

# **Asia Pacific Air Fryer Market By Product (Digital and Manual), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026**

<https://marketpublishers.com/r/A14429F5BED8EN.html>

Date: August 2020

Pages: 63

Price: US\$ 1,500.00 (Single User License)

ID: A14429F5BED8EN

## **Abstracts**

The Asia Pacific Air Fryer Market would witness market growth of 11.02% CAGR during the forecast period (2020-2026).

Air fryers are an independent appliance that shields the user from the hot heating component and splattering oil. Conventional deep fryers utilize extremely hot cooking oil, generally around 325° F, that is prepared to splatter and burn any person or thing that is careless when utilizing it. In addition to personal injury, deep frying can undoubtedly prompt flames and cause a significant amount of harm and even death. The perils of deep frying are serious to the point that even the United States Department of Agriculture gave an article specifying the threats and how-tos of utilizing them. Most air fryers accompany auto closure security features once the timer is finished. This keeps food from getting burnt or dried out. Things happen constantly and it's anything but difficult to not hear or be close to the apparatus when it's done, so the auto closure feature is a big Boon for air fryers contrasted with deep fat fryers, convection ovens, customary ovens, and grills.

The rapid development of the hospitality business is anticipated to drive the growth of the worldwide air fryer market. The expansion of the gastronomy industry is to additionally increase market development in the forthcoming years. Consistent development in product performance and usefulness alongside persistent consumer feedback has permitted leading players in the market to continue in the profoundly serious competition consumer-driven business. The consumers from the residential segment are favoring novel sort of air fryers with multifunctional properties over conventional deep fryers. In this manner, the organizations working in the market are more inclined towards offering more developed, compact, and easy to use the product

to cater to the needs and demands of the residential region.

Based on Product, the market is segmented into Digital and Manual. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., Koninklijke Philips N.V., Stanley Black & Decker, Inc., Breville Group Limited, Groupe SEB, SharkNinja Operating LLC (CDH Private Equity), Cuisinart Corporation (Conair Corporation), Meyer Manufacturing Company Limited, GoWISE USA and NuWave, LLC.

### Scope of the Study

### Market Segmentation:

#### By Product

Digital

Manual

#### By Distribution Channel

Online

Offline

#### By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

### Companies Profiled

Newell Brands, Inc.

Koninklijke Philips N.V.

Stanley Black & Decker, Inc.

Breville Group Limited

Groupe SEB

SharkNinja Operating LLC (CDH Private Equity)

Cuisinart Corporation (Conair Corporation)

Meyer Manufacturing Company Limited

GoWISE USA

NuWave, LLC

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