

Pharmaceutical Markets in India

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Abstracts

The pharmaceutical market in India ranks among the top twenty markets in the world with the potential to move up in ranking rather quickly. This market will be essential for pharmaceutical companies exploring new opportunities for growth. Developing regions will be an integral part of expansion for companies looking to capture a larger portion of the worldwide market. This report *Pharmaceutical Market in India* provides market watchers with needed information on this growing market, including:

Market Size and Forecast

Indian Market Share of Key Competitors

Population and Epidemilogical Statistics for the Indian Market

Pharmaceutical Market by Product Category

Company Profiles of Global Companies

Profiles of Key Domestic (Indian) Companies

The report includes incidence of conditions prevalent in the region discussed, health statistics related to the industry, birth rates, world population, regional population and issues affecting the market as a whole. Provided is an overview of demographics, information about products segments and market indicators, market estimates and forecasts.

The information for this report was gathered using both primary and secondary research including comprehensive research of secondary sources such as company literature,



databases, investment reports, and medical and business journals. Telephone interviews and email correspondence were the primary method of gathering information. For the purpose of this study, Kalorama Information conducted interviews with industry officials, consultants, health care providers, and government personnel. These sources were the primary basis in gathering information specifically relating to revenue and market share data presented in this report. Additional interviews were completed with relevant company representatives including marketing directors, division managers, and product representatives.

All market data pertains to the world market at the manufacturers' level. The base year for data was 2007. Historical data was provided for the years 2005 and 2006, with forecast data provided for 2008 through 2012. Compound annual growth rates (CAGRs) are provided for the 2005-2007 and 2008-2012 periods for each region and/or segment covered. The forecasted market analysis for 2008-2012 was largely based on demographic trends, new developments, and global expansion.



Contents

Overview

Scope and Methodology

Size and Growth of the Market

Key Issues and Trends Affecting the Market

Leading Competitors

CHAPTER TWO: INTRODUCTION

Overview

Intellectual Property Rights and Compulsory Licensing

Biosimilar Production

Ethical Issues Regarding DTC Advertising in Developing Regions

World Health

Tobacco Use

Obesity

World Economic Trends

Purchasing Power Trends

CHAPTER THREE: MARKET ANALYSIS



Overview and Summary

Regulatory Environment

Economic Development

Healthcare Trends in India,ul>

Healthcare Professionals

Demographics

Birth Rates

Life Expectancy

Mortality

Leading Causes of Death

Key Product Segments and Market Indicators

Cardiovascular Drugs

Gastrointestinal Drugs

Infection Control Drugs

Neurotherapuetics and Central Nervous System Drugs

Oncology Drugs

Respiratory Drugs

Other Drugs

Market Analysis



Product Segment Market Analysis

Competitive Outlook and Distribution

CHAPTER FOUR: GLOBAL LEADERS

	Overview
	Biocon Ltd.
	Cipla Ltd.
	Dr. Reddy's Laboratories Ltd.
	GlaxoSmithKline
	Pfizer, Inc.
	Ranbaxy
	Sanofi-Aventis
•	Wockhardt Ltd.

APPENDIX: LIST OF MAJOR COMPANIES



Table Of Exhibits

TABLE OF EXHIBITS

CHAPTER ONE: EXECUTIVE SUMMARY

Table 1-1: India Pharmaceutical Market Analysis, 2005-2007

Table 1-2: Forecasted India Pharmaceutical Market Analysis: 2008-2012

Figure 1-1: India Pharmaceutical Market Analysis: 2005-2012

CHAPTER TWO: INTRODUCTION

Table 2-1: Percent of Smokers by Country, Adult Population 15+

Table 2-2: Percent of Population that is Obese*, Estimated 2005

Table 2-3: Total Healthcare Expenditures as a Percent of GDP by Country 2004 and 2006

Figure 2-1: Total Healthcare Expenditures as a Percent of GDP by Country 2004 and 2006

Table 2-4: Gross National Income Comparison by Country 2000-2005

Figure 2-2: Gross National Income Growth by Country 2000-2005

CHAPTER THREE: MARKET ANALYSIS

Table 3-1: India Pharmaceutical Market as a Percentage of World Market, 2007 and 2012

Figure 3-1: India Pharmaceutical Market as a Percentage of World Market, 2007



and 2012

Table 3-2: India's Economic Profile

Table 3-3: Gross National Income Per Capita and Group Comparison for 2005 and 2006

Table 3-4: Healthcare Professionals in India by Type, Estimated 2004 and 2007

Figure 3-2: Healthcare Professionals in India by Type, Estimated 2004 and 2007

Table 3-5: India - Midyear Population, by Age and Sex, 2007 and 2012

Figure 3-3: India - Midyear Population, by Age, 2007 and 2012

Table 3-6: India Fertility Rates and Births, Estimated 2005, 2007; Projected 2008, 2025

Figure 3-4: India Fertility Rates and Births, Estimated 2005, 2007; Projected 2008, 2025

Table 3-7: India Life Expectancy at Birth, 1980, 1990, 2000, 2004, 2005, 2006, 2007; Projections, 2008 through 2012, and 2025

Figure 3-5: India Life Expectancy at Birth by Sex, 1980, 1990, 2000, Projections 2025

Table 3-8: India Mortality Rates and Numbers, 2005, 2007; Projected 2008, 2025

Figure 3-6: India Mortality Rates and Numbers, 2005, 2007; 2008, 2025

Table 3-9: India Leading Causes of Death, Estimated 2007

Figure 3-7: India Leading Causes of Death, Estimated 2007

Table 3-10: HIV Indicators, India

Figure 3-8: HIV Indicators, India:



- Table 3-11: Tuberculosis Surveillance and Epidemiology, India
- Figure 3-9: Tuberculosis Surveillance and Epidemiology, India
- Table 3-12: India Malaria Data, 1990-2003
- Figure 3-10: India Malaria Data, 1990-2003
- Table 3-13: Cancer Surveillance and Epidemiology, India
- Table 3-14: Estimated Cancer Incidence in India by Most Common Types of Cancer, Compared to World
- Figure 3-12: Estimated Cancer Incidence in India by Most Common Types of Cancer, Compared to World, 2007
- Table 3-15: India Pharmaceutical Market Analysis, 2005-2007
- Table 3-16: Forecasted India Pharmaceutical Market Analysis: 2008-2012
- Figure 3-13: India Pharmaceutical Market Analysis: 2005-2012
- Table 3-17: India Pharmaceutical Market Analysis and Forecast by Product Segment, 2007 and 2012
- Figure 3-14: India Pharmaceutical Market Analysis by Product Segment, 2007
- Figure 3-15: India Pharmaceutical Market Forecast by Product Segment, 2012
- Table 3-18: Estimated Sales of Pharmaceuticals in India by Local and Foreign Suppliers, 2007
- Figure 3-16: Estimated Sales of Pharmaceuticals in India by Local and Foreign Suppliers, 2007



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