

# Asia Pacific Beer Market (2016-2022)

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## Abstracts

The Asia Pacific beer market is expected to grow at a CAGR of 8.8% during the forecast period 2016–2022. Based on categories, the beer market is classified into light beer and strong beer. The strong beer market holds larger market share in terms of value.

The overall light beer market is fading out due to changing preferences of consumers towards wine and other alcoholic beverages. Light beer market would grow at CAGR of 7.5% during 2016–2022. Strong beer market would grow at a CAGR of 9.5% during the forecast period.

The Asia Pacific market is analyzed based on packaging methods such as canned beers, bottled beers and draught beers. The canned beer market would witness tremendous growth during the forecast period. The segment is expected to grow at a CAGR of 9.4% during the forecast period 2016–2022. The draught beer market would witness steady progress and would grow at a CAGR of 6.6% during 2016–2022. The segment is expected to generate revenue of \$29.4 billion by 2022.

The report highlights the adoption of Beer Systems in Asia-Pacific. Based on Product Type, the market is segmented into Light Beer and Strong Beer. Based on Production, the market is segmented into Macro Brewery and Micro Brewery. Based on Category, the market is segmented into Premium Category, Super Premium Category, and Normal Category. Based on Packaging, the market is segmented into Canned Beer, Bottled Beer, and Draught Beer. The report also covers country wise segmentation of Beer market. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific.

Key companies profiled in the report includes Heinekin N.V., Anheuser-Busch InBev., Tsingtao Brewery Co. Ltd., Carlsberg Group, Diageo Plc., Molson Coors Brewing

Company, Boston Beer Company, Beijing Yanjing Brewery Co., Ltd and United Breweries Group.

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