

# **Asia-Pacific Advanced Driver Assistance System (ADAS) Market (2016 - 2022)**

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## **Abstracts**

Advanced driver assistance systems (ADAS) are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Ongoing industrialization efforts, increasing manufacturing output and rising standards of living are the key factors that would propel the growth of the global market, both, in terms of manufacturing and adoption. The emerging markets would evolve as the largest markets during the forecast period, both from the demand and supply ends. The growth in the per capita income in the APAC region would be a perfect ground for the growth of the market in this region during the forecast period. The demand would primarily include applications such as Park Assistance, Tire Pressure Monitoring, Adaptive Cruise Control and Drowsiness Monitor System.

The report highlights the adoption of Advanced Driver Assistance System (ADAS). The market is fragmented based on the components into system type and sensor type. The system type is further sub-divided into Tyre Pressure Monitoring, Drowsiness Monitor System, Park Assist, Adaptive Cruise Control, Blind Spot Detection System, Lane Departure Warning System, Adaptive Front Lightning System and Others (NVS and Driver Monitoring). The sensor studied in the report includes Ultrasonic Sensor, Infrared Sensor, Radar Sensor, Image Sensor, Lidar Sensor and Laser Sensor.

Based on country, Asia-Pacific Advanced Driver Assistance System Market (ADAS) market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant region in the Asia-Pacific Advanced Driver Assistance System Market (ADAS) market in 2015. Malaysia would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stakeholders of the Advanced Driver Assistance System Market (ADAS) market. Key companies profiled in the report include Magna International, Inc., Autoliv Inc., Continental AG, Denso Corporation, Valeo S.A., Robert Bosch GmbH, Ford Motor Company and BMW AG

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