

Asia Pacific Business Process as a Service Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Business Process as a Service Market would witness market growth of 13.2% CAGR during the forecast period (2017 – 2023). Business process-as-a service (BPaaS) is a total package that is offered by leading cloud service providers such as Genpact, IBM Corporation, Fujitsu Limited, and Capgemini. The technology is offered to enable business process outsourcing (BPO) via cloud computing service model. BPO services are basically meant to cut labor expenses, and such cost cuttings can be attained with the help of BPaaS solutions. Asia-Pacific is a potential region and would witness significant growth during the forecast period. The region would grow at the highest CAGR, offering growth opportunities for industry participants. The current trend of scheduling, executing, and automation of task has led to the deployment of BPaaS solutions in different industry verticals such as in BFSI, government, retail, healthcare, and many others.

Based on Business Process, the market report segments the market into Human Resource Management & Operations, Accounting & Finance, Sales & Marketing, Customer Service & Support, Procurement & Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Large Enterprises and Small & Medium Enterprises. Based on Vertical, the market report segments the market into BFSI, Telecom & IT, Retail & Ecommerce, Government, Manufacturing, Healthcare, and Others. Based on Countries, the Business Process as a Service is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Business Process as a Service Market. Key companies profiled in the report include Accenture Plc., Capgemini, Cognizant, EXL, IBM Corporation, Fujitsu Limited, SAP SE, Genpact,

Oracle Corporation, and Wipro Limited.

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