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Healthcare Computer System Markets and Trends In HIT Buying (Forecasts for System, Service and Support Revenues, Areas of Interest, Major Competitor Profiles)

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Abstracts

The healthcare information technology (HIT) market was in a growth trend prior to the recent recession. While economic times have tightened budgets some, there is still opportunities for companies in this market.

In this report, Kalorama takes a comprehensive look at the demand for IT products in the healthcare market - with a focus on computer systems for hospitals, nursing homes, physician offices and other healthcare entities. Kalorama has interviewed experts in the HIT industry and presents the latest findings on where the industry is headed. There is tremendous excitement in HIT given the commitment to healthcare investment among healthcare entities and some of the Obama Administration incentive programs; but there is also increased competition. Included in the report is the following:

Current Market Size and Forecast for:

Hospital Computer System Market

Nursing Home Computer System Market

Other Healthcare Entity Computer System Market

Market Breakdown by

System Revenue (Hardware & Software)

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Support Revenue

Extra Service Revnue

System Market Breakdown: Hardware and Software

Profile of Companies

Key Products in the Market

HIMSS Status of IT Buying in 2009

Most Sought Benefits for IT Purchases

Impact of EMR incentives

The healthcare industry includes establishments ranging from small private practices of physicians with only one medical assistant to large city hospitals that employ thousands of professionals.

Vendors are a vital part of shaping this industry. Having the competitive intelligence is just one part of advancing this industry. Participants need to be ever vigilant of the economic pulse and the government's role in healthcare to properly meet the challenges facing the industry today and in the future.

Included in the report are statistics influencing the industry, demographics; life expectancy, and company strategies. Information is presented as a global market, with a emphasis on the U.S. market. A market summary includes a total market analysis. Also included is a competitive analysis of leading healthcare IT system providers.

The information for this report was gathered using both primary and secondary research including comprehensive research of secondary sources such as company literature, databases, investment reports, and medical and business journals. Telephone interviews and email correspondence were the primary method of gathering information. For the purpose of this study, Kalorama Information conducted interviews with more than 10 key industry officials, consultants, health care providers, and government personnel. These sources were the primary basis in gathering information specifically

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relating to revenue and market share data presented in this report. Additional interviews were completed with relevant company representatives including marketing directors, division managers, and product representatives.

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