

# Asia Pacific Application Lifecycle Management (ALM) Market Analysis (2017-2023)

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## Abstracts

The Asia Pacific Application Lifecycle Management (ALM) Market would witness market growth of 8.6% CAGR during the forecast period (2017 – 2023). Latest technologies such as Artificial Intelligence (AI), motion UI, blockchain, Augmented Reality (AR), and push notifications are incorporated into the modern web-based applications. Developing web-based applications is relatively simple, as the web operating systems are well-defined and specified by IT teams. Web-based applications have gained prominence, as they help in better customer engagement, and provide superior customer service. Growing demand for streamlining complex application developments and their life cycle and the shift towards Agile ALM development methodology are the factors that would drive the growth of the ALM market.

Based on Solution, the Application Lifecycle Management (ALM) market segments the market into Software and Services. Service includes Professional and Managed Services. Based on Platform, the market report segments the market into Mobile Based Applications and Web Based Applications. Based on Deployment Type, the Application Lifecycle Management (ALM) market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into Telecom & IT, Manufacturing, Healthcare, Media & Entertainment, Retail, BFSI, Energy & Utilities, and Others. Based on Countries, the Application Lifecycle Management (ALM) market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Application Lifecycle Management (ALM) Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Micro Focus, CollabNet, CA Technologies, Inc., Digité, Inflectra, Intland Software, Siemens AG, and Atlassian.

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