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2017-2022 Global and Japan Social Media Analytics Market Analysis Report

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Abstracts

The global Social Media Analytics market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Social Media Analytics market's development status and future trend in the global and Japan. It splits Social Media Analytics market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

International Business Machines Corporation (US)

Oracle Corporation (US)

Salesforce (US)

Adobe Systems Incorporated (US)

SAS Institute Inc. (US)

Clarabridge, Inc. (US)

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Netbase Solutions, Inc. (US)

Brandwatch (UK)

Talkwalker Inc., (Luxembourg)

GoodData Corporation (US)

Crimson Hexagon, Inc. (US)

Simply Measured, Inc. (US)

Sysomos (Canada)

Digimind (US)

Unmetric Inc. (US)

Cision US Inc. (US)

Simplify360, Inc. (India)

Hootsuite Media Inc. (Canada)

Meltwater (US)

Germinait Solutions Private Limited (India)

Socialbakers (US)

Spredfast, Inc. (US)

Sprinkler, Inc. (US)

Synthesio (US)

Lithium Technologies, Inc. (US)

Tableau Software Inc. (US)

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Tencent (China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

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- Others
- North America
  - United States
  - Canada
- Latin America
  - Brazil
  - Mexico
  - Others
- Southeast Asia
  - Singapore
  - Malaysia
  - Vietnam
  - Myanmar
  - Thailand
  - Indonesia
  - Philippines
  - Others
- Middle East & Africa
  - Saudi Arabia

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Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Social Media Analytics market is primarily split into

By Analytics Type

Predictive analytics

Prescriptive analytics

Diagnostic analytics

Descriptive analytics

By Deployment Model

On-premises

Cloud

By Component

Software

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Services

Managed services

Professional services

Support and maintenance services

Key Applications

Small and Medium-Sized Enterprises (SMEs)

Large enterprises

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