

# Asia-Pacific Automotive Telematics Market (2016 - 2022)

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## Abstracts

Vehicle Telematics system is an automatic system designed for vehicles that incorporates some form of cellular communication. The telematics for vehicles started in 1980's, for tracking of stolen cars with the help of radio frequency communication using unlicensed frequency bands. Telematics are information and telecommunication products that combine computers and telecommunication services for transferring large amounts of data in vehicles in real-time. The Automotive industry is witnessing a phase of digital revolution. Over the next few years, automobiles will be completely transformed into communication objects. Therefore, the telematics market is expected to grow at a promising rate due to the rising consumer demands for staying connected 24\*7 even while travelling. In APAC region, Chinese Government has rolled out a regulation for usage of fleet management solution in every vehicle effective from 2014. Russia and India have a joint venture to provide navigation services in India, which includes setting up the telematics terminals and portable navigation devices.

The Asia-Pacific telematics market covers all the connectivity platforms and solutions used for providing internet service within a vehicle through the application of telematics. The research conducted, provides a fair idea about the Asia-Pacific telematics market. The overall telematics market is bifurcated into commercial and consumer telematics market. For this report, commercial segment includes light, medium and heavy commercial vehicle; consumer includes passenger cars. The various applications, products and services related to telematics, in the vehicle, are discussed in this report. The report covers type of telematics which is incorporated in the vehicles. The application segment in the report includes is further categorized into solutions and services. Solutions include fleet/asset management, navigation, insurance, infotainment, tele – health and others (V2V and V2I, and remote alarm and monitoring). The services segment includes design and consulting, maintenance & training and

integration & deployment. This report also covers the various end users for telematics which include logistics and transportation, individuals and car rental companies, insurance, healthcare, media & entertainment, automotive manufacturers and dealers and Government security agencies.

Based on Country, Automotive Telematics market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia-Pacific Automotive Telematics market in 2015. Malaysia would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Automotive Telematics market. Key companies profiled in the report include Verizon Communications Inc., AT&T Inc., Ford Motor Company, BMW AG Robert Bosch GmbH, Valeo S.A, Harman International Industries, Incorporated, Vodafone Group Plc and TELEFÓNICA, S.A.

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