

Asia Pacific Application Security Market (2017 - 2023)

<https://marketpublishers.com/r/A9C60C01DDCEN.html>

Date: June 2017

Pages: 138

Price: US\$ 1,500.00 (Single User License)

ID: A9C60C01DDCEN

Abstracts

Application security is a process used to protect applications from external threats. It is a total system that defines the use of software, hardware, and procedural methods to secure various applications. A threat, within the context of the enterprise, can be defined any potential or actual adverse event that has the potential to compromise the assets of an enterprise, including both malicious incidences, such as a denial-of-service (DoS) attack, and unplanned incidences, such as a fault or inconsistency in a storage device. Criminal attack groups are now getting into advanced level of cyber-attacks. Cyber criminals use extensive resources and skilled technical staff to carry out attacks on unsecure networks, Attack groups is focusing on vulnerable security systems and then exploit the same before any counter measures are carried out to stop the threats.

Growing concerns over the level of threats and the Advanced Persistent Threats (APTs) leading to security breaches, regulatory policies demanding strict regulatory compliances, and growing number of third-party application deployment are a few leading factors driving the application security market.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Application Security market is segmented into China, Japan, India, South Korea, Singapore, Australia and Rest of Asia Pacific. China remained the dominant Country in the Asia Pacific Application Security market in 2016. India and Australia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Application Security market. Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and Sitelock, LLC.

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