

# Asia Pacific Automotive Biometric Access System Market (2016 - 2022)

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## Abstracts

The increasing demand for luxury vehicles in this region has enhanced the demand for biometric access systems installed in the vehicles. The technologically advanced products are gaining prominence in this region, basically in China, India, Japan and Singapore.

High end protection, quick processing & easy tracking of vehicles in the automotive sector are some of the major drivers for the Asia-Pacific automotive biometric access system market. The market for Asia-Pacific automotive biometric access system is segmented based on the authentication type, characteristics, end users and product sale type. The report also highlights the market of automotive biometric access systems across different Asian countries including China, Japan, India, South Korea, Singapore, Malaysia and rest of APAC. China and Japan are considered as the hub for automotive manufacturing.

Biometric technology has emerged as an automated access monitoring system for authenticating users based on behavioral or physiological characteristics. Automotive industry is emerging as one of the major end-user industry for the biometric access systems market. Door and window opening, starting of engine, accessing navigation system among others are the major applications of biometric authentication system in the vehicles. Fingerprint and voice recognition authentication systems are the most common authentication systems used in the vehicles. This system facilitates the vehicle owners in providing better anti-theft protection. Automotive manufacturers including Mercedes-Benz, Volkswagen, BMW and Ford Motor among others have started using the biometric technology in their vehicles.

The report covers the analysis of key stake holders of the automotive biometric market.

Key companies profiled in the report include Delphi Automotive Plc., Ford Motors Corporation, Synaptic Incorporated, VOXX International Corporation, Hitachi, Ltd., and Fingerprint Cards AB among others.

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