

# Asia Pacific Aroma Ingredients Market (2019-2025)

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## Abstracts

The Asia Pacific Aroma Ingredients Market would witness market growth of 7.1% CAGR during the forecast period (2019-2025). The Asia Pacific Ammonium Sulfate market is studied across the China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific. The China market dominated the Asia Pacific Aroma Ingredients Market by Country 2018, and would continue to be a dominant market till 2025; thereby, achieving a market value of \$970.3 million by 2025, growing at a CAGR of 4.9 % during the forecast period. The Japan market is expected to witness a CAGR of 6.5% during (2019 - 2025). Additionally, The India market is expected to witness a CAGR of 8.2% during (2019 - 2025).

Aromatherapy is picking up the rising trend in its demand across various geographies with the introduction of various healing therapies. The therapy uses various essential oils having specific aroma ingredients for certain effects and is provided through inhalation. The oil diffuses into the air with the help of a diffuser container, oil droplets or spray for e.g., in a steam bath.

In addition to provide the pleasant fragrance, these aromatherapy oils also offer decongestant, respiratory disinfection and psychological benefits. The inhalation of essential oils helps in stimulation of olfactory system which is part of brain related to the smelling sense thereby influencing the limbic system, linked to the emotions, blood pressure, breathing, the heart rate, hormone balance, memory and stress.

Market participants in this market are expanding their footprints across geographies thereby having access to additional consumers and strengthen respective market shares. In Feb 2019, BASF has expanded its reach to Nigeria by opening a new application technology laboratory for developing personal care solutions for African people. In Aug 2019, Firmenich has opened a new first Fine Fragrance Atelier in Latin America for expanding its footprint in fragrances business. In April 2018, Mane has

established a new manufacturing facility in Colombia focusing on fragrances.

Based on Type, the market is segmented into Natural Ingredients and Synthetic Ingredients. Based on the Application, the market is segmented into Homecare, Personal care, Fine Fragrances & Perfumes and Other Applications. Based on Regions, the Asia Pacific market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Mane S.A., Givaudan S.A., Symrise AG, Takasago International Corporation, International Flavors & Fragrances Inc., Firmenich S.A., Kao Corporation, Robertet S.A., Sensient Technologies Corporation and BASF SE.

Scope of the Study

Market Segmentation:

By Type

Natural Ingredients

Synthetic Ingredients

By Application

Homecare

Personal care

Fine Fragrances & Perfumes

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

#### Companies Profiled

Mane S.A.

Givaudan S.A.

Symrise AG

Takasago International Corporation

International Flavors & Fragrances Inc.

Firmenich S.A.

Kao Corporation

Robertet S.A.

Sensient Technologies Corporation and

BASF SE

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