

# **Asia Pacific AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Others), By Deployment Mode (On-Premise and Cloud), By Application (Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others), By End User (BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific AI In Asset Management Market would witness market growth of 44% CAGR during the forecast period (2020-2026).

From the past few years, financial institutions are implementing artificial intelligence (AI) technology in order to manage their financial assets and minimizing the operating cost, thus growing the revenue. Numerous banks and fintech companies are swiftly deploying voice chatbots and assistants to manage the interactions with the customer and try to resolve issues (queries) with the least human involvement. Machine learning, speech recognition, and computer vision technologies are currently in demand, and the majority of acquisitions in the past few years were accompanied by these technologies. The same technologies will lead the investment patterns in the forecast period.

The main areas in which AI is deployed in financial assets management embrace personal financial management, fraud detection, and investment banking. The financial institutions can effectively manage their financial assets with the use of financial asset management, and it is also beneficial in meeting the expectations of the changing

behavior of the customers by leveraging these technologies, such as AI, machine learning, and predictive analytics. This will help the organizations in automation and improves business processes, thus resulting in enhanced customer experience.

Artificial intelligence (AI) has proven to have a potential impact on the wealth and assets management industry from the past few decades. For example, AI-enabled solutions such as Chabot or conversational platforms that have enhanced interactions with the customers and related services. Fintech organizations in the Business-to-Consumer (B2C) domain, offer the end-use industries with an extensive range of AI-supported advisor services that promote the automated investment decisions. Though, the applications of AI in Business-to-Business (B2B) markets, like fixed-income asset management, currently rely on more on traditional data processing that is Based on human interactions.

Based on Technology, the market is segmented into Machine Learning, Natural Language Processing and Others. Based on Deployment Mode, the market is segmented into On-Premise and Cloud. Based on Application, the market is segmented into Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others. Based on End User, the market is segmented into BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Genpact Limited, Infosys Limited, Amazon.com, Inc., BlackRock, Inc. (PNC Financial Services Group), IPsoft, Inc., Salesforce.com, Inc., Lexalytics, Inc. and Narrative Science, Inc.

Scope of the Study

Market Segmentation:

By Technology

Machine Learning

Natural Language Processing

Others

### By Deployment Mode

On-Premise

Cloud

### By Application

Portfolio Optimization

Risk & Compliance

Conversational Platform

Process Automation

Data Analysis

Others

### By End User

BFSI

Automotive

Healthcare

Retail & eCommerce

Energy & Utilities

Media & Entertainment

Others

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

IBM Corporation

Microsoft Corporation

Genpact Limited

Infosys Limited

Amazon.com, Inc.

BlackRock, Inc. (PNC Financial Services Group)

IPsoft, Inc.

Salesforce.com, Inc.

Lexalytics, Inc.

Narrative Science, Inc.

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Asia Pacific AI in Asset Management Market, by Technology
  - 1.4.2 Asia Pacific AI in Asset Management Market, by Deployment Mode
  - 1.4.3 Asia Pacific AI in Asset Management Market, by Application
  - 1.4.4 Asia Pacific AI in Asset Management Market, by End User
  - 1.4.5 Asia Pacific AI in Asset Management Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Geographical Expansions
  - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2016, May – 2020, Sep) Leading Players

### **CHAPTER 4. ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY INDUSTRY**

*Asia Pacific AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Ot...*

## **VERTICAL**

- 4.1 Asia Pacific BFSI AI In Asset Management Market by Country
- 4.2 Asia Pacific Automotive AI In Asset Management Market by Country
- 4.3 Asia Pacific Healthcare AI In Asset Management Market by Country
- 4.4 Asia Pacific Retail & eCommerce AI In Asset Management Market by Country
- 4.5 Asia Pacific Energy & Utilities AI In Asset Management Market by Country
- 4.6 Asia Pacific Media & Entertainment AI In Asset Management Market by Country
- 4.7 Asia Pacific Other Industry Vertical AI In Asset Management Market by Country

## **CHAPTER 5. ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY**

- 5.1 Asia Pacific AI In Asset Management Machine Learning Market by Country
- 5.2 Asia Pacific AI In Asset Management Natural Language Processing Market by Country
- 5.3 Asia Pacific AI In Asset Management Others Market by Country

## **CHAPTER 6. ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE**

- 6.1 Asia Pacific On-Premise AI In Asset Management Market by Country
- 6.2 Asia Pacific Cloud AI In Asset Management Market by Country

## **CHAPTER 7. ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY APPLICATION**

- 7.1 Asia Pacific Portfolio Optimization AI In Asset Management Market by Country
- 7.2 Asia Pacific Risk & Compliance AI In Asset Management Market by Country
- 7.3 Asia Pacific Conversational Platform AI In Asset Management Market by Country
- 7.4 Asia Pacific Process Automation AI In Asset Management Market by Country
- 7.5 Asia Pacific Data Analysis AI In Asset Management Market by Country
- 7.6 Asia Pacific Others AI In Asset Management Market by Country

## **CHAPTER 8. ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY COUNTRY**

- 8.1 China AI In Asset Management Market
  - 8.1.1 China AI In Asset Management Market by Industry Vertical
  - 8.1.2 China AI In Asset Management Market by Technology

- 8.1.3 China AI In Asset Management Market by Deployment Mode
- 8.1.4 China AI In Asset Management Market by Application
- 8.2 Japan AI In Asset Management Market
  - 8.2.1 Japan AI In Asset Management Market by Industry Vertical
  - 8.2.2 Japan AI In Asset Management Market by Technology
  - 8.2.3 Japan AI In Asset Management Market by Deployment Mode
  - 8.2.4 Japan AI In Asset Management Market by Application
- 8.3 India AI In Asset Management Market
  - 8.3.1 India AI In Asset Management Market by Industry Vertical
  - 8.3.2 India AI In Asset Management Market by Technology
  - 8.3.3 India AI In Asset Management Market by Deployment Mode
  - 8.3.4 India AI In Asset Management Market by Application
- 8.4 South Korea AI In Asset Management Market
  - 8.4.1 South Korea AI In Asset Management Market by Industry Vertical
  - 8.4.2 South Korea AI In Asset Management Market by Technology
  - 8.4.3 South Korea AI In Asset Management Market by Deployment Mode
  - 8.4.4 South Korea AI In Asset Management Market by Application
- 8.5 Singapore AI In Asset Management Market
  - 8.5.1 Singapore AI In Asset Management Market by Industry Vertical
  - 8.5.2 Singapore AI In Asset Management Market by Technology
  - 8.5.3 Singapore AI In Asset Management Market by Deployment Mode
  - 8.5.4 Singapore AI In Asset Management Market by Application
- 8.6 Malaysia AI In Asset Management Market
  - 8.6.1 Malaysia AI In Asset Management Market by Industry Vertical
  - 8.6.2 Malaysia AI In Asset Management Market by Technology
  - 8.6.3 Malaysia AI In Asset Management Market by Deployment Mode
  - 8.6.4 Malaysia AI In Asset Management Market by Application
- 8.7 Rest of Asia Pacific AI In Asset Management Market
  - 8.7.1 Rest of Asia Pacific AI In Asset Management Market by Industry Vertical
  - 8.7.2 Rest of Asia Pacific AI In Asset Management Market by Technology
  - 8.7.3 Rest of Asia Pacific AI In Asset Management Market by Deployment Mode
  - 8.7.4 Rest of Asia Pacific AI In Asset Management Market by Application

## **CHAPTER 9. COMPANY PROFILES**

- 9.1 IBM Corporation
  - 9.1.1 Company Overview
  - 9.1.2 Financial Analysis
  - 9.1.3 Regional & Segmental Analysis



- 9.1.4 Research & Development Expenses
- 9.1.5 Recent strategies and developments:
  - 9.1.5.1 Partnerships, Collaborations, and Agreements:
  - 9.1.5.2 Product Launches and Product Expansions:
- 9.1.6 SWOT Analysis
- 9.2 Microsoft Corporation
  - 9.2.1 Company Overview
  - 9.2.2 Financial Analysis
  - 9.2.3 Segmental and Regional Analysis
  - 9.2.4 Research & Development Expenses
  - 9.2.5 Recent strategies and developments:
    - 9.2.5.1 Partnerships, Collaborations, and Agreements:
    - 9.2.5.2 Product Launches and Product Expansions:
    - 9.2.5.3 Acquisition and Mergers:
  - 9.2.6 SWOT Analysis
- 9.3 Genpact Limited
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Segmental and Regional Analysis
  - 9.3.4 Recent strategies and developments:
    - 9.3.4.1 Partnerships, Collaborations, and Agreements:
    - 9.3.4.2 Product Launches and Product Expansions:
    - 9.3.4.3 Acquisition and Mergers:
  - 9.3.5 SWOT Analysis
- 9.4 Infosys Limited
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis
  - 9.4.3 Segmental and Regional Analysis
  - 9.4.4 Research & Development Expense
  - 9.4.5 Recent strategies and developments:
    - 9.4.5.1 Partnerships, Collaborations, and Agreements:
  - 9.4.6 SWOT Analysis
- 9.5 Amazon.com, Inc.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis
  - 9.5.3 Segmental and Regional Analysis
  - 9.5.4 Recent strategies and developments:
    - 9.5.4.1 Partnerships, Collaborations, and Agreements:
    - 9.5.4.2 Product Launches and Product Expansions:

#### 9.5.5 SWOT Analysis

### 9.6 BlackRock, Inc. (PNC Financial Services Group)

#### 9.6.1 Company Overview

#### 9.6.2 Financial Analysis

#### 9.6.3 Regional Analysis

#### 9.6.4 Recent strategies and developments:

##### 9.6.4.1 Partnerships, Collaborations, and Agreements:

##### 9.6.4.2 Acquisition and Mergers:

##### 9.6.4.3 Geographical Expansions:

### 9.7 IPsoft, Inc.

#### 9.7.1 Company Overview

#### 9.7.2 Recent strategies and developments:

##### 9.7.2.1 Partnerships, Collaborations, and Agreements:

##### 9.7.2.2 Product Launches and Product Expansions:

### 9.8 Salesforce.com, Inc.

#### 9.8.1 Company Overview

#### 9.8.2 Financial Analysis

#### 9.8.3 Regional Analysis

#### 9.8.4 Research & Development Expense

#### 9.8.5 Recent strategies and developments:

##### 9.8.5.1 Partnerships, Collaborations, and Agreements:

##### 9.8.5.2 Acquisition and Mergers:

##### 9.8.5.3 Product Launches and Product Expansions:

#### 9.8.6 SWOT Analysis

### 9.9 Lexalytics, Inc.

#### 9.9.1 Company Overview

#### 9.9.2 Recent strategies and developments:

##### 9.9.2.1 Partnerships, Collaborations, and Agreements:

##### 9.9.2.2 Product Launches and Product Expansions:

### 9.10. Narrative Science, Inc.

#### 9.10.1 Company Overview

#### 9.10.2 Recent strategies and developments:

##### 9.10.2.1 Partnerships, Collaborations, and Agreements:

## List Of Tables

### LIST OF TABLES

TABLE 1 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– AI IN ASSET MANAGEMENT MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– AI IN ASSET MANAGEMENT MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– AI IN ASSET MANAGEMENT MARKET

TABLE 6 MERGERS & ACQUISITIONS – AI IN ASSET MANAGEMENT MARKET

TABLE 7 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 8 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 9 ASIA PACIFIC BFSI AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 ASIA PACIFIC BFSI AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 ASIA PACIFIC AUTOMOTIVE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 ASIA PACIFIC AUTOMOTIVE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 ASIA PACIFIC HEALTHCARE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 ASIA PACIFIC HEALTHCARE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 ASIA PACIFIC RETAIL & ECOMMERCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 ASIA PACIFIC RETAIL & ECOMMERCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 ASIA PACIFIC ENERGY & UTILITIES AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 ASIA PACIFIC ENERGY & UTILITIES AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 ASIA PACIFIC MEDIA & ENTERTAINMENT AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 ASIA PACIFIC MEDIA & ENTERTAINMENT AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 ASIA PACIFIC OTHER INDUSTRY VERTICAL AI IN ASSET

MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 ASIA PACIFIC OTHER INDUSTRY VERTICAL AI IN ASSET

MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY,  
2016 - 2019, USD MILLION

TABLE 24 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY,  
2020 - 2026, USD MILLION

TABLE 25 ASIA PACIFIC AI IN ASSET MANAGEMENT MACHINE LEARNING  
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 26 ASIA PACIFIC AI IN ASSET MANAGEMENT MACHINE LEARNING  
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 27 ASIA PACIFIC AI IN ASSET MANAGEMENT NATURAL LANGUAGE  
PROCESSING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 28 ASIA PACIFIC AI IN ASSET MANAGEMENT NATURAL LANGUAGE  
PROCESSING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 29 ASIA PACIFIC AI IN ASSET MANAGEMENT OTHERS MARKET BY  
COUNTRY, 2016 - 2019, USD MILLION

TABLE 30 ASIA PACIFIC AI IN ASSET MANAGEMENT OTHERS MARKET BY  
COUNTRY, 2020 - 2026, USD MILLION

TABLE 31 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT  
MODE, 2016 - 2019, USD MILLION

TABLE 32 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT  
MODE, 2020 - 2026, USD MILLION

TABLE 33 ASIA PACIFIC ON-PREMISE AI IN ASSET MANAGEMENT MARKET BY  
COUNTRY, 2016 - 2019, USD MILLION

TABLE 34 ASIA PACIFIC ON-PREMISE AI IN ASSET MANAGEMENT MARKET BY  
COUNTRY, 2020 - 2026, USD MILLION

TABLE 35 ASIA PACIFIC CLOUD AI IN ASSET MANAGEMENT MARKET BY  
COUNTRY, 2016 - 2019, USD MILLION

TABLE 36 ASIA PACIFIC CLOUD AI IN ASSET MANAGEMENT MARKET BY  
COUNTRY, 2020 - 2026, USD MILLION

TABLE 37 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY APPLICATION,  
2016 - 2019, USD MILLION

TABLE 38 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY APPLICATION,  
2020 - 2026, USD MILLION

TABLE 39 ASIA PACIFIC PORTFOLIO OPTIMIZATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 40 ASIA PACIFIC PORTFOLIO OPTIMIZATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 41 ASIA PACIFIC RISK & COMPLIANCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 42 ASIA PACIFIC RISK & COMPLIANCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 43 ASIA PACIFIC CONVERSATIONAL PLATFORM AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 44 ASIA PACIFIC CONVERSATIONAL PLATFORM AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 45 ASIA PACIFIC PROCESS AUTOMATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 46 ASIA PACIFIC PROCESS AUTOMATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 47 ASIA PACIFIC DATA ANALYSIS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 48 ASIA PACIFIC DATA ANALYSIS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 49 ASIA PACIFIC OTHERS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 50 ASIA PACIFIC OTHERS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 51 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 52 ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 53 CHINA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 54 CHINA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 55 CHINA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 56 CHINA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 57 CHINA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 58 CHINA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 59 CHINA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,

2016 - 2019, USD MILLION

TABLE 60 CHINA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,  
2020 - 2026, USD MILLION

TABLE 61 CHINA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 -  
2019, USD MILLION

TABLE 62 CHINA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 -  
2026, USD MILLION

TABLE 63 JAPAN AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 64 JAPAN AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 65 JAPAN AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL,  
2016 - 2019, USD MILLION

TABLE 66 JAPAN AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL,  
2020 - 2026, USD MILLION

TABLE 67 JAPAN AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 -  
2019, USD MILLION

TABLE 68 JAPAN AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 -  
2026, USD MILLION

TABLE 69 JAPAN AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,  
2016 - 2019, USD MILLION

TABLE 70 JAPAN AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,  
2020 - 2026, USD MILLION

TABLE 71 JAPAN AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 -  
2019, USD MILLION

TABLE 72 JAPAN AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 -  
2026, USD MILLION

TABLE 73 INDIA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 74 INDIA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 75 INDIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL,  
2016 - 2019, USD MILLION

TABLE 76 INDIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL,  
2020 - 2026, USD MILLION

TABLE 77 INDIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 -  
2019, USD MILLION

TABLE 78 INDIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 -  
2026, USD MILLION

TABLE 79 INDIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,  
2016 - 2019, USD MILLION

TABLE 80 INDIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,  
2020 - 2026, USD MILLION

TABLE 81 INDIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 82 INDIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 83 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 84 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 85 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 86 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 87 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 88 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 89 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 90 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 91 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 92 SOUTH KOREA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 93 SINGAPORE AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 94 SINGAPORE AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 95 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 96 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 97 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 98 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 99 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 100 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT

MODE, 2020 - 2026, USD MILLION

TABLE 101 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 102 SINGAPORE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 103 MALAYSIA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 104 MALAYSIA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 105 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 106 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 107 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 108 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 109 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 110 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 111 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 112 MALAYSIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 113 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 114 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 115 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 116 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 117 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 118 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 119 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION



TABLE 120 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 121 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 122 REST OF ASIA PACIFIC AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 123 KEY INFORMATION – IBM CORPORATION

TABLE 124 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 125 KEY INFORMATION – GENPACT LIMITED

TABLE 126 KEY INFORMATION – INFOSYS LIMITED

TABLE 127 KEY INFORMATION – AMAZON.COM, INC.

TABLE 128 KEY INFORMATION – BLACKROCK, INC.

TABLE 129 KEY INFORMATION – IPSOFT, INC.

TABLE 130 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 131 KEY INFORMATION – LEXALYTICS, INC.

TABLE 132 KEY INFORMATION – NARRATIVE SCIENCE, INC.

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, MAY – 2020, SEP) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 6 SWOT ANALYSIS: IBM CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: GENPACT LIMITED

FIG 10 SWOT ANALYSIS: GENPACT LIMITED

FIG 11 SWOT ANALYSIS: INFOSYS LIMITED

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 13 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: BLACKROCK, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: IPSOFT, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 17 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: LEXALYTICS, INC.

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