

Indian Urbanites Study 2009 by SEC-A

<https://marketpublishers.com/r/IDB3202BF23EN.html>

Date: October 2009

Pages: 0

Price: US\$ 1,075.00 (Single User License)

ID: IDB3202BF23EN

Abstracts

The Indian urban landscape is a picture of myriad diversity. A diversity that gets manifested not only in the vastly different geographical and climatic conditions, but also cultural and regional differences as well as differences in the socio-economic condition of the people living in them.

Contents

Indian Urbanites Study 2009
Methodology
Executive Summary
Key Findings – Demographic profile:
Economic Status
Education & Occupation
Key Findings - Psychographic Profile:
Current Priorities & Aspirations
Recreations
Personality, Outlook & Opinion
Social Orientation
Technology Orientation
Key Findings - Daily Life Profile:
Routine Activities
Media Usage
Health Profile
Detailed Findings:
Demographic & Economic Profile:
Individual Member Level Information
Household Level Information
Psychographic Profile:
Current Priorities & Aspirations
Recreations
Personal Likes & Preferences
Personality, Outlook & Opinions
Social Orientation
Regular Daily Life Profile:
Routine Activities
Shopping Orientation & Habits
Media Usage
Health Profile

I would like to order

Product name: Indian Urbanites Study 2009 by SEC-A

Product link: <https://marketpublishers.com/r/IDB3202BF23EN.html>

Price: US\$ 1,075.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDB3202BF23EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970