

Asia Pacific Application Platform Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Application Platform Market would witness market growth of 7.2% CAGR during the forecast period (2018 – 2024).

Asia Pacific (APAC) is a region with tremendous potential as the adoption of new technologies has been the trend herein. The application platform market in APAC is expected to grow at the highest CAGR during the forecast period. The rapid growth of web and mobile applications has driven the need for the deployment, monitoring, protection, and management of the applications against vulnerabilities. The need to protect applications has given rise to the demand for application platform software, as the software provides reliable platform to develop, deploy, and manage enterprise applications.

Based on Type, the market is segmented into Software and Services. Software Type includes Application Platform Software and Transaction Processing Monitor Software. Services Type includes Professional and Managed Services. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Application Platform-As-A-Service and On-Premise. Based on Countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific Application Platform Market. Key companies profiled in the report include IBM Corporation, SAP SE, NEC Corporation, Oracle Corporation, Microsoft Corporation, Micro Focus, Fujitsu Limited, Hitachi, LTD., Huawei Technologies Co., Ltd. and Akamai Technologies, Inc.

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