

2017-2022 Global and Japan Potentiometer Market Analysis Report

https://marketpublishers.com/r/296588B6555EN.html

Date: August 2017

Pages: 113

Price: US\$ 3,085.00 (Single User License)

ID: 296588B6555EN

Abstracts

The global Potentiometer market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Potentiometer market's development status and future trend in the global and Japan. It splits Potentiometer market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

TOCOS (JP)

ALPS (JP)

ABB (CH)

Siemens (DE)

Panasonic (JP)

Song Huei (JP)



```
BOURNS (US)
       CTS Corporation (US)
       NOBLE (US)
       TT Electronics (DE)
       Taiwan Alpha Electronic Co., Ltd. (CN)
Geographically, this report splits the Global market into the following regions:
       Asia Pacific
              Japan
                     Tokyo
                     Yokohama
                     Osaka
                     Nagoya
                     Others
              China
              Korea
              India
              Others
       Europe
              France
```



Germany

United Kingdom
Italy
Russia
Others
North America
United States
Canada
Latin America
Brazil
Mexico
Others
Southeast Asia
Singapore
Malaysia
Vietnam
Myanmar
Thailand
Indonesia
Philippines



Others
Middle East & Africa
Saudi Arabia
Iran
UAE
Turkey
Israel
Egypt
South Africa
Others
On the basis of product, the Potentiometer market is primarily split into
By Resistance Material
Carbon Film
Plastic Film
Wirewound
By Structure
Rotary Type
Straight-line Sliding Type



By Output Characteristics

Linear Potentiometer

Exponent and Logarithm Potentiometer

Special Function Potentiometer

Key Applications

Home Appliances

Communication Products

Instrumentation

Automotive Products

Others



Contents

1 POTENTIOMETER OVERVIEW

- 1.1 Product Overview and Scope of Potentiometer
- 1.2 Global and Japan Potentiometer Market by Applications/End Users
- 1.2.1 Japan Potentiometer Sales (K Pcs) and Market Share Comparison by Applications (2012-2017)
- 1.2.1.1 Japan Potentiometer Sales (K Pcs) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Potentiometer Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
- 1.2.2 Japan Potentiometer Sales (K Pcs) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Potentiometer Sales by Application (2012-2017)
- 1.2.3.1 Global Potentiometer Sales (K Pcs) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Potentiometer Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
- 1.2.4 Global Potentiometer Sales (K Pcs) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Home Appliances
 - 1.2.6 Communication Products
 - 1.2.7 Instrumentation
 - 1.2.8 Automotive Products
 - 1.2.9 Others
- 1.3 Global and Japan Market Size (Sales and Revenue) of Potentiometer (2012-2017)
- 1.3.1 Japan Market Size (Sales and Revenue) of Potentiometer (2012-2017)
 - 1.3.1.1 Japan Potentiometer Sales (K Pcs) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Potentiometer Revenue (Million USD) and Growth Rate (2012-2017)
- 1.3.2 Global Market Size (Sales and Revenue) of Potentiometer (2012-2017)
 - 1.3.2.1 Global Potentiometer Sales (K Pcs) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Potentiometer Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Potentiometer by Resistance Material
- 1.4.1 Japan Potentiometer Sales (K Pcs) and Market Share by Resistance Material (2012-2017)
- 1.4.2 Global Potentiometer Sales (K Pcs) and Market Share by Resistance Material (2012-2017)
- 1.4.3 Japan Potentiometer Revenue (Million USD) and Market Share by Resistance



Material (2012-2017)

- 1.4.4 Global Potentiometer Revenue (Million USD) and Market Share by Resistance Material (2012-2017)
 - 1.4.5 Japan Potentiometer Price (USD/Pcs) by Resistance Material (2012-2017)
 - 1.4.6 Global Potentiometer Price (USD/Pcs) by Resistance Material (2012-2017)
 - 1.4.7 Japan Potentiometer Sales Growth Rate (%) by Resistance Material (2012-2017)
- 1.4.8 Global Potentiometer Sales Growth Rate (%) by Resistance Material (2012-2017)
 - 1.4.9 Carbon Film
 - 1.4.10 Plastic Film
 - 1.4.11 Wirewound
- 1.5 Global and Japan Classification of Potentiometer by Structure
- 1.5.1 Japan Potentiometer Sales (K Pcs) and Market Share by Structure (2012-2017)
- 1.5.2 Global Potentiometer Sales (K Pcs) and Market Share by Structure (2012-2017)
- 1.5.3 Japan Potentiometer Revenue (Million USD) and Market Share by Structure (2012-2017)
- 1.5.4 Global Potentiometer Revenue (Million USD) and Market Share by Structure (2012-2017)
 - 1.5.5 Japan Potentiometer Price (USD/Pcs) by Structure (2012-2017)
 - 1.5.6 Global Potentiometer Price (USD/Pcs) by Structure (2012-2017)
 - 1.5.7 Japan Potentiometer Sales Growth Rate (%) by Structure (2012-2017)
 - 1.5.8 Global Potentiometer Sales Growth Rate (%) by Structure (2012-2017)
 - 1.5.9 Rotary Type
 - 1.5.10 Straight-line Sliding Type
- 1.6 Global and Japan Classification of Potentiometer by Output Characteristics
- 1.6.1 Japan Potentiometer Sales (K Pcs) and Market Share by Output Characteristics (2012-2017)
- 1.6.2 Global Potentiometer Sales (K Pcs) and Market Share by Output Characteristics (2012-2017)
- 1.6.3 Japan Potentiometer Revenue (Million USD) and Market Share by Output Characteristics (2012-2017)
- 1.6.4 Global Potentiometer Revenue (Million USD) and Market Share by Output Characteristics (2012-2017)
 - 1.6.5 Japan Potentiometer Price (USD/Pcs) by Output Characteristics (2012-2017)
 - 1.6.6 Global Potentiometer Price (USD/Pcs) by Output Characteristics (2012-2017)
- 1.6.7 Japan Potentiometer Sales Growth Rate (%) by Output Characteristics (2012-2017)
- 1.6.8 Global Potentiometer Sales Growth Rate (%) by Output Characteristics (2012-2017)



- 1.6.9 Linear Potentiometer
- 1.6.10 Exponent and Logarithm Potentiometer
- 1.6.11 Special Function Potentiometer

2 GLOBAL AND JAPAN POTENTIOMETER MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Potentiometer Market Competition by Players/Manufacturers
- 2.1.1 Japan Potentiometer Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.1.2 Japan Potentiometer Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Potentiometer Average Price (USD/Pcs) by Players/Manufacturers (2012-2017)
 - 2.1.4 Japan Potentiometer Market Competitive Situation and Trends
 - 2.1.4.1 Japan Potentiometer Market Concentration Rate
 - 2.1.4.2 Japan Potentiometer Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Potentiometer Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Potentiometer Market Competition by Players/Manufacturers
- 2.2.1 Global Potentiometer Sales and Market Share of Key Players/Manufacturers (2012-2017)
 - 2.2.2 Global Potentiometer Revenue and Share by Players/Manufacturers (2012-2017)
- 2.2.3 Global Potentiometer Average Price (USD/Pcs) by Players/Manufacturers (2012-2017)
- 2.2.4 Global Potentiometer Market Competitive Situation and Trends
- 2.2.4.1 Global Potentiometer Market Concentration Rate
- 2.2.4.2 Global Potentiometer Market Share of Top 3 and Top 5

Players/Manufacturers

- 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Potentiometer Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN POTENTIOMETER SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Potentiometer Sales and Revenue by Regions (2012-2017)
 - 3.1.1 Japan Potentiometer Sales and Revenue (2012-2017)
 - 3.1.1.1 Japan Potentiometer Sales (K Pcs) and Market Share (2012-2017)



- 3.1.1.2 Japan Potentiometer Revenue (Million USD) and Market Share (2012-2017)
- 3.1.1.3 Japan Potentiometer Price (USD/Pcs)(2012-2017)
- 3.1.2 China Potentiometer Sales and Revenue (2012-2017)
 - 3.1.2.1 China Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.1.2.2 China Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.2.3 China Potentiometer Price (USD/Pcs)(2012-2017)
- 3.1.3 Korea Potentiometer Sales and Revenue (2012-2017)
 - 3.1.3.1 Korea Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.1.3.2 Korea Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.3.3 Korea Potentiometer Price (USD/Pcs)(2012-2017)
- 3.1.4 India Potentiometer Sales and Revenue (2012-2017)
 - 3.1.4.1 India Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.1.4.2 India Potentiometer Revenue (Million USD) and Market Share (2012-2017)
- 3.1.4.3 India Potentiometer Price (USD/Pcs)(2012-2017)
- 3.1.5 Others Potentiometer Sales and Revenue (2012-2017)
 - 3.1.5.1 Others Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.1.5.2 Others Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.5.3 Others Potentiometer Price (USD/Pcs)(2012-2017)
- 3.2 Europe Potentiometer Sales and Revenue by Regions (2012-2017)
 - 3.2.1 France Potentiometer Sales and Revenue (2012-2017)
 - 3.2.1.1 France Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.2.1.2 France Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.1.3 France Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.2.2 Germany Potentiometer Sales and Revenue (2012-2017)
 - 3.2.2.1 Germany Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.2.2.2 Germany Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.2.3 Germany Potentiometer Price (USD/Pcs)(2012-2017)
- 3.2.3 United Kingdom Potentiometer Sales and Revenue (2012-2017)
 - 3.2.3.1 United Kingdom Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.2.3.2 United Kingdom Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.3.3 United Kingdom Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.2.4 Italy Potentiometer Sales and Revenue (2012-2017)
 - 3.2.4.1 Italy Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.2.4.2 Italy Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.4.3 Italy Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.2.5 Russia Potentiometer Sales and Revenue (2012-2017)
 - 3.2.5.1 Russia Potentiometer Sales (K Pcs) and Market Share (2012-2017)



- 3.2.5.2 Russia Potentiometer Revenue (Million USD) and Market Share (2012-2017)
- 3.2.5.3 Russia Potentiometer Price (USD/Pcs)(2012-2017)
- 3.2.6 Others Potentiometer Sales and Revenue (2012-2017)
 - 3.2.6.1 Others Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.2.6.2 Others Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.6.3 Others Potentiometer Price (USD/Pcs)(2012-2017)
- 3.3 North America Potentiometer Sales and Revenue by Regions (2012-2017)
 - 3.3.1 United States Potentiometer Sales and Revenue (2012-2017)
 - 3.3.1.1 United States Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.3.1.2 United States Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.1.3 United States Potentiometer Price (USD/Pcs)(2012-2017)
- 3.3.2 Canada Potentiometer Sales and Revenue (2012-2017)
- 3.3.2.1 Canada Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.3.2.2 Canada Potentiometer Revenue (Million USD) and Market Share (2012-2017)
- 3.3.2.3 Canada Potentiometer Price (USD/Pcs)(2012-2017)
- 3.4 Latin America Potentiometer Sales and Revenue by Regions (2012-2017)
 - 3.4.1 Brazil Potentiometer Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.4.2 Mexico Potentiometer Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.2.3 Mexico Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.4.3 Others Potentiometer Sales and Revenue (2012-2017)
 - 3.4.3.1 Others Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.4.3.2 Others Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.3.3 Others Potentiometer Price (USD/Pcs)(2012-2017)
- 3.5 Southeast Asia Potentiometer Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Potentiometer Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.1.2 Singapore Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.5.2 Malaysia Potentiometer Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.2.2 Malaysia Potentiometer Revenue (Million USD) and Market Share (2012-2017)



- 3.5.2.3 Malaysia Potentiometer Price (USD/Pcs)(2012-2017)
- 3.5.3 Vietnam Potentiometer Sales and Revenue (2012-2017)
- 3.5.3.1 Vietnam Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.3.2 Vietnam Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.5.4 Myanmar Potentiometer Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.4.2 Myanmar Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.4.3 Myanmar Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.5.5 Thailand Potentiometer Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.5.2 Thailand Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.5.6 Indonesia Potentiometer Sales and Revenue (2012-2017)
 - 3.5.6.1 Indonesia Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.6.2 Indonesia Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.6.3 Indonesia Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.5.7 Philippines Potentiometer Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.5.7.2 Philippines Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.5.8 Others Potentiometer Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.5.8.2 Others Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Potentiometer Price (USD/Pcs)(2012-2017)
- 3.6 Middle East & Africa Potentiometer Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Potentiometer Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.6.1.2 Saudi Arabia Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.6.2 Iran Potentiometer Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.6.2.2 Iran Potentiometer Revenue (Million USD) and Market Share (2012-2017)



- 3.6.2.3 Iran Potentiometer Price (USD/Pcs)(2012-2017)
- 3.6.3 UAE Potentiometer Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.6.3.2 UAE Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Potentiometer Price (USD/Pcs)(2012-2017)
- 3.6.4 Turkey Potentiometer Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Potentiometer Price (USD/Pcs)(2012-2017)
- 3.6.5 Israel Potentiometer Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.6.5.2 Israel Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Potentiometer Price (USD/Pcs)(2012-2017)
- 3.6.6 Egypt Potentiometer Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Potentiometer Price (USD/Pcs)(2012-2017)
- 3.6.7 South Africa Potentiometer Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Potentiometer Sales (K Pcs) and Market Share (2012-2017)
- 3.6.7.2 South Africa Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Potentiometer Price (USD/Pcs)(2012-2017)
 - 3.6.8 Others Potentiometer Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Potentiometer Sales (K Pcs) and Market Share (2012-2017)
 - 3.6.8.2 Others Potentiometer Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Potentiometer Price (USD/Pcs)(2012-2017)

4 GLOBAL AND JAPAN POTENTIOMETER PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 TOCOS (JP)
 - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.1.2 Potentiometer Product Category, Application and Specification
 - 4.1.2.1 Product A
 - 4.1.2.2 Product B
- 4.1.3 TOCOS (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.2 ALPS (JP)



- 4.2.1 Company Basic Information, Manufacturing Base and Competitors
- 4.2.2 Potentiometer Product Category, Application and Specification
 - 4.2.2.1 Product A
 - 4.2.2.2 Product B
- 4.2.3 ALPS (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.3 ABB (CH)
- 4.3.1 Company Basic Information, Manufacturing Base and Competitors
- 4.3.2 Potentiometer Product Category, Application and Specification
 - 4.3.2.1 Product A
 - 4.3.2.2 Product B
- 4.3.3 ABB (CH) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.3.4 Main Business/Business Overview
- 4.4 Siemens (DE)
 - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.4.2 Potentiometer Product Category, Application and Specification
 - 4.4.2.1 Product A
 - 4.4.2.2 Product B
- 4.4.3 Siemens (DE) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 Panasonic (JP)
- 4.5.1 Company Basic Information, Manufacturing Base and Competitors
- 4.5.2 Potentiometer Product Category, Application and Specification
 - 4.5.2.1 Product A
 - 4.5.2.2 Product B
- 4.5.3 Panasonic (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 Song Huei (JP)
 - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.6.2 Potentiometer Product Category, Application and Specification
 - 4.6.2.1 Product A
 - 4.6.2.2 Product B
- 4.6.3 Song Huei (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.6.4 Main Business/Business Overview



- 4.7 BOURNS (US)
 - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.7.2 Potentiometer Product Category, Application and Specification
 - 4.7.2.1 Product A
 - 4.7.2.2 Product B
- 4.7.3 BOURNS (US) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 CTS Corporation (US)
 - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.8.2 Potentiometer Product Category, Application and Specification
 - 4.8.2.1 Product A
 - 4.8.2.2 Product B
- 4.8.3 CTS Corporation (US) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 NOBLE (US)
 - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.9.2 Potentiometer Product Category, Application and Specification
 - 4.9.2.1 Product A
 - 4.9.2.2 Product B
- 4.9.3 NOBLE (US) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.9.4 Main Business/Business Overview
- 4.10 TT Electronics (DE)
 - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.10.2 Potentiometer Product Category, Application and Specification
 - 4.10.2.1 Product A
 - 4.10.2.2 Product B
- 4.10.3 TT Electronics (DE) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 Taiwan Alpha Electronic Co., Ltd. (CN)

5 POTENTIOMETER MANUFACTURING COST ANALYSIS

- 5.1 Potentiometer Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials



- 5.1.3 Key Suppliers of Raw Materials
- 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Potentiometer

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Potentiometer Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Potentiometer Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

- 8.1 Technology Progress/Risk
 - 8.1.1 Substitutes Threat
- 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN POTENTIOMETER MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

9.1 Global and Japan Potentiometer Sales (K Pcs), Revenue (Million USD) Forecast



(2017-2022)

- 9.2 Global and Japan Potentiometer Sales (K Pcs) Forecast by Type (2017-2022)
 - 9.2.1 by Resistance Material
 - 9.2.2 by Structure
 - 9.2.3 by Output Characteristics
- 9.3 Global and Japan Potentiometer Sales (K Pcs) Forecast by Application (2017-2022)
- 9.4 Global and Japan Potentiometer Sales (K Pcs) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
 - 11.1.1 Research Programs/Design
 - 11.1.2 Market Size Estimation
 - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
 - 11.2.1 Secondary Sources
 - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Potentiometer

Table Japan Potentiometer Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Potentiometer by Applications in 2016 Table Global Potentiometer Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Potentiometer by Applications in 2016 Figure Home Appliances Examples

Table Key Downstream Customer in Home Appliances

Figure Communication Products Examples

Table Key Downstream Customer in Communication Products

Figure Instrumentation Examples

Table Key Downstream Customer in Instrumentation

Figure Automotive Products Examples

Table Key Downstream Customer in Automotive Products

Figure Others Examples

Table Key Downstream Customer in Others

Figure Carbon Film Product Picture

Figure Plastic Film Product Picture

Figure Wirewound Product Picture

Figure Rotary Type Product Picture

Figure Straight-line Sliding Type Product Picture

Figure Linear Potentiometer Product Picture

Figure Exponent and Logarithm Potentiometer Product Picture

Figure Special Function Potentiometer Product Picture

Table TOCOS (JP) Basic Information List

Table TOCOS (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price

(USD/Pcs) and Gross Margin (%)(2012-2017)

Table TOCOS (JP) Potentiometer Sales Growth Rate (%)(2012-2017)

Table TOCOS (JP) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure TOCOS (JP) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table ALPS (JP) Basic Information List

Table ALPS (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table ALPS (JP) Potentiometer Sales Growth Rate (%)(2012-2017)



Table ALPS (JP) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure ALPS (JP) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table ABB (CH) Basic Information List

Table ABB (CH) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table ABB (CH) Potentiometer Sales Growth Rate (%)(2012-2017)

Table ABB (CH) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure ABB (CH) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table Siemens (DE) Basic Information List

Table Siemens (DE) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table Siemens (DE) Potentiometer Sales Growth Rate (%)(2012-2017)

Table Siemens (DE) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure Siemens (DE) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table Panasonic (JP) Basic Information List

Table Panasonic (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table Panasonic (JP) Potentiometer Sales Growth Rate (%)(2012-2017)

Table Panasonic (JP) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure Panasonic (JP) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table Song Huei (JP) Basic Information List

Table Song Huei (JP) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table Song Huei (JP) Potentiometer Sales Growth Rate (%)(2012-2017)

Table Song Huei (JP) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure Song Huei (JP) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table BOURNS (US) Basic Information List

Table BOURNS (US) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table BOURNS (US) Potentiometer Sales Growth Rate (%)(2012-2017)

Table BOURNS (US) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure BOURNS (US) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table CTS Corporation (US) Basic Information List

Table CTS Corporation (US) Potentiometer Sales (K Pcs), Revenue (Million USD),

Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table CTS Corporation (US) Potentiometer Sales Growth Rate (%)(2012-2017)

Table CTS Corporation (US) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure CTS Corporation (US) Potentiometer Revenue Market Share (%) in Japan



(2012-2017)

Table NOBLE (US) Basic Information List

Table NOBLE (US) Potentiometer Sales (K Pcs), Revenue (Million USD), Price

(USD/Pcs) and Gross Margin (%)(2012-2017)

Table NOBLE (US) Potentiometer Sales Growth Rate (%)(2012-2017)

Table NOBLE (US) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure NOBLE (US) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table TT Electronics (DE) Basic Information List

Table TT Electronics (DE) Potentiometer Sales (K Pcs), Revenue (Million USD), Price (USD/Pcs) and Gross Margin (%)(2012-2017)

Table TT Electronics (DE) Potentiometer Sales Growth Rate (%)(2012-2017)

Table TT Electronics (DE) Potentiometer Sales Market Share (%) in Japan (2012-2017)

Figure TT Electronics (DE) Potentiometer Revenue Market Share (%) in Japan (2012-2017)

Table Taiwan Alpha Electronic Co., Ltd. (CN) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Potentiometer

Figure Manufacturing Process Analysis of Potentiometer

Figure Potentiometer Industrial Chain Analysis

Table Raw Materials Sources of Potentiometer Major Players/Manufacturers in 2016

Table Major Buyers of Potentiometer

Table Distributors/Traders List

Figure Japan Potentiometer Sales (K Pcs) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Potentiometer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Potentiometer Price (USD/Pcs) Trend Forecast (2017-2022)

Figure Global Potentiometer Sales (K Pcs) and Growth Rate (%) Forecast (2017-2022)

Figure Global Potentiometer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Potentiometer Price (USD/Pcs) Trend Forecast (2017-2022)

Table Japan Potentiometer Sales (K Pcs) Forecast by Type (2017-2022)

Table Global Potentiometer Sales (K Pcs) Forecast by Type (2017-2022)

Figure Japan Potentiometer Sales (K Pcs) Forecast by Type (2017-2022)

Figure Global Potentiometer Sales (K Pcs) Forecast by Type (2017-2022)

Figure Japan Potentiometer Sales Volume Market Share Forecast by Type in 2017

Figure Global Potentiometer Sales Volume Market Share Forecast by Type in 2017

Table Japan Potentiometer Sales (K Pcs) Forecast by Application (2017-2022)



Figure Japan Potentiometer Sales Volume Market Share Forecast by Application (2017-2022)

Figure Japan Potentiometer Sales Volume Market Share Forecast by Application in 2017

Table Global Potentiometer Sales (K Pcs) Forecast by Application (2017-2022) Figure Global Potentiometer Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Potentiometer Sales Volume Market Share Forecast by Application in 2017

Table Japan Potentiometer Sales (K Pcs) Forecast by Regions (2017-2022)

Table Japan Potentiometer Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Potentiometer Sales Volume Share Forecast by Regions (2017-2022)

Table Global Potentiometer Sales (K Pcs) Forecast by Regions (2017-2022)

Table Global Potentiometer Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Potentiometer Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: 2017-2022 Global and Japan Potentiometer Market Analysis Report

Product link: https://marketpublishers.com/r/296588B6555EN.html

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/296588B6555EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970