

# Asia Pacific Automotive Motor Market (2019-2025)

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## Abstracts

The Asia Pacific Automotive Motor Market would witness market growth of 7.9% CAGR during the forecast period (2019-2025).

The automotive market is controlled by an increase in overall vehicle production and a high demand for safety and convenience features. In addition, the rise in the popularity of electric vehicles is expected to create a potential for various developments in electric motor vehicles. The increase in the number of motors installed in a car translates directly into better intelligence and increased convenience by reducing the environmental impact. Nonetheless, an increase in the weight and cost of the overall system limits market growth. In addition, a growing number of applications involving the use of electric motors and the idea of self-propelled cars are expected to create lucrative opportunities for the automotive market in the near future.

The automotive market is positively affected by the safety regulations put in place by the Government for the installation of power windows, airbags and anti-lock braking systems (ABS) in each vehicle. In developing countries, OEMs are offering the key less entry and anti-lock braking system (ABS) as standard features in vehicles, enabling the government to improve safety measures that boost the selling of automotive motors. These safety systems require separate engines to operate smoothly and to communicate with other vehicle components in order to provide passengers with complete safety. As the incorporation of safety features has therefore been made mandatory, it is anticipated that the demand for automotive motors will boost, fueling the growth of the automotive market.

Based on Distribution Channel, the market is segmented into Aftermarket and OEM. Based on Application, the market is segmented into Comfort, Safety and Others. Based on Vehicle Type, the market is segmented into Non-Electric Vehicle and Electric Vehicle. Based in Type, the market is segmented into Brushed DC Motor, Brushless DC

Motor, Traction Motor and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Siemens AG, Robert Bosch GmbH, Continental AG, Denso Corporation, Mitsubishi Electric Corporation, Valeo SA, Mahle Group, Nidec Corporation, BorgWarner, Inc., and Johnson Electric Holdings Limited.

## Scope of the Study

### Market Segmentation:

#### By Distribution Channel

Aftermarket

OEM

#### By Application

Comfort

Safety

Others

#### By Vehicle Type

Non-Electric Vehicle

Electric Vehicle

#### By Type

Brushed DC Motor

Brushless DC Motor

Traction Motor

Others

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Siemens AG

Robert Bosch GmbH

Continental AG

Denso Corporation

Mitsubishi Electric Corporation

Valeo SA

Mahle Group

Nidec Corporation

BorgWarner, Inc.

Johnson Electric Holdings Limited

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