

# 2017-2022 Global and Japan Perfume Market Analysis Report

https://marketpublishers.com/r/20C0F346DB2EN.html

Date: June 2017

Pages: 126

Price: US\$ 3,085.00 (Single User License)

ID: 20C0F346DB2EN

#### **Abstracts**

The global Perfume market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Perfume development status and future trend in Japan, focuses on top players in Japan, also splits Perfume by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players include

ISSEY MIYAKE(Japan)

KENZO(Japan)

SCENT LIBRARY(China)

Jo Malone(United Kingdom)

BURBERRY(United Kingdom)

Chanel(France)

Dior(France)



| LANVIN(France)              |  |
|-----------------------------|--|
| LANCOME(France)             |  |
| HERMES(France)              |  |
| Chloe(France)               |  |
| YSL(France)                 |  |
| Guerlain(France)            |  |
| Boitown(France)             |  |
| VERSACE(Italy)              |  |
| GUCCI(Italy)                |  |
| BVLGARI(Italy)              |  |
| ARMANI(Italy)               |  |
| Ferragamo(Italy)            |  |
| Adidas(Germany)             |  |
| BOSS(Germany)               |  |
| MONTBLANC(Germany)          |  |
| NIVEA(Germany)              |  |
| Davidoff(Switzerland)       |  |
| Calvin Klein(United States) |  |
| Anna sui(United States)     |  |



| Elizabeth Arden(United States)  |
|---|
| AVON(United States)   |
| Estee Lauder(United States)   |
| Mentholatum(United States)  |
| Figure Global and Japan Market Size (Million USD) Comparison 2012-2022  |
| Source: Annual Reports, Secondary Information, Press Releases, Expert Interviews and QYResearchJapan, July 2017 |
| Geographically, this report splits the Japan market into six regions,   |
| Tokyo   |
| Yokohama  |
| Osaka   |
| Nagoya  |
| Others  |
| On the basis of product, the Perfume market is primarily split into   |
| By Gender   |
| Female  |
| Male  |
| General   |
|   |

By Price



Under \$25

\$25 to \$50

\$50 to \$100

|         | ¥ 3 3 4 3 5 4 3 5 5 5 5 5 5 5 5 5 5 5 5 5 |  |
|---------|---|--|
|         | \$100 to \$200                            |  |
|         | \$200 & Above                             |  |
|         |   |  |
| By Ne   | et Content                                |  |
|         | 1ml-15ml                                  |  |
|         | 16ml-30ml                                 |  |
|         | 31ml-100ml                                |  |
|         | 101ml-200ml                               |  |
|         | More than 200ml                           |  |
|         |   |  |
| Ву Ве   | eauty Product Attributes                  |  |
|         | Cruelty Free                              |  |
|         | Hypoallergenic                            |  |
|         | Natural                                   |  |
|         | Organic                                   |  |
|         | Alcohol Free                              |  |
| By Cl   | assification                              |  |
| Dy Cl   | assinuation                               |  |
| 0047.00 |   |  |



| Cologi  | ne                 |
|---------|--------------------|
| Fragra  | ince Parfum        |
| Solid F | Perfume / Ointment |
| Hair F  | og                 |
| Other   |                    |



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