Asia Pacific Automatic Content Recognition Market (2016 - 2022)

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Abstracts

Automatic Content Recognition is the name for a family of technologies that enable content users to synchronize content retrieval across several platforms and interact with TV programming from their mobile or tablet computers. Automatic Content Recognition can involve a watermark, signature or fingerprint that is embedded across all video content across all possible platforms. In this way it is possible to trace the traffic route of a specific piece of content no matter where it is viewed. In fact, Automatic Content Recognition that is embedded at the program source could prime the media landscape to track content across even future, yet-to-be invented platforms.

Based on the type, the Automatic content recognition market is segmented into solution and services. Solution Segment is further divided into Audio, Video & Image Recognition, Voice & Speech Recognition, Real Time Content Analytics, Security & Copyright Management, Data Management & Metadata, Content Aggregation, Processing, Filtering & Enhancement, Encoding & Transcoding Solution, Broadcast & Media Monitoring, Media Synchronization and Audience Measurement. Services segment is divided into professional, managed and value-added services. Professional services covered in this report include Consulting Services, Integration & Deployment Services and Support Services. The technologies highlighted in the report are Media & Entertainment, Consumer Electronics, E-Commerce, Education, Automotive, IT & Telecommunication, Healthcare, Defence & Public Safety, Avionics and Others.

Based on country, Automatic Content Recognition market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant region in the Asia-Pacific Automatic Content Recognition market in 2015. Malaysia would witness highest CAGR during the forecast period (2016-2022).

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The report covers the analysis of key stake holders of the Automatic Content Recognition market. Key companies profiled in the report include Microsoft Corporation, Google Inc. (Alphabet Inc.), Nuance Communications, Inc., Digimarc Corporation, Shazam Entertainment Limited, ArcSoft, Inc., Enswers Inc. and Doreso.

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