

Pharmaceutical Products of the Future: 50-Company Biopharma and Traditional Pipeline Analysis to 2016

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Abstracts

What Will the Pharma Industry Look Like in 5 Years?

There are an estimated 724 projects in development from the top 50 pharmaceutical companies. Together, they have the potential to add billions in value to the current pharmaceutical market in the next five years. What types of drugs are companies developing and what will be the impact of these products on the marketplace and key competitors? In this report, Kalorama Information has analyzed the late-stage R&D pipeline of the 50 top companies in pharmaceuticals - the companies that produce the lion's share of industry revenues.

Coverage of the 50 Leading Companies

This report takes a look at the pipeline of the following companies. The top companies include pharmaceutical companies that are considered to be the top 50 companies worldwide in terms of generated revenues, these include:

Abbott Laboratories
Actelion
Allergan
Amgen
Astellas



AstraZeneca **Baxter International** Bayer Biogen IDEC Boehringer Ingelheim Bristol-Myers Squibb Celgene Corp. CSL Daiichi Sankyo Dainippon Sumitomo Eisai Eli Lilly & Co. **Forest** Gilead Sciences GlaxoSmithKline Grifols SA

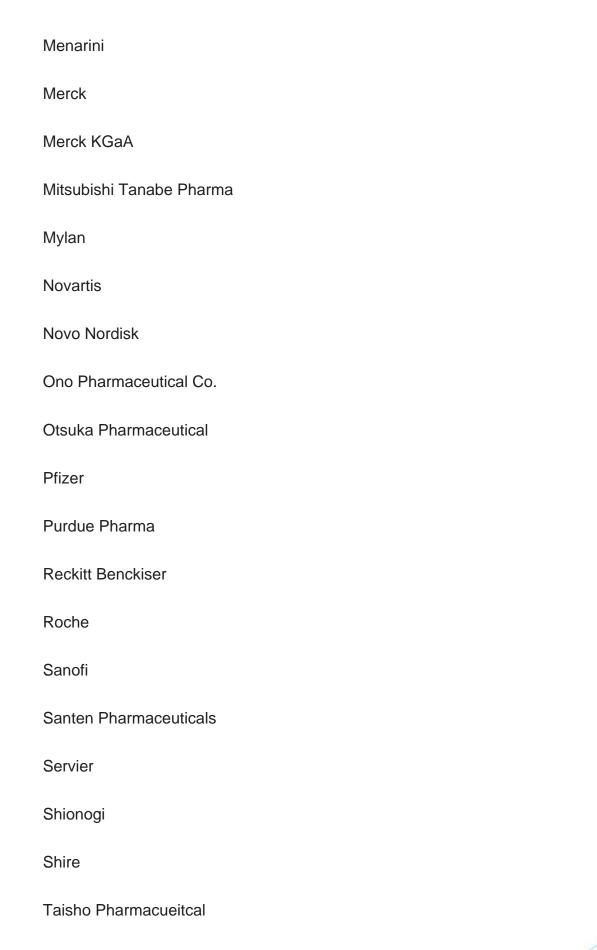
Hospira

Johnson & Dohnson

Kyowa Kirin

Lundbeck







Takeda
TEVA
UCB
Valeant Pharmaceuticals
Warner Chilcott
Watson

While the report looks at the entire pipeline to 2015, a key focus of the report is the increasing role of biopharmaceutical products. The growing interest in biotechnology development has transitioned the pharmaceutical industry to biopharmaceuticals in less than a decade. Companies such as Pfizer, Merck and Novartis have been unable to ignore the benefits of investing in biotechnology and have focused on a pipeline in this direction through strategic acquisitions and partnerships with biotech companies and/or through their own in-house research efforts.

Pipeline Analysis, Key Trends, Market Forecasts

This Kalorama Information market research report captures these trends, extracting sales for all pharmaceutical and biopharmaceutical products (excluding prophylactic vaccines and OTC products) and providing estimates and forecasts of the world biopharma market.

As part of its coverage, the report provides the following:

Company Analysis

Pipeline Snapshot: Top 20 Companies

Market Trends and Value

Evaluating Changes in 2011 Market Value

The Traditional Pharmaceutical Market



Biotechnology Market Facts and Forecast

For the purpose of this study, Kalorama Information has extracted sales for human pharmaceutical and biopharmaceutical products; consumer pharmaceuticals and products; diagnostics; devices; chemicals; agriculture; and animal health. These are areas where many of these companies also compete with significant market shares.



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Watson

Pipeline

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Late Stage Pipeline

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