

Asia Pacific Active Wear Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Activewear Market would witness market growth of 8.6% CAGR during the forecast period (2018 – 2024).

Active wear is utility apparel, used to enhance the performance of athletes which improves the body movement. Additionally, many of the activeweares are used in preventing muscle sprains and other ligament & muscle-related injuries. The activewear apparels come with excellent fitting and perfect support.

Asia-Pacific would be a region with tremendous market potential and the region would witness highest growth rate during the forecast period. The growth in the region is due to growing concerns about health & wellness and growing youth population participating in various sports activities. Better living standards and rising disposable income would drive the growth of the activewear market in the countries in the Asia Pacific region.

Based on the Product type, the Active wear market is segmented into Ready to Wear, Fashion Outer, Pants, & T-Shirts, Rash Guard, Wet Suit, & Swim Wear, Shoes and Fashion Brand. Based on the Fabric Type, the market is segmented into Polyester, Nylon, Neoprene, Polypropylene, Spandex, Cotton and Others Fabrics. The report also covers geographical segmentation of Active wear market. Based on countries, the Activewear market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Adidas AG, Columbia Sportswear Company, Asics Corporation, Nike, Inc., Gap Inc., Puma Se, Under Armour, Inc., Dick's Sporting Goods, Inc., North Face, Inc., and PVH Corp.

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