

Asia-Pacific Baby Monitor Market (2016 - 2022)

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Abstracts

Baby monitors help parents to watch over their baby as well as caretakers, so that they can be assured about their baby's safety. It is a kind of remote that tracks and monitors baby's movement. The product simply operates with a small radio transmitter that could be placed near the nursery or to the baby. Some monitors may give with video surveillance and some could be operated with receiver's transmitters.

Asia-Pacific is contributing in the growth of baby monitor market with the emerging countries like India and China due to increasing population and increase in the number of working women. Half of the population is working. Baby monitors comes as a solution for the working parents to keep an eye on their babies while they are at work. Baby monitor provides working mothers with the high resolution images of their babies.

Growing population and growing income level of middle and upper class consumers is also contributing in the growth of baby monitor market. Owing to this, manufacturers are offering wider range of products in accordance with consumer needs. Hence, increase in the disposable income of the consumers and their spending on baby products would become one of the major drivers for baby monitor market.

The Baby Monitor Market has been segmented on the Type, Mode of Connection, and country. Based on Type, the market is segmented into Audio and Video Monitors. Kid Centric baby video monitor are popular among working parents. The smart technology have helped lots of working parents to look after their sleeping baby while they are at work or involved in some house work. For instance, 3megapixel camera sensor enabled baby monitor was launched in the market. A different camera comes with different features, better battery life and better display. Therefore, the product is getting popular among population. Market players are also featuring up with new video monitors by adding new features in it.

Based on Mode of Connection, the monitors come in wired and wireless technology.

Based on Country, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia-Pacific.

The key players operating in baby monitor market are Dorel Industries Inc., Angelcare Monitors Inc., Summer Infant, Inc., Samsung Electronics, Google Inc., Koninklijke Philips N.V, Nokia Corporation, and FLIR Systems.

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