

# 2017-2022 Global and Japan Smart Pole Market Analysis Report

<https://marketpublishers.com/r/27BB97076B0EN.html>

Date: September 2017

Pages: 110

Price: US\$ 3,085.00 (Single User License)

ID: 27BB97076B0EN

## Abstracts

The global Smart Pole market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Smart Pole market's development status and future trend in the global and Japan. It splits Smart Pole market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

Philips Lighting Holding B.V. (Netherlands)

General Electric (US)

Hubbell Incorporated (US)

Cree, Inc. (US)

Eaton Corporation (Ireland)

Acuity Brands (US)

Zumtobel Group (Austria)

SYSKA LED (India)

Neptun Light Inc. (US)

Maven Systems Pvt. Ltd. (India)

Lumca Inc. (Canada)

Sunna Design (France)

Mobile Pro Systems (US)

Goldspar Australia Pty Ltd. (Australia)

Virtual Extension Ltd. (Israel)

Valmont (China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Smart Pole market is primarily split into

By Offering

Component

Software

Services

By Installation Type

New Installation

Retrofit

Key Applications

Highways and Roadways

Public Places

Railways and Harbors

## Contents

### 1 SMART POLE OVERVIEW

- 1.1 Product Overview and Scope of Smart Pole
- 1.2 Global and Japan Smart Pole Market by Applications/End Users
  - 1.2.1 Japan Smart Pole Sales (K Units) and Market Share Comparison by Applications (2012-2017)
    - 1.2.1.1 Japan Smart Pole Sales (K Units) and Market Share by Applications (2012-2017)
    - 1.2.1.2 Japan Smart Pole Sales Growth Rate (%) by Applications (2012-2017)
    - 1.2.1.3 Market Drivers and Opportunities
  - 1.2.2 Japan Smart Pole Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.3 Global Smart Pole Sales by Application (2012-2017)
    - 1.2.3.1 Global Smart Pole Sales (K Units) and Market Share by Applications (2012-2017)
    - 1.2.3.2 Global Smart Pole Sales Growth Rate (%) by Applications (2012-2017)
    - 1.2.3.3 Market Drivers and Opportunities
  - 1.2.4 Global Smart Pole Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.5 Highways and Roadways
  - 1.2.6 Public Places
  - 1.2.7 Railways and Harbors
- 1.3 Global and Japan Market Size (Sales and Revenue) of Smart Pole (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Smart Pole (2012-2017)
    - 1.3.1.1 Japan Smart Pole Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.1.2 Japan Smart Pole Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Smart Pole (2012-2017)
    - 1.3.2.1 Global Smart Pole Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.2.2 Global Smart Pole Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Smart Pole by Offering
  - 1.4.1 Japan Smart Pole Sales (K Units) and Market Share by Offering (2012-2017)
  - 1.4.2 Global Smart Pole Sales (K Units) and Market Share by Offering (2012-2017)
  - 1.4.3 Japan Smart Pole Revenue (Million USD) and Market Share by Offering (2012-2017)
  - 1.4.4 Global Smart Pole Revenue (Million USD) and Market Share by Offering (2012-2017)
  - 1.4.5 Japan Smart Pole Price (USD/Unit) by Offering (2012-2017)

- 1.4.6 Global Smart Pole Price (USD/Unit) by Offering (2012-2017)
- 1.4.7 Japan Smart Pole Sales Growth Rate (%) by Offering (2012-2017)
- 1.4.8 Global Smart Pole Sales Growth Rate (%) by Offering (2012-2017)
- 1.4.9 Component
  - 1.4.10 Software
  - 1.4.11 Services
- 1.5 Global and Japan Classification of Smart Pole by Installation Type
  - 1.5.1 Japan Smart Pole Sales (K Units) and Market Share by Installation Type (2012-2017)
  - 1.5.2 Global Smart Pole Sales (K Units) and Market Share by Installation Type (2012-2017)
  - 1.5.3 Japan Smart Pole Revenue (Million USD) and Market Share by Installation Type (2012-2017)
  - 1.5.4 Global Smart Pole Revenue (Million USD) and Market Share by Installation Type (2012-2017)
  - 1.5.5 Japan Smart Pole Price (USD/Unit) by Installation Type (2012-2017)
  - 1.5.6 Global Smart Pole Price (USD/Unit) by Installation Type (2012-2017)
  - 1.5.7 Japan Smart Pole Sales Growth Rate (%) by Installation Type (2012-2017)
  - 1.5.8 Global Smart Pole Sales Growth Rate (%) by Installation Type (2012-2017)
  - 1.5.9 New Installation
  - 1.5.10 Retrofit

## **2 GLOBAL AND JAPAN SMART POLE MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 Japan Smart Pole Market Competition by Players/Manufacturers
  - 2.1.1 Japan Smart Pole Sales and Market Share of Key Players/Manufacturers (2012-2017)
  - 2.1.2 Japan Smart Pole Revenue and Share by Players/Manufacturers (2012-2017)
  - 2.1.3 Japan Smart Pole Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
  - 2.1.4 Japan Smart Pole Market Competitive Situation and Trends
    - 2.1.4.1 Japan Smart Pole Market Concentration Rate
    - 2.1.4.2 Japan Smart Pole Market Share of Top 3 and Top 5 Players/Manufacturers
    - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
  - 2.1.5 Japan Players/Manufacturers Smart Pole Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Smart Pole Market Competition by Players/Manufacturers
  - 2.2.1 Global Smart Pole Sales and Market Share of Key Players/Manufacturers

(2012-2017)

2.2.2 Global Smart Pole Revenue and Share by Players/Manufacturers (2012-2017)

2.2.3 Global Smart Pole Average Price (USD/Unit) by Players/Manufacturers

(2012-2017)

2.2.4 Global Smart Pole Market Competitive Situation and Trends

2.2.4.1 Global Smart Pole Market Concentration Rate

2.2.4.2 Global Smart Pole Market Share of Top 3 and Top 5 Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Smart Pole Manufacturing Base Distribution, Sales Area, Product Types

### **3 GLOBAL AND JAPAN SMART POLE SALES AND REVENUE BY REGIONS (2012-2017)**

3.1 Asia Pacific Smart Pole Sales and Revenue by Regions (2012-2017)

3.1.1 Japan Smart Pole Sales and Revenue (2012-2017)

3.1.1.1 Japan Smart Pole Sales (K Units) and Market Share (2012-2017)

3.1.1.2 Japan Smart Pole Revenue (Million USD) and Market Share (2012-2017)

3.1.1.3 Japan Smart Pole Price (USD/Unit)(2012-2017)

3.1.2 China Smart Pole Sales and Revenue (2012-2017)

3.1.2.1 China Smart Pole Sales (K Units) and Market Share (2012-2017)

3.1.2.2 China Smart Pole Revenue (Million USD) and Market Share (2012-2017)

3.1.2.3 China Smart Pole Price (USD/Unit)(2012-2017)

3.1.3 Korea Smart Pole Sales and Revenue (2012-2017)

3.1.3.1 Korea Smart Pole Sales (K Units) and Market Share (2012-2017)

3.1.3.2 Korea Smart Pole Revenue (Million USD) and Market Share (2012-2017)

3.1.3.3 Korea Smart Pole Price (USD/Unit)(2012-2017)

3.1.4 India Smart Pole Sales and Revenue (2012-2017)

3.1.4.1 India Smart Pole Sales (K Units) and Market Share (2012-2017)

3.1.4.2 India Smart Pole Revenue (Million USD) and Market Share (2012-2017)

3.1.4.3 India Smart Pole Price (USD/Unit)(2012-2017)

3.1.5 Others Smart Pole Sales and Revenue (2012-2017)

3.1.5.1 Others Smart Pole Sales (K Units) and Market Share (2012-2017)

3.1.5.2 Others Smart Pole Revenue (Million USD) and Market Share (2012-2017)

3.1.5.3 Others Smart Pole Price (USD/Unit)(2012-2017)

3.2 Europe Smart Pole Sales and Revenue by Regions (2012-2017)

3.2.1 France Smart Pole Sales and Revenue (2012-2017)

3.2.1.1 France Smart Pole Sales (K Units) and Market Share (2012-2017)

3.2.1.2 France Smart Pole Revenue (Million USD) and Market Share (2012-2017)



- 3.2.1.3 France Smart Pole Price (USD/Unit)(2012-2017)
- 3.2.2 Germany Smart Pole Sales and Revenue (2012-2017)
  - 3.2.2.1 Germany Smart Pole Sales (K Units) and Market Share (2012-2017)
  - 3.2.2.2 Germany Smart Pole Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.2.3 Germany Smart Pole Price (USD/Unit)(2012-2017)
- 3.2.3 United Kingdom Smart Pole Sales and Revenue (2012-2017)
  - 3.2.3.1 United Kingdom Smart Pole Sales (K Units) and Market Share (2012-2017)
  - 3.2.3.2 United Kingdom Smart Pole Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.3.3 United Kingdom Smart Pole Price (USD/Unit)(2012-2017)
- 3.2.4 Italy Smart Pole Sales and Revenue (2012-2017)
  - 3.2.4.1 Italy Smart Pole Sales (K Units) and Market Share (2012-2017)
  - 3.2.4.2 Italy Smart Pole Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.4.3 Italy Smart Pole Price (USD/Unit)(2012-2017)
- 3.2.5 Russia Smart Pole Sales and Revenue (2012-2017)
  - 3.2.5.1 Russia Smart Pole Sales (K Units) and Market Share (2012-2017)
  - 3.2.5.2 Russia Smart Pole Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.5.3 Russia Smart Pole Price (USD/Unit)(2012-2017)
- 3.2.6 Others Smart Pole Sales and Revenue (2012-2017)
  - 3.2.6.1 Others Smart Pole Sales (K Units) and Market Share (2012-2017)
  - 3.2.6.2 Others Smart Pole Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.6.3 Others Smart Pole Price (USD/Unit)(2012-2017)
- 3.3 North America Smart Pole Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Smart Pole Sales and Revenue (2012-2017)
    - 3.3.1.1 United States Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.3.1.2 United States Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.1.3 United States Smart Pole Price (USD/Unit)(2012-2017)
  - 3.3.2 Canada Smart Pole Sales and Revenue (2012-2017)
    - 3.3.2.1 Canada Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.3.2.2 Canada Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.2.3 Canada Smart Pole Price (USD/Unit)(2012-2017)
- 3.4 Latin America Smart Pole Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Smart Pole Sales and Revenue (2012-2017)
    - 3.4.1.1 Brazil Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.4.1.2 Brazil Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.1.3 Brazil Smart Pole Price (USD/Unit)(2012-2017)
  - 3.4.2 Mexico Smart Pole Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Smart Pole Sales (K Units) and Market Share (2012-2017)

- 3.4.2.2 Mexico Smart Pole Revenue (Million USD) and Market Share (2012-2017)
- 3.4.2.3 Mexico Smart Pole Price (USD/Unit)(2012-2017)
- 3.4.3 Others Smart Pole Sales and Revenue (2012-2017)
  - 3.4.3.1 Others Smart Pole Sales (K Units) and Market Share (2012-2017)
  - 3.4.3.2 Others Smart Pole Revenue (Million USD) and Market Share (2012-2017)
  - 3.4.3.3 Others Smart Pole Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Smart Pole Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Smart Pole Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.1.2 Singapore Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.1.3 Singapore Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.2 Malaysia Smart Pole Sales and Revenue (2012-2017)
    - 3.5.2.1 Malaysia Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.2.2 Malaysia Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.2.3 Malaysia Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.3 Vietnam Smart Pole Sales and Revenue (2012-2017)
    - 3.5.3.1 Vietnam Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.3.2 Vietnam Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.3.3 Vietnam Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.4 Myanmar Smart Pole Sales and Revenue (2012-2017)
    - 3.5.4.1 Myanmar Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.4.2 Myanmar Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.4.3 Myanmar Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.5 Thailand Smart Pole Sales and Revenue (2012-2017)
    - 3.5.5.1 Thailand Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.5.2 Thailand Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.5.3 Thailand Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.6 Indonesia Smart Pole Sales and Revenue (2012-2017)
    - 3.5.6.1 Indonesia Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.6.2 Indonesia Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.6.3 Indonesia Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.7 Philippines Smart Pole Sales and Revenue (2012-2017)
    - 3.5.7.1 Philippines Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.7.2 Philippines Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.7.3 Philippines Smart Pole Price (USD/Unit)(2012-2017)
  - 3.5.8 Others Smart Pole Sales and Revenue (2012-2017)
    - 3.5.8.1 Others Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.5.8.2 Others Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.8.3 Others Smart Pole Price (USD/Unit)(2012-2017)

- 3.6 Middle East & Africa Smart Pole Sales and Revenue by Regions (2012-2017)
  - 3.6.1 Saudi Arabia Smart Pole Sales and Revenue (2012-2017)
    - 3.6.1.1 Saudi Arabia Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.1.2 Saudi Arabia Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.1.3 Saudi Arabia Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.2 Iran Smart Pole Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.3 UAE Smart Pole Sales and Revenue (2012-2017)
    - 3.6.3.1 UAE Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.3.2 UAE Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.3.3 UAE Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.4 Turkey Smart Pole Sales and Revenue (2012-2017)
    - 3.6.4.1 Turkey Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.4.2 Turkey Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.4.3 Turkey Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.5 Israel Smart Pole Sales and Revenue (2012-2017)
    - 3.6.5.1 Israel Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.5.2 Israel Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.5.3 Israel Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.6 Egypt Smart Pole Sales and Revenue (2012-2017)
    - 3.6.6.1 Egypt Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.6.2 Egypt Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.6.3 Egypt Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.7 South Africa Smart Pole Sales and Revenue (2012-2017)
    - 3.6.7.1 South Africa Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.7.2 South Africa Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.7.3 South Africa Smart Pole Price (USD/Unit)(2012-2017)
  - 3.6.8 Others Smart Pole Sales and Revenue (2012-2017)
    - 3.6.8.1 Others Smart Pole Sales (K Units) and Market Share (2012-2017)
    - 3.6.8.2 Others Smart Pole Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.8.3 Others Smart Pole Price (USD/Unit)(2012-2017)

## **4 GLOBAL AND JAPAN SMART POLE PLAYERS/MANUFACTURERS PROFILES AND SALES DATA**

- 4.1 Philips Lighting Holding B.V. (Netherlands)
  - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.1.2 Smart Pole Product Category, Application and Specification
    - 4.1.2.1 Product A
    - 4.1.2.2 Product B
  - 4.1.3 Philips Lighting Holding B.V. (Netherlands) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 General Electric (US)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Smart Pole Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
  - 4.2.3 General Electric (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Hubbell Incorporated (US)
  - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.3.2 Smart Pole Product Category, Application and Specification
    - 4.3.2.1 Product A
    - 4.3.2.2 Product B
  - 4.3.3 Hubbell Incorporated (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 Cree, Inc. (US)
  - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.4.2 Smart Pole Product Category, Application and Specification
    - 4.4.2.1 Product A
    - 4.4.2.2 Product B
  - 4.4.3 Cree, Inc. (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Eaton Corporation (Ireland)
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Smart Pole Product Category, Application and Specification
    - 4.5.2.1 Product A
    - 4.5.2.2 Product B
  - 4.5.3 Eaton Corporation (Ireland) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

- 4.5.4 Main Business/Business Overview
- 4.6 Acuity Brands (US)
  - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.6.2 Smart Pole Product Category, Application and Specification
    - 4.6.2.1 Product A
    - 4.6.2.2 Product B
  - 4.6.3 Acuity Brands (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Zumtobel Group (Austria)
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Smart Pole Product Category, Application and Specification
    - 4.7.2.1 Product A
    - 4.7.2.2 Product B
  - 4.7.3 Zumtobel Group (Austria) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.7.4 Main Business/Business Overview
- 4.8 SYSKA LED (India)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Smart Pole Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
  - 4.8.3 SYSKA LED (India) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Neptun Light Inc. (US)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Smart Pole Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
  - 4.9.3 Neptun Light Inc. (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Maven Systems Pvt. Ltd. (India)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Smart Pole Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
  - 4.10.3 Maven Systems Pvt. Ltd. (India) Smart Pole Sales (K Units), Revenue (Million

USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

- 4.10.4 Main Business/Business Overview
- 4.11 Lumca Inc. (Canada)
- 4.12 Sunna Design (France)
- 4.13 Mobile Pro Systems (US)
- 4.14 Goldspar Australia Pty Ltd. (Australia)
- 4.15 Virtual Extension Ltd. (Israel)
- 4.16 Valmont (China)

## **5 SMART POLE MANUFACTURING COST ANALYSIS**

- 5.1 Smart Pole Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Smart Pole

## **6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Smart Pole Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Smart Pole Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client

### 7.3 Distributors/Traders List

## **8 MARKET EFFECT FACTORS ANALYSIS**

### 8.1 Technology Progress/Risk

#### 8.1.1 Substitutes Threat

#### 8.1.2 Technology Progress in Related Industry

### 8.2 Consumer Needs/Customer Preference Change

### 8.3 Economic/Political Environmental Change

## **9 GLOBAL AND JAPAN SMART POLE MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

### 9.1 Global and Japan Smart Pole Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

### 9.2 Global and Japan Smart Pole Sales (K Units) Forecast by Type (2017-2022)

#### 9.2.1 by Offering

#### 9.2.2 by Installation Type

### 9.3 Global and Japan Smart Pole Sales (K Units) Forecast by Application (2017-2022)

### 9.4 Global and Japan Smart Pole Sales (K Units) Forecast by Regions (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 METHODOLOGY AND DATA SOURCE**

### 11.1 Methodology/Research Approach

#### 11.1.1 Research Programs/Design

#### 11.1.2 Market Size Estimation

#### 11.1.3 Market Breakdown and Data Triangulation

### 11.2 Data Source

#### 11.2.1 Secondary Sources

#### 11.2.2 Primary Sources

### 11.3 Disclaimer

### 11.4 Author List

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Smart Pole

Table Japan Smart Pole Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Smart Pole by Applications in 2016

Table Global Smart Pole Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Smart Pole by Applications in 2016

Figure Highways and Roadways Examples

Table Key Downstream Customer in Highways and Roadways

Figure Public Places Examples

Table Key Downstream Customer in Public Places

Figure Railways and Harbors Examples

Table Key Downstream Customer in Railways and Harbors

Figure Component Product Picture

Figure Software Product Picture

Figure Services Product Picture

Figure New Installation Product Picture

Figure Retrofit Product Picture

Table Philips Lighting Holding B.V. (Netherlands) Basic Information List

Table Philips Lighting Holding B.V. (Netherlands) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Philips Lighting Holding B.V. (Netherlands) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Philips Lighting Holding B.V. (Netherlands) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Philips Lighting Holding B.V. (Netherlands) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table General Electric (US) Basic Information List

Table General Electric (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table General Electric (US) Smart Pole Sales Growth Rate (%) (2012-2017)

Table General Electric (US) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure General Electric (US) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Hubbell Incorporated (US) Basic Information List

Table Hubbell Incorporated (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)



Table Hubbell Incorporated (US) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Hubbell Incorporated (US) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Hubbell Incorporated (US) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Cree, Inc. (US) Basic Information List

Table Cree, Inc. (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Cree, Inc. (US) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Cree, Inc. (US) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Cree, Inc. (US) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Eaton Corporation (Ireland) Basic Information List

Table Eaton Corporation (Ireland) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Eaton Corporation (Ireland) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Eaton Corporation (Ireland) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Eaton Corporation (Ireland) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Acuity Brands (US) Basic Information List

Table Acuity Brands (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Acuity Brands (US) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Acuity Brands (US) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Acuity Brands (US) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Zumtobel Group (Austria) Basic Information List

Table Zumtobel Group (Austria) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Zumtobel Group (Austria) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Zumtobel Group (Austria) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Zumtobel Group (Austria) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table SYSKA LED (India) Basic Information List

Table SYSKA LED (India) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table SYSKA LED (India) Smart Pole Sales Growth Rate (%) (2012-2017)

Table SYSKA LED (India) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure SYSKA LED (India) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Neptun Light Inc. (US) Basic Information List

Table Neptun Light Inc. (US) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Neptun Light Inc. (US) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Neptun Light Inc. (US) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Neptun Light Inc. (US) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Maven Systems Pvt. Ltd. (India) Basic Information List

Table Maven Systems Pvt. Ltd. (India) Smart Pole Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Maven Systems Pvt. Ltd. (India) Smart Pole Sales Growth Rate (%) (2012-2017)

Table Maven Systems Pvt. Ltd. (India) Smart Pole Sales Market Share (%) in Japan (2012-2017)

Figure Maven Systems Pvt. Ltd. (India) Smart Pole Revenue Market Share (%) in Japan (2012-2017)

Table Lumca Inc. (Canada) Basic Information List

Table Sunna Design (France) Basic Information List

Table Mobile Pro Systems (US) Basic Information List

Table Goldspar Australia Pty Ltd. (Australia) Basic Information List

Table Virtual Extension Ltd. (Israel) Basic Information List

Table Valmont (China) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Pole

Figure Manufacturing Process Analysis of Smart Pole

Figure Smart Pole Industrial Chain Analysis

Table Raw Materials Sources of Smart Pole Major Players/Manufacturers in 2016

Table Major Buyers of Smart Pole

Table Distributors/Traders List

Figure Japan Smart Pole Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Smart Pole Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Smart Pole Price (USD/Unit) Trend Forecast (2017-2022)

Figure Global Smart Pole Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Smart Pole Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Smart Pole Price (USD/Unit) Trend Forecast (2017-2022)  
Table Japan Smart Pole Sales (K Units) Forecast by Type (2017-2022)  
Table Global Smart Pole Sales (K Units) Forecast by Type (2017-2022)  
Figure Japan Smart Pole Sales (K Units) Forecast by Type (2017-2022)  
Figure Global Smart Pole Sales (K Units) Forecast by Type (2017-2022)  
Figure Japan Smart Pole Sales Volume Market Share Forecast by Type in 2017  
Figure Global Smart Pole Sales Volume Market Share Forecast by Type in 2017  
Table Japan Smart Pole Sales (K Units) Forecast by Application (2017-2022)  
Figure Japan Smart Pole Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Japan Smart Pole Sales Volume Market Share Forecast by Application in 2017  
Table Global Smart Pole Sales (K Units) Forecast by Application (2017-2022)  
Figure Global Smart Pole Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Global Smart Pole Sales Volume Market Share Forecast by Application in 2017  
Table Japan Smart Pole Sales (K Units) Forecast by Regions (2017-2022)  
Table Japan Smart Pole Sales Volume Share Forecast by Regions (2017-2022)  
Figure Japan Smart Pole Sales Volume Share Forecast by Regions (2017-2022)  
Table Global Smart Pole Sales (K Units) Forecast by Regions (2017-2022)  
Table Global Smart Pole Sales Volume Share Forecast by Regions (2017-2022)  
Figure Global Smart Pole Sales Volume Share Forecast by Regions (2017-2022)  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: 2017-2022 Global and Japan Smart Pole Market Analysis Report

Product link: <https://marketpublishers.com/r/27BB97076B0EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/27BB97076B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970