

# Asia Pacific Action Camera Market (2019-2025)

<https://marketpublishers.com/r/A15BD1429215EN.html>

Date: December 2019

Pages: 113

Price: US\$ 1,500.00 (Single User License)

ID: A15BD1429215EN

## Abstracts

The Asia Pacific Action Camera Market would witness market growth of 20.3% CAGR during the forecast period (2019-2025).

Portability is one of the main benefits of action cameras. Some of them are compact enough to fit in a human's hand palm. With any standard tripod or monopod, the camera can be conveniently propped up, which reduces its need of being carried around. An action camera is smaller than most point and click cameras, even with a rugged or waterproof casing on. An action camera is useful for filming extreme sports such as surfing and skiing, as well as capturing sporting activity from various angles. Action cameras can be mounted on a cricket bat to get a specific video perspective. The camera can also be used to understand mistakes and make improvements in the game.

Major sporting events, holidays, seasonal cycles, and music festivals are the key factors driving the worldwide market for the action camera. Furthermore, the increasing popularity of action cameras in the professional activities along with outdoor adventures also strengthens the market potential for action cameras. On the other hand, technological advances in the field of consumer electronics such as the introduction of AI and VR techniques in cameras make a significant contribution to development.

Based on Resolution Type, the market is segmented into Full HD, HD, Ultra HD and Others. Based on Distribution Channel, the market is segmented into Retail and Online. Based on Application, the market is segmented into Sports, Recreational Activities, Emergency Services and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Xiaomi Corporation, Garmin Ltd., GoPro, Inc., Nikon Metrology NV (Nikon Corporation), Olympus Corporation, Panasonic Corporation,

Sony Corporation, TomTom N.V., Drift Innovation Ltd., SJCAM Limited.

Scope of the Study

Market Segmentation:

By Resolution Type

Full HD

HD

Ultra HD

Others

By Distribution Channel

Retail

Online

By Application

Sports

Recreational Activities

Emergency Services

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

### Companies Profiled

Xiaomi Corporation

Garmin Ltd.

GoPro, Inc.

Nikon Metrology NV (Nikon Corporation)

Olympus Corporation

Panasonic Corporation

Sony Corporation

TomTom N.V.

Drift Innovation Ltd.

SJCAM Limited

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