

Asia-Pacific 3D Animation Market (2016 - 2022)

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Abstracts

Asia Pacific has tremendous potential for growth of 3D animation market, and therefore would register significantly higher CAGR during the forecast period. Countries such as Japan, China, Singapore, Australia, and India have gained tremendous momentum over the years, which have also led to various initiatives in-terms of research & development activities to support animation studios. 3D animation is used to generate three-dimensional moving images within a digital environment. Highly skilled manipulation is used to project 3D models or objects within 3D software to export picture sequences and eventually output an illusion of moving objects. Rapid adoption of visual effects technology in movies, growing demand for 3D mobile applications and games, and rapid uptake of 3D mapping technology in navigation and geospatial analysis are some of the significant factors that drive the growth of 3D animation technology.

Based on the technology type, the 3D Animation market is segmented into 3D Modelling, Motion Graphics, 3D Rendering, Visual Effects and Others. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Media & Entertainment, Construction & Architecture, Education, Manufacturing, Healthcare & Life Sciences and Others.

Based on country, 3D Animation market is segmented into China, Japan, India, South Korea, Singapore, Australia and Rest of Asia-Pacific. China remained the dominant country in the Asia-Pacific 3D Animation market in 2015. India and Australia would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the 3D Animation market. Key companies profiled in the report include Nvidia Corporation, Corel Corporation, Adobe Systems Inc., Autodesk Inc., Nemetschek, Newtek Inc., Trimble Navigation Ltd. and Pixologic Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia-Pacific 3D Animation Market, by Technology
 - 1.4.2 Asia-Pacific 3D Animation Market, by Deployment Mode
 - 1.4.3 Asia-Pacific 3D Animation Market, by Vertical
 - 1.4.4 Asia-Pacific 3D Animation Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. ASIA-PACIFIC 3D ANIMATION MARKET

- 4.1 Asia-Pacific 3D Animation Market by Technology
 - 4.1.1 Asia-Pacific 3D Modeling 3D Animation Market by Country
 - 4.1.2 Asia-Pacific Motion Graphics 3D Animation Market by Country
 - 4.1.3 Asia-Pacific 3D Rendering 3D Animation Market by Country
 - 4.1.4 Asia-Pacific Visual Effects 3D Animation Market by Country
 - 4.1.5 Asia-Pacific Others 3D Animation Market by Country

CHAPTER 5. ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE

- 5.1 Introduction
 - 5.1.1 Asia-Pacific Cloud Deployment 3D Animation Market by Country
 - 5.1.2 Asia-Pacific On-Premise Deployment 3D Animation Market by Country

CHAPTER 6. ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL

6.1 Introduction

- 6.1.1 Asia-Pacific 3D Animation in Media & Entertainment Market by Country
- 6.1.2 Asia-Pacific 3D Animation in Construction & Architecture Market by Country
- 6.1.3 Asia-Pacific 3D Animation in Education Market by Country
- 6.1.4 Asia-Pacific 3D Animation in Manufacturing Market by Country
- 6.1.5 Asia-Pacific 3D Animation in Healthcare & Life Sciences Market by Country
- 6.1.6 Asia-Pacific 3D Animation in Others Market by Country

CHAPTER 7. ASIA-PACIFIC 3D ANIMATION MARKET BY COUNTRY

7.1 Introduction

7.2 China 3D Animation Market

- 7.2.1 China 3D Animation Market by Technology
- 7.2.2 China 3D Animation Market by Deployment Type
- 7.2.3 China 3D Animation Market by Vertical

7.3 Japan 3D Animation Market

- 7.3.1 Japan 3D Animation Market by Technology
- 7.3.2 Japan 3D Animation Market by Deployment Type
- 7.3.3 Japan 3D Animation Market by Vertical

7.4 India 3D Animation Market

- 7.4.1 India 3D Animation Market by Technology
- 7.4.2 India 3D Animation Market by Deployment Type
- 7.4.3 India 3D Animation Market by Vertical

7.5 South Korea 3D Animation Market

- 7.5.1 South Korea 3D Animation Market by Technology
- 7.5.2 South Korea 3D Animation Market by Deployment Type
- 7.5.3 South Korea 3D Animation Market by Vertical

7.6 Australia 3D Animation Market

- 7.6.1 Australia 3D Animation Market by Technology
- 7.6.2 Australia 3D Animation Market by Deployment Type
- 7.6.3 Australia 3D Animation Market by Vertical

7.7 Singapore 3D Animation Market

- 7.7.1 Singapore 3D Animation Market by Technology
- 7.7.2 Singapore 3D Animation Market by Deployment Type
- 7.7.3 Singapore 3D Animation Market by Vertical

7.8 Rest of Asia-Pacific 3D Animation Market

- 7.8.1 Rest of Asia-Pacific 3D Animation Market by Technology
- 7.8.2 Rest of Asia-Pacific 3D Animation Market by Deployment Type

7.8.3 Rest of Asia-Pacific 3D Animation Market by Vertical

CHAPTER 8. COMPANY PROFILES

8.1 Nvidia Corporation

8.1.1 Company Overview

8.1.2 Financial Analysis

8.1.3 Segmental and Regional Analysis

8.1.4 Research & Development Expense

8.2 Corel Corporation

8.2.1 Company Overview

8.3 Adobe Systems Inc.

8.3.1 Company Overview

8.3.2 Financial Analysis

8.3.3 Segmental and Regional Analysis

8.3.4 Research & Development Expense

8.4 Autodesk Inc.

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Segmental and Regional Analysis

8.4.4 Research & Development Expense

8.5 Nemetschek

8.5.1 Company Overview

8.5.2 Financial Analysis

8.5.3 Segmental and Regional Analysis

8.5.4 Research & Development Expense

8.6 Newtek Inc.

8.6.1 Company Overview

8.7 Trimble Navigation Ltd.

8.7.1 Company Overview

8.7.2 Financial Analysis

8.7.3 Segmental and Regional Analysis

8.7.4 Research & Development Expense

8.8 Pixologic Inc.

8.8.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 ASIA-PACIFIC 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 2 ASIA-PACIFIC 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 3 ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 4 ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 5 ASIA-PACIFIC 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 6 ASIA-PACIFIC 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 7 ASIA-PACIFIC MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 8 ASIA-PACIFIC MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 9 ASIA-PACIFIC 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 10 ASIA-PACIFIC 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 11 ASIA-PACIFIC VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 12 ASIA-PACIFIC VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 13 ASIA-PACIFIC OTHERS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 14 ASIA-PACIFIC OTHERS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 15 ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 16 ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 17 ASIA-PACIFIC CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 18 ASIA-PACIFIC CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 19 ASIA-PACIFIC ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

Table 20 ASIA-PACIFIC ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 21 ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 22 ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 23 ASIA-PACIFIC 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 24 ASIA-PACIFIC 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 25 ASIA-PACIFIC 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 26 ASIA-PACIFIC 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 27 ASIA-PACIFIC 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 28 ASIA-PACIFIC 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 29 ASIA-PACIFIC 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 30 ASIA-PACIFIC 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 31 ASIA-PACIFIC 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 32 ASIA-PACIFIC 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 33 ASIA-PACIFIC 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 34 ASIA-PACIFIC 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 35 ASIA-PACIFIC 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 36 ASIA-PACIFIC 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 37 CHINA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 38 CHINA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 39 CHINA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 40 CHINA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 41 CHINA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 42 CHINA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 43 CHINA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 44 CHINA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 45 JAPAN 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 46 JAPAN 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 47 JAPAN 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 48 JAPAN 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 49 JAPAN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 50 JAPAN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 51 JAPAN 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 52 JAPAN 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 53 INDIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 54 INDIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 55 INDIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 56 INDIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 57 INDIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 58 INDIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 59 INDIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 60 INDIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 61 SOUTH KOREA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 62 SOUTH KOREA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 63 SOUTH KOREA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 64 SOUTH KOREA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 65 SOUTH KOREA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 -

2015, USD MILLION

Table 66 SOUTH KOREA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 67 SOUTH KOREA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 68 SOUTH KOREA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 69 AUSTRALIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 70 AUSTRALIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 71 AUSTRALIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 72 AUSTRALIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 73 AUSTRALIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 74 AUSTRALIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 75 AUSTRALIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 76 AUSTRALIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 77 SINGAPORE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 78 SINGAPORE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 79 SINGAPORE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 80 SINGAPORE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 81 SINGAPORE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 82 SINGAPORE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 83 SINGAPORE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 84 SINGAPORE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 85 REST OF ASIA-PACIFIC 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 86 REST OF ASIA-PACIFIC 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 87 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 88 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 89 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 90 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 91 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 92 REST OF ASIA-PACIFIC 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 93 KEY INFORMATION – NVIDIA CORPORATION

Table 94 KEY INFORMATION – COREL CORPORATION

Table 95 KEY INFORMATION – ADOBE SYSTEMS INC

Table 96 KEY INFORMATION – AUTODESK INC.

Table 97 KEY INFORMATION – NEMETSCHEK

Table 98 KEY INFORMATION – NEWTEK INC.

Table 99 KEY INFORMATION – TRIMBLE NAVIGATION LTD.

Table 100 KEY INFORMATION – PIXOLOGIC INC.

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