

# Asia Pacific Application Security Market (2017 - 2023)

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## Abstracts

Application security is a process used to protect applications from external threats. It is a total system that defines the use of software, hardware, and procedural methods to secure various applications. A threat, within the context of the enterprise, can be defined any potential or actual adverse event that has the potential to compromise the assets of an enterprise, including both malicious incidences, such as a denial-of-service (DoS) attack, and unplanned incidences, such as a fault or inconsistency in a storage device. Criminal attack groups are now getting into advanced level of cyber-attacks. Cyber criminals use extensive resources and skilled technical staff to carry out attacks on unsecure networks, Attack groups is focusing on vulnerable security systems and then exploit the same before any counter measures are carried out to stop the threats.

Growing concerns over the level of threats and the Advanced Persistent Threats (APTs) leading to security breaches, regulatory policies demanding strict regulatory compliances, and growing number of third-party application deployment are a few leading factors driving the application security market.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Application Security market is segmented into China, Japan, India, South Korea, Singapore, Australia and Rest of Asia Pacific. China remained the dominant Country in the Asia Pacific Application Security market in 2016. India and Australia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Application Security market. Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and Sitelock, LLC.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Asia Pacific Application Security Market, by Component Types
  - 1.4.2 Asia Pacific Application Security Market, by Testing Types
  - 1.4.3 Asia Pacific Application Security Market, by Deployment Types
  - 1.4.4 Asia Pacific Application Security Market, by Verticals
  - 1.4.5 Asia Pacific Application Security Market, by Countries
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
- 3.2 Drivers and Restraints
  - 3.2.1 Market Drivers
  - 3.2.2 Market Restraints

### **CHAPTER 4. ASIA PACIFIC APPLICATION SECURITY MARKET**

- 4.1 Asia Pacific Application Security Market by Component
  - 4.1.1 Asia Pacific Application Security Software Market by Country
  - 4.1.2 Asia Pacific Application Security Services Market by Country
  - 4.1.3 Asia Pacific Application Security Services Market by Type
    - 4.1.3.1 Asia Pacific Application Security Professional Services Market by Country
    - 4.1.3.2 Asia Pacific Application Security Managed Services Market by Country

### **CHAPTER 5. ASIA PACIFIC APPLICATION SECURITY MARKET BY TESTING TYPE**

- 5.1 Introduction
  - 5.1.1 Asia Pacific Static Application Security Testing Application Security Market by

## Country

5.1.2 Asia Pacific Dynamic Application Security Testing Application Security Market by Country

5.1.3 Asia Pacific Interactive Application Security Testing Application Security Market by Country

## **CHAPTER 6. ASIA PACIFIC APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE**

### 6.1 Introduction

6.1.1 Asia Pacific On-Demand Application Security Market by Country

6.1.2 Asia Pacific On-Premise Application Security Market by Country

## **CHAPTER 7. ASIA PACIFIC APPLICATION SECURITY MARKET BY VERTICAL**

### 7.1 Introduction

7.1.1 Asia Pacific Application Security in Government & Defense Market by Country

7.1.2 Asia Pacific Application Security in BFSI Market by Country

7.1.3 Asia Pacific Application Security in Telecom & IT Market by Country

7.1.4 Asia Pacific Application Security in Healthcare Market by Country

7.1.5 Asia Pacific Application Security in Retail Market by Country

7.1.6 Asia Pacific Application Security in Education Market by Country

7.1.7 Asia Pacific Application Security in Other Vertical Market by Country

## **CHAPTER 8. ASIA PACIFIC APPLICATION SECURITY MARKET BY COUNTRY**

### 8.1 Introduction

8.1.1 China Application Security Market

8.1.1.1 China Application Security Market by Component Type

8.1.1.1.1 China Application Security Market by Services Type

8.1.1.2 China Application Security Market by Testing Type

8.1.1.3 China Application Security Market by Deployment Type

8.1.1.4 China Application Security Market by Vertical

8.1.2 Japan Application Security Market

8.1.2.1 Japan Application Security Market by Component Type

8.1.2.1.1 Japan Application Security Market by Services Type

8.1.2.2 Japan Application Security Market by Testing Type

8.1.2.3 Japan Application Security Market by Deployment Type

8.1.2.4 Japan Application Security Market by Vertical

### 8.1.3 India Application Security Market

#### 8.1.3.1 India Application Security Market by Component Type

##### 8.1.3.1.1 India Application Security Market by Services Type

#### 8.1.3.2 India Application Security Market by Testing Type

#### 8.1.3.3 India Application Security Market by Deployment Type

#### 8.1.3.4 India Application Security Market by Vertical

### 8.1.4 South Korea Application Security Market

#### 8.1.4.1 South Korea Application Security Market by Component Type

##### 8.1.4.1.1 South Korea Application Security Market by Services Type

#### 8.1.4.2 South Korea Application Security Market by Testing Type

#### 8.1.4.3 South Korea Application Security Market by Deployment Type

#### 8.1.4.4 South Korea Application Security Market by Vertical

### 8.1.5 Australia Application Security Market

#### 8.1.5.1 Australia Application Security Market by Component Type

##### 8.1.5.1.1 Australia Application Security Market by Services Type

#### 8.1.5.2 Australia Application Security Market by Testing Type

#### 8.1.5.3 Australia Application Security Market by Deployment Type

#### 8.1.5.4 Australia Application Security Market by Vertical

### 8.1.6 Singapore Application Security Market

#### 8.1.6.1 Singapore Application Security Market by Component Type

##### 8.1.6.1.1 Singapore Application Security Market by Services Type

#### 8.1.6.2 Singapore Application Security Market by Testing Type

#### 8.1.6.3 Singapore Application Security Market by Deployment Type

#### 8.1.6.4 Singapore Application Security Market by Vertical

### 8.1.7 Rest of Asia Pacific Application Security Market

#### 8.1.7.1 Rest of Asia Pacific Application Security Market by Component Type

##### 8.1.7.1.1 Rest of Asia Pacific Application Security Market by Services Type

#### 8.1.7.2 Rest of Asia Pacific Application Security Market by Testing Type

#### 8.1.7.3 Rest of Asia Pacific Application Security Market by Deployment Type

#### 8.1.7.4 Rest of Asia Pacific Application Security Market by Vertical

## **CHAPTER 9. COMPANY PROFILES**

### 9.1 HP Enterprise Company

#### 9.1.1 Company Overview

#### 9.1.2 Financial Analysis

#### 9.1.3 Segmental and Regional Analysis

#### 9.1.4 Research & Development Expense

### 9.2 IBM Corporation

- 9.2.1 Company Overview
- 9.2.2 Financial Analysis
- 9.2.3 Segmental and Regional Analysis
- 9.2.4 Research & Development Expense
- 9.3 Qualys, Inc.
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Regional Analysis
  - 9.3.4 Research & Development Expense
- 9.4 Rapid7, Inc.
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis
  - 9.4.3 Regional Analysis
  - 9.4.4 Research & Development Expense
- 9.5 Synopsys, Inc.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis
  - 9.5.3 Regional Analysis
  - 9.5.4 Research & Development Expense
- 9.6 Whitehat Security
  - 9.6.1 Company Overview
- 9.7 CA, Inc. (Veracode, Inc.)
  - 9.7.1 Company Overview
  - 9.7.2 Financial Analysis
  - 9.7.3 Segmental and Regional Analysis
  - 9.7.4 Research & Development Expense
- 9.8 Sitelock, LLC
  - 9.8.1 Company Overview

## List Of Tables

### LIST OF TABLES

Table 1 ASIA PACIFIC APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC APPLICATION SECURITY MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC APPLICATION SECURITY MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC APPLICATION SECURITY SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC APPLICATION SECURITY SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC APPLICATION SECURITY SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC APPLICATION SECURITY SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC APPLICATION SECURITY SERVICES MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC APPLICATION SECURITY SERVICES MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC APPLICATION SECURITY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC APPLICATION SECURITY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC APPLICATION SECURITY MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC APPLICATION SECURITY MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC STATIC APPLICATION SECURITY TESTING APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC STATIC APPLICATION SECURITY TESTING APPLICATION

SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC DYNAMIC APPLICATION SECURITY TESTING

APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC DYNAMIC APPLICATION SECURITY TESTING

APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC INTERACTIVE APPLICATION SECURITY TESTING

APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC INTERACTIVE APPLICATION SECURITY TESTING

APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC APPLICATION SECURITY MARKET BY DEPLOYMENT  
TYPE, 2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC APPLICATION SECURITY MARKET BY DEPLOYMENT  
TYPE, 2017 - 2023, USD MILLION

Table 25 ASIA PACIFIC ON-DEMAND APPLICATION SECURITY MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 26 ASIA PACIFIC ON-DEMAND APPLICATION SECURITY MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 27 ASIA PACIFIC ON-PREMISE APPLICATION SECURITY MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 28 ASIA PACIFIC ON-PREMISE APPLICATION SECURITY MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 29 ASIA PACIFIC APPLICATION SECURITY MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 30 ASIA PACIFIC APPLICATION SECURITY MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 31 ASIA PACIFIC APPLICATION SECURITY IN GOVERNMENT & DEFENSE  
MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 ASIA PACIFIC APPLICATION SECURITY IN GOVERNMENT & DEFENSE  
MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 ASIA PACIFIC APPLICATION SECURITY IN BFSI MARKET BY COUNTRY,  
2013 - 2016, USD MILLION

Table 34 ASIA PACIFIC APPLICATION SECURITY IN BFSI MARKET BY COUNTRY,  
2017 - 2023, USD MILLION

Table 35 ASIA PACIFIC APPLICATION SECURITY IN TELECOM & IT MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION

Table 36 ASIA PACIFIC APPLICATION SECURITY IN TELECOM & IT MARKET BY  
COUNTRY, 2017 - 2023, USD MILLION

Table 37 ASIA PACIFIC APPLICATION SECURITY IN HEALTHCARE MARKET BY  
COUNTRY, 2013 - 2016, USD MILLION



Table 38 ASIA PACIFIC APPLICATION SECURITY IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 ASIA PACIFIC APPLICATION SECURITY IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 ASIA PACIFIC APPLICATION SECURITY IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 ASIA PACIFIC APPLICATION SECURITY IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 ASIA PACIFIC APPLICATION SECURITY IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 ASIA PACIFIC APPLICATION SECURITY IN OTHER VERTICAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 ASIA PACIFIC APPLICATION SECURITY IN OTHER VERTICAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 ASIA PACIFIC APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 ASIA PACIFIC APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 CHINA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 48 CHINA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 49 CHINA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 50 CHINA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 51 CHINA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 52 CHINA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 53 CHINA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 54 CHINA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 55 CHINA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 56 CHINA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 57 CHINA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 58 CHINA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023,

## USD MILLION

Table 59 JAPAN APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 60 JAPAN APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 61 JAPAN APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 62 JAPAN APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 63 JAPAN APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 64 JAPAN APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 65 JAPAN APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 66 JAPAN APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 67 JAPAN APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 68 JAPAN APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 69 JAPAN APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 70 JAPAN APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 71 INDIA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 72 INDIA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 73 INDIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 74 INDIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 75 INDIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 76 INDIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 77 INDIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 78 INDIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 79 INDIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 80 INDIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 81 INDIA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 82 INDIA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 83 SOUTH KOREA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 84 SOUTH KOREA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 85 SOUTH KOREA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 86 SOUTH KOREA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 87 SOUTH KOREA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 88 SOUTH KOREA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 89 SOUTH KOREA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 90 SOUTH KOREA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 91 SOUTH KOREA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 92 SOUTH KOREA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 93 SOUTH KOREA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 94 SOUTH KOREA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 95 AUSTRALIA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 96 AUSTRALIA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 97 AUSTRALIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 98 AUSTRALIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 99 AUSTRALIA APPLICATION SECURITY MARKET BY SERVICES TYPE,

2013 - 2016, USD MILLION

Table 100 AUSTRALIA APPLICATION SECURITY MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

Table 101 AUSTRALIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013  
- 2016, USD MILLION

Table 102 AUSTRALIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017  
- 2023, USD MILLION

Table 103 AUSTRALIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE,  
2013 - 2016, USD MILLION

Table 104 AUSTRALIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE,  
2017 - 2023, USD MILLION

Table 105 AUSTRALIA APPLICATION SECURITY MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 106 AUSTRALIA APPLICATION SECURITY MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 107 SINGAPORE APPLICATION SECURITY MARKET, 2013 - 2016, USD  
MILLION

Table 108 SINGAPORE APPLICATION SECURITY MARKET, 2017 - 2023, USD  
MILLION

Table 109 SINGAPORE APPLICATION SECURITY MARKET BY COMPONENT TYPE,  
2013 - 2016, USD MILLION

Table 110 SINGAPORE APPLICATION SECURITY MARKET BY COMPONENT TYPE,  
2017 - 2023, USD MILLION

Table 111 SINGAPORE APPLICATION SECURITY MARKET BY SERVICES TYPE,  
2013 - 2016, USD MILLION

Table 112 SINGAPORE APPLICATION SECURITY MARKET BY SERVICES TYPE,  
2017 - 2023, USD MILLION

Table 113 SINGAPORE APPLICATION SECURITY MARKET BY TESTING TYPE,  
2013 - 2016, USD MILLION

Table 114 SINGAPORE APPLICATION SECURITY MARKET BY TESTING TYPE,  
2017 - 2023, USD MILLION

Table 115 SINGAPORE APPLICATION SECURITY MARKET BY DEPLOYMENT  
TYPE, 2013 - 2016, USD MILLION

Table 116 SINGAPORE APPLICATION SECURITY MARKET BY DEPLOYMENT  
TYPE, 2017 - 2023, USD MILLION

Table 117 SINGAPORE APPLICATION SECURITY MARKET BY VERTICAL, 2013 -  
2016, USD MILLION

Table 118 SINGAPORE APPLICATION SECURITY MARKET BY VERTICAL, 2017 -  
2023, USD MILLION

Table 119 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 120 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 121 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 122 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 123 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 124 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 125 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 126 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 127 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 128 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 129 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 130 REST OF ASIA PACIFIC APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 131 KEY INFORMATION – HP ENTERPRISE COMPANY

Table 132 KEY INFORMATION – IBM CORPORATION

Table 133 KEY INFORMATION – QUALYS, INC.

Table 134 KEY INFORMATION – RAPID7, INC.

Table 135 KEY INFORMATION – SYNOPSYS, INC.

Table 136 KEY INFORMATION – WHITEHAT SECURITY

Table 137 KEY INFORMATION – CA, INC. (VERACODE, INC.)

Table 138 KEY INFORMATION – SITELOCK, LLC

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