

2017-2022 Global and Japan Tent Market Analysis Report

<https://marketpublishers.com/r/2ED1059AF97EN.html>

Date: August 2017

Pages: 120

Price: US\$ 3,085.00 (Single User License)

ID: 2ED1059AF97EN

Abstracts

The global Tent market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Tent market's development status and future trend in the global and Japan. It splits Tent market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

The North Face(US)

Decathlon(France)

Columbia(US)

NORTHLAND(Austria)

ROCVAN(US)

MobiGarden(China)

MARMOT(US)

DiscoveryExpedition(US)

Coleman(US)

Toread(China)

Snow Peak(Japan)

MountainHardwear(US)

BLACKYAK(Korea)

Camel(China)

SALEWA(Germany)

KAILAS(China)

Westfield(US)

SK.TRIP(US)

Wissblue(Switzerland)

ACOME(China)

Palmbeach(China)

LUXE(China)

Yodo(China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Tent market is primarily split into

By Applicable Number

Individual

Double

Many People

Others

By Tent Structure

Single Layer

Double Layer

Three Layers

Others

By Tent Construction

Spring Automatic Tent

Manually Set-up Tent

Hand Throwing Open Tent

Hydraulic Automatic Tent

Others

By Bracket Material

Fiberglass

Carbon Fiber

Aluminum Alloy

Others

Key Applications

Home Use

Commercial Use

Contents

1 TENT OVERVIEW

- 1.1 Product Overview and Scope of Tent
- 1.2 Global and Japan Tent Market by Applications/End Users
 - 1.2.1 Japan Tent Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.1.1 Japan Tent Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Tent Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
 - 1.2.2 Japan Tent Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Tent Sales by Application (2012-2017)
 - 1.2.3.1 Global Tent Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Tent Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
 - 1.2.4 Global Tent Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Home Use
 - 1.2.6 Commercial Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Tent (2012-2017)
 - 1.3.1 Japan Market Size (Sales and Revenue) of Tent (2012-2017)
 - 1.3.1.1 Japan Tent Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Tent Revenue (Million USD) and Growth Rate (2012-2017)
 - 1.3.2 Global Market Size (Sales and Revenue) of Tent (2012-2017)
 - 1.3.2.1 Global Tent Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Tent Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Tent by Applicable Number
 - 1.4.1 Japan Tent Sales (K Units) and Market Share by Applicable Number (2012-2017)
 - 1.4.2 Global Tent Sales (K Units) and Market Share by Applicable Number (2012-2017)
 - 1.4.3 Japan Tent Revenue (Million USD) and Market Share by Applicable Number (2012-2017)
 - 1.4.4 Global Tent Revenue (Million USD) and Market Share by Applicable Number (2012-2017)
 - 1.4.5 Japan Tent Price (USD/Unit) by Applicable Number (2012-2017)
 - 1.4.6 Global Tent Price (USD/Unit) by Applicable Number (2012-2017)

- 1.4.7 Japan Tent Sales Growth Rate (%) by Applicable Number (2012-2017)
- 1.4.8 Global Tent Sales Growth Rate (%) by Applicable Number (2012-2017)
- 1.4.9 Individual
 - 1.4.10 Double
 - 1.4.11 Many People
 - 1.4.12 Others
- 1.5 Global and Japan Classification of Tent by Tent Structure
 - 1.5.1 Japan Tent Sales (K Units) and Market Share by Tent Structure (2012-2017)
 - 1.5.2 Global Tent Sales (K Units) and Market Share by Tent Structure (2012-2017)
 - 1.5.3 Japan Tent Revenue (Million USD) and Market Share by Tent Structure (2012-2017)
 - 1.5.4 Global Tent Revenue (Million USD) and Market Share by Tent Structure (2012-2017)
 - 1.5.5 Japan Tent Price (USD/Unit) by Tent Structure (2012-2017)
 - 1.5.6 Global Tent Price (USD/Unit) by Tent Structure (2012-2017)
 - 1.5.7 Japan Tent Sales Growth Rate (%) by Tent Structure (2012-2017)
 - 1.5.8 Global Tent Sales Growth Rate (%) by Tent Structure (2012-2017)
 - 1.5.9 Single Layer
 - 1.5.10 Double Layer
 - 1.5.11 Three Layers
 - 1.5.12 Others
- 1.6 Global and Japan Classification of Tent by Tent Construction
 - 1.6.1 Japan Tent Sales (K Units) and Market Share by Tent Construction (2012-2017)
 - 1.6.2 Global Tent Sales (K Units) and Market Share by Tent Construction (2012-2017)
 - 1.6.3 Japan Tent Revenue (Million USD) and Market Share by Tent Construction (2012-2017)
 - 1.6.4 Global Tent Revenue (Million USD) and Market Share by Tent Construction (2012-2017)
 - 1.6.5 Japan Tent Price (USD/Unit) by Tent Construction (2012-2017)
 - 1.6.6 Global Tent Price (USD/Unit) by Tent Construction (2012-2017)
 - 1.6.7 Japan Tent Sales Growth Rate (%) by Tent Construction (2012-2017)
 - 1.6.8 Global Tent Sales Growth Rate (%) by Tent Construction (2012-2017)
 - 1.6.9 Spring Automatic Tent
 - 1.6.10 Manually Set-up Tent
 - 1.6.11 Hand Throwing Open Tent
 - 1.6.12 Hydraulic Automatic Tent
 - 1.6.13 Others
- 1.7 Global and Japan Classification of Tent by Bracket Material
 - 1.7.1 Japan Tent Sales (K Units) and Market Share by Bracket Material (2012-2017)

- 1.7.2 Global Tent Sales (K Units) and Market Share by Bracket Material (2012-2017)
- 1.7.3 Japan Tent Revenue (Million USD) and Market Share by Bracket Material (2012-2017)
- 1.7.4 Global Tent Revenue (Million USD) and Market Share by Bracket Material (2012-2017)
- 1.7.5 Japan Tent Price (USD/Unit) by Bracket Material (2012-2017)
- 1.7.6 Global Tent Price (USD/Unit) by Bracket Material (2012-2017)
- 1.7.7 Japan Tent Sales Growth Rate (%) by Bracket Material (2012-2017)
- 1.7.8 Global Tent Sales Growth Rate (%) by Bracket Material (2012-2017)
- 1.7.9 Fiberglass
- 1.7.10 Carbon Fiber
- 1.7.11 Aluminum Alloy
- 1.7.12 Others

2 GLOBAL AND JAPAN TENT MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 Japan Tent Market Competition by Players/Manufacturers

- 2.1.1 Japan Tent Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.1.2 Japan Tent Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Tent Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.1.4 Japan Tent Market Competitive Situation and Trends
 - 2.1.4.1 Japan Tent Market Concentration Rate
 - 2.1.4.2 Japan Tent Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Tent Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Tent Market Competition by Players/Manufacturers

- 2.2.1 Global Tent Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2.2 Global Tent Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Tent Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.2.4 Global Tent Market Competitive Situation and Trends
 - 2.2.4.1 Global Tent Market Concentration Rate
 - 2.2.4.2 Global Tent Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Tent Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN TENT SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Tent Sales and Revenue by Regions (2012-2017)
 - 3.1.1 Japan Tent Sales and Revenue (2012-2017)
 - 3.1.1.1 Japan Tent Sales (K Units) and Market Share (2012-2017)
 - 3.1.1.2 Japan Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.1.3 Japan Tent Price (USD/Unit)(2012-2017)
 - 3.1.2 China Tent Sales and Revenue (2012-2017)
 - 3.1.2.1 China Tent Sales (K Units) and Market Share (2012-2017)
 - 3.1.2.2 China Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.2.3 China Tent Price (USD/Unit)(2012-2017)
 - 3.1.3 Korea Tent Sales and Revenue (2012-2017)
 - 3.1.3.1 Korea Tent Sales (K Units) and Market Share (2012-2017)
 - 3.1.3.2 Korea Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.3.3 Korea Tent Price (USD/Unit)(2012-2017)
 - 3.1.4 India Tent Sales and Revenue (2012-2017)
 - 3.1.4.1 India Tent Sales (K Units) and Market Share (2012-2017)
 - 3.1.4.2 India Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.4.3 India Tent Price (USD/Unit)(2012-2017)
 - 3.1.5 Others Tent Sales and Revenue (2012-2017)
 - 3.1.5.1 Others Tent Sales (K Units) and Market Share (2012-2017)
 - 3.1.5.2 Others Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.5.3 Others Tent Price (USD/Unit)(2012-2017)
- 3.2 Europe Tent Sales and Revenue by Regions (2012-2017)
 - 3.2.1 France Tent Sales and Revenue (2012-2017)
 - 3.2.1.1 France Tent Sales (K Units) and Market Share (2012-2017)
 - 3.2.1.2 France Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.1.3 France Tent Price (USD/Unit)(2012-2017)
 - 3.2.2 Germany Tent Sales and Revenue (2012-2017)
 - 3.2.2.1 Germany Tent Sales (K Units) and Market Share (2012-2017)
 - 3.2.2.2 Germany Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.2.3 Germany Tent Price (USD/Unit)(2012-2017)
 - 3.2.3 United Kingdom Tent Sales and Revenue (2012-2017)
 - 3.2.3.1 United Kingdom Tent Sales (K Units) and Market Share (2012-2017)
 - 3.2.3.2 United Kingdom Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.3.3 United Kingdom Tent Price (USD/Unit)(2012-2017)
 - 3.2.4 Italy Tent Sales and Revenue (2012-2017)
 - 3.2.4.1 Italy Tent Sales (K Units) and Market Share (2012-2017)
 - 3.2.4.2 Italy Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.4.3 Italy Tent Price (USD/Unit)(2012-2017)

- 3.2.5 Russia Tent Sales and Revenue (2012-2017)
 - 3.2.5.1 Russia Tent Sales (K Units) and Market Share (2012-2017)
 - 3.2.5.2 Russia Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.5.3 Russia Tent Price (USD/Unit)(2012-2017)
- 3.2.6 Others Tent Sales and Revenue (2012-2017)
 - 3.2.6.1 Others Tent Sales (K Units) and Market Share (2012-2017)
 - 3.2.6.2 Others Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.6.3 Others Tent Price (USD/Unit)(2012-2017)
- 3.3 North America Tent Sales and Revenue by Regions (2012-2017)
 - 3.3.1 United States Tent Sales and Revenue (2012-2017)
 - 3.3.1.1 United States Tent Sales (K Units) and Market Share (2012-2017)
 - 3.3.1.2 United States Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.1.3 United States Tent Price (USD/Unit)(2012-2017)
 - 3.3.2 Canada Tent Sales and Revenue (2012-2017)
 - 3.3.2.1 Canada Tent Sales (K Units) and Market Share (2012-2017)
 - 3.3.2.2 Canada Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.2.3 Canada Tent Price (USD/Unit)(2012-2017)
- 3.4 Latin America Tent Sales and Revenue by Regions (2012-2017)
 - 3.4.1 Brazil Tent Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Tent Sales (K Units) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Tent Price (USD/Unit)(2012-2017)
 - 3.4.2 Mexico Tent Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Tent Sales (K Units) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.2.3 Mexico Tent Price (USD/Unit)(2012-2017)
 - 3.4.3 Others Tent Sales and Revenue (2012-2017)
 - 3.4.3.1 Others Tent Sales (K Units) and Market Share (2012-2017)
 - 3.4.3.2 Others Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.3.3 Others Tent Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Tent Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Tent Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.1.2 Singapore Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Tent Price (USD/Unit)(2012-2017)
 - 3.5.2 Malaysia Tent Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.2.2 Malaysia Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.2.3 Malaysia Tent Price (USD/Unit)(2012-2017)

- 3.5.3 Vietnam Tent Sales and Revenue (2012-2017)
 - 3.5.3.1 Vietnam Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.3.2 Vietnam Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Tent Price (USD/Unit)(2012-2017)
- 3.5.4 Myanmar Tent Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.4.2 Myanmar Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.4.3 Myanmar Tent Price (USD/Unit)(2012-2017)
- 3.5.5 Thailand Tent Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.5.2 Thailand Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Tent Price (USD/Unit)(2012-2017)
- 3.5.6 Indonesia Tent Sales and Revenue (2012-2017)
 - 3.5.6.1 Indonesia Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.6.2 Indonesia Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.6.3 Indonesia Tent Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Tent Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Tent Price (USD/Unit)(2012-2017)
- 3.5.8 Others Tent Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Tent Sales (K Units) and Market Share (2012-2017)
 - 3.5.8.2 Others Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Tent Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Tent Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Tent Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.1.2 Saudi Arabia Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Tent Price (USD/Unit)(2012-2017)
 - 3.6.2 Iran Tent Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Tent Price (USD/Unit)(2012-2017)
 - 3.6.3 UAE Tent Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Tent Price (USD/Unit)(2012-2017)
 - 3.6.4 Turkey Tent Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Tent Sales (K Units) and Market Share (2012-2017)

- 3.6.4.2 Turkey Tent Revenue (Million USD) and Market Share (2012-2017)
- 3.6.4.3 Turkey Tent Price (USD/Unit)(2012-2017)
- 3.6.5 Israel Tent Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.5.2 Israel Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Tent Price (USD/Unit)(2012-2017)
- 3.6.6 Egypt Tent Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Tent Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Tent Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.7.2 South Africa Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Tent Price (USD/Unit)(2012-2017)
- 3.6.8 Others Tent Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Tent Sales (K Units) and Market Share (2012-2017)
 - 3.6.8.2 Others Tent Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Tent Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN TENT PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 The North Face(US)
 - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.1.2 Tent Product Category, Application and Specification
 - 4.1.2.1 Product A
 - 4.1.2.2 Product B
 - 4.1.3 The North Face(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.2 Decathlon(France)
 - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.2.2 Tent Product Category, Application and Specification
 - 4.2.2.1 Product A
 - 4.2.2.2 Product B
 - 4.2.3 Decathlon(France) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.3 Columbia(US)

- 4.3.1 Company Basic Information, Manufacturing Base and Competitors
- 4.3.2 Tent Product Category, Application and Specification
 - 4.3.2.1 Product A
 - 4.3.2.2 Product B
- 4.3.3 Columbia(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
- 4.3.4 Main Business/Business Overview
- 4.4 NORTHLAND(Austria)
 - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.4.2 Tent Product Category, Application and Specification
 - 4.4.2.1 Product A
 - 4.4.2.2 Product B
 - 4.4.3 NORTHLAND(Austria) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 ROCVAN(US)
 - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.5.2 Tent Product Category, Application and Specification
 - 4.5.2.1 Product A
 - 4.5.2.2 Product B
 - 4.5.3 ROCVAN(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 MobiGarden(China)
 - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.6.2 Tent Product Category, Application and Specification
 - 4.6.2.1 Product A
 - 4.6.2.2 Product B
 - 4.6.3 MobiGarden(China) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 MARMOT(US)
 - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.7.2 Tent Product Category, Application and Specification
 - 4.7.2.1 Product A
 - 4.7.2.2 Product B
 - 4.7.3 MARMOT(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.7.4 Main Business/Business Overview

4.8 DiscoveryExpedition(US)

4.8.1 Company Basic Information, Manufacturing Base and Competitors

4.8.2 Tent Product Category, Application and Specification

4.8.2.1 Product A

4.8.2.2 Product B

4.8.3 DiscoveryExpedition(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.8.4 Main Business/Business Overview

4.9 Coleman(US)

4.9.1 Company Basic Information, Manufacturing Base and Competitors

4.9.2 Tent Product Category, Application and Specification

4.9.2.1 Product A

4.9.2.2 Product B

4.9.3 Coleman(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.9.4 Main Business/Business Overview

4.10 Tread(China)

4.10.1 Company Basic Information, Manufacturing Base and Competitors

4.10.2 Tent Product Category, Application and Specification

4.10.2.1 Product A

4.10.2.2 Product B

4.10.3 Tread(China) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.10.4 Main Business/Business Overview

4.11 Snow Peak(Japan)

4.12 MountainHardwear(US)

4.13 BLACKYAK(Korea)

4.14 Camel(China)

4.15 SALEWA(Germany)

4.16 KAILAS(China)

4.17 Westfield(US)

4.18 SK.TRIP(US)

4.19 Wissblue(Switzerland)

4.20 ACOME(China)

4.21 Palmbeach(China)

4.22 LUXE(China)

4.23 Yodo(China)

5 TENT MANUFACTURING COST ANALYSIS

- 5.1 Tent Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Tent

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Tent Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Tent Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

- 8.1 Technology Progress/Risk
 - 8.1.1 Substitutes Threat
 - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN TENT MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

9.1 Global and Japan Tent Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

9.2 Global and Japan Tent Sales (K Units) Forecast by Type (2017-2022)

9.2.1 by Applicable Number

9.2.2 by Tent Structure

9.2.3 by Tent Construction

9.2.4 by Bracket Material

9.3 Global and Japan Tent Sales (K Units) Forecast by Application (2017-2022)

9.4 Global and Japan Tent Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

11.1 Methodology/Research Approach

11.1.1 Research Programs/Design

11.1.2 Market Size Estimation

11.1.3 Market Breakdown and Data Triangulation

11.2 Data Source

11.2.1 Secondary Sources

11.2.2 Primary Sources

11.3 Disclaimer

11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Tent

Table Japan Tent Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Tent by Applications in 2016

Table Global Tent Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Tent by Applications in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Individual Product Picture

Figure Double Product Picture

Figure Many People Product Picture

Figure Others Product Picture

Figure Single Layer Product Picture

Figure Double Layer Product Picture

Figure Three Layers Product Picture

Figure Others Product Picture

Figure Spring Automatic Tent Product Picture

Figure Manually Set-up Tent Product Picture

Figure Hand Throwing Open Tent Product Picture

Figure Hydraulic Automatic Tent Product Picture

Figure Others Product Picture

Figure Fiberglass Product Picture

Figure Carbon Fiber Product Picture

Figure Aluminum Alloy Product Picture

Figure Others Product Picture

Table The North Face(US) Basic Information List

Table The North Face(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table The North Face(US) Tent Sales Growth Rate (%) (2012-2017)

Table The North Face(US) Tent Sales Market Share (%) in Japan (2012-2017)

Figure The North Face(US) Tent Revenue Market Share (%) in Japan (2012-2017)

Table Decathlon(France) Basic Information List

Table Decathlon(France) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Decathlon(France) Tent Sales Growth Rate (%)(2012-2017)
Table Decathlon(France) Tent Sales Market Share (%) in Japan (2012-2017)
Figure Decathlon(France) Tent Revenue Market Share (%) in Japan (2012-2017)
Table Columbia(US) Basic Information List
Table Columbia(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Table Columbia(US) Tent Sales Growth Rate (%)(2012-2017)
Table Columbia(US) Tent Sales Market Share (%) in Japan (2012-2017)
Figure Columbia(US) Tent Revenue Market Share (%) in Japan (2012-2017)
Table NORTHLAND(Austria) Basic Information List
Table NORTHLAND(Austria) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Table NORTHLAND(Austria) Tent Sales Growth Rate (%)(2012-2017)
Table NORTHLAND(Austria) Tent Sales Market Share (%) in Japan (2012-2017)
Figure NORTHLAND(Austria) Tent Revenue Market Share (%) in Japan (2012-2017)
Table ROCVAN(US) Basic Information List
Table ROCVAN(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Table ROCVAN(US) Tent Sales Growth Rate (%)(2012-2017)
Table ROCVAN(US) Tent Sales Market Share (%) in Japan (2012-2017)
Figure ROCVAN(US) Tent Revenue Market Share (%) in Japan (2012-2017)
Table MobiGarden(China) Basic Information List
Table MobiGarden(China) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Table MobiGarden(China) Tent Sales Growth Rate (%)(2012-2017)
Table MobiGarden(China) Tent Sales Market Share (%) in Japan (2012-2017)
Figure MobiGarden(China) Tent Revenue Market Share (%) in Japan (2012-2017)
Table MARMOT(US) Basic Information List
Table MARMOT(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Table MARMOT(US) Tent Sales Growth Rate (%)(2012-2017)
Table MARMOT(US) Tent Sales Market Share (%) in Japan (2012-2017)
Figure MARMOT(US) Tent Revenue Market Share (%) in Japan (2012-2017)
Table DiscoveryExpedition(US) Basic Information List
Table DiscoveryExpedition(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
Table DiscoveryExpedition(US) Tent Sales Growth Rate (%)(2012-2017)
Table DiscoveryExpedition(US) Tent Sales Market Share (%) in Japan (2012-2017)
Figure DiscoveryExpedition(US) Tent Revenue Market Share (%) in Japan (2012-2017)

Table Coleman(US) Basic Information List
Table Coleman(US) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table Coleman(US) Tent Sales Growth Rate (%) (2012-2017)
Table Coleman(US) Tent Sales Market Share (%) in Japan (2012-2017)
Figure Coleman(US) Tent Revenue Market Share (%) in Japan (2012-2017)
Table Toread(China) Basic Information List
Table Toread(China) Tent Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table Toread(China) Tent Sales Growth Rate (%) (2012-2017)
Table Toread(China) Tent Sales Market Share (%) in Japan (2012-2017)
Figure Toread(China) Tent Revenue Market Share (%) in Japan (2012-2017)
Table Snow Peak(Japan) Basic Information List
Table MountainHardwear(US) Basic Information List
Table BLACKYAK(Korea) Basic Information List
Table Camel(China) Basic Information List
Table SALEWA(Germany) Basic Information List
Table KAILAS(China) Basic Information List
Table Westfield(US) Basic Information List
Table SK.TRIP(US) Basic Information List
Table Wissblue(Switzerland) Basic Information List
Table ACOME(China) Basic Information List
Table Palmbeach(China) Basic Information List
Table LUXE(China) Basic Information List
Table Yodo(China) Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Tent
Figure Manufacturing Process Analysis of Tent
Figure Tent Industrial Chain Analysis
Table Raw Materials Sources of Tent Major Players/Manufacturers in 2016
Table Major Buyers of Tent
Table Distributors/Traders List
Figure Japan Tent Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Japan Tent Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Japan Tent Price (USD/Unit) Trend Forecast (2017-2022)
Figure Global Tent Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Global Tent Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Tent Price (USD/Unit) Trend Forecast (2017-2022)
Table Japan Tent Sales (K Units) Forecast by Type (2017-2022)
Table Global Tent Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Tent Sales (K Units) Forecast by Type (2017-2022)
Figure Global Tent Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Tent Sales Volume Market Share Forecast by Type in 2017
Figure Global Tent Sales Volume Market Share Forecast by Type in 2017
Table Japan Tent Sales (K Units) Forecast by Application (2017-2022)
Figure Japan Tent Sales Volume Market Share Forecast by Application (2017-2022)
Figure Japan Tent Sales Volume Market Share Forecast by Application in 2017
Table Global Tent Sales (K Units) Forecast by Application (2017-2022)
Figure Global Tent Sales Volume Market Share Forecast by Application (2017-2022)
Figure Global Tent Sales Volume Market Share Forecast by Application in 2017
Table Japan Tent Sales (K Units) Forecast by Regions (2017-2022)
Table Japan Tent Sales Volume Share Forecast by Regions (2017-2022)
Figure Japan Tent Sales Volume Share Forecast by Regions (2017-2022)
Table Global Tent Sales (K Units) Forecast by Regions (2017-2022)
Table Global Tent Sales Volume Share Forecast by Regions (2017-2022)
Figure Global Tent Sales Volume Share Forecast by Regions (2017-2022)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Tent Market Analysis Report

Product link: <https://marketpublishers.com/r/2ED1059AF97EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2ED1059AF97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970