

### 2017-2022 Global and Japan Schoolbag Market Analysis Report

https://marketpublishers.com/r/2E209475284EN.html

Date: August 2017

Pages: 124

Price: US\$ 3,085.00 (Single User License)

ID: 2E209475284EN

#### **Abstracts**

The global Schoolbag market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Schoolbag market's development status and future trend in the global and Japan. It splits Schoolbag market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

Disney(US)

Barbie(US)

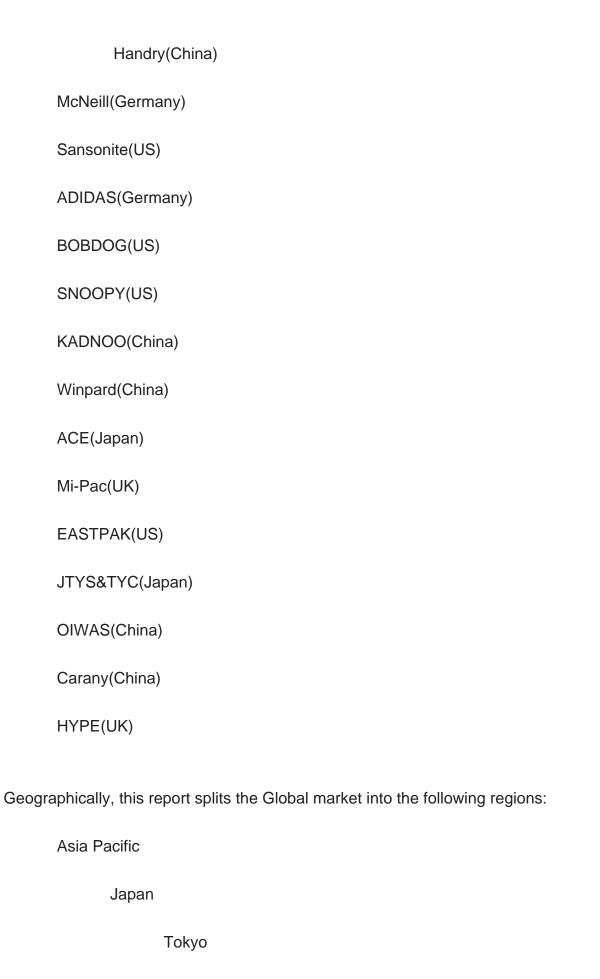
HelloKitty(UK)

NIKE(US)

WENGER(Switzerland)

JanSport(US)







Yok	ohama	
Osa	ka	
Nag	oya	
Othe	ers	
China		
Korea		
India		
Others		
Europe		
France		
Germany		
United King	dom	
Italy		
Russia		
Others		
North America		
United State	es es	
Canada		
Latin America		

Brazil



	Mexico
	Others
Southe	east Asia
	Singapore
	Malaysia
	Vietnam
	Myanmar
	Thailand
	Indonesia
	Philippines
	Others
Middle	East & Africa
	Saudi Arabia
	Iran
	UAE
	Turkey
	Israel
	Egypt
	South Africa

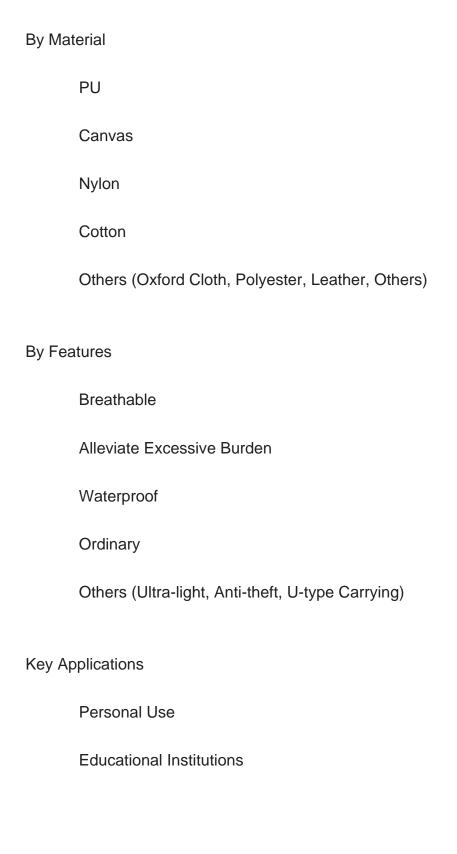


#### Others

On the basis of product, the Schoolbag market is primarily split into	
By Suitable Age	
0-6 Months	
1-3 Years Old	
3-6 Years Old	
6-14 Years Old	
14 Years Old or Older	
By Gender	
Boy	
Girl	
General	
By Schoolbag Classification	
Backpack	
Handbag	
Liner Package	
Shoulder Bag	

Others







#### **Contents**

#### 1 SCHOOLBAG OVERVIEW

- 1.1 Product Overview and Scope of Schoolbag
- 1.2 Global and Japan Schoolbag Market by Applications/End Users
- 1.2.1 Japan Schoolbag Sales (K Units) and Market Share Comparison by Applications (2012-2017)
- 1.2.1.1 Japan Schoolbag Sales (K Units) and Market Share by Applications (2012-2017)
  - 1.2.1.2 Japan Schoolbag Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.1.3 Market Drivers and Opportunities
- 1.2.2 Japan Schoolbag Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.3 Global Schoolbag Sales by Application (2012-2017)
- 1.2.3.1 Global Schoolbag Sales (K Units) and Market Share by Applications (2012-2017)
  - 1.2.3.2 Global Schoolbag Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.3.3 Market Drivers and Opportunities
- 1.2.4 Global Schoolbag Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.5 Personal Use
- 1.2.6 Educational Institutions
- 1.3 Global and Japan Market Size (Sales and Revenue) of Schoolbag (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Schoolbag (2012-2017)
    - 1.3.1.1 Japan Schoolbag Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.1.2 Japan Schoolbag Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Schoolbag (2012-2017)
    - 1.3.2.1 Global Schoolbag Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.2.2 Global Schoolbag Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Schoolbag by Suitable Age
  - 1.4.1 Japan Schoolbag Sales (K Units) and Market Share by Suitable Age (2012-2017)
- 1.4.2 Global Schoolbag Sales (K Units) and Market Share by Suitable Age (2012-2017)
- 1.4.3 Japan Schoolbag Revenue (Million USD) and Market Share by Suitable Age (2012-2017)
- 1.4.4 Global Schoolbag Revenue (Million USD) and Market Share by Suitable Age (2012-2017)
  - 1.4.5 Japan Schoolbag Price (USD/Unit) by Suitable Age (2012-2017)



- 1.4.6 Global Schoolbag Price (USD/Unit) by Suitable Age (2012-2017)
- 1.4.7 Japan Schoolbag Sales Growth Rate (%) by Suitable Age (2012-2017)
- 1.4.8 Global Schoolbag Sales Growth Rate (%) by Suitable Age (2012-2017)
- 1.4.9 0-6 Months
- 1.4.10 1-3 Years Old
- 1.4.11 3-6 Years Old
- 1.4.12 6-14 Years Old
- 1.4.13 14 Years Old or Older
- 1.5 Global and Japan Classification of Schoolbag by Gender
  - 1.5.1 Japan Schoolbag Sales (K Units) and Market Share by Gender (2012-2017)
  - 1.5.2 Global Schoolbag Sales (K Units) and Market Share by Gender (2012-2017)
- 1.5.3 Japan Schoolbag Revenue (Million USD) and Market Share by Gender (2012-2017)
- 1.5.4 Global Schoolbag Revenue (Million USD) and Market Share by Gender (2012-2017)
  - 1.5.5 Japan Schoolbag Price (USD/Unit) by Gender (2012-2017)
  - 1.5.6 Global Schoolbag Price (USD/Unit) by Gender (2012-2017)
  - 1.5.7 Japan Schoolbag Sales Growth Rate (%) by Gender (2012-2017)
  - 1.5.8 Global Schoolbag Sales Growth Rate (%) by Gender (2012-2017)
  - 1.5.9 Boy
  - 1.5.10 Girl
  - 1.5.11 General
- 1.6 Global and Japan Classification of Schoolbag by Schoolbag Classification
- 1.6.1 Japan Schoolbag Sales (K Units) and Market Share by Schoolbag Classification (2012-2017)
- 1.6.2 Global Schoolbag Sales (K Units) and Market Share by Schoolbag Classification (2012-2017)
- 1.6.3 Japan Schoolbag Revenue (Million USD) and Market Share by Schoolbag Classification (2012-2017)
- 1.6.4 Global Schoolbag Revenue (Million USD) and Market Share by Schoolbag Classification (2012-2017)
  - 1.6.5 Japan Schoolbag Price (USD/Unit) by Schoolbag Classification (2012-2017)
  - 1.6.6 Global Schoolbag Price (USD/Unit) by Schoolbag Classification (2012-2017)
- 1.6.7 Japan Schoolbag Sales Growth Rate (%) by Schoolbag Classification (2012-2017)
- 1.6.8 Global Schoolbag Sales Growth Rate (%) by Schoolbag Classification (2012-2017)
  - 1.6.9 Backpack
  - 1.6.10 Handbag



- 1.6.11 Liner Package
- 1.6.12 Shoulder Bag
- 1.6.13 Others
- 1.7 Global and Japan Classification of Schoolbag by Material
  - 1.7.1 Japan Schoolbag Sales (K Units) and Market Share by Material (2012-2017)
  - 1.7.2 Global Schoolbag Sales (K Units) and Market Share by Material (2012-2017)
- 1.7.3 Japan Schoolbag Revenue (Million USD) and Market Share by Material (2012-2017)
- 1.7.4 Global Schoolbag Revenue (Million USD) and Market Share by Material (2012-2017)
  - 1.7.5 Japan Schoolbag Price (USD/Unit) by Material (2012-2017)
  - 1.7.6 Global Schoolbag Price (USD/Unit) by Material (2012-2017)
  - 1.7.7 Japan Schoolbag Sales Growth Rate (%) by Material (2012-2017)
- 1.7.8 Global Schoolbag Sales Growth Rate (%) by Material (2012-2017)
- 1.7.9 PU
- 1.7.10 Canvas
- 1.7.11 Nylon
- 1.7.12 Cotton
- 1.7.13 Others (Oxford Cloth, Polyester, Leather, Others)
- 1.8 Global and Japan Classification of Schoolbag by Features
  - 1.8.1 Japan Schoolbag Sales (K Units) and Market Share by Features (2012-2017)
  - 1.8.2 Global Schoolbag Sales (K Units) and Market Share by Features (2012-2017)
- 1.8.3 Japan Schoolbag Revenue (Million USD) and Market Share by Features (2012-2017)
- 1.8.4 Global Schoolbag Revenue (Million USD) and Market Share by Features (2012-2017)
  - 1.8.5 Japan Schoolbag Price (USD/Unit) by Features (2012-2017)
  - 1.8.6 Global Schoolbag Price (USD/Unit) by Features (2012-2017)
  - 1.8.7 Japan Schoolbag Sales Growth Rate (%) by Features (2012-2017)
  - 1.8.8 Global Schoolbag Sales Growth Rate (%) by Features (2012-2017)
  - 1.8.9 Breathable
  - 1.8.10 Alleviate Excessive Burden
  - 1.8.11 Waterproof
  - 1.8.12 Ordinary
  - 1.8.13 Others (Ultra-light, Anti-theft, U-type Carrying)

### 2 GLOBAL AND JAPAN SCHOOLBAG MARKET COMPETITION BY PLAYERS/MANUFACTURERS



- 2.1 Japan Schoolbag Market Competition by Players/Manufacturers
- 2.1.1 Japan Schoolbag Sales and Market Share of Key Players/Manufacturers
   (2012-2017)
  - 2.1.2 Japan Schoolbag Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Schoolbag Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
  - 2.1.4 Japan Schoolbag Market Competitive Situation and Trends
    - 2.1.4.1 Japan Schoolbag Market Concentration Rate
    - 2.1.4.2 Japan Schoolbag Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Schoolbag Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Schoolbag Market Competition by Players/Manufacturers
- 2.2.1 Global Schoolbag Sales and Market Share of Key Players/Manufacturers (2012-2017)
  - 2.2.2 Global Schoolbag Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Schoolbag Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.2.4 Global Schoolbag Market Competitive Situation and Trends
  - 2.2.4.1 Global Schoolbag Market Concentration Rate
  - 2.2.4.2 Global Schoolbag Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Schoolbag Manufacturing Base Distribution, Sales Area, Product Types

# 3 GLOBAL AND JAPAN SCHOOLBAG SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Schoolbag Sales and Revenue by Regions (2012-2017)
  - 3.1.1 Japan Schoolbag Sales and Revenue (2012-2017)
    - 3.1.1.1 Japan Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.1.1.2 Japan Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.1.3 Japan Schoolbag Price (USD/Unit)(2012-2017)
  - 3.1.2 China Schoolbag Sales and Revenue (2012-2017)
  - 3.1.2.1 China Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.1.2.2 China Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.2.3 China Schoolbag Price (USD/Unit)(2012-2017)
  - 3.1.3 Korea Schoolbag Sales and Revenue (2012-2017)
    - 3.1.3.1 Korea Schoolbag Sales (K Units) and Market Share (2012-2017)



- 3.1.3.2 Korea Schoolbag Revenue (Million USD) and Market Share (2012-2017)
- 3.1.3.3 Korea Schoolbag Price (USD/Unit)(2012-2017)
- 3.1.4 India Schoolbag Sales and Revenue (2012-2017)
  - 3.1.4.1 India Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.1.4.2 India Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.4.3 India Schoolbag Price (USD/Unit)(2012-2017)
- 3.1.5 Others Schoolbag Sales and Revenue (2012-2017)
  - 3.1.5.1 Others Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.1.5.2 Others Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.5.3 Others Schoolbag Price (USD/Unit)(2012-2017)
- 3.2 Europe Schoolbag Sales and Revenue by Regions (2012-2017)
  - 3.2.1 France Schoolbag Sales and Revenue (2012-2017)
    - 3.2.1.1 France Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.2.1.2 France Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.1.3 France Schoolbag Price (USD/Unit)(2012-2017)
  - 3.2.2 Germany Schoolbag Sales and Revenue (2012-2017)
    - 3.2.2.1 Germany Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.2.2.2 Germany Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.2.3 Germany Schoolbag Price (USD/Unit)(2012-2017)
  - 3.2.3 United Kingdom Schoolbag Sales and Revenue (2012-2017)
    - 3.2.3.1 United Kingdom Schoolbag Sales (K Units) and Market Share (2012-2017)
- 3.2.3.2 United Kingdom Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.3.3 United Kingdom Schoolbag Price (USD/Unit)(2012-2017)
  - 3.2.4 Italy Schoolbag Sales and Revenue (2012-2017)
    - 3.2.4.1 Italy Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.2.4.2 Italy Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.4.3 Italy Schoolbag Price (USD/Unit)(2012-2017)
  - 3.2.5 Russia Schoolbag Sales and Revenue (2012-2017)
    - 3.2.5.1 Russia Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.2.5.2 Russia Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.5.3 Russia Schoolbag Price (USD/Unit)(2012-2017)
  - 3.2.6 Others Schoolbag Sales and Revenue (2012-2017)
    - 3.2.6.1 Others Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.2.6.2 Others Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.6.3 Others Schoolbag Price (USD/Unit)(2012-2017)
- 3.3 North America Schoolbag Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Schoolbag Sales and Revenue (2012-2017)
    - 3.3.1.1 United States Schoolbag Sales (K Units) and Market Share (2012-2017)



- 3.3.1.2 United States Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.1.3 United States Schoolbag Price (USD/Unit)(2012-2017)
  - 3.3.2 Canada Schoolbag Sales and Revenue (2012-2017)
    - 3.3.2.1 Canada Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.3.2.2 Canada Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.2.3 Canada Schoolbag Price (USD/Unit)(2012-2017)
- 3.4 Latin America Schoolbag Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Schoolbag Sales and Revenue (2012-2017)
  - 3.4.1.1 Brazil Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.4.1.2 Brazil Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.4.1.3 Brazil Schoolbag Price (USD/Unit)(2012-2017)
  - 3.4.2 Mexico Schoolbag Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.4.2.2 Mexico Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.2.3 Mexico Schoolbag Price (USD/Unit)(2012-2017)
  - 3.4.3 Others Schoolbag Sales and Revenue (2012-2017)
    - 3.4.3.1 Others Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.4.3.2 Others Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.3.3 Others Schoolbag Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Schoolbag Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Schoolbag Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.5.1.2 Singapore Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.1.3 Singapore Schoolbag Price (USD/Unit)(2012-2017)
  - 3.5.2 Malaysia Schoolbag Sales and Revenue (2012-2017)
    - 3.5.2.1 Malaysia Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.5.2.2 Malaysia Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.2.3 Malaysia Schoolbag Price (USD/Unit)(2012-2017)
  - 3.5.3 Vietnam Schoolbag Sales and Revenue (2012-2017)
    - 3.5.3.1 Vietnam Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.5.3.2 Vietnam Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.3.3 Vietnam Schoolbag Price (USD/Unit)(2012-2017)
  - 3.5.4 Myanmar Schoolbag Sales and Revenue (2012-2017)
  - 3.5.4.1 Myanmar Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.5.4.2 Myanmar Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.4.3 Myanmar Schoolbag Price (USD/Unit)(2012-2017)
  - 3.5.5 Thailand Schoolbag Sales and Revenue (2012-2017)
  - 3.5.5.1 Thailand Schoolbag Sales (K Units) and Market Share (2012-2017)



- 3.5.5.2 Thailand Schoolbag Revenue (Million USD) and Market Share (2012-2017)
- 3.5.5.3 Thailand Schoolbag Price (USD/Unit)(2012-2017)
- 3.5.6 Indonesia Schoolbag Sales and Revenue (2012-2017)
  - 3.5.6.1 Indonesia Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.5.6.2 Indonesia Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.6.3 Indonesia Schoolbag Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Schoolbag Sales and Revenue (2012-2017)
  - 3.5.7.1 Philippines Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.5.7.2 Philippines Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.7.3 Philippines Schoolbag Price (USD/Unit)(2012-2017)
- 3.5.8 Others Schoolbag Sales and Revenue (2012-2017)
  - 3.5.8.1 Others Schoolbag Sales (K Units) and Market Share (2012-2017)
  - 3.5.8.2 Others Schoolbag Revenue (Million USD) and Market Share (2012-2017)
- 3.5.8.3 Others Schoolbag Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Schoolbag Sales and Revenue by Regions (2012-2017)
  - 3.6.1 Saudi Arabia Schoolbag Sales and Revenue (2012-2017)
    - 3.6.1.1 Saudi Arabia Schoolbag Sales (K Units) and Market Share (2012-2017)
- 3.6.1.2 Saudi Arabia Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.1.3 Saudi Arabia Schoolbag Price (USD/Unit)(2012-2017)
  - 3.6.2 Iran Schoolbag Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Schoolbag Price (USD/Unit)(2012-2017)
  - 3.6.3 UAE Schoolbag Sales and Revenue (2012-2017)
    - 3.6.3.1 UAE Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.6.3.2 UAE Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.3.3 UAE Schoolbag Price (USD/Unit)(2012-2017)
  - 3.6.4 Turkey Schoolbag Sales and Revenue (2012-2017)
    - 3.6.4.1 Turkey Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.6.4.2 Turkey Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.4.3 Turkey Schoolbag Price (USD/Unit)(2012-2017)
  - 3.6.5 Israel Schoolbag Sales and Revenue (2012-2017)
    - 3.6.5.1 Israel Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.6.5.2 Israel Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.5.3 Israel Schoolbag Price (USD/Unit)(2012-2017)
  - 3.6.6 Egypt Schoolbag Sales and Revenue (2012-2017)
    - 3.6.6.1 Egypt Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.6.6.2 Egypt Schoolbag Revenue (Million USD) and Market Share (2012-2017)



- 3.6.6.3 Egypt Schoolbag Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Schoolbag Sales and Revenue (2012-2017)
  - 3.6.7.1 South Africa Schoolbag Sales (K Units) and Market Share (2012-2017)
- 3.6.7.2 South Africa Schoolbag Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.7.3 South Africa Schoolbag Price (USD/Unit)(2012-2017)
  - 3.6.8 Others Schoolbag Sales and Revenue (2012-2017)
    - 3.6.8.1 Others Schoolbag Sales (K Units) and Market Share (2012-2017)
    - 3.6.8.2 Others Schoolbag Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.8.3 Others Schoolbag Price (USD/Unit)(2012-2017)

### 4 GLOBAL AND JAPAN SCHOOLBAG PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 Disney(US)
  - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.1.2 Schoolbag Product Category, Application and Specification
    - 4.1.2.1 Product A
    - 4.1.2.2 Product B
- 4.1.3 Disney(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 Barbie(US)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Schoolbag Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
- 4.2.3 Barbie(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 HelloKitty(UK)
  - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.3.2 Schoolbag Product Category, Application and Specification
    - 4.3.2.1 Product A
    - 4.3.2.2 Product B
- 4.3.3 HelloKitty(UK) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 NIKE(US)



- 4.4.1 Company Basic Information, Manufacturing Base and Competitors
- 4.4.2 Schoolbag Product Category, Application and Specification
  - 4.4.2.1 Product A
  - 4.4.2.2 Product B
- 4.4.3 NIKE(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 WENGER(Switzerland)
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Schoolbag Product Category, Application and Specification
    - 4.5.2.1 Product A
    - 4.5.2.2 Product B
- 4.5.3 WENGER(Switzerland) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.5.4 Main Business/Business Overview
- 4.6 JanSport(US)
  - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.6.2 Schoolbag Product Category, Application and Specification
    - 4.6.2.1 Product A
    - 4.6.2.2 Product B
- 4.6.3 JanSport(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Handry(China)
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Schoolbag Product Category, Application and Specification
    - 4.7.2.1 Product A
    - 4.7.2.2 Product B
- 4.7.3 Handry(China) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.7.4 Main Business/Business Overview
- 4.8 McNeill(Germany)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Schoolbag Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
- 4.8.3 McNeill(Germany) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.8.4 Main Business/Business Overview



- 4.9 Sansonite(US)
- 4.9.1 Company Basic Information, Manufacturing Base and Competitors
- 4.9.2 Schoolbag Product Category, Application and Specification
  - 4.9.2.1 Product A
  - 4.9.2.2 Product B
- 4.9.3 Sansonite(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 ADIDAS(Germany)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Schoolbag Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
- 4.10.3 ADIDAS(Germany) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 BOBDOG(US)
- 4.12 SNOOPY(US)
- 4.13 KADNOO(China)
- 4.14 Winpard(China)
- 4.15 ACE(Japan)
- 4.16 Mi-Pac(UK)
- 4.17 EASTPAK(US)
- 4.18 JTYS&TYC(Japan)
- 4.19 OIWAS(China)
- 4.20 Carany(China)
- 4.21 HYPE(UK)

#### **5 SCHOOLBAG MANUFACTURING COST ANALYSIS**

- 5.1 Schoolbag Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses



#### 5.3 Manufacturing Process Analysis of Schoolbag

#### 6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Schoolbag Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Schoolbag Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Distributors/Traders List

#### **8 MARKET EFFECT FACTORS ANALYSIS**

- 8.1 Technology Progress/Risk
  - 8.1.1 Substitutes Threat
  - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

# 9 GLOBAL AND JAPAN SCHOOLBAG MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Schoolbag Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Schoolbag Sales (K Units) Forecast by Type (2017-2022)
  - 9.2.1 by Suitable Age
  - 9.2.2 by Gender
  - 9.2.3 by Schoolbag Classification
  - 9.2.4 by Material



- 9.2.5 by Features
- 9.3 Global and Japan Schoolbag Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Schoolbag Sales (K Units) Forecast by Regions (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
  - 11.1.1 Research Programs/Design
  - 11.1.2 Market Size Estimation
  - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
  - 11.2.1 Secondary Sources
  - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Schoolbag

Table Japan Schoolbag Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Schoolbag by Applications in 2016

Table Global Schoolbag Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Schoolbag by Applications in 2016

Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Educational Institutions Examples

Table Key Downstream Customer in Educational Institutions

Figure 0-6 Months Product Picture

Figure 1-3 Years Old Product Picture

Figure 3-6 Years Old Product Picture

Figure 6-14 Years Old Product Picture

Figure 14 Years Old or Older Product Picture

Figure Boy Product Picture

Figure Girl Product Picture

Figure General Product Picture

Figure Backpack Product Picture

Figure Handbag Product Picture

Figure Liner Package Product Picture

Figure Shoulder Bag Product Picture

Figure Others Product Picture

Figure PU Product Picture

Figure Canvas Product Picture

Figure Nylon Product Picture

Figure Cotton Product Picture

Figure Others (Oxford Cloth, Polyester, Leather, Others) Product Picture

Figure Alleviate Excessive Burden Product Picture

Figure Waterproof Product Picture

Figure Ordinary Product Picture

Figure Others (Ultra-light, Anti-theft, U-type Carrying) Product Picture

Table Disney(US) Basic Information List

Table Disney(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (%)(2012-2017)

Table Disney(US) Schoolbag Sales Growth Rate (%)(2012-2017)



Table Disney(US) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure Disney(US) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table Barbie(US) Basic Information List

Table Barbie(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Barbie(US) Schoolbag Sales Growth Rate (%)(2012-2017)

Table Barbie(US) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure Barbie(US) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table HelloKitty(UK) Basic Information List

Table HelloKitty(UK) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table HelloKitty(UK) Schoolbag Sales Growth Rate (%)(2012-2017)

Table HelloKitty(UK) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure HelloKitty(UK) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table NIKE(US) Basic Information List

Table NIKE(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table NIKE(US) Schoolbag Sales Growth Rate (%)(2012-2017)

Table NIKE(US) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure NIKE(US) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table WENGER(Switzerland) Basic Information List

Table WENGER(Switzerland) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table WENGER(Switzerland) Schoolbag Sales Growth Rate (%)(2012-2017)

Table WENGER(Switzerland) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure WENGER(Switzerland) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table JanSport(US) Basic Information List

Table JanSport(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table JanSport(US) Schoolbag Sales Growth Rate (%)(2012-2017)

Table JanSport(US) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure JanSport(US) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table Handry(China) Basic Information List

Table Handry(China) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Handry(China) Schoolbag Sales Growth Rate (%)(2012-2017)

Table Handry(China) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure Handry(China) Schoolbag Revenue Market Share (%) in Japan (2012-2017)



Table McNeill(Germany) Basic Information List

Table McNeill(Germany) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table McNeill(Germany) Schoolbag Sales Growth Rate (%)(2012-2017)

Table McNeill(Germany) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure McNeill(Germany) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table Sansonite(US) Basic Information List

Table Sansonite(US) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Sansonite(US) Schoolbag Sales Growth Rate (%)(2012-2017)

Table Sansonite(US) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure Sansonite(US) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table ADIDAS(Germany) Basic Information List

Table ADIDAS(Germany) Schoolbag Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table ADIDAS(Germany) Schoolbag Sales Growth Rate (%)(2012-2017)

Table ADIDAS(Germany) Schoolbag Sales Market Share (%) in Japan (2012-2017)

Figure ADIDAS(Germany) Schoolbag Revenue Market Share (%) in Japan (2012-2017)

Table BOBDOG(US) Basic Information List

Table SNOOPY(US) Basic Information List

Table KADNOO(China) Basic Information List

Table Winpard(China) Basic Information List

Table ACE(Japan) Basic Information List

Table Mi-Pac(UK) Basic Information List

Table EASTPAK(US) Basic Information List

Table JTYS&TYC(Japan) Basic Information List

Table OIWAS(China) Basic Information List

Table Carany(China) Basic Information List

Table HYPE(UK) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Schoolbag

Figure Manufacturing Process Analysis of Schoolbag

Figure Schoolbag Industrial Chain Analysis

Table Raw Materials Sources of Schoolbag Major Players/Manufacturers in 2016

Table Major Buyers of Schoolbag

Table Distributors/Traders List

Figure Japan Schoolbag Sales (K Units) and Growth Rate (%) Forecast (2017-2022)



Figure Japan Schoolbag Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Schoolbag Price (USD/Unit) Trend Forecast (2017-2022)

Figure Global Schoolbag Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Schoolbag Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Schoolbag Price (USD/Unit) Trend Forecast (2017-2022)

Table Japan Schoolbag Sales (K Units) Forecast by Type (2017-2022)

Table Global Schoolbag Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Schoolbag Sales (K Units) Forecast by Type (2017-2022)

Figure Global Schoolbag Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Schoolbag Sales Volume Market Share Forecast by Type in 2017

Figure Global Schoolbag Sales Volume Market Share Forecast by Type in 2017

Table Japan Schoolbag Sales (K Units) Forecast by Application (2017-2022)

Figure Japan Schoolbag Sales Volume Market Share Forecast by Application (2017-2022)

Figure Japan Schoolbag Sales Volume Market Share Forecast by Application in 2017

Table Global Schoolbag Sales (K Units) Forecast by Application (2017-2022)

Figure Global Schoolbag Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Schoolbag Sales Volume Market Share Forecast by Application in 2017

Table Japan Schoolbag Sales (K Units) Forecast by Regions (2017-2022)

Table Japan Schoolbag Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Schoolbag Sales Volume Share Forecast by Regions (2017-2022)

Table Global Schoolbag Sales (K Units) Forecast by Regions (2017-2022)

Table Global Schoolbag Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Schoolbag Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: 2017-2022 Global and Japan Schoolbag Market Analysis Report

Product link: <a href="https://marketpublishers.com/r/2E209475284EN.html">https://marketpublishers.com/r/2E209475284EN.html</a>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2E209475284EN.html">https://marketpublishers.com/r/2E209475284EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970