

Asia Pacific Baby Personal Care Market By Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores and E-Commerce) By Product (Cosmetics, Toiletries and Other Products) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Baby Personal Care Market would witness market growth of 8.3% CAGR during the forecast period (2020-2026).

Baby care products gain considerable traction from manufacturers in the diverse beauty and personal care industries. In baby care products, personal hygiene makes its way. Different brands offer a wide range of baby care products, mainly skin and hair care products. The most sensitive and sensitive neonatal skin is infectious. Thus, the gentleness of the baby's skin must be protected and nourished with special care. This has driven the manufacturer to develop customer-friendly products. Customers also move to organic and natural baby products that are safe with no chemical additives to protect the baby's fragile skin.

When it comes to baby care products, safety is the main concern. Infants are susceptible to chemicals in ointments, baby wipes, baby shampoos, lotions, and powders. Since their skin is more permeable than adults, chemical substances can easily be absorbed into their skin. In addition, it is also an important problem that the ingestion of these products among children may have a detrimental effect on infant bodies. As a result of these baby-caring issues, many parents try to limit the use of baby-caring products, thus preventing the growth of the baby care products market.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Specialty Stores and E-Commerce. Based on Product, the market is

segmented into Cosmetics, Toiletries and Other Products. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Dabur India Ltd., Wipro Limited (Wipro Consumer Care & Lighting), Abbott Laboratories, Unilever PLC, The Procter and Gamble Company, Kimberly-Clark Corporation, Johnson and Johnson, Beiersdorf AG, and The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

Scope of the Study

Market Segmentation:

By Distribution Channel

Supermarkets & Hypermarkets

Specialty Stores and

E-Commerce

By Product

Cosmetics

Toiletries and

Other Products

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

L'Oreal Group

Dabur India Ltd.

Wipro Limited (Wipro Consumer Care & Lighting)

Abbott Laboratories

Unilever PLC

The Procter and Gamble Company

Kimberly-Clark Corporation

Johnson and Johnson

Beiersdorf AG

The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

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