

Asia Pacific Application Transformation Market (2019-2025)

<https://marketpublishers.com/r/A00C68B19D9EN.html>

Date: June 2019

Pages: 139

Price: US\$ 1,500.00 (Single User License)

ID: A00C68B19D9EN

Abstracts

The Asia Pacific Application Transformation Market would witness market growth of 14.2% CAGR during the forecast period (2019–2025).

The proliferation of cloud and big data technologies escalated the transformation process to an advanced level. Enterprises are making efforts to gather a competitive advantage that can be achieved with the application transformation process. The need to be updated with novel technologies and improve the Return on Investment (ROI) needs a scientific approach to alleviate the key risks and challenges involved in the present legacy applications.

The Asia Pacific is emerging as the fastest growing region for application transformation market. The growth is mainly attributed to the proliferating service sector in countries like China and India. Increasing demand from small and mid-sized companies and demand from banking and financial service sectors for fraud detection and management is boosting the adoption of application transformation. Furthermore, a substantial demand and positive outlook from consumer goods and retail application sectors owing to the huge amount of data generation are expected to collectively surge the market growth in this region. Lastly, growing economies and high technology penetration are driving the market further.

Based on Services Type, the market is segmented into Application Integration, Cloud Application Migration, Application Portfolio Assessment, Application Replatforming, UI Modernization and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into Retail, Healthcare & Life Sciences, Manufacturing, Government & Public Sector & Legal, Telecom & IT, BFSI and Others. Based on

countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Adobe Systems Inc., Asysco B.V., Bell Integrator, Inc., Accenture PLC, Unisys Corporation, Cognizant Technology Solutions Corporation, and Dell Technologies, Inc.

Scope of the Study

Market Segmentation:

By Services Type

Application Integration

Cloud Application Migration

Application Portfolio Assessment

Application Replatforming

UI Modernization

Others

By Organization Size

Large Enterprises

Small & Medium-Sized Enterprises

By End User

Retail

Healthcare & Life Sciences

Manufacturing

Government & Public Sector & Legal

Telecom & IT

BFSI

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

IBM Corporation

ORACLE CORPORATION

SAP SE

Adobe Systems Inc.

ASYSCO B.V.

Bell Integrator, Inc.

Accenture PLC

Unisys Corporation

Cognizant Technology Solutions Corporation

Dell Technologies, Inc.

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