

NRI Online 2010 Financial Connectivity Report

<https://marketpublishers.com/r/N2453366671EN.html>

Date: April 2010

Pages: 0

Price: US\$ 2,590.00 (Single User License)

ID: N2453366671EN

Abstracts

The NRI Online Financial Connectivity study helps in understanding the status and net usage behavior and preferences of the Non Resident Indians. It gives a highly 'insightful' understanding of the current net usage behavior and preferences of various types of Non Resident Indians. The report is a useful guide to all those who would like to understand and use Internet to market to NRI consumers, Marketers targeting NRI sector with respect to financial connectivity with India - key financial assets owned in India, most used brands for these investments, likely financial and real estate investments in India in next 1 year, frequency of making financial remittance to India, preferred modes of remitting money and the most used brands in doing so.

Contents

NRI Online 2010
NRI Online 2010 Reports
Methodology
Executive Summary
Key Findings
Detailed Findings:
Reading the Graphs & Tables
Financial Connectivity with India
Demographic and Economic Profile
Informational Connectivity
Online Connectivity
Most used websites from India
Online buying from Indian websites
Emotional Connectivity
Appendix Tables
Segment Wise Detailed Tables 212

I would like to order

Product name: NRI Online 2010 Financial Connectivity Report

Product link: <https://marketpublishers.com/r/N2453366671EN.html>

Price: US\$ 2,590.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N2453366671EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970