

Asia Pacific Anti-Fatigue Cosmetics Market (2019-2025)

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Abstracts

The Asia Pacific Anti-Fatigue Cosmetics Market would witness market growth of 5.4% CAGR during the forecast period (2019-2025).

Anti-Fatigue Oil relaxes facial tension. This massage oil contains malachite extract, with anti-free radical and moisturizing properties, and has gained recent prominence among customers. This product incorporates the conditions necessary to free up stress and harmonize the body. Essential rosemary oil is an effective tonic to the brain and nerve. This promotes mental activity and is a good remedy for depression, emotional tiredness, and forgetfulness. Marjoram Oil helps to soothe nerves and relieve anxiety. A mixture of potent essential oils naturally helps to combat tiredness, drowsiness, irritability.

Skin fatigue is caused primarily by a combination of factors linked to lifestyle and stress— such as smoking and unhealthy diet, lack of sleep and exercise, — as well as environmental oppressors such as pollution and sun exposure. The adrenal glands release a stress hormone cortisol, which in turn affects blood flow across the body and destroys the collagen in your skin, when under constant pressure. It speeds up the aging process and impedes the ability of the skin to repair itself, which leads to skin fatigue. An Anti-Fatigue Cream is formulated to pep the skin and even the color of a fatigued person's face, allowing a brighter and fresher complexion. This product is perfect for hiding fine lines and blemishes; also, it helps to start the day off right with a simple and quick application of the cream.

Companies have been widening their product line by introducing new beauty products in the market. Becca Cosmetics, for example, released its new collection of under-eye care cosmetics in 2018 called the Bright Eyes Line, which aims to detoxify and brighten the eyes. Three new products in the portfolio have different functions. The Anti-Fatigue

Under Eye Primer is enriched with caffeine and matcha green tea and prevents the under-eye area. The Under Eye Brightening Corrector is infused with crushed pearls and significantly reduces the darkness around the eyes. The Under Eye Brightening Setting Powder lightens the under-eye area and is filled with raspberry stem cells and Australian berries.

Based on Product, the market is segmented into Cream, Oil, Gel, Serum, Lotion and Other Products. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Unilever PLC, Shiseido Company, Limited, Estee Lauder Companies, Inc., LVMH SE (Christian Dior), Revlon, Inc. (MacAndrews & Forbes), Bio Veda Action Research Company (Biotique), Nuxe Group, Mesoestetic Pharma Group SL, and Clarins Group SA.

SCOPE OF THE STUDY

Market Segmentation:

By Products

Cream

Oil

Gel

Serum

Lotion

Other Products

By Distribution Channel

Offline

Online

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

L'Oreal Group

Unilever PLC

Shiseido Company, Limited

Estee Lauder Companies, Inc.

LVMH SE (Christian Dior)

Revlon, Inc. (MacAndrews & Forbes)

Bio Veda Action Research Company (Biotique)

Nuxe Group

Mesoestetic Pharma Group SL

Clarins Group SA

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