

Infectious Disease Diagnostic Markets

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Abstracts

The ubiquity of infections makes their detection a healthcare priority and an ongoing opportunity for IVD companies. The aging of the population, and emerging threats - MRSA, swine flu, and others have had an impact on this market recently and will continue to in years to come. Kalorama Information has been observing diagnostic markets for over a decade and has assembled in this report, *Infectious Disease Diagnostics*, Kalorama Information has assembled its best primary and secondary research. This report focuses on products used for the diagnosis of bacterial and viral infections. The major consideration is given to bacterial infections because (a) they are the most frequent type of infections, and (b) the practical aspects of diagnosis and therapy are more meaningful based both on medical considerations and on market considerations. On the other hand, viral infections are becoming of greater importance due to (a) the discovery of new viral infections, (b) advances in the development of viral therapeutics, and (c) the mutation viruses that cause drug resistance.

Included in this report:

Market Size and Forecast for (Immunoassays, Rapid, DNA, ID/MIC)

Overview of **Key Infections and Their Impact** on the Market

Long-Term (10 Year) Trend in the Infectious Disease Diagnostics Market

Seven **Conclusions and Recommendations**

Key Product Summary: Immunoassay Products, Molecular Diagnostic Products, Amplification Products

Discussion and Listing of **'Home Brew' Products**

Discussion of Leading Competitors in the Market

Increasing Use of **Non Traditional Technologies** in ID (FISH, Flow Cytometry, etc.)

The Role of NAT Testing Near-Term and Long-Term

A **Glossary** of Important Terms

Best Opportunities for IVD Companies

Market analysis in this report considers primarily the epidemiological considerations and the sizes patient groups both in the United States and globally, where available. We have accumulated the most recent data available, understanding that virtually no organization does extensive studies on these applications on a regular basis.

As with most Kalorama reports, this is a work of both market description and analysis, along with recommendations. The analysis presented in this report is based on data from a combination of company, government, industry, institutional and private sources. It includes information from extensive literature reviews and discussions with experts in the field, including microbiologists, pathologists, hospital authorities, research scientists, business development managers and marketing managers.

In this report global (world) revenue numbers are presented based on reported and estimated manufacturer revenue.

Contents

CHAPTER ONE: EXECUTIVE SUMMARY

Overview
Scope and Methodology
Market Considerations
Trends Affecting Infectious Disease Diagnosis Applications
Opportunity for Diagnostic Products in Infectious Disease
Drug Resistance
Have Immunoassays Peaked?
Need for Faster Tests
“Controlled Growth” of NAT
Drug Susceptibility and Resistance Testing Markets
A Need for Simplification

CHAPTER TWO: OVERVIEW OF INFECTIOUS DISEASES

General
Infectivity
Primary Pathogens
Zoonoses
Opportunistic Pathogens
Disease Susceptibility
Bacterial Infections
Criteria
Viral Infections
Viral Drug Resistance
Swine Flu and the IVD Industry
Origin of Flu Virus Mixes
PCR Test Development
Late-Breaking Research Developments
Use of Rapid Tests in Current Epidemic

CHAPTER THREE: TECHNOLOGY AND PRODUCTS

Bacterial Cultures: Diagnosis and Susceptibility
Blood Culture
Throat Culture
Sputum Cultures
Spinal Fluid Cultures
Stool Cultures
Urine Cultures
Viral Culture
Immunoassays
Agglutination Immunoassays
Nephelometry
Indirect Immunofluorescence
Enzyme Immunoassay (ELISA, EIA)
Fluorescence and Luminescence Immunoassay
Magnetic Immunoassay
Molecular Diagnostics
Amplification Technologies
Probe Technologies

CHAPTER FOUR: INFECTIOUS DISEASE DIAGNOSTICS MARKETS

Increasing Use of Non-Traditional Systems
FISH
Cell Counting by Flow Cytometry
Laser Based Microbial Detection
Market Analysis
Microbial Identification and Antimicrobial Sensitivity Tests
Rapid Tests
Immunoassays - Lab based
STDs
Supplies
Competition
Probe Technology
Key Company Synopses
AdvanDx
Beckman Coulter
bioMerieux
BioRad -

Cepheid -
Gen-Probe
Roche Molecular Diagnostics
Siemens Healthcare Diagnostics -

CHAPTER FIVE: CONCLUSIONS AND STRATEGIC IMPLICATIONS

First Conclusion
Second Conclusion
Third Conclusion
Fourth Conclusion
Fifth Conclusion
Sixth Conclusion
Seventh Conclusion

GLOSSARY

LIST OF EXHIBITS

CHAPTER ONE: EXECUTIVE SUMMARY:

Figure 1-1: Worldwide Infectious Disease Diagnostics Sales

Figure 1-2: Trend in Revenue in Infectious Disease Diagnostics Long-Term
(NAT, Rapid, Immunoassays)

CHAPTER TWO: OVERVIEW OF INFECTIOUS DISEASES

Table 2-1: Classification of Common Pathogenic Bacteria

Table 2-2: Common Mechanisms of Antibacterial Resistance

CHAPTER THREE: TECHNOLOGY AND PRODUCTS

Table 3-1: Key Immunoassay Products Used for Clinical Testing for Bacterial Infections

Table 3-2: Molecular Diagnostics Technologies

Table 3-3: Gene Amplification Technologies

Table 3-4: Commonly Used Signal Amplification Technologies for Genetic Analysis

Table 3-5: Key Molecular Assay Products for the Diagnosis of Infectious Diseases (Company, Analyte, Test Category, Product, Technology)

Table 3-6: Key “Home Brew” Molecular Assays for Infectious Diseases

CHAPTER FOUR: INFECTIOUS DISEASE DIAGNOSTICS MARKETS

Table 4-1: Companies Engaged in the Market for Bacterial Culture Products

Table 4-1: PCR, FISH, Flow and Cell Imaging Systems for Bacteria / Virus Detection, 2008 and 2012 (\$million)

Table 4-2: Worldwide Microbiology/Virology Sales by Type (Immunoassays, Rapid, DNA, ID/MIC) 2008-2013

Table 4-3 : ID/MIC Revenue Breakdown (Automated Panels and Reagents, Manual Panels and Reagents, Blood Culture, Rapid Micro) and Supplies

Table 4-4: Selected Chromogenic Growth Media (Company, Location, Media)

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