

# World Wound Care Markets (Skin Ulcer, Burns, Surgical/Trauma)

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# **Abstracts**

The wound care market requires constant innovation and scientific research is ongoing to find ways of improving healing outcomes in all types of wounds. The wound care industry is an incredibly diverse and highly competitive arena that is ever-changing. Kalorama Information feels that the market will continue to expand over the long term due to an aging population, longer life expectancies, and an increasing number of sicker patients across all care settings.

This Kalorama Information report, World Wound Care Markets, is the latest edition of Kalorama's comprehensive look at markets for wound care products in skin ulcer, burn, and surgical/trauma applications. Included in this report:

World Wound Care Current Market Size and Forecast

Regional Breakout of World Wound Care Market (Germany, France, Italy, United Kingdom, Canada, China, India, Brazil, Japan, United States, Rest of World)

Competitor Market Share

Revenues by Application (Skin Ulcers, Burns, Surgical/Trauma)

Wound Closure Market Revenue Percentage by Segment (Collagen Sealants, Staples, Adhesives, Sutures)

Wound Management Revenue Percentage by Product Segment (Debridement,



Gauze, Tapes, Bandages, Wound Cleansers, Anti-Infectives)

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In the short term, there will be more ebb and flow in the industry due to changes in reimbursement, contract bidding Patients have more complex coexisting illnesses such as diabetes, heart failure, obesity, pulmonary and vascular diseases, immobility issues and chronic wounds. These factors are all influenced by future demographic trends, economic uncertainty, the impact of health care reform, increasing numbers of uninsured patients, reimbursement pressures from third party payers, continuing shortage of nurses and physicians and increasing technology and supply costs.

The following companies are profiled in the report:

Advanced BioHealing

Baxter BioScience

Coloplast A/S

Covidien, Ltd.

**Derma Sciences** 



GlaxoSmithKline Plc Healthpoint Biotherapeutics Hill-Rom Company, Inc. Hollister Wound Care LLC Johnson & Johnson Lohmann and Rauscher GmbH Kensey Nash Corporation Kinetic Concepts, Inc. Medline Industries Molnlycke HealthCare Pfizer, Inc. Smith & Nephew, plc Systagenix Wound Management



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Baxter BioScience

Coloplast A/S

Covidien, Ltd.

**Derma Sciences** 

GlaxoSmithKline Plc

Healthpoint Biotherapeutics



Hill-Rom Company, Inc.
Hollister Wound Care LLC
Johnson & Johnson
Lohmann and Rauscher GmbH
Kensey Nash Corporation
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