

Asia-Pacific Affective Computing Market (2016 - 2022)

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Abstracts

Affective computing is human-computer interaction with the ability to detect and accordingly respond to the emotions and other stimuli of the users. The users' emotional state is detected through sources such as facial expressions, posture, gestures, speech, the force or rhythm of key strokes and the temperature changes of the hand on a mouse. These emotional signals are not only detected but also interpreted by the system. The healthcare and life sciences verticals were the highest revenue generating verticals with a significant market share in terms of affective computing technology implementation, owing to the large number of application areas in the vertical such as facial expression recognition for the especially abled children (autism, dyslexia, and others) and detection of psychological disorders.

Based on the type, the Affective Computing market is segmented into Software and Hardware. Software is further segmented into Speech Recognition, Analytics Software, Gesture Recognition, Facial Feature Extraction, and Enterprise Software. Hardware is further segmented into Sensors, Cameras, Storage Devices & Processors, and Others. Based on Technology, the market is segmented into Touch Based and Touch Less. The verticals included in the report are Healthcare & Life Sciences, BFSI, Retail & E Commerce, Automotive, Telecom & IT, Research & Academics, Media & Entertainment, and Others.

Based on Country, Affective Computing market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia-Pacific Affective Computing market in 2015. India and South Korea would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Affective Computing market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google Inc., Sony Corporation, Apple Inc., Cognitec Systems GmbH., Intel Corporation,

and Affectiva.

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