

# 2017-2022 Global and Japan Ribbon Market Analysis Report

<https://marketpublishers.com/r/207E0D792FFEN.html>

Date: August 2017

Pages: 126

Price: US\$ 3,085.00 (Single User License)

ID: 207E0D792FFEN

## Abstracts

The global Ribbon market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Ribbon market's development status and future trend in the global and Japan. It splits Ribbon market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

EPSON(Japan)

PrintRite(China)

G&G(China)

Brother(Japan)

Zebra(US)

ARMOR(France)

Jolimark(China)

ZMARK(Japan)

NFCP(China)

COBOL(China)

Beijing laser Hi-Technology Co.,Ltd.(China)

DASCOM(China)

DELI(China)

RICOH(Japan)

OKI(Japan)

REDSTONE(Taiwan, China)

Elite(China)

MMC(China)

KURZ(Germany)

REXY(China)

ITW(US)

WEWIN(China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

#### Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

#### Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Ribbon market is primarily split into

By Ribbon Classification

FR Type Wax Based Thermal Transfer Ribbon

FC2 Type Resin Based Thermal Transfer Ribbon

FC3 Resin-based Thermal Transfer Ribbon

SCF900 Resin Based Thermal Transfer Ribbon

By Technical Type

Label Printing

Thermal Transfer

Needle Print

By Connection Method

No Connection

Wireless

Wired

By Applicable Scope

Fax Machine

Label Machine

Dot Matrix Printer

Key Applications

Home Use

Commercial Use

## Contents

### 1 RIBBON OVERVIEW

- 1.1 Product Overview and Scope of Ribbon
- 1.2 Global and Japan Ribbon Market by Applications/End Users
  - 1.2.1 Japan Ribbon Sales (K Units) and Market Share Comparison by Applications (2012-2017)
    - 1.2.1.1 Japan Ribbon Sales (K Units) and Market Share by Applications (2012-2017)
    - 1.2.1.2 Japan Ribbon Sales Growth Rate (%) by Applications (2012-2017)
    - 1.2.1.3 Market Drivers and Opportunities
  - 1.2.2 Japan Ribbon Sales (K Units) and Market Share Comparison by Applications (2012-2017)
    - 1.2.3 Global Ribbon Sales by Application (2012-2017)
      - 1.2.3.1 Global Ribbon Sales (K Units) and Market Share by Applications (2012-2017)
      - 1.2.3.2 Global Ribbon Sales Growth Rate (%) by Applications (2012-2017)
      - 1.2.3.3 Market Drivers and Opportunities
    - 1.2.4 Global Ribbon Sales (K Units) and Market Share Comparison by Applications (2012-2017)
    - 1.2.5 Home Use
    - 1.2.6 Commercial Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Ribbon (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Ribbon (2012-2017)
    - 1.3.1.1 Japan Ribbon Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.1.2 Japan Ribbon Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Ribbon (2012-2017)
    - 1.3.2.1 Global Ribbon Sales (K Units) and Growth Rate (%) (2012-2017)
    - 1.3.2.2 Global Ribbon Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Ribbon by Ribbon Classification
  - 1.4.1 Japan Ribbon Sales (K Units) and Market Share by Ribbon Classification (2012-2017)
  - 1.4.2 Global Ribbon Sales (K Units) and Market Share by Ribbon Classification (2012-2017)
  - 1.4.3 Japan Ribbon Revenue (Million USD) and Market Share by Ribbon Classification (2012-2017)
  - 1.4.4 Global Ribbon Revenue (Million USD) and Market Share by Ribbon Classification (2012-2017)
  - 1.4.5 Japan Ribbon Price (USD/Unit) by Ribbon Classification (2012-2017)
  - 1.4.6 Global Ribbon Price (USD/Unit) by Ribbon Classification (2012-2017)

- 1.4.7 Japan Ribbon Sales Growth Rate (%) by Ribbon Classification (2012-2017)
- 1.4.8 Global Ribbon Sales Growth Rate (%) by Ribbon Classification (2012-2017)
- 1.4.9 FR Type Wax Based Thermal Transfer Ribbon
- 1.4.10 FC2 Type Resin Based Thermal Transfer Ribbon
- 1.4.11 FC3 Resin-based Thermal Transfer Ribbon
- 1.4.12 SCF900 Resin Based Thermal Transfer Ribbon
- 1.5 Global and Japan Classification of Ribbon by Technical Type
  - 1.5.1 Japan Ribbon Sales (K Units) and Market Share by Technical Type (2012-2017)
  - 1.5.2 Global Ribbon Sales (K Units) and Market Share by Technical Type (2012-2017)
  - 1.5.3 Japan Ribbon Revenue (Million USD) and Market Share by Technical Type (2012-2017)
  - 1.5.4 Global Ribbon Revenue (Million USD) and Market Share by Technical Type (2012-2017)
  - 1.5.5 Japan Ribbon Price (USD/Unit) by Technical Type (2012-2017)
  - 1.5.6 Global Ribbon Price (USD/Unit) by Technical Type (2012-2017)
  - 1.5.7 Japan Ribbon Sales Growth Rate (%) by Technical Type (2012-2017)
  - 1.5.8 Global Ribbon Sales Growth Rate (%) by Technical Type (2012-2017)
  - 1.5.9 Label Printing
  - 1.5.10 Thermal Transfer
  - 1.5.11 Needle Print
- 1.6 Global and Japan Classification of Ribbon by Connection Method
  - 1.6.1 Japan Ribbon Sales (K Units) and Market Share by Connection Method (2012-2017)
  - 1.6.2 Global Ribbon Sales (K Units) and Market Share by Connection Method (2012-2017)
  - 1.6.3 Japan Ribbon Revenue (Million USD) and Market Share by Connection Method (2012-2017)
  - 1.6.4 Global Ribbon Revenue (Million USD) and Market Share by Connection Method (2012-2017)
  - 1.6.5 Japan Ribbon Price (USD/Unit) by Connection Method (2012-2017)
  - 1.6.6 Global Ribbon Price (USD/Unit) by Connection Method (2012-2017)
  - 1.6.7 Japan Ribbon Sales Growth Rate (%) by Connection Method (2012-2017)
  - 1.6.8 Global Ribbon Sales Growth Rate (%) by Connection Method (2012-2017)
  - 1.6.9 No Connection
  - 1.6.10 Wireless
  - 1.6.11 Wired
- 1.7 Global and Japan Classification of Ribbon by Applicable Scope
  - 1.7.1 Japan Ribbon Sales (K Units) and Market Share by Applicable Scope (2012-2017)



1.7.2 Global Ribbon Sales (K Units) and Market Share by Applicable Scope (2012-2017)

1.7.3 Japan Ribbon Revenue (Million USD) and Market Share by Applicable Scope (2012-2017)

1.7.4 Global Ribbon Revenue (Million USD) and Market Share by Applicable Scope (2012-2017)

1.7.5 Japan Ribbon Price (USD/Unit) by Applicable Scope (2012-2017)

1.7.6 Global Ribbon Price (USD/Unit) by Applicable Scope (2012-2017)

1.7.7 Japan Ribbon Sales Growth Rate (%) by Applicable Scope (2012-2017)

1.7.8 Global Ribbon Sales Growth Rate (%) by Applicable Scope (2012-2017)

1.7.9 Fax Machine

1.7.10 Label Machine

1.7.11 Dot Matrix Printer

## **2 GLOBAL AND JAPAN RIBBON MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

2.1 Japan Ribbon Market Competition by Players/Manufacturers

2.1.1 Japan Ribbon Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.1.2 Japan Ribbon Revenue and Share by Players/Manufacturers (2012-2017)

2.1.3 Japan Ribbon Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.1.4 Japan Ribbon Market Competitive Situation and Trends

2.1.4.1 Japan Ribbon Market Concentration Rate

2.1.4.2 Japan Ribbon Market Share of Top 3 and Top 5 Players/Manufacturers

2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market

2.1.5 Japan Players/Manufacturers Ribbon Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Ribbon Market Competition by Players/Manufacturers

2.2.1 Global Ribbon Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2.2 Global Ribbon Revenue and Share by Players/Manufacturers (2012-2017)

2.2.3 Global Ribbon Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.2.4 Global Ribbon Market Competitive Situation and Trends

2.2.4.1 Global Ribbon Market Concentration Rate

2.2.4.2 Global Ribbon Market Share of Top 3 and Top 5 Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Ribbon Manufacturing Base Distribution, Sales Area, Product Types

### **3 GLOBAL AND JAPAN RIBBON SALES AND REVENUE BY REGIONS (2012-2017)**

#### 3.1 Asia Pacific Ribbon Sales and Revenue by Regions (2012-2017)

##### 3.1.1 Japan Ribbon Sales and Revenue (2012-2017)

###### 3.1.1.1 Japan Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.1.1.2 Japan Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.1.1.3 Japan Ribbon Price (USD/Unit)(2012-2017)

##### 3.1.2 China Ribbon Sales and Revenue (2012-2017)

###### 3.1.2.1 China Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.1.2.2 China Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.1.2.3 China Ribbon Price (USD/Unit)(2012-2017)

##### 3.1.3 Korea Ribbon Sales and Revenue (2012-2017)

###### 3.1.3.1 Korea Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.1.3.2 Korea Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.1.3.3 Korea Ribbon Price (USD/Unit)(2012-2017)

##### 3.1.4 India Ribbon Sales and Revenue (2012-2017)

###### 3.1.4.1 India Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.1.4.2 India Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.1.4.3 India Ribbon Price (USD/Unit)(2012-2017)

##### 3.1.5 Others Ribbon Sales and Revenue (2012-2017)

###### 3.1.5.1 Others Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.1.5.2 Others Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.1.5.3 Others Ribbon Price (USD/Unit)(2012-2017)

#### 3.2 Europe Ribbon Sales and Revenue by Regions (2012-2017)

##### 3.2.1 France Ribbon Sales and Revenue (2012-2017)

###### 3.2.1.1 France Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.2.1.2 France Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.2.1.3 France Ribbon Price (USD/Unit)(2012-2017)

##### 3.2.2 Germany Ribbon Sales and Revenue (2012-2017)

###### 3.2.2.1 Germany Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.2.2.2 Germany Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.2.2.3 Germany Ribbon Price (USD/Unit)(2012-2017)

##### 3.2.3 United Kingdom Ribbon Sales and Revenue (2012-2017)

###### 3.2.3.1 United Kingdom Ribbon Sales (K Units) and Market Share (2012-2017)

###### 3.2.3.2 United Kingdom Ribbon Revenue (Million USD) and Market Share (2012-2017)

###### 3.2.3.3 United Kingdom Ribbon Price (USD/Unit)(2012-2017)

##### 3.2.4 Italy Ribbon Sales and Revenue (2012-2017)

- 3.2.4.1 Italy Ribbon Sales (K Units) and Market Share (2012-2017)
- 3.2.4.2 Italy Ribbon Revenue (Million USD) and Market Share (2012-2017)
- 3.2.4.3 Italy Ribbon Price (USD/Unit)(2012-2017)
- 3.2.5 Russia Ribbon Sales and Revenue (2012-2017)
  - 3.2.5.1 Russia Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.2.5.2 Russia Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.5.3 Russia Ribbon Price (USD/Unit)(2012-2017)
- 3.2.6 Others Ribbon Sales and Revenue (2012-2017)
  - 3.2.6.1 Others Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.2.6.2 Others Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.6.3 Others Ribbon Price (USD/Unit)(2012-2017)
- 3.3 North America Ribbon Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Ribbon Sales and Revenue (2012-2017)
    - 3.3.1.1 United States Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.3.1.2 United States Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.1.3 United States Ribbon Price (USD/Unit)(2012-2017)
  - 3.3.2 Canada Ribbon Sales and Revenue (2012-2017)
    - 3.3.2.1 Canada Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.3.2.2 Canada Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.2.3 Canada Ribbon Price (USD/Unit)(2012-2017)
- 3.4 Latin America Ribbon Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Ribbon Sales and Revenue (2012-2017)
    - 3.4.1.1 Brazil Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.4.1.2 Brazil Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.1.3 Brazil Ribbon Price (USD/Unit)(2012-2017)
  - 3.4.2 Mexico Ribbon Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.4.2.2 Mexico Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.2.3 Mexico Ribbon Price (USD/Unit)(2012-2017)
  - 3.4.3 Others Ribbon Sales and Revenue (2012-2017)
    - 3.4.3.1 Others Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.4.3.2 Others Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.3.3 Others Ribbon Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Ribbon Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Ribbon Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.5.1.2 Singapore Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.1.3 Singapore Ribbon Price (USD/Unit)(2012-2017)
  - 3.5.2 Malaysia Ribbon Sales and Revenue (2012-2017)

- 3.5.2.1 Malaysia Ribbon Sales (K Units) and Market Share (2012-2017)
- 3.5.2.2 Malaysia Ribbon Revenue (Million USD) and Market Share (2012-2017)
- 3.5.2.3 Malaysia Ribbon Price (USD/Unit)(2012-2017)
- 3.5.3 Vietnam Ribbon Sales and Revenue (2012-2017)
  - 3.5.3.1 Vietnam Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.5.3.2 Vietnam Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.3.3 Vietnam Ribbon Price (USD/Unit)(2012-2017)
- 3.5.4 Myanmar Ribbon Sales and Revenue (2012-2017)
  - 3.5.4.1 Myanmar Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.5.4.2 Myanmar Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.4.3 Myanmar Ribbon Price (USD/Unit)(2012-2017)
- 3.5.5 Thailand Ribbon Sales and Revenue (2012-2017)
  - 3.5.5.1 Thailand Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.5.5.2 Thailand Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.5.3 Thailand Ribbon Price (USD/Unit)(2012-2017)
- 3.5.6 Indonesia Ribbon Sales and Revenue (2012-2017)
  - 3.5.6.1 Indonesia Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.5.6.2 Indonesia Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.6.3 Indonesia Ribbon Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Ribbon Sales and Revenue (2012-2017)
  - 3.5.7.1 Philippines Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.5.7.2 Philippines Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.7.3 Philippines Ribbon Price (USD/Unit)(2012-2017)
- 3.5.8 Others Ribbon Sales and Revenue (2012-2017)
  - 3.5.8.1 Others Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.5.8.2 Others Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.8.3 Others Ribbon Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Ribbon Sales and Revenue by Regions (2012-2017)
  - 3.6.1 Saudi Arabia Ribbon Sales and Revenue (2012-2017)
    - 3.6.1.1 Saudi Arabia Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.6.1.2 Saudi Arabia Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.1.3 Saudi Arabia Ribbon Price (USD/Unit)(2012-2017)
  - 3.6.2 Iran Ribbon Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Ribbon Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Ribbon Price (USD/Unit)(2012-2017)
  - 3.6.3 UAE Ribbon Sales and Revenue (2012-2017)
    - 3.6.3.1 UAE Ribbon Sales (K Units) and Market Share (2012-2017)
    - 3.6.3.2 UAE Ribbon Revenue (Million USD) and Market Share (2012-2017)

- 3.6.3.3 UAE Ribbon Price (USD/Unit)(2012-2017)
- 3.6.4 Turkey Ribbon Sales and Revenue (2012-2017)
  - 3.6.4.1 Turkey Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.6.4.2 Turkey Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.4.3 Turkey Ribbon Price (USD/Unit)(2012-2017)
- 3.6.5 Israel Ribbon Sales and Revenue (2012-2017)
  - 3.6.5.1 Israel Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.6.5.2 Israel Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.5.3 Israel Ribbon Price (USD/Unit)(2012-2017)
- 3.6.6 Egypt Ribbon Sales and Revenue (2012-2017)
  - 3.6.6.1 Egypt Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.6.6.2 Egypt Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.6.3 Egypt Ribbon Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Ribbon Sales and Revenue (2012-2017)
  - 3.6.7.1 South Africa Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.6.7.2 South Africa Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.7.3 South Africa Ribbon Price (USD/Unit)(2012-2017)
- 3.6.8 Others Ribbon Sales and Revenue (2012-2017)
  - 3.6.8.1 Others Ribbon Sales (K Units) and Market Share (2012-2017)
  - 3.6.8.2 Others Ribbon Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.8.3 Others Ribbon Price (USD/Unit)(2012-2017)

## **4 GLOBAL AND JAPAN RIBBON PLAYERS/MANUFACTURERS PROFILES AND SALES DATA**

- 4.1 EPSON(Japan)
  - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.1.2 Ribbon Product Category, Application and Specification
    - 4.1.2.1 Product A
    - 4.1.2.2 Product B
  - 4.1.3 EPSON(Japan) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 PrintRite(China)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Ribbon Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
  - 4.2.3 PrintRite(China) Ribbon Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%)(2012-2017)

4.2.4 Main Business/Business Overview

4.3 G&G(China)

4.3.1 Company Basic Information, Manufacturing Base and Competitors

4.3.2 Ribbon Product Category, Application and Specification

4.3.2.1 Product A

4.3.2.2 Product B

4.3.3 G&G(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.3.4 Main Business/Business Overview

4.4 Brother(Japan)

4.4.1 Company Basic Information, Manufacturing Base and Competitors

4.4.2 Ribbon Product Category, Application and Specification

4.4.2.1 Product A

4.4.2.2 Product B

4.4.3 Brother(Japan) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.4.4 Main Business/Business Overview

4.5 Zebra(US)

4.5.1 Company Basic Information, Manufacturing Base and Competitors

4.5.2 Ribbon Product Category, Application and Specification

4.5.2.1 Product A

4.5.2.2 Product B

4.5.3 Zebra(US) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.5.4 Main Business/Business Overview

4.6 ARMOR(France)

4.6.1 Company Basic Information, Manufacturing Base and Competitors

4.6.2 Ribbon Product Category, Application and Specification

4.6.2.1 Product A

4.6.2.2 Product B

4.6.3 ARMOR(France) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

4.6.4 Main Business/Business Overview

4.7 Jolimark(China)

4.7.1 Company Basic Information, Manufacturing Base and Competitors

4.7.2 Ribbon Product Category, Application and Specification

4.7.2.1 Product A

4.7.2.2 Product B

- 4.7.3 Jolimark(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.7.4 Main Business/Business Overview
- 4.8 ZMARK(Japan)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Ribbon Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
  - 4.8.3 ZMARK(Japan) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 NFCP(China)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Ribbon Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
  - 4.9.3 NFCP(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 COBOL(China)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Ribbon Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
  - 4.10.3 COBOL(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 Beijing laser Hi-Technology Co.,Ltd.(China)
- 4.12 DASCOT(China)
- 4.13 DELI(China)
- 4.14 RICOH(Japan)
- 4.15 OKI(Japan)
- 4.16 REDSTONE(Taiwan, China)
- 4.17 Elite(China)
- 4.18 MMC(China)
- 4.19 KURZ(Germany)
- 4.20 REXY(China)
- 4.21 ITW(US)
- 4.22 WEWIN(China)

## **5 RIBBON MANUFACTURING COST ANALYSIS**

- 5.1 Ribbon Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Ribbon

## **6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Ribbon Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Ribbon Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Distributors/Traders List

## **8 MARKET EFFECT FACTORS ANALYSIS**

- 8.1 Technology Progress/Risk
  - 8.1.1 Substitutes Threat
  - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change



### 8.3 Economic/Political Environmental Change

## **9 GLOBAL AND JAPAN RIBBON MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

### 9.1 Global and Japan Ribbon Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

### 9.2 Global and Japan Ribbon Sales (K Units) Forecast by Type (2017-2022)

#### 9.2.1 by Ribbon Classification

#### 9.2.2 by Technical Type

#### 9.2.3 by Connection Method

#### 9.2.4 by Applicable Scope

### 9.3 Global and Japan Ribbon Sales (K Units) Forecast by Application (2017-2022)

### 9.4 Global and Japan Ribbon Sales (K Units) Forecast by Regions (2017-2022)

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 METHODOLOGY AND DATA SOURCE**

### 11.1 Methodology/Research Approach

#### 11.1.1 Research Programs/Design

#### 11.1.2 Market Size Estimation

#### 11.1.3 Market Breakdown and Data Triangulation

### 11.2 Data Source

#### 11.2.1 Secondary Sources

#### 11.2.2 Primary Sources

### 11.3 Disclaimer

### 11.4 Author List

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Ribbon

Table Japan Ribbon Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Ribbon by Applications in 2016

Table Global Ribbon Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Ribbon by Applications in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure FR Type Wax Based Thermal Transfer Ribbon Product Picture

Figure FC2 Type Resin Based Thermal Transfer Ribbon Product Picture

Figure FC3 Resin-based Thermal Transfer Ribbon Product Picture

Figure SCF900 Resin Based Thermal Transfer Ribbon Product Picture

Figure Label Printing Product Picture

Figure Thermal Transfer Product Picture

Figure Needle Print Product Picture

Figure No Connection Product Picture

Figure Wireless Product Picture

Figure Wired Product Picture

Figure Fax Machine Product Picture

Figure Label Machine Product Picture

Figure Dot Matrix Printer Product Picture

Table EPSON(Japan) Basic Information List

Table EPSON(Japan) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table EPSON(Japan) Ribbon Sales Growth Rate (%) (2012-2017)

Table EPSON(Japan) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure EPSON(Japan) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table PrintRite(China) Basic Information List

Table PrintRite(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table PrintRite(China) Ribbon Sales Growth Rate (%) (2012-2017)

Table PrintRite(China) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure PrintRite(China) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table G&G(China) Basic Information List

Table G&G(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table G&G(China) Ribbon Sales Growth Rate (%) (2012-2017)

Table G&G(China) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure G&G(China) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table Brother(Japan) Basic Information List

Table Brother(Japan) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Brother(Japan) Ribbon Sales Growth Rate (%) (2012-2017)

Table Brother(Japan) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure Brother(Japan) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table Zebra(US) Basic Information List

Table Zebra(US) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Zebra(US) Ribbon Sales Growth Rate (%) (2012-2017)

Table Zebra(US) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure Zebra(US) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table ARMOR(France) Basic Information List

Table ARMOR(France) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table ARMOR(France) Ribbon Sales Growth Rate (%) (2012-2017)

Table ARMOR(France) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure ARMOR(France) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table Jolimark(China) Basic Information List

Table Jolimark(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Jolimark(China) Ribbon Sales Growth Rate (%) (2012-2017)

Table Jolimark(China) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure Jolimark(China) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table ZMARK(Japan) Basic Information List

Table ZMARK(Japan) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table ZMARK(Japan) Ribbon Sales Growth Rate (%) (2012-2017)

Table ZMARK(Japan) Ribbon Sales Market Share (%) in Japan (2012-2017)

Figure ZMARK(Japan) Ribbon Revenue Market Share (%) in Japan (2012-2017)

Table NFPCP(China) Basic Information List

Table NFPCP(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table NFPCP(China) Ribbon Sales Growth Rate (%) (2012-2017)

Table NFCP(China) Ribbon Sales Market Share (%) in Japan (2012-2017)  
Figure NFCP(China) Ribbon Revenue Market Share (%) in Japan (2012-2017)  
Table COBOL(China) Basic Information List  
Table COBOL(China) Ribbon Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)  
Table COBOL(China) Ribbon Sales Growth Rate (%) (2012-2017)  
Table COBOL(China) Ribbon Sales Market Share (%) in Japan (2012-2017)  
Figure COBOL(China) Ribbon Revenue Market Share (%) in Japan (2012-2017)  
Table Beijing laser Hi-Technology Co.,Ltd.(China) Basic Information List  
Table DASCOT(China) Basic Information List  
Table DELI(China) Basic Information List  
Table RICOH(Japan) Basic Information List  
Table OKI(Japan) Basic Information List  
Table REDSTONE(Taiwan, China) Basic Information List  
Table Elite(China) Basic Information List  
Table MMC(China) Basic Information List  
Table KURZ(Germany) Basic Information List  
Table REXY(China) Basic Information List  
Table ITW(US) Basic Information List  
Table WEWIN(China) Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Ribbon  
Figure Manufacturing Process Analysis of Ribbon  
Figure Ribbon Industrial Chain Analysis  
Table Raw Materials Sources of Ribbon Major Players/Manufacturers in 2016  
Table Major Buyers of Ribbon  
Table Distributors/Traders List  
Figure Japan Ribbon Sales (K Units) and Growth Rate (%) Forecast (2017-2022)  
Figure Japan Ribbon Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Japan Ribbon Price (USD/Unit) Trend Forecast (2017-2022)  
Figure Global Ribbon Sales (K Units) and Growth Rate (%) Forecast (2017-2022)  
Figure Global Ribbon Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Global Ribbon Price (USD/Unit) Trend Forecast (2017-2022)  
Table Japan Ribbon Sales (K Units) Forecast by Type (2017-2022)  
Table Global Ribbon Sales (K Units) Forecast by Type (2017-2022)  
Figure Japan Ribbon Sales (K Units) Forecast by Type (2017-2022)  
Figure Global Ribbon Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Ribbon Sales Volume Market Share Forecast by Type in 2017  
Figure Global Ribbon Sales Volume Market Share Forecast by Type in 2017  
Table Japan Ribbon Sales (K Units) Forecast by Application (2017-2022)  
Figure Japan Ribbon Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Japan Ribbon Sales Volume Market Share Forecast by Application in 2017  
Table Global Ribbon Sales (K Units) Forecast by Application (2017-2022)  
Figure Global Ribbon Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Global Ribbon Sales Volume Market Share Forecast by Application in 2017  
Table Japan Ribbon Sales (K Units) Forecast by Regions (2017-2022)  
Table Japan Ribbon Sales Volume Share Forecast by Regions (2017-2022)  
Figure Japan Ribbon Sales Volume Share Forecast by Regions (2017-2022)  
Table Global Ribbon Sales (K Units) Forecast by Regions (2017-2022)  
Table Global Ribbon Sales Volume Share Forecast by Regions (2017-2022)  
Figure Global Ribbon Sales Volume Share Forecast by Regions (2017-2022)  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: 2017-2022 Global and Japan Ribbon Market Analysis Report

Product link: <https://marketpublishers.com/r/207E0D792FFEN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/207E0D792FFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970