

Asia Pacific Application Hosting Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Application Hosting Market would witness market growth of 13.4% CAGR during the forecast period (2017 – 2023). Application Hosting Services are computing platforms enabling the delivery of software over the Internet. Application Hosting Services could offer operational platform to virtually all kinds of software applications. The enterprises are rapidly implementing new digital technologies in the region. Additionally, well-developed cloud infrastructure is an indicator that is marking the region's growth. Service offerings are expanded across various delivery channels, such as internet banking and mobile banking. Seamless functioning of mobile and web applications, and 100% uptime with high data security are the demands of the banking sector. Partnership with leading hosting service providers is a strategy used to transfer workload to the cloud environment.

Based on Type, the market report segments the market into Solution and Services. Solution Type is further segmented into Managed Hosting, Cloud Hosting, and Colocation Hosting. Based on Organization Size, the Application Hosting market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Application Type, the market report segments the market into Mobile Based and Web Based. Based on Vertical, the market report segments the market into BFSI, Media & Entertainment, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Application Hosting market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific Application Hosting Market. Key companies profiled in the report include Amazon.com, Inc. (Amazon Web Services), IBM Corporation, Rackspace, Google Inc., Microsoft

Corporation, DXC Technology, Apprenda, Navisite, Sungard Availability Services LP, and Liquid Web Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Application Hosting Market, by Type
 - 1.4.2 Asia Pacific Application Hosting Market, by Organization Size
 - 1.4.3 Asia Pacific Application Hosting Market, by Application Type
 - 1.4.4 Asia Pacific Application Hosting Market, by Vertical
 - 1.4.5 Asia Pacific Application Hosting Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC APPLICATION HOSTING MARKET

- 3.1 Asia Pacific Application Hosting Market by Type
 - 3.1.1 Asia Pacific Application Hosting Solution Market by Country
 - 3.1.2 Asia Pacific Application Hosting Market by Solution Type
 - 3.1.2.1 Asia Pacific Managed Hosting Solution Market by Country
 - 3.1.2.2 Asia Pacific Cloud Hosting Market by Country
 - 3.1.2.3 Asia Pacific Colocation Hosting Market by Country
 - 3.1.3 Asia Pacific Application Hosting Services Market by Country

CHAPTER 4. ASIA PACIFIC APPLICATION HOSTING MARKET BY ORGANIZATION SIZE

- 4.1 Introduction
 - 4.1.1 Asia Pacific Small & Medium Enterprises Application Hosting Market by Country
 - 4.1.2 Asia Pacific Large Enterprises Application Hosting Market by Country

CHAPTER 5. ASIA PACIFIC APPLICATION HOSTING MARKET BY APPLICATION TYPE

5.1 Introduction

5.1.1 Asia Pacific Mobile Based Deployment Application Hosting Market by Country

5.1.2 Asia Pacific Web Based Deployment Application Hosting Market by Country

CHAPTER 6. ASIA PACIFIC APPLICATION HOSTING MARKET BY VERTICAL

6.1 Introduction

6.1.1 Asia Pacific Application Hosting in BFSI Market by Country

6.1.2 Asia Pacific Application Hosting in Media & Entertainment Market by Country

6.1.3 Asia Pacific Application Hosting in Energy & Utilities Market by Country

6.1.4 Asia Pacific Application Hosting in Healthcare Market by Country

6.1.5 Asia Pacific Application Hosting in Manufacturing Market by Country

6.1.6 Asia Pacific Application Hosting in Retail Market by Country

6.1.7 Asia Pacific Application Hosting in Telecom & IT Market by Country

6.1.8 Asia Pacific Application Hosting in Education Market by Country

6.1.9 Asia Pacific Application Hosting in Others Market by Country

CHAPTER 7. ASIA PACIFIC APPLICATION HOSTING MARKET BY COUNTRY

7.1 Introduction

7.2 China Application Hosting Market

7.2.1 China Application Hosting Market by Type

7.2.1.1 China Application Hosting Market by Solution Type

7.2.2 China Application Hosting Market by Organization Size

7.2.3 China Application Hosting Market by Application Type

7.2.4 China Application Hosting Market by Vertical

7.3 Japan Application Hosting Market

7.3.1 Japan Application Hosting Market by Type

7.3.1.1 Japan Application Hosting Market by Solution Type

7.3.2 Japan Application Hosting Market by Organization Size

7.3.3 Japan Application Hosting Market by Application Type

7.3.4 Japan Application Hosting Market by Vertical

7.4 India Application Hosting Market

7.4.1 India Application Hosting Market by Type

7.4.1.1 India Application Hosting Market by Solution Type

7.4.2 India Application Hosting Market by Organization Size

- 7.4.3 India Application Hosting Market by Application Type
- 7.4.4 India Application Hosting Market by Vertical
- 7.5 South Korea Application Hosting Market
 - 7.5.1 South Korea Application Hosting Market by Type
 - 7.5.1.1 South Korea Application Hosting Market by Solution Type
 - 7.5.2 South Korea Application Hosting Market by Organization Size
 - 7.5.3 South Korea Application Hosting Market by Application Type
 - 7.5.4 South Korea Application Hosting Market by Vertical
- 7.6 Singapore Application Hosting Market
 - 7.6.1 Singapore Application Hosting Market by Type
 - 7.6.1.1 Singapore Application Hosting Market by Solution Type
 - 7.6.2 Singapore Application Hosting Market by Organization Size
 - 7.6.3 Singapore Application Hosting Market by Application Type
 - 7.6.4 Singapore Application Hosting Market by Vertical
- 7.7 Malaysia Application Hosting Market
 - 7.7.1 Malaysia Application Hosting Market by Type
 - 7.7.1.1 Malaysia Application Hosting Market by Solution Type
 - 7.7.2 Malaysia Application Hosting Market by Organization Size
 - 7.7.3 Malaysia Application Hosting Market by Application Type
 - 7.7.4 Malaysia Application Hosting Market by Vertical
- 7.8 Rest of Asia Pacific Application Hosting Market
 - 7.8.1 Rest of Asia Pacific Application Hosting Market by Type
 - 7.8.1.1 Rest of Asia Pacific Application Hosting Market by Solution Type
 - 7.8.2 Rest of Asia Pacific Application Hosting Market by Organization Size
 - 7.8.3 Rest of Asia Pacific Application Hosting Market by Application Type
 - 7.8.4 Rest of Asia Pacific Application Hosting Market by Vertical

CHAPTER 8. COMPANY PROFILES

- 8.1 IBM Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis
 - 8.1.3 Segmental and Regional Analysis
 - 8.1.4 Research & Development Expense
 - 8.1.5 Strategies at a Glance
 - 8.1.5.1 Partnerships, Collaborations and Agreements
- 8.2 Amazon.com, Inc. (Amazon Web Services)
 - 8.2.1 Company Overview
 - 8.2.2 Financial Analysis

- 8.2.3 Regional Analysis
- 8.3 Rackspace
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Regional Analysis
 - 8.3.4 Research & Development Expense
 - 8.3.5 Strategies at a Glance
 - 8.3.5.1 Partnerships, Collaborations and Agreements
- 8.4 Google Inc.
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
 - 8.4.3 Segmental and Regional Analysis
 - 8.4.4 Research & Development Expense
- 8.5 Microsoft Corporation
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Segmental and Regional Analysis
 - 8.5.4 Research & Development Expense
- 8.6 DXC Technology
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Segmental and Regional Analysis
- 8.7 Apprenda
 - 8.7.1 Company Overview
- 8.8 Navisite
 - 8.8.1 Company Overview
- 8.9 Sungard Availability Services LP
 - 8.9.1 Company Overview
- 8.1 Liquid Web Inc.
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC APPLICATION HOSTING SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC APPLICATION HOSTING SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC MANAGED HOSTING SOLUTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC MANAGED HOSTING SOLUTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC CLOUD HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC CLOUD HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC COLOCATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC COLOCATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC APPLICATION HOSTING SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC APPLICATION HOSTING SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC APPLICATION HOSTING MARKET BY ORGANIZATION

SIZE, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC LARGE ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC LARGE ENTERPRISES APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 25 ASIA PACIFIC MOBILE BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 ASIA PACIFIC MOBILE BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 ASIA PACIFIC WEB BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 ASIA PACIFIC WEB BASED DEPLOYMENT APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 ASIA PACIFIC APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 30 ASIA PACIFIC APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 31 ASIA PACIFIC APPLICATION HOSTING IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 ASIA PACIFIC APPLICATION HOSTING IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 ASIA PACIFIC APPLICATION HOSTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 ASIA PACIFIC APPLICATION HOSTING IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 ASIA PACIFIC APPLICATION HOSTING IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 ASIA PACIFIC APPLICATION HOSTING IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 ASIA PACIFIC APPLICATION HOSTING IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 ASIA PACIFIC APPLICATION HOSTING IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 ASIA PACIFIC APPLICATION HOSTING IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 ASIA PACIFIC APPLICATION HOSTING IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 ASIA PACIFIC APPLICATION HOSTING IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 ASIA PACIFIC APPLICATION HOSTING IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 ASIA PACIFIC APPLICATION HOSTING IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 ASIA PACIFIC APPLICATION HOSTING IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 ASIA PACIFIC APPLICATION HOSTING IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 ASIA PACIFIC APPLICATION HOSTING IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 ASIA PACIFIC APPLICATION HOSTING IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 ASIA PACIFIC APPLICATION HOSTING IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 ASIA PACIFIC APPLICATION HOSTING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 ASIA PACIFIC APPLICATION HOSTING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 CHINA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 52 CHINA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 53 CHINA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 54 CHINA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 55 CHINA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 56 CHINA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 57 CHINA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 58 CHINA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 -

2023, USD MILLION

Table 59 CHINA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 60 CHINA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 61 CHINA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 62 CHINA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 63 JAPAN APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 64 JAPAN APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 65 JAPAN APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 JAPAN APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 JAPAN APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 68 JAPAN APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 69 JAPAN APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 70 JAPAN APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 71 JAPAN APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 72 JAPAN APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 73 JAPAN APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 74 JAPAN APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 75 INDIA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 76 INDIA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 77 INDIA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 78 INDIA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 79 INDIA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 80 INDIA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 81 INDIA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 82 INDIA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 83 INDIA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 84 INDIA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 85 INDIA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 86 INDIA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 87 SOUTH KOREA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 88 SOUTH KOREA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 89 SOUTH KOREA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 90 SOUTH KOREA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 91 SOUTH KOREA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 92 SOUTH KOREA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 93 SOUTH KOREA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 94 SOUTH KOREA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 95 SOUTH KOREA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 96 SOUTH KOREA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 97 SOUTH KOREA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 98 SOUTH KOREA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 99 SINGAPORE APPLICATION HOSTING MARKET, 2013 - 2016, USD

MILLION

Table 100 SINGAPORE APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 101 SINGAPORE APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 102 SINGAPORE APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 103 SINGAPORE APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 104 SINGAPORE APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 105 SINGAPORE APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 106 SINGAPORE APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 107 SINGAPORE APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 108 SINGAPORE APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 109 SINGAPORE APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 110 SINGAPORE APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 111 MALAYSIA APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 112 MALAYSIA APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 113 MALAYSIA APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 114 MALAYSIA APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 115 MALAYSIA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 116 MALAYSIA APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 117 MALAYSIA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 118 MALAYSIA APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 119 MALAYSIA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 120 MALAYSIA APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 121 MALAYSIA APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 122 MALAYSIA APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 123 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET, 2013 - 2016, USD MILLION

Table 124 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET, 2017 - 2023, USD MILLION

Table 125 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 126 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 127 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2013 - 2016, USD MILLION

Table 128 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY SOLUTION TYPE, 2017 - 2023, USD MILLION

Table 129 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 130 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 131 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2013 - 2016, USD MILLION

Table 132 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY APPLICATION TYPE, 2017 - 2023, USD MILLION

Table 133 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 134 REST OF ASIA PACIFIC APPLICATION HOSTING MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 135 KEY INFORMATION – IBM CORPORATION

Table 136 KEY INFORMATION - AMAZON.COM, INC. (AMAZON WEB SERVICES)

Table 137 KEY INFORMATION – RACKSPACE

Table 138 KEY INFORMATION – GOOGLE INC.

Table 139 KEY INFORMATION – MICROSOFT CORPORATION

Table 140 KEY INFORMATION – DXC TECHNOLOGY

Table 141 KEY INFORMATION – APPRENDA

Table 142 KEY INFORMATION – NAVISITE

Table 143 KEY INFORMATION – SUNGARD AVAILABILITY SERVICES LP

Table 144 KEY INFORMATION – LIQUID WEB INC.

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