

# 2017-2022 Global and Japan Rice Cooker Market Analysis Report

<https://marketpublishers.com/r/25950CA0FD0EN.html>

Date: August 2017

Pages: 123

Price: US\$ 3,085.00 (Single User License)

ID: 25950CA0FD0EN

## Abstracts

The global Rice Cooker market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Rice Cooker market's development status and future trend in the global and Japan. It splits Rice Cooker market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

Midea(China)

SUPOR(China)

Joyoung(China)

Appliance Co.of America(US)

Westinghouse(US)

Panasonic(Japan)

PHILIPS(Netherlands)

Oster(US)

POVOS(China)

Aroma Housewares(US)

Tiger(Japan)

Cuisinart(US)

CUCKOO(Korea)

Galanz(China)

Enaiter(China)

TOSOT(China)

ZOJIRUSHI(Japan)

Royalstar(China)

Toshiba(Japan)

TRIANGLE(China)

ASD(China)

BLACK+DECKER(US)

MIJIA(China)

TONZE(China)

Hamilton Beach(US)

WEKING(China)

Haier(China)

TEFAL(France)

HYUNDAI(Korea)

German Pool(China Hong Kong)

Geographically, this report splits the Global market into the following regions:

#### Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

#### Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

#### Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Rice Cooker market is primarily split into

#### By Capacity

2L and Below (1-2 people)

3L (2-3 people)

4L (3-5 people)

5L (6+)

9 Liters and Above

## By Heating Method

IH Electromagnetic Heating

Three-dimensional Heating

Chassis Heating

## By Liner Material

Black Crystal

Clay

Maifan Stone

Kettle

Others

## By Operation Method

Pushbutton

Intelligent Control

Touch Type

## By Price

Under \$25

\$25 to \$50

\$50 to \$100

\$100 to \$200

\$200 & Above

### Key Applications

Home Use

Commercial Use

## Contents

### 1 RICE COOKER OVERVIEW

- 1.1 Product Overview and Scope of Rice Cooker
- 1.2 Global and Japan Rice Cooker Market by Applications/End Users
  - 1.2.1 Japan Rice Cooker Sales (K Units) and Market Share Comparison by Applications (2012-2017)
    - 1.2.1.1 Japan Rice Cooker Sales (K Units) and Market Share by Applications (2012-2017)
    - 1.2.1.2 Japan Rice Cooker Sales Growth Rate (%) by Applications (2012-2017)
    - 1.2.1.3 Market Drivers and Opportunities
  - 1.2.2 Japan Rice Cooker Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.3 Global Rice Cooker Sales by Application (2012-2017)
    - 1.2.3.1 Global Rice Cooker Sales (K Units) and Market Share by Applications (2012-2017)
    - 1.2.3.2 Global Rice Cooker Sales Growth Rate (%) by Applications (2012-2017)
    - 1.2.3.3 Market Drivers and Opportunities
  - 1.2.4 Global Rice Cooker Sales (K Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.5 Home Use
  - 1.2.6 Commercial Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Rice Cooker (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Rice Cooker (2012-2017)
    - 1.3.1.1 Japan Rice Cooker Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.1.2 Japan Rice Cooker Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Rice Cooker (2012-2017)
    - 1.3.2.1 Global Rice Cooker Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.2.2 Global Rice Cooker Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Rice Cooker by Capacity
  - 1.4.1 Japan Rice Cooker Sales (K Units) and Market Share by Capacity (2012-2017)
  - 1.4.2 Global Rice Cooker Sales (K Units) and Market Share by Capacity (2012-2017)
  - 1.4.3 Japan Rice Cooker Revenue (Million USD) and Market Share by Capacity (2012-2017)
  - 1.4.4 Global Rice Cooker Revenue (Million USD) and Market Share by Capacity (2012-2017)
  - 1.4.5 Japan Rice Cooker Price (USD/Unit) by Capacity (2012-2017)
  - 1.4.6 Global Rice Cooker Price (USD/Unit) by Capacity (2012-2017)



- 1.4.7 Japan Rice Cooker Sales Growth Rate (%) by Capacity (2012-2017)
- 1.4.8 Global Rice Cooker Sales Growth Rate (%) by Capacity (2012-2017)
- 1.4.9 2L and Below (1-2 people)
- 1.4.10 3L (2-3 people)
- 1.4.11 4L (3-5 people)
- 1.4.12 5L (6+)
- 1.4.13 9 Liters and Above
- 1.5 Global and Japan Classification of Rice Cooker by Heating Method
  - 1.5.1 Japan Rice Cooker Sales (K Units) and Market Share by Heating Method (2012-2017)
  - 1.5.2 Global Rice Cooker Sales (K Units) and Market Share by Heating Method (2012-2017)
  - 1.5.3 Japan Rice Cooker Revenue (Million USD) and Market Share by Heating Method (2012-2017)
  - 1.5.4 Global Rice Cooker Revenue (Million USD) and Market Share by Heating Method (2012-2017)
  - 1.5.5 Japan Rice Cooker Price (USD/Unit) by Heating Method (2012-2017)
  - 1.5.6 Global Rice Cooker Price (USD/Unit) by Heating Method (2012-2017)
  - 1.5.7 Japan Rice Cooker Sales Growth Rate (%) by Heating Method (2012-2017)
  - 1.5.8 Global Rice Cooker Sales Growth Rate (%) by Heating Method (2012-2017)
  - 1.5.9 IH Electromagnetic Heating
  - 1.5.10 Three-dimensional Heating
  - 1.5.11 Chassis Heating
- 1.6 Global and Japan Classification of Rice Cooker by Liner Material
  - 1.6.1 Japan Rice Cooker Sales (K Units) and Market Share by Liner Material (2012-2017)
  - 1.6.2 Global Rice Cooker Sales (K Units) and Market Share by Liner Material (2012-2017)
  - 1.6.3 Japan Rice Cooker Revenue (Million USD) and Market Share by Liner Material (2012-2017)
  - 1.6.4 Global Rice Cooker Revenue (Million USD) and Market Share by Liner Material (2012-2017)
  - 1.6.5 Japan Rice Cooker Price (USD/Unit) by Liner Material (2012-2017)
  - 1.6.6 Global Rice Cooker Price (USD/Unit) by Liner Material (2012-2017)
  - 1.6.7 Japan Rice Cooker Sales Growth Rate (%) by Liner Material (2012-2017)
  - 1.6.8 Global Rice Cooker Sales Growth Rate (%) by Liner Material (2012-2017)
  - 1.6.9 Black Crystal
  - 1.6.10 Clay
  - 1.6.11 Maifan Stone

- 1.6.12 Kettle
- 1.6.13 Others
- 1.7 Global and Japan Classification of Rice Cooker by Operation Method
  - 1.7.1 Japan Rice Cooker Sales (K Units) and Market Share by Operation Method (2012-2017)
  - 1.7.2 Global Rice Cooker Sales (K Units) and Market Share by Operation Method (2012-2017)
  - 1.7.3 Japan Rice Cooker Revenue (Million USD) and Market Share by Operation Method (2012-2017)
  - 1.7.4 Global Rice Cooker Revenue (Million USD) and Market Share by Operation Method (2012-2017)
  - 1.7.5 Japan Rice Cooker Price (USD/Unit) by Operation Method (2012-2017)
  - 1.7.6 Global Rice Cooker Price (USD/Unit) by Operation Method (2012-2017)
  - 1.7.7 Japan Rice Cooker Sales Growth Rate (%) by Operation Method (2012-2017)
  - 1.7.8 Global Rice Cooker Sales Growth Rate (%) by Operation Method (2012-2017)
  - 1.7.9 Pushbutton
  - 1.7.10 Intelligent Control
  - 1.7.11 Touch Type
- 1.8 Global and Japan Classification of Rice Cooker by Price
  - 1.8.1 Japan Rice Cooker Sales (K Units) and Market Share by Price (2012-2017)
  - 1.8.2 Global Rice Cooker Sales (K Units) and Market Share by Price (2012-2017)
  - 1.8.3 Japan Rice Cooker Revenue (Million USD) and Market Share by Price (2012-2017)
  - 1.8.4 Global Rice Cooker Revenue (Million USD) and Market Share by Price (2012-2017)
  - 1.8.5 Japan Rice Cooker Price (USD/Unit) by Price (2012-2017)
  - 1.8.6 Global Rice Cooker Price (USD/Unit) by Price (2012-2017)
  - 1.8.7 Japan Rice Cooker Sales Growth Rate (%) by Price (2012-2017)
  - 1.8.8 Global Rice Cooker Sales Growth Rate (%) by Price (2012-2017)
  - 1.8.9 Under \$25
  - 1.8.10 \$25 to \$50
  - 1.8.11 \$50 to \$100
  - 1.8.12 \$100 to \$200
  - 1.8.13 \$200 & Above

## **2 GLOBAL AND JAPAN RICE COOKER MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

### **2.1 Japan Rice Cooker Market Competition by Players/Manufacturers**

- 2.1.1 Japan Rice Cooker Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.1.2 Japan Rice Cooker Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Rice Cooker Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.1.4 Japan Rice Cooker Market Competitive Situation and Trends
  - 2.1.4.1 Japan Rice Cooker Market Concentration Rate
  - 2.1.4.2 Japan Rice Cooker Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Rice Cooker Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Rice Cooker Market Competition by Players/Manufacturers
  - 2.2.1 Global Rice Cooker Sales and Market Share of Key Players/Manufacturers (2012-2017)
  - 2.2.2 Global Rice Cooker Revenue and Share by Players/Manufacturers (2012-2017)
  - 2.2.3 Global Rice Cooker Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
  - 2.2.4 Global Rice Cooker Market Competitive Situation and Trends
    - 2.2.4.1 Global Rice Cooker Market Concentration Rate
    - 2.2.4.2 Global Rice Cooker Market Share of Top 3 and Top 5 Players/Manufacturers
    - 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
  - 2.2.5 Global Players/Manufacturers Rice Cooker Manufacturing Base Distribution, Sales Area, Product Types

### **3 GLOBAL AND JAPAN RICE COOKER SALES AND REVENUE BY REGIONS (2012-2017)**

- 3.1 Asia Pacific Rice Cooker Sales and Revenue by Regions (2012-2017)
  - 3.1.1 Japan Rice Cooker Sales and Revenue (2012-2017)
    - 3.1.1.1 Japan Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.1.1.2 Japan Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.1.3 Japan Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.1.2 China Rice Cooker Sales and Revenue (2012-2017)
    - 3.1.2.1 China Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.1.2.2 China Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.2.3 China Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.1.3 Korea Rice Cooker Sales and Revenue (2012-2017)
    - 3.1.3.1 Korea Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.1.3.2 Korea Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

- 3.1.3.3 Korea Rice Cooker Price (USD/Unit)(2012-2017)
- 3.1.4 India Rice Cooker Sales and Revenue (2012-2017)
  - 3.1.4.1 India Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.1.4.2 India Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.4.3 India Rice Cooker Price (USD/Unit)(2012-2017)
- 3.1.5 Others Rice Cooker Sales and Revenue (2012-2017)
  - 3.1.5.1 Others Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.1.5.2 Others Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.1.5.3 Others Rice Cooker Price (USD/Unit)(2012-2017)
- 3.2 Europe Rice Cooker Sales and Revenue by Regions (2012-2017)
  - 3.2.1 France Rice Cooker Sales and Revenue (2012-2017)
    - 3.2.1.1 France Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.2.1.2 France Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.1.3 France Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.2.2 Germany Rice Cooker Sales and Revenue (2012-2017)
    - 3.2.2.1 Germany Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.2.2.2 Germany Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.2.3 Germany Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.2.3 United Kingdom Rice Cooker Sales and Revenue (2012-2017)
    - 3.2.3.1 United Kingdom Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.2.3.2 United Kingdom Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.3.3 United Kingdom Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.2.4 Italy Rice Cooker Sales and Revenue (2012-2017)
    - 3.2.4.1 Italy Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.2.4.2 Italy Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.4.3 Italy Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.2.5 Russia Rice Cooker Sales and Revenue (2012-2017)
    - 3.2.5.1 Russia Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.2.5.2 Russia Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.5.3 Russia Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.2.6 Others Rice Cooker Sales and Revenue (2012-2017)
    - 3.2.6.1 Others Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.2.6.2 Others Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.6.3 Others Rice Cooker Price (USD/Unit)(2012-2017)
- 3.3 North America Rice Cooker Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Rice Cooker Sales and Revenue (2012-2017)
    - 3.3.1.1 United States Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.3.1.2 United States Rice Cooker Revenue (Million USD) and Market Share

(2012-2017)

3.3.1.3 United States Rice Cooker Price (USD/Unit)(2012-2017)

3.3.2 Canada Rice Cooker Sales and Revenue (2012-2017)

3.3.2.1 Canada Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.3.2.2 Canada Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.3.2.3 Canada Rice Cooker Price (USD/Unit)(2012-2017)

3.4 Latin America Rice Cooker Sales and Revenue by Regions (2012-2017)

3.4.1 Brazil Rice Cooker Sales and Revenue (2012-2017)

3.4.1.1 Brazil Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.4.1.2 Brazil Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.4.1.3 Brazil Rice Cooker Price (USD/Unit)(2012-2017)

3.4.2 Mexico Rice Cooker Sales and Revenue (2012-2017)

3.4.2.1 Mexico Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.4.2.2 Mexico Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.4.2.3 Mexico Rice Cooker Price (USD/Unit)(2012-2017)

3.4.3 Others Rice Cooker Sales and Revenue (2012-2017)

3.4.3.1 Others Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.4.3.2 Others Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.4.3.3 Others Rice Cooker Price (USD/Unit)(2012-2017)

3.5 Southeast Asia Rice Cooker Sales and Revenue by Regions (2012-2017)

3.5.1 Singapore Rice Cooker Sales and Revenue (2012-2017)

3.5.1.1 Singapore Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.5.1.2 Singapore Rice Cooker Revenue (Million USD) and Market Share

(2012-2017)

3.5.1.3 Singapore Rice Cooker Price (USD/Unit)(2012-2017)

3.5.2 Malaysia Rice Cooker Sales and Revenue (2012-2017)

3.5.2.1 Malaysia Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.5.2.2 Malaysia Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.5.2.3 Malaysia Rice Cooker Price (USD/Unit)(2012-2017)

3.5.3 Vietnam Rice Cooker Sales and Revenue (2012-2017)

3.5.3.1 Vietnam Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.5.3.2 Vietnam Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.5.3.3 Vietnam Rice Cooker Price (USD/Unit)(2012-2017)

3.5.4 Myanmar Rice Cooker Sales and Revenue (2012-2017)

3.5.4.1 Myanmar Rice Cooker Sales (K Units) and Market Share (2012-2017)

3.5.4.2 Myanmar Rice Cooker Revenue (Million USD) and Market Share (2012-2017)

3.5.4.3 Myanmar Rice Cooker Price (USD/Unit)(2012-2017)

3.5.5 Thailand Rice Cooker Sales and Revenue (2012-2017)

3.5.5.1 Thailand Rice Cooker Sales (K Units) and Market Share (2012-2017)

- 3.5.5.2 Thailand Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
- 3.5.5.3 Thailand Rice Cooker Price (USD/Unit)(2012-2017)
- 3.5.6 Indonesia Rice Cooker Sales and Revenue (2012-2017)
  - 3.5.6.1 Indonesia Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.5.6.2 Indonesia Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.6.3 Indonesia Rice Cooker Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Rice Cooker Sales and Revenue (2012-2017)
  - 3.5.7.1 Philippines Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.5.7.2 Philippines Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.7.3 Philippines Rice Cooker Price (USD/Unit)(2012-2017)
- 3.5.8 Others Rice Cooker Sales and Revenue (2012-2017)
  - 3.5.8.1 Others Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.5.8.2 Others Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.8.3 Others Rice Cooker Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Rice Cooker Sales and Revenue by Regions (2012-2017)
  - 3.6.1 Saudi Arabia Rice Cooker Sales and Revenue (2012-2017)
    - 3.6.1.1 Saudi Arabia Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.6.1.2 Saudi Arabia Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.1.3 Saudi Arabia Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.6.2 Iran Rice Cooker Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.6.3 UAE Rice Cooker Sales and Revenue (2012-2017)
    - 3.6.3.1 UAE Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.6.3.2 UAE Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.3.3 UAE Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.6.4 Turkey Rice Cooker Sales and Revenue (2012-2017)
    - 3.6.4.1 Turkey Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.6.4.2 Turkey Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.4.3 Turkey Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.6.5 Israel Rice Cooker Sales and Revenue (2012-2017)
    - 3.6.5.1 Israel Rice Cooker Sales (K Units) and Market Share (2012-2017)
    - 3.6.5.2 Israel Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.5.3 Israel Rice Cooker Price (USD/Unit)(2012-2017)
  - 3.6.6 Egypt Rice Cooker Sales and Revenue (2012-2017)
    - 3.6.6.1 Egypt Rice Cooker Sales (K Units) and Market Share (2012-2017)

- 3.6.6.2 Egypt Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
- 3.6.6.3 Egypt Rice Cooker Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Rice Cooker Sales and Revenue (2012-2017)
  - 3.6.7.1 South Africa Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.6.7.2 South Africa Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.7.3 South Africa Rice Cooker Price (USD/Unit)(2012-2017)
- 3.6.8 Others Rice Cooker Sales and Revenue (2012-2017)
  - 3.6.8.1 Others Rice Cooker Sales (K Units) and Market Share (2012-2017)
  - 3.6.8.2 Others Rice Cooker Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.8.3 Others Rice Cooker Price (USD/Unit)(2012-2017)

## **4 GLOBAL AND JAPAN RICE COOKER PLAYERS/MANUFACTURERS PROFILES AND SALES DATA**

- 4.1 Midea(China)
  - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.1.2 Rice Cooker Product Category, Application and Specification
    - 4.1.2.1 Product A
    - 4.1.2.2 Product B
  - 4.1.3 Midea(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 SUPOR(China)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Rice Cooker Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
  - 4.2.3 SUPOR(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 Joyoung(China)
  - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.3.2 Rice Cooker Product Category, Application and Specification
    - 4.3.2.1 Product A
    - 4.3.2.2 Product B
  - 4.3.3 Joyoung(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.3.4 Main Business/Business Overview

#### 4.4 Appliance Co.of America(US)

4.4.1 Company Basic Information, Manufacturing Base and Competitors

4.4.2 Rice Cooker Product Category, Application and Specification

4.4.2.1 Product A

4.4.2.2 Product B

4.4.3 Appliance Co.of America(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.4.4 Main Business/Business Overview

#### 4.5 Westinghouse(US)

4.5.1 Company Basic Information, Manufacturing Base and Competitors

4.5.2 Rice Cooker Product Category, Application and Specification

4.5.2.1 Product A

4.5.2.2 Product B

4.5.3 Westinghouse(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.5.4 Main Business/Business Overview

#### 4.6 Panasonic(Japan)

4.6.1 Company Basic Information, Manufacturing Base and Competitors

4.6.2 Rice Cooker Product Category, Application and Specification

4.6.2.1 Product A

4.6.2.2 Product B

4.6.3 Panasonic(Japan) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.6.4 Main Business/Business Overview

#### 4.7 PHILIPS(Netherlands)

4.7.1 Company Basic Information, Manufacturing Base and Competitors

4.7.2 Rice Cooker Product Category, Application and Specification

4.7.2.1 Product A

4.7.2.2 Product B

4.7.3 PHILIPS(Netherlands) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.7.4 Main Business/Business Overview

#### 4.8 Oster(US)

4.8.1 Company Basic Information, Manufacturing Base and Competitors

4.8.2 Rice Cooker Product Category, Application and Specification

4.8.2.1 Product A

4.8.2.2 Product B

4.8.3 Oster(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)



- 4.8.4 Main Business/Business Overview
- 4.9 POVOS(China)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Rice Cooker Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
  - 4.9.3 POVOS(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Aroma Housewares(US)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Rice Cooker Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
  - 4.10.3 Aroma Housewares(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 Tiger(Japan)
- 4.12 Cuisinart(US)
- 4.13 CUCKOO(Korea)
- 4.14 Galanz(China)
- 4.15 Enaitec(China)
- 4.16 TOSOT(China)
- 4.17 ZOJIRUSHI(Japan)
- 4.18 Royalstar(China)
- 4.19 Toshiba(Japan)
- 4.20 TRIANGLE(China)
- 4.21 ASD(China)
- 4.22 BLACK+DECKER(US)
- 4.23 MIJIA(China)
- 4.24 TONZE(China)
- 4.25 Hamilton Beach(US)
- 4.26 WEKING(China)
- 4.27 Haier(China)
- 4.28 TEFAL(France)
- 4.29 HYUNDAI(Korea)
- 4.30 German Pool(China Hong Kong)

## **5 RICE COOKER MANUFACTURING COST ANALYSIS**

- 5.1 Rice Cooker Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Rice Cooker

## **6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Rice Cooker Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Rice Cooker Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Distributors/Traders List

## **8 MARKET EFFECT FACTORS ANALYSIS**

- 8.1 Technology Progress/Risk
  - 8.1.1 Substitutes Threat
  - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

## **9 GLOBAL AND JAPAN RICE COOKER MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

9.1 Global and Japan Rice Cooker Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

9.2 Global and Japan Rice Cooker Sales (K Units) Forecast by Type (2017-2022)

9.2.1 by Capacity

9.2.2 by Heating Method

9.2.3 by Liner Material

9.2.4 by Operation Method

9.2.5 by Price

9.3 Global and Japan Rice Cooker Sales (K Units) Forecast by Application (2017-2022)

9.4 Global and Japan Rice Cooker Sales (K Units) Forecast by Regions (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 METHODOLOGY AND DATA SOURCE**

11.1 Methodology/Research Approach

11.1.1 Research Programs/Design

11.1.2 Market Size Estimation

11.1.3 Market Breakdown and Data Triangulation

11.2 Data Source

11.2.1 Secondary Sources

11.2.2 Primary Sources

11.3 Disclaimer

11.4 Author List

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Rice Cooker

Table Japan Rice Cooker Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Rice Cooker by Applications in 2016

Table Global Rice Cooker Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Rice Cooker by Applications in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure 2L and Below (1-2 people) Product Picture

Figure 3L (2-3 people) Product Picture

Figure 4L (3-5 people) Product Picture

Figure 5L (6+) Product Picture

Figure 9 Liters and Above Product Picture

Figure IH Electromagnetic Heating Product Picture

Figure Three-dimensional Heating Product Picture

Figure Chassis Heating Product Picture

Figure Black Crystal Product Picture

Figure Clay Product Picture

Figure Maifan Stone Product Picture

Figure Kettle Product Picture

Figure Others Product Picture

Figure Pushbutton Product Picture

Figure Intelligent Control Product Picture

Figure Touch Type Product Picture

Figure \$25 to \$50 Product Picture

Figure \$50 to \$100 Product Picture

Figure \$100 to \$200 Product Picture

Figure \$200 & Above Product Picture

Table Midea(China) Basic Information List

Table Midea(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Midea(China) Rice Cooker Sales Growth Rate (%)(2012-2017)

Table Midea(China) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Midea(China) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table SUPOR(China) Basic Information List

Table SUPOR(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table SUPOR(China) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table SUPOR(China) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure SUPOR(China) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Joyoung(China) Basic Information List

Table Joyoung(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Joyoung(China) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table Joyoung(China) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Joyoung(China) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Appliance Co.of America(US) Basic Information List

Table Appliance Co.of America(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Appliance Co.of America(US) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table Appliance Co.of America(US) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Appliance Co.of America(US) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Westinghouse(US) Basic Information List

Table Westinghouse(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Westinghouse(US) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table Westinghouse(US) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Westinghouse(US) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Panasonic(Japan) Basic Information List

Table Panasonic(Japan) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Panasonic(Japan) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table Panasonic(Japan) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Panasonic(Japan) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table PHILIPS(Netherlands) Basic Information List

Table PHILIPS(Netherlands) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table PHILIPS(Netherlands) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table PHILIPS(Netherlands) Rice Cooker Sales Market Share (%) in Japan

(2012-2017)

Figure PHILIPS(Netherlands) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Oster(US) Basic Information List

Table Oster(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Oster(US) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table Oster(US) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Oster(US) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table POVOS(China) Basic Information List

Table POVOS(China) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table POVOS(China) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table POVOS(China) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure POVOS(China) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Aroma Housewares(US) Basic Information List

Table Aroma Housewares(US) Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Aroma Housewares(US) Rice Cooker Sales Growth Rate (%) (2012-2017)

Table Aroma Housewares(US) Rice Cooker Sales Market Share (%) in Japan (2012-2017)

Figure Aroma Housewares(US) Rice Cooker Revenue Market Share (%) in Japan (2012-2017)

Table Tiger(Japan) Basic Information List

Table Cuisinart(US) Basic Information List

Table CUCKOO(Korea) Basic Information List

Table Galanz(China) Basic Information List

Table Enaitec(China) Basic Information List

Table TOSOT(China) Basic Information List

Table ZOJIRUSHI(Japan) Basic Information List

Table Royalstar(China) Basic Information List

Table Toshiba(Japan) Basic Information List

Table TRIANGLE(China) Basic Information List

Table ASD(China) Basic Information List

Table BLACK+DECKER(US) Basic Information List

Table MIJIA(China) Basic Information List

Table TONZE(China) Basic Information List

Table Hamilton Beach(US) Basic Information List

Table WEKING(China) Basic Information List

Table Haier(China) Basic Information List

Table TEFAL(France) Basic Information List

Table HYUNDAI(Korea) Basic Information List

Table German Pool(China Hong Kong) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rice Cooker

Figure Manufacturing Process Analysis of Rice Cooker

Figure Rice Cooker Industrial Chain Analysis

Table Raw Materials Sources of Rice Cooker Major Players/Manufacturers in 2016

Table Major Buyers of Rice Cooker

Table Distributors/Traders List

Figure Japan Rice Cooker Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Rice Cooker Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Rice Cooker Price (USD/Unit) Trend Forecast (2017-2022)

Figure Global Rice Cooker Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Rice Cooker Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Rice Cooker Price (USD/Unit) Trend Forecast (2017-2022)

Table Japan Rice Cooker Sales (K Units) Forecast by Type (2017-2022)

Table Global Rice Cooker Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Rice Cooker Sales (K Units) Forecast by Type (2017-2022)

Figure Global Rice Cooker Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Rice Cooker Sales Volume Market Share Forecast by Type in 2017

Figure Global Rice Cooker Sales Volume Market Share Forecast by Type in 2017

Table Japan Rice Cooker Sales (K Units) Forecast by Application (2017-2022)

Figure Japan Rice Cooker Sales Volume Market Share Forecast by Application (2017-2022)

Figure Japan Rice Cooker Sales Volume Market Share Forecast by Application in 2017

Table Global Rice Cooker Sales (K Units) Forecast by Application (2017-2022)

Figure Global Rice Cooker Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Rice Cooker Sales Volume Market Share Forecast by Application in 2017

Table Japan Rice Cooker Sales (K Units) Forecast by Regions (2017-2022)

Table Japan Rice Cooker Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Rice Cooker Sales Volume Share Forecast by Regions (2017-2022)

Table Global Rice Cooker Sales (K Units) Forecast by Regions (2017-2022)

Table Global Rice Cooker Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Rice Cooker Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: 2017-2022 Global and Japan Rice Cooker Market Analysis Report

Product link: <https://marketpublishers.com/r/25950CA0FD0EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/25950CA0FD0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970