

# The World Market for Minimally Invasive Surgical Devices

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# **Abstracts**

Minimally invasive surgery (MIS) currently allows doctors to perform many complicated operations with a short hospital stay. MIS is appealing to patients because it means less trauma to the body, less blood loss, smaller surgical scars, shorter hospital stays and less need for pain medication. It is a safe, feasible, and patient-friendly method of performing an operation. Minimally invasive surgery (MIS) is available for many different types of surgical operations.

This report includes product information, procedure volume data, world demographics, and other general issues affecting the MIS device market. A market summary includes market analysis in six general surgery areas reflecting revenues earned by all manufacturers in all MIS methods in the following areas:

Orthopedic MIS Device Market (Scopes, Surgical Instruments)

Neurosurgery MIS Device Market (Scopes, Surgical Instruments)

ENT/Respiratory MIS Device Market (Scopes, Surgical Instruments)

Cardiovascular MIS Device Market (Scopes, Surgical Instruments)

Gastrointestinal System MIS Device Market (Scopes, Surgical Instruments)

Urological and Gynecological MIS Device Market (Scopes, Surgical Instruments)

All market data pertains to the world market at the manufacturers' level. The base year



for data was 2012. Historical data was provided for the years 2010 and 2011, with forecast data provided for 2013 through 2017. Compound annual growth rates (CAGRs) are provided for the 2010-2012 and 2013-2017 periods for each region and/or segment covered. Competitive analysis is provided for the year 2012. The forecasted market analysis for 2013-2017 was largely based on demographic trends, new developments, and global expansion. The market was further segmented into endoscopes and instruments. The information for this report was gathered using both primary and secondary research including comprehensive research of secondary sources such as company literature, databases, investment reports, and medical and business journals.

The following companies are profiled in this report: **Aesculap Division** Alphatec Holdings Inc. **Applied Medical** Arthrex ArthroCare Inc Biomet **Boston Scientific Corporation** ConMed Corporation Covidien Ltd Depuy Synthes, Inc. FujiFilm Holdings Corporation Given Imaging, Ltd.

Hoya Corporation



Integra LifeSciences Intuitive Surgical, Inc. Johnson & Johnson, Inc./Ethicon Endo-Surgery K2M, Inc. 338 Karl Storz GmbH & Co. KG MAKO Surgical Corp Medigus, Ltd. Medtronic, Inc. Microline Group Nico Corp NovaTract Surgical, Inc. Olive Medical Corp Olympus Corporation Omniguide Surgical Orthofix Holdings Inc. Pare Surgical, Inc Pentax Medical Company REMA Medizintechnik GmbH Richard Wolf GmbH

Sagentia Inc



**Zimmer Holdings** 

Smith & Nephew, Plc

Stryker Corporation U.S.

Surgical Innovations Group Plc

Virtual Ports, Ltd.

Zhejiang Tiansong Medical Instrument Co. Ltd.

Telephone interviews and email correspondence were the primary methods of gathering information. For the purpose of this study, Kalorama Information conducted interviews with more than 45 key industry officials, consultants, health care providers, and government personnel. These sources were the primary basis in gathering information specifically relating to revenue and market share data presented in this report. Additional interviews were completed with relevant company representatives including marketing directors, division managers, and product representatives.

The purpose of this report is to provide an understanding of the total current market for all MIS methods for each therapeutic area. In the scope of this report they are considered as competitive methods and are not broken down to specific device segments (for instance 'Gastroinestinal System Devices' will contain a number for all competing MIS methods in GI, but will not have a specific sigmoidoscope or GI endoscope number).

As this is a global survey, revenues and a five year forecast are provided for the following regions:

US

Europe

Japan

Rest of World



Procedure volumes are available for the following surgeries for which minimally invasive equipment is utilized:

Hip Replacement, Pinning, etc. Knee Repair/Fixation, Procedures Spinal Fusion/Spinal Hardware Removal Shoulder Repair/Fixation Lumbar Laminectomy/ Thoracic-lumbar Laminectomy/Diskectomy and Lumbar Decompression and Fusion Craniotomy (all types) Ventricular-Peritoneal Shunt Insertion/ Removal/Revision Detether Cord (adult and pediatric) Ethmoidectomy Tonsillectomy Thyroidectomy Coronary Revascularization Aortic Valve Replacement or Repair Cardiac Catheterization Insertion of Coronary Artery Stent(s)

Appendectomy



Endoscopy with or without biopsy

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**Applied Medical** 

Arthrex

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Biomet

**Boston Scientific Corporation** 

**ConMed Corporation** 

Covidien Ltd

Depuy Synthes, Inc.

**Encision** 

FujiFilm Holdings Corporation

Given Imaging, Ltd.

Hoya Corporation

Integra LifeSciences

Intuitive Surgical, Inc.

Johnson & Johnson, Inc./Ethicon Endo-Surgery

K2M, Inc.

Karl Storz GmbH & Co. KG

**MAKO Surgical Corp** 

Medigus, Ltd.

Medtronic, Inc.

MGB Endoskopische Gerate GmbH Berlin

Microline Group

Nico Corp

NovaTract Surgical, Inc.

Olive Medical Corp

Olympus Corporation

Omniguide Surgical

Orthofix Holdings Inc.



Pare Surgical, Inc
Pentax Medical Company
REMA Medizintechnik GmbH
Richard Wolf GmbH
Sagentia Inc
Smith & Nephew, Plc
Stryker Corporation U.S.
Surgical Innovations Group Plc
TransEnterix, Inc
Virtual Ports, Ltd.
Zhejiang Tiansong Medical Instrument Co. Ltd.
Zimmer Holdings

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# **About**

The product section is divided into two areas: endoscopes and other instruments. The endoscopes refer to products used specifically in the gastrointestinal minimally invasive market such as Colonoscope, Sigmoidoscope, Rectoscope, Anoscope, Proctoscope, and capsule endoscopy. Capsule endoscopy is a way to record images of the digestive tract. The capsule is the size and shape of a pill and contains a tiny camera. After a patient swallows the capsule, it takes pictures of the inside of the gastrointestinal tract. The primary use of capsule endoscopy is to examine areas of the small intestine that cannot be seen by other types of endoscopy such as colonoscopy or esophagogastroduodenoscopy (EGD). The technique was invented in Israel. It was approved by the U.S. Food and Drug Administration in 2001.

The other instruments consist of handheld instruments, guiding devices, and auxiliary devices that are used in the gastrointestinal and other areas of minimally invasive surgery.



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