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Asia Pacific API Management Market (2018 - 2024)

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Abstracts

The Asia Pacific API Management Market would witness market growth of 30.7% CAGR during the forecast period (2018 – 2024). API management enables monitoring of the traffic for individual applications and helps in the management of cache memory to improve the application performance. API management software is either built in-house by organizations or can be imported from third-party vendors, and it has emerged as a vital tool for various business vendors who desire to improve their customer experience.

During the forecast period, APAC will record the highest growth rate. Due to increasing demand for API management solution and services, APAC is projected to grow at the highest CAGR over the projected period. In developing economies, such as China, Japan, Australia and New Zealand, and India, API management solutions and services in the APAC region are providing huge opportunities.

Based on Component, the market is segmented into Solution and Services. Solution is further bifurcated in API Platform, API Analytics, and Security. API Platform is further bifurcated in API Portal, API Gateway, API Administration, and Others. Services is further bifurcated in Integration & Consulting, Training & Education, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Media & Entertainment, Telecom & IT, Government, Retail & Consumer Goods, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Software AG, Axway Software SA, Mulesoft (Salesforce.com), Amazon web services, Vista Equity Partners (Tibco Software),

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Microsoft Corporation, Dell Boomi, IBM Corporation, Google Inc., and Oracle Corporation.

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