

# Asia Pacific Application Hosting Market Analysis (2017-2023)

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## Abstracts

The Asia Pacific Application Hosting Market would witness market growth of 13.4% CAGR during the forecast period (2017 – 2023). Application Hosting Services are computing platforms enabling the delivery of software over the Internet. Application Hosting Services could offer operational platform to virtually all kinds of software applications. The enterprises are rapidly implementing new digital technologies in the region. Additionally, well-developed cloud infrastructure is an indicator that is marking the region's growth. Service offerings are expanded across various delivery channels, such as internet banking and mobile banking. Seamless functioning of mobile and web applications, and 100% uptime with high data security are the demands of the banking sector. Partnership with leading hosting service providers is a strategy used to transfer workload to the cloud environment.

Based on Type, the market report segments the market into Solution and Services. Solution Type is further segmented into Managed Hosting, Cloud Hosting, and Colocation Hosting. Based on Organization Size, the Application Hosting market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Application Type, the market report segments the market into Mobile Based and Web Based. Based on Vertical, the market report segments the market into BFSI, Media & Entertainment, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Application Hosting market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific Application Hosting Market. Key companies profiled in the report include Amazon.com, Inc. (Amazon Web Services), IBM Corporation, Rackspace, Google Inc., Microsoft

Corporation, DXC Technology, Apprenda, Navisite, Sungard Availability Services LP, and Liquid Web Inc.

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