

Asia Pacific Center Stack Display Market By Display Technology (TFT LCD and OLED), By Display Size (Upto 7 inch and More than 7 inch), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Center Stack Display Market would witness market growth of 15.4% CAGR during the forecast period (2020-2026).

Today's automotive users search for a number of electronics and information features in the vehicle's main stack. The center stack of modern automobiles may be equipped with air conditioning, parking light, audiovisual system and temperature display; biometric vehicle access systems, human machine interface and gesture recognition systems, telemetrically control, ABS controls and traction control systems.

A very significant feature of the interior of the vehicle is the dashboard display system. The analog components including virtual speedometers and center console controls currently take place of digital displays. Continental AG recently developed a unique concept; the eHorizon system uses a thin adaptable faceplate and a curved integrated center stack to offer an innovative way to combine improved online data and the HMI driver. The driver is free to move material from the display to the digital instrument cluster if necessary, enabling them to choose the correct information and where it will appear on the displays of the vehicle.

Increasing government support for road safety and taking the GPS mandatory system initiatives, owing to the increasing numbers of fuel from road crashes, are increasing the global market for automotive displays. The emergence of innovative industry such as augmented reality and the growing usage of smart displays are pushing the market for automobile displays. The increasing adoption of self-contained vehicles and connected vehicles boosts market growth. In addition, the high costs of raw materials and displays can interfere with the growth of the global market for automotive displays. In addition, new technological advancements are building a potential in the automotive industry to



increase the global demand for automotive display market.

Based on Display Technology, the market is segmented into TFT LCD and OLED. Based on Display Size, the market is segmented into Upto 7 inch and More than 7 inch. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers theanalysis of key stake holders of the market. Key companies profiled in the report include Alps Alpine Co., Ltd., Continental AG, Samsung Electronics Co., Ltd. (Samsung Group), Hyundai Motor Company, Panasonic Corporation, Robert Bosch GmbH, Texas Instruments, Inc., Magna International, Inc., Faurecia SA, and Visteon Corporation.

Scope of the Study

Market Segmentation:

By Display Technology

TFT LCD

OLED

By Display Size

Upto 7 inch

More than 7 inch

By Country

China

Japan

India



South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Alps Alpine Co., Ltd.

Continental AG

Samsung Electronics Co., Ltd. (Samsung Group)

Hyundai Motor Company

Panasonic Corporation

Robert Bosch GmbH

Texas Instruments, Inc.

Magna International, Inc.

Faurecia SA

Visteon Corporation

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