promotions often consider shopping at hypermarkets/supermarkets to be useful, and the multinational players and local players follow a specific approach to introduce their brands into these stores so that their customer base can be strengthened through the target region.

Based on Product, the market is segmented into Traditional Chocolate and Artificial Chocolate. Based on Traditional Chocolate Type, the market is segmented into Milk Chocolate, Dark Chocolate and White Chocolate. Based on Distribution Channel, the market is segmented into Supermarket & Hypermarket, Convenience Store and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Mondelez International, Inc., The Hershey Company (Hershey Trust Company), Mars, Inc., The Barry Callebaut Group, Meiji Holdings Co., Ltd., Ferrero International S.A., Lindt & Sprungli AG, Moonstruck Chocolate Company, and Yildiz Holdings A.S.

Scope of the Study

Market Segmentation:

By Product

Traditional Chocolate and

Artificial Chocolate

By Traditional Chocolate Type

Milk Chocolate

Dark Chocolate and

White Chocolate

By Distribution Channel

Supermarket & Hypermarket

Convenience Store and

Online

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Nestle S.A.

Mondelez International, Inc.

The Hershey Company (Hershey Trust Company)

Mars, Inc.

The Barry Callebaut Group

Meiji Holdings Co., Ltd.

Ferrero International S.A.

Lindt & Sprungli AG

Moonstruck Chocolate Company

Yildiz Holdings A.S.

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