

2017-2022 Global and Japan Winter Tire Market Analysis Report

<https://marketpublishers.com/r/2E8F4C40D97EN.html>

Date: August 2017

Pages: 118

Price: US\$ 3,085.00 (Single User License)

ID: 2E8F4C40D97EN

Abstracts

The global Winter Tire market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Winter Tire market's development status and future trend in the global and Japan. It splits Winter Tire market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

Bridgestone(Japan)

Michelin(France)

Continental (Germany)

Goodyear(USA)

Nokian Tyres(Finland)

Hankook(Korea)

Nizhnekamskshina(Russia)

Pirelli(Italy)

Cooper Tire(USA)

Yokohama(USA)

Toyo Tire(Japan)

Kumho Tire(Korea)

JSC Cordiant(Russia)

Zhongce(China)

GITI Tire(Singapore)

Triangle(China)

Apollo(China)

Cheng Shin(China)

Nexen Tire(India)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Winter Tire market is primarily split into

By Technology

Studded

Studless

By Down Streams

Automobile industry

Automobile aftermarket industry

Key Applications

Passenger tires

Light truck/SUV tires

Other

Contents

1 WINTER TIRE OVERVIEW

1.1 Product Overview and Scope of Winter Tire

1.2 Global and Japan Winter Tire Market by Applications/End Users

1.2.1 Japan Winter Tire Sales (K Units) and Market Share Comparison by Applications (2012-2017)

1.2.1.1 Japan Winter Tire Sales (K Units) and Market Share by Applications (2012-2017)

1.2.1.2 Japan Winter Tire Sales Growth Rate (%) by Applications (2012-2017)

1.2.1.3 Market Drivers and Opportunities

1.2.2 Japan Winter Tire Sales (K Units) and Market Share Comparison by Applications (2012-2017)

1.2.3 Global Winter Tire Sales by Application (2012-2017)

1.2.3.1 Global Winter Tire Sales (K Units) and Market Share by Applications (2012-2017)

1.2.3.2 Global Winter Tire Sales Growth Rate (%) by Applications (2012-2017)

1.2.3.3 Market Drivers and Opportunities

1.2.4 Global Winter Tire Sales (K Units) and Market Share Comparison by Applications (2012-2017)

1.2.5 Passenger tires

1.2.6 Light truck/SUV tires

1.2.7 Other

1.3 Global and Japan Market Size (Sales and Revenue) of Winter Tire (2012-2017)

1.3.1 Japan Market Size (Sales and Revenue) of Winter Tire (2012-2017)

1.3.1.1 Japan Winter Tire Sales (K Units) and Growth Rate (%) (2012-2017)

1.3.1.2 Japan Winter Tire Revenue (Million USD) and Growth Rate (2012-2017)

1.3.2 Global Market Size (Sales and Revenue) of Winter Tire (2012-2017)

1.3.2.1 Global Winter Tire Sales (K Units) and Growth Rate (%) (2012-2017)

1.3.2.2 Global Winter Tire Revenue (Million USD) and Growth Rate (2012-2017)

1.4 Global and Japan Classification of Winter Tire by Technology

1.4.1 Japan Winter Tire Sales (K Units) and Market Share by Technology (2012-2017)

1.4.2 Global Winter Tire Sales (K Units) and Market Share by Technology (2012-2017)

1.4.3 Japan Winter Tire Revenue (Million USD) and Market Share by Technology (2012-2017)

1.4.4 Global Winter Tire Revenue (Million USD) and Market Share by Technology (2012-2017)

1.4.5 Japan Winter Tire Price (USD/Unit) by Technology (2012-2017)

- 1.4.6 Global Winter Tire Price (USD/Unit) by Technology (2012-2017)
- 1.4.7 Japan Winter Tire Sales Growth Rate (%) by Technology (2012-2017)
- 1.4.8 Global Winter Tire Sales Growth Rate (%) by Technology (2012-2017)
- 1.4.9 Studded
- 1.4.10 Studless
- 1.5 Global and Japan Classification of Winter Tire by Down Streams
 - 1.5.1 Japan Winter Tire Sales (K Units) and Market Share by Down Streams (2012-2017)
 - 1.5.2 Global Winter Tire Sales (K Units) and Market Share by Down Streams (2012-2017)
 - 1.5.3 Japan Winter Tire Revenue (Million USD) and Market Share by Down Streams (2012-2017)
 - 1.5.4 Global Winter Tire Revenue (Million USD) and Market Share by Down Streams (2012-2017)
 - 1.5.5 Japan Winter Tire Price (USD/Unit) by Down Streams (2012-2017)
 - 1.5.6 Global Winter Tire Price (USD/Unit) by Down Streams (2012-2017)
 - 1.5.7 Japan Winter Tire Sales Growth Rate (%) by Down Streams (2012-2017)
 - 1.5.8 Global Winter Tire Sales Growth Rate (%) by Down Streams (2012-2017)
 - 1.5.9 Automobile industry
 - 1.5.10 Automobile aftermarket industry

2 GLOBAL AND JAPAN WINTER TIRE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Winter Tire Market Competition by Players/Manufacturers
 - 2.1.1 Japan Winter Tire Sales and Market Share of Key Players/Manufacturers (2012-2017)
 - 2.1.2 Japan Winter Tire Revenue and Share by Players/Manufacturers (2012-2017)
 - 2.1.3 Japan Winter Tire Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
 - 2.1.4 Japan Winter Tire Market Competitive Situation and Trends
 - 2.1.4.1 Japan Winter Tire Market Concentration Rate
 - 2.1.4.2 Japan Winter Tire Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
 - 2.1.5 Japan Players/Manufacturers Winter Tire Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Winter Tire Market Competition by Players/Manufacturers
 - 2.2.1 Global Winter Tire Sales and Market Share of Key Players/Manufacturers (2012-2017)

- 2.2.2 Global Winter Tire Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Winter Tire Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.2.4 Global Winter Tire Market Competitive Situation and Trends
 - 2.2.4.1 Global Winter Tire Market Concentration Rate
 - 2.2.4.2 Global Winter Tire Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Winter Tire Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN WINTER TIRE SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Winter Tire Sales and Revenue by Regions (2012-2017)
 - 3.1.1 Japan Winter Tire Sales and Revenue (2012-2017)
 - 3.1.1.1 Japan Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.1.1.2 Japan Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.1.3 Japan Winter Tire Price (USD/Unit)(2012-2017)
 - 3.1.2 China Winter Tire Sales and Revenue (2012-2017)
 - 3.1.2.1 China Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.1.2.2 China Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.2.3 China Winter Tire Price (USD/Unit)(2012-2017)
 - 3.1.3 Korea Winter Tire Sales and Revenue (2012-2017)
 - 3.1.3.1 Korea Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.1.3.2 Korea Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.3.3 Korea Winter Tire Price (USD/Unit)(2012-2017)
 - 3.1.4 India Winter Tire Sales and Revenue (2012-2017)
 - 3.1.4.1 India Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.1.4.2 India Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.4.3 India Winter Tire Price (USD/Unit)(2012-2017)
 - 3.1.5 Others Winter Tire Sales and Revenue (2012-2017)
 - 3.1.5.1 Others Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.1.5.2 Others Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.5.3 Others Winter Tire Price (USD/Unit)(2012-2017)
- 3.2 Europe Winter Tire Sales and Revenue by Regions (2012-2017)
 - 3.2.1 France Winter Tire Sales and Revenue (2012-2017)
 - 3.2.1.1 France Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.2.1.2 France Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.1.3 France Winter Tire Price (USD/Unit)(2012-2017)

- 3.2.2 Germany Winter Tire Sales and Revenue (2012-2017)
 - 3.2.2.1 Germany Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.2.2.2 Germany Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.2.3 Germany Winter Tire Price (USD/Unit)(2012-2017)
- 3.2.3 United Kingdom Winter Tire Sales and Revenue (2012-2017)
 - 3.2.3.1 United Kingdom Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.2.3.2 United Kingdom Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.3.3 United Kingdom Winter Tire Price (USD/Unit)(2012-2017)
- 3.2.4 Italy Winter Tire Sales and Revenue (2012-2017)
 - 3.2.4.1 Italy Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.2.4.2 Italy Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.4.3 Italy Winter Tire Price (USD/Unit)(2012-2017)
- 3.2.5 Russia Winter Tire Sales and Revenue (2012-2017)
 - 3.2.5.1 Russia Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.2.5.2 Russia Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.5.3 Russia Winter Tire Price (USD/Unit)(2012-2017)
- 3.2.6 Others Winter Tire Sales and Revenue (2012-2017)
 - 3.2.6.1 Others Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.2.6.2 Others Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.6.3 Others Winter Tire Price (USD/Unit)(2012-2017)
- 3.3 North America Winter Tire Sales and Revenue by Regions (2012-2017)
 - 3.3.1 United States Winter Tire Sales and Revenue (2012-2017)
 - 3.3.1.1 United States Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.3.1.2 United States Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.1.3 United States Winter Tire Price (USD/Unit)(2012-2017)
 - 3.3.2 Canada Winter Tire Sales and Revenue (2012-2017)
 - 3.3.2.1 Canada Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.3.2.2 Canada Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.2.3 Canada Winter Tire Price (USD/Unit)(2012-2017)
- 3.4 Latin America Winter Tire Sales and Revenue by Regions (2012-2017)
 - 3.4.1 Brazil Winter Tire Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Winter Tire Price (USD/Unit)(2012-2017)
 - 3.4.2 Mexico Winter Tire Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Winter Tire Revenue (Million USD) and Market Share (2012-2017)

- 3.4.2.3 Mexico Winter Tire Price (USD/Unit)(2012-2017)
- 3.4.3 Others Winter Tire Sales and Revenue (2012-2017)
 - 3.4.3.1 Others Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.4.3.2 Others Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.3.3 Others Winter Tire Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Winter Tire Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Winter Tire Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.1.2 Singapore Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.2 Malaysia Winter Tire Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.2.2 Malaysia Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.2.3 Malaysia Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.3 Vietnam Winter Tire Sales and Revenue (2012-2017)
 - 3.5.3.1 Vietnam Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.3.2 Vietnam Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.4 Myanmar Winter Tire Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.4.2 Myanmar Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.4.3 Myanmar Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.5 Thailand Winter Tire Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.5.2 Thailand Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.6 Indonesia Winter Tire Sales and Revenue (2012-2017)
 - 3.5.6.1 Indonesia Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.6.2 Indonesia Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.6.3 Indonesia Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.7 Philippines Winter Tire Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Winter Tire Price (USD/Unit)(2012-2017)
 - 3.5.8 Others Winter Tire Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.5.8.2 Others Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Winter Tire Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Winter Tire Sales and Revenue by Regions (2012-2017)

- 3.6.1 Saudi Arabia Winter Tire Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.1.2 Saudi Arabia Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.2 Iran Winter Tire Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.3 UAE Winter Tire Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.4 Turkey Winter Tire Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.5 Israel Winter Tire Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.5.2 Israel Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.6 Egypt Winter Tire Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Winter Tire Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.7.2 South Africa Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Winter Tire Price (USD/Unit)(2012-2017)
- 3.6.8 Others Winter Tire Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Winter Tire Sales (K Units) and Market Share (2012-2017)
 - 3.6.8.2 Others Winter Tire Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Winter Tire Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN WINTER TIRE PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

4.1 Bridgestone(Japan)

- 4.1.1 Company Basic Information, Manufacturing Base and Competitors
- 4.1.2 Winter Tire Product Category, Application and Specification
 - 4.1.2.1 Product A
 - 4.1.2.2 Product B
- 4.1.3 Bridgestone(Japan) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.2 Michelin(France)
 - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.2.2 Winter Tire Product Category, Application and Specification
 - 4.2.2.1 Product A
 - 4.2.2.2 Product B
 - 4.2.3 Michelin(France) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.3 Continental (Germany)
 - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.3.2 Winter Tire Product Category, Application and Specification
 - 4.3.2.1 Product A
 - 4.3.2.2 Product B
 - 4.3.3 Continental (Germany) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.3.4 Main Business/Business Overview
- 4.4 Goodyear(USA)
 - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.4.2 Winter Tire Product Category, Application and Specification
 - 4.4.2.1 Product A
 - 4.4.2.2 Product B
 - 4.4.3 Goodyear(USA) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 Nokian Tyres(Finland)
 - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.5.2 Winter Tire Product Category, Application and Specification
 - 4.5.2.1 Product A
 - 4.5.2.2 Product B
 - 4.5.3 Nokian Tyres(Finland) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.5.4 Main Business/Business Overview

4.6 Hankook(Korea)

4.6.1 Company Basic Information, Manufacturing Base and Competitors

4.6.2 Winter Tire Product Category, Application and Specification

4.6.2.1 Product A

4.6.2.2 Product B

4.6.3 Hankook(Korea) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.6.4 Main Business/Business Overview

4.7 Nizhnekamskshina(Russia)

4.7.1 Company Basic Information, Manufacturing Base and Competitors

4.7.2 Winter Tire Product Category, Application and Specification

4.7.2.1 Product A

4.7.2.2 Product B

4.7.3 Nizhnekamskshina(Russia) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.7.4 Main Business/Business Overview

4.8 Pirelli(Italy)

4.8.1 Company Basic Information, Manufacturing Base and Competitors

4.8.2 Winter Tire Product Category, Application and Specification

4.8.2.1 Product A

4.8.2.2 Product B

4.8.3 Pirelli(Italy) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.8.4 Main Business/Business Overview

4.9 Cooper Tire(USA)

4.9.1 Company Basic Information, Manufacturing Base and Competitors

4.9.2 Winter Tire Product Category, Application and Specification

4.9.2.1 Product A

4.9.2.2 Product B

4.9.3 Cooper Tire(USA) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.9.4 Main Business/Business Overview

4.10 Yokohama(USA)

4.10.1 Company Basic Information, Manufacturing Base and Competitors

4.10.2 Winter Tire Product Category, Application and Specification

4.10.2.1 Product A

4.10.2.2 Product B

4.10.3 Yokohama(USA) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

- 4.10.4 Main Business/Business Overview
- 4.11 Toyo Tire(Japan)
- 4.12 Kumho Tire(Korea)
- 4.13 JSC Cordiant(Russia)
- 4.14 Zhongce(China)
- 4.15 GITI Tire(Singapore)
- 4.16 Triangle(China)
- 4.17 Apollo(China)
- 4.18 Cheng Shin(China)
- 4.19 Nexen Tire(India)

5 WINTER TIRE MANUFACTURING COST ANALYSIS

- 5.1 Winter Tire Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Winter Tire

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Winter Tire Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Winter Tire Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy

- 7.2.2 Brand Strategy
- 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

- 8.1 Technology Progress/Risk
 - 8.1.1 Substitutes Threat
 - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN WINTER TIRE MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Winter Tire Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Winter Tire Sales (K Units) Forecast by Type (2017-2022)
 - 9.2.1 by Technology
 - 9.2.2 by Down Streams
- 9.3 Global and Japan Winter Tire Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Winter Tire Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
 - 11.1.1 Research Programs/Design
 - 11.1.2 Market Size Estimation
 - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
 - 11.2.1 Secondary Sources
 - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Winter Tire

Table Japan Winter Tire Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Winter Tire by Applications in 2016

Table Global Winter Tire Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Winter Tire by Applications in 2016

Figure Passenger tires Examples

Table Key Downstream Customer in Passenger tires

Figure Light truck/SUV tires Examples

Table Key Downstream Customer in Light truck/SUV tires

Figure Other Examples

Table Key Downstream Customer in Other

Figure Studded Product Picture

Figure Studless Product Picture

Figure Automobile industry Product Picture

Figure Automobile aftermarket industry Product Picture

Table Bridgestone(Japan) Basic Information List

Table Bridgestone(Japan) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Bridgestone(Japan) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Bridgestone(Japan) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Bridgestone(Japan) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Michelin(France) Basic Information List

Table Michelin(France) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Michelin(France) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Michelin(France) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Michelin(France) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Continental (Germany) Basic Information List

Table Continental (Germany) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Continental (Germany) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Continental (Germany) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Continental (Germany) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Goodyear(USA) Basic Information List

Table Goodyear(USA) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Goodyear(USA) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Goodyear(USA) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Goodyear(USA) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Nokian Tyres(Finland) Basic Information List

Table Nokian Tyres(Finland) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Nokian Tyres(Finland) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Nokian Tyres(Finland) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Nokian Tyres(Finland) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Hankook(Korea) Basic Information List

Table Hankook(Korea) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Hankook(Korea) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Hankook(Korea) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Hankook(Korea) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Nizhnekamskshina(Russia) Basic Information List

Table Nizhnekamskshina(Russia) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Nizhnekamskshina(Russia) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Nizhnekamskshina(Russia) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Nizhnekamskshina(Russia) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Pirelli(Italy) Basic Information List

Table Pirelli(Italy) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Pirelli(Italy) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Pirelli(Italy) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Pirelli(Italy) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Cooper Tire(USA) Basic Information List

Table Cooper Tire(USA) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Cooper Tire(USA) Winter Tire Sales Growth Rate (%) (2012-2017)

Table Cooper Tire(USA) Winter Tire Sales Market Share (%) in Japan (2012-2017)

Figure Cooper Tire(USA) Winter Tire Revenue Market Share (%) in Japan (2012-2017)

Table Yokohama(USA) Basic Information List
Table Yokohama(USA) Winter Tire Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table Yokohama(USA) Winter Tire Sales Growth Rate (%) (2012-2017)
Table Yokohama(USA) Winter Tire Sales Market Share (%) in Japan (2012-2017)
Figure Yokohama(USA) Winter Tire Revenue Market Share (%) in Japan (2012-2017)
Table Toyo Tire(Japan) Basic Information List
Table Kumho Tire(Korea) Basic Information List
Table JSC Cordiant(Russia) Basic Information List
Table Zhongce(China) Basic Information List
Table GITI Tire(Singapore) Basic Information List
Table Triangle(China) Basic Information List
Table Apollo(China) Basic Information List
Table Cheng Shin(China) Basic Information List
Table Nexen Tire(India) Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Winter Tire
Figure Manufacturing Process Analysis of Winter Tire
Figure Winter Tire Industrial Chain Analysis
Table Raw Materials Sources of Winter Tire Major Players/Manufacturers in 2016
Table Major Buyers of Winter Tire
Table Distributors/Traders List
Figure Japan Winter Tire Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Japan Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Japan Winter Tire Price (USD/Unit) Trend Forecast (2017-2022)
Figure Global Winter Tire Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Global Winter Tire Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Global Winter Tire Price (USD/Unit) Trend Forecast (2017-2022)
Table Japan Winter Tire Sales (K Units) Forecast by Type (2017-2022)
Table Global Winter Tire Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Winter Tire Sales (K Units) Forecast by Type (2017-2022)
Figure Global Winter Tire Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Winter Tire Sales Volume Market Share Forecast by Type in 2017
Figure Global Winter Tire Sales Volume Market Share Forecast by Type in 2017
Table Japan Winter Tire Sales (K Units) Forecast by Application (2017-2022)

Figure Japan Winter Tire Sales Volume Market Share Forecast by Application
(2017-2022)

Figure Japan Winter Tire Sales Volume Market Share Forecast by Application in 2017

Table Global Winter Tire Sales (K Units) Forecast by Application (2017-2022)

Figure Global Winter Tire Sales Volume Market Share Forecast by Application
(2017-2022)

Figure Global Winter Tire Sales Volume Market Share Forecast by Application in 2017

Table Japan Winter Tire Sales (K Units) Forecast by Regions (2017-2022)

Table Japan Winter Tire Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Winter Tire Sales Volume Share Forecast by Regions (2017-2022)

Table Global Winter Tire Sales (K Units) Forecast by Regions (2017-2022)

Table Global Winter Tire Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Winter Tire Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Winter Tire Market Analysis Report

Product link: <https://marketpublishers.com/r/2E8F4C40D97EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E8F4C40D97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970