

# Asia Pacific Canned Tuna Market By Product (Skipjack, Yellowfin, and Other Products), By Distribution Channel (Hypermarket & Supermarket, Specialty Stores and E-commerce), By Country, Industry Analysis and Forecast, 2020 - 2026

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## Abstracts

The Asia Pacific Canned Tuna Market would witness market growth of 10.1% CAGR during the forecast period (2020-2026).

Purchasers around the globe are constantly including canned tuna in their day to day meals as it has rich dietary properties with incredible taste and great seafood experience. Canned tuna is broadly utilized in different day to day dishes and delicacies, including salads, croquette, sandwiches, burgers, pasta, tacos, and sushi. These dishes are effortlessly cooked in less time at home, and accordingly, they are profoundly valued by the consumers who believe in home cooking and a healthy way of life. These patterns of consumers are foreseen to fuel the demand for the item all over the world over the forecast period. Tuna is a member of the mackerel fish family and an integral part of the worldwide fishing scenario.

Tuna is appreciated globally fresh-cooked, frozen, canned, and sushi. Normally, 60% of all tuna originates from the West and Central Pacific Ocean (WPCO). Since all tuna get from this area is under the authority of the Pacific Island Countries (PICs), these nations utilize their tuna assets as a source of building up their economies. An explanation behind this is a lot of these nations only have their tuna population to call an asset for the development of the economy. It is a broadly purchased product by end customers, caf?s and canning industries also.

Changing purchaser inclinations for seafood in different cooking styles on account of

being a rich source of essential proteins, nutrients, and minerals is anticipated to be a key factor driving the business. Also, the flavor of tuna is exceptionally delectable and different from any other seafood, which is the reason the product is observing high demand all over the world. In recent years, the consumption of seafood has been expanding altogether across the globe inferable from its rich taste, nutritional properties, and fewer carbon footprints when contrasted with other meat and beef items.

Based on Product, the market is segmented into Skipjack, Yellowfin, and Other Products. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Specialty Stores and E-commerce. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Frinsa del, Noroeste SA, Thai Union Group PCL, Centuary Pacific Food, Inc., Jealsa Rianxeira SA, Wild Planet Foods, Inc., American Tuna, Inc., Ocean Brands GP (The Jim Pattison Group), Golden Prize Canning Co. Ltd., Albacora S.A., and F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC).

## Scope of the Study

### Market Segmentation:

#### By Product

Skipjack

Yellowfin

Other Products

#### By Distribution Channel

Hypermarket & Supermarket

Specialty Stores

E-commerce

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Frinsa del Noroeste SA

Thai Union Group PCL

Centuary Pacific Food, Inc.

Jealsa Rianxeira SA

Wild Planet Foods, Inc.

American Tuna, Inc.

Ocean Brands GP (The Jim Pattison Group)

Golden Prize Canning Co. Ltd.

Albacora S.A.

F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC)

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