

Clinical Lab Services Market (Growth Opportunities, Competitive Analysis and Competitor Profiles)

<https://marketpublishers.com/r/C0A651213E2EN.html>

Date: April 2012

Pages: 145

Price: US\$ 3,500.00 (Single User License)

ID: C0A651213E2EN

Abstracts

It is estimated that approximately 80% of physician's diagnoses are a result of laboratory tests, and a fair number of these tests are sent to clinical lab service providers. The constant pressure to reduce healthcare spending is shifting healthcare utilization in favor of the laboratory, making it an ever more valuable part of the treatment plan. As hospital stays are shortened, contact between the physician and patient is reduced, which places a larger role on labs to gather, interpret, and deliver accurate information to the physician in a timely manner. We can expect to see an increase in the number of clinical labs, particularly in the independent sector, as these trends continue to influence the industry.

Since the last time Kalorama Information studied the U.S. market for clinical lab services two years ago, there have been substantial changes in the industry, including changes in market share as major companies eat into regional labs, new competitors enter the marketplace, and new specialty tests are developed and priced. Clinical Laboratory Services (Markets, Growth Opportunities, Competitive Analysis and Competitor Profiles), provides an in-depth market overview, a total market analysis, analysis by laboratory type, and by routine and specialty testing and a review of the latest trends driving growth. Revenues and forecasts presented are for the U.S. market. Key international markets are discussed as well.

Key market data provided includes:

- Hospital, Physician and Independent Lab Statistics
- Major Tests Performed by Clinical Lab Companies
- Disease Incidence and Trends Driving Lab Business
- Market Forecast to 2014

- Market Breakdown by Lab Type (Hospital, Physician, Independent)
- Market Breakdown by Test Type (Specialty, Routine)
- Market Share of Competitors
- Competitive Analysis of Leading clinical Lab Providers

The issues and trends which are fueling growth:

A trend towards preventive and risk factor testing has been noted in several disciplines, particularly in the areas of oncology, endocrinology, and gynecology. Physicians in these areas are taking full advantage of testing for early detection and disease prevention. Some of the other issues and trends explored in this study include:

- U.S. Demographics
- Types of Specialty Tests
- Growing Competition
- Increasing Life Expectancy
- Growing Incidence of Disease
- New Product Offerings
- Regulatory Environment
- Insurance and Reimbursement
- Payer Types
- Developments in Personalized Medicine

A competitive analysis of leading clinical laboratory providers includes:

- Quest Diagnostics, Inc.
- Laboratory Corporation of America (LabCorp)
- Genomic Health
- Genoptix, Inc.
- Genzyme Corporation
- DaVita
- Clariant, Inc.
- Spectra Laboratories
- Bio-Reference Laboratories

Contents

CHAPTER ONE: EXECUTIVE SUMMARY

Industry at a Glance
Scope and Methodology
Size and Growth of the Market
Key Issues and Trends Affecting the Market
Leading Market Participants

CHAPTER TWO: INDUSTRY OVERVIEW

Clinical Laboratory Description
Testing and Services
Routine Testing
 Blood Cell Count
 Cholesterol Level Testing
 HIV Testing
 Pap Testing
 Pregnancy Testing
 Substance Abuse Testing
 Urinalysis
Specialty Testing
 Endocrinology
 Esoteric Testing
 Genetics
 Immunology and Molecular Microbiology
 Oncology
 Serology
 Toxicology
Industry Structure
Hospital-based Laboratories
Physician-office Laboratories
Independent Clinical Laboratories
CLIA Laboratory Registration, Laboratories by Type
Incidence of Diseases
Demographics
Population Over Age
World Demographics

Life Expectancy
Regulatory Overview
Certificate of Waiver
Certificate of Provider-Performed Microscopy Procedures (PPMP)
Certificate of Compliance and Certificate of Accreditation
States Exempt from Federal Clinical Laboratory Improvements Amendments (CLIA) of
Insurance and Reimbursement
Laboratory Service Payer Types
Trends in Medicare Reimbursement
Commercial Insurance Providers
Health Care Reform Issues
New Developments in Information Technology
International Markets and Trends
 Asia Pacific
 Europe
 Latin America
 Middle East

CHAPTER THREE: LEADING MARKET PARTICIPANTS

Summary
Quest Diagnostics, Inc.
 Company Overview
 Performance Review
 Key Acquisitions, Alliances, and Partnerships
 Products and Services
 Growth Strategy
 Business Locations
Laboratory Corporation of America
 Company Overview
 Performance Review
 Key Acquisitions, Alliances, and Partnerships
 Products and Services
 Growth Strategy
 Locations
DaVita, Inc.
 Company Overview
 Performance Review
 Key Acquisitions, Alliances, and Partnerships

Products and Services

Growth Strategy

Locations

Clariant, Inc.

Company Overview

Performance Review

Key Acquisitions, Alliances, and Partnerships

Products and Services

Locations

Myriad Genetics, Inc.

Company Overview

Performance Review

Key Acquisitions, Alliances, and Partnerships

Products and Services

Growth Strategy

Locations

Spectra Laboratories

Company Overview

Key Acquisitions, Alliances, and Partnerships

Products and Services

Growth Strategy

Locations

Bio-Reference Laboratories

Company Overview

Performance Review

Key Acquisitions, Alliances, and Partnerships

Products and Services

Growth Strategy

Locations

Genomic Health, Inc.

Company Overview

Performance Review

Key Acquisitions, Alliances, and Partnerships

Products and Services

Growth Strategy

Locations

Genoptix, Inc.

Company Overview

Products and Services

Growth Strategy
Locations

CHAPTER FOUR: MARKET TRENDS AND SUMMARY

Market Overview

Market Analysis by Laboratory Type

Market Analysis by Test Type

Competitive Analysis

International Market Overview

APPENDIX I: LIST OF MAJOR COMPANIES AND ORGANIZATIONS

APPENDIX II: STATE CLIA OFFICES

List Of Exhibits

LIST OF EXHIBITS

CHAPTER ONE: EXECUTIVE SUMMARY

Table 1-1: U.S. Clinical Laboratory Market Analysis, 2008-2015

CHAPTER TWO: INDUSTRY OVERVIEW

Table 2-1 : Laboratory Reference Parameters for CBC

Table 2-2 : High Cholesterol Risk Categories

Table 2-3: HCG Levels in Pregnant Women by Days Past Ovulation

Table 2-4 : Substance Detection Periods by Test Method

Table 2-5: Normal Reference Levels in a Medical Urinalysis

Figure 2-1 : Growth in Clinical Laboratories, 1997-2011

Table 2-6 : U.S. Registered Hospitals by Type, 2008 compared to 2010

Figure 2-2: Number of Hospitals in the US, 1975-2005, Estimated 2015

Table 2-7 : Leading For-Profit U.S. Hospital Chains, 2008 and 2010

Table 2-8 : Physicians in the U.S. by Specialty, 1970-2008

Figure 2-3 : Number of Physician Offices, 2000-2009

Table 2-9 : Leading U.S. Independent Laboratory Groups, mid-2011

Figure 2-4: U.S. CLIA Clinical Laboratory Registration by Laboratory Type: 6/2011

Table 2-10: CLIA Registered Laboratories by Type of Facility (Exempt/Non-Exempt Combined) June 2011

Table 2-11: U.S. Prevalence of Selected Medical Conditions

Figure 2-5: U.S. Prevalence of Selected Medical Conditions

Table 2-12: The U.S. Population, 1980-2020

Figure 2-6: The U.S. Population, 1980-2020

Table 2-13: Percent U.S. Population Over Age 65 by Year

Figure 2-7: Estimated Population by Age Group, 2000 and 2050

Table 2-14: The World Population, 1980-2020

Figure 2-8: The World Population, 1980-2020

Table 2-15: Average Life Expectancy in Years by Country 1980, 2004 and 2011

Figure 2-9: Average Life Expectancy in Years by Country 1980 and 2011

Table 2-16: Selected CLIA Waived Laboratory Tests

Table 2-17: Provider-Performed Microscopy Procedures

Figure 2-10 : Clinical Laboratory Certificate of Accreditation Issued by Organization (non-exempt laboratories only), June 2011

Table 2-18: Clinical Laboratory Certificates Issued by Type (non-exempt laboratories only), June 2011

Figure 2-11: Clinical Laboratory Certificates Issued by Selected State (non-exempt laboratories only), June 2011

Figure 2-12: Clinical Laboratory Certificates Issued by Type (non-exempt laboratories only), June 2011

Table 2-19: CLIA Exempt States, Number of Laboratories, June 2011

Table 2-20: Health Insurance Trends in the United States, Estimated 2010* (millions)

Table 2-21: Clinical Laboratory Clients and Payers by Type

Figure 2-13: Clinical Laboratory Clients and Payers by Type

Table 2-22: Leading Commercial Insurance Providers, 2011

Table 2-23: Release of Laboratory Test Results Directly to Patients, by State

CHAPTER THREE: LEADING MARKET PARTICIPANTS

Table 3-1: Corporate Details of Quest Diagnostics

Figure 3-1: Quest Diagnostics' Clinical Testing Sales to Third Parties, 2008-2011 (\$millions)

Table 3-2: Corporate Details of Laboratory Corporation of America

Figure 3-2: Laboratory Corporation of America's Sales to Third Parties, 2008-2011 (\$millions)

Table 3-2: Corporate Details of DaVita

Figure 3-3 : DaVita's Laboratory Service Revenues, 2008-2011 (\$millions)

Table 3-4 : Company Details for Clariant

Figure 3-4 : Clariant's Sales to Third Parties, 2008 and 2009 and Estimated 2010 and 2011 (\$millions)

Table 3-5 : Corporate Details for Myriad Genetics

Figure 3-5 : Myriad Genetics' Sales to Third Parties, 2008-2011 (\$millions)

Table 3-6: Company Details for Spectra Laboratories

Table 3-7 : Corporate Details of Bio-Reference Laboratories

Figure 3-6 : Bio-Reference's Sales to Third Parties, 2008-2011 (\$millions)

Table 3-8 : Corporate Details of Genomic Health, Inc.

Figure 3-7: Genomic Health's Sales to Third Parties, 2008-2011 (\$millions)

Table 3-9 : Company Details for Genoptix, Inc.

CHAPTER FOUR: MARKET TRENDS AND SUMMARY

Table 4-1: U.S. Clinical Laboratory Market Analysis, 2008-2015

Figure 4-1: U.S. Clinical Laboratory Market Analysis: 2008-2015

Table 4-2: U.S. Clinical Laboratory Market Analysis by Type, 2008-2015

Figure 4-2: U.S. Clinical Laboratory Market Analysis by Type, 2008-2015

Figure 4-3: U.S. Clinical Laboratory Market Share by Type, 2011

Figure 4-4: U.S. Clinical Laboratory Market Share by Type, 2015 :

Table 4-3: U.S. Clinical Laboratory Market Analysis by General Test Type, 2011

Figure 4-5 : U.S. Clinical Laboratory Market Analysis by General Test Type, 2011

Table 4-4 : Estimated Laboratory Service Revenues and Market Share of Leading Clinical Laboratory Providers 2008 and 2011

Figure 4-6 : Estimated Laboratory Service Revenues and Market Share of Leading Clinical Laboratory Providers 2008

Figure 4-7 : Estimated Laboratory Service Revenues and Market Share of Leading Clinical Laboratory Providers 2011

Figure 4-8 : Estimated Laboratory Service Revenues for Leading Clinical Laboratory Providers 2008 and 2011

Table 4-5 : Global Clinical Laboratory Market Analysis, Revenues by Region, 2011

Figure 4-9 : Global Clinical Laboratory Market Analysis, Revenues by Region, 2011

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