

China Healthcare Reform and Its Impact on IVD, Medical Device and Pharmaceutical Markets

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Abstracts

China's rapid economic development and numerous steps of reform undertaken by the Chinese central government since 1997 had clear and observable effects upon China's total healthcare services market and product markets for pharmaceuticals, medical devices, and in vitro diagnostics (IVD). This progress has been augmented by a Reform program in 2009, including increased funding, to improve services.

What are the workings of China's healthcare system? How much progress has been made towards the promised vision of the CPCC in 2008 to provide "convenient and affordable access" to its people? What are the effects on foreign companies seeking to benefit from an increase in healthcare-related funding? Where are the best opportunities in China for marketers. Analyst Emil Salazar focuses on these questions.

The report contains a comprehensive overview of the Chinese healthcare system with important data for marketers to China. It discusses healthcare reform plans and where funds were spent. It also describes the role foreign companies play. As part of its analysis, the report includes the following information:

Statistics on Chinese Hospitals, Community Health Centers and Clinics

Top and Bottom City Markets for Urban Healthcare

Top and Bottom Rural Regions

Challenges for Foreign-Owned MNCs in China

Government Healthcare Spending

Foreign-Invested Manufacturing Enterprises in China

Share of Government Funded Healthcare vs. Out of Pocket

Domestic Healthcare Industries

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Incidence Rates for Infectious Diseases

Cancer Rates in China

Regulation of Drugs and Devices in China

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