

# 2017-2022 Global and Japan Pedometer Market Analysis Report

https://marketpublishers.com/r/2D25BAF6DA6EN.html

Date: August 2017

Pages: 113

Price: US\$ 3,085.00 (Single User License)

ID: 2D25BAF6DA6EN

#### **Abstracts**

The global Pedometer market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Pedometer market's development status and future trend in the global and Japan. It splits Pedometer market by type and by applications to fully and deeply research and reveal market profile and prospect.

OMRON(Japan)

CITIZEN(Japan)

Panasonic(Japan)

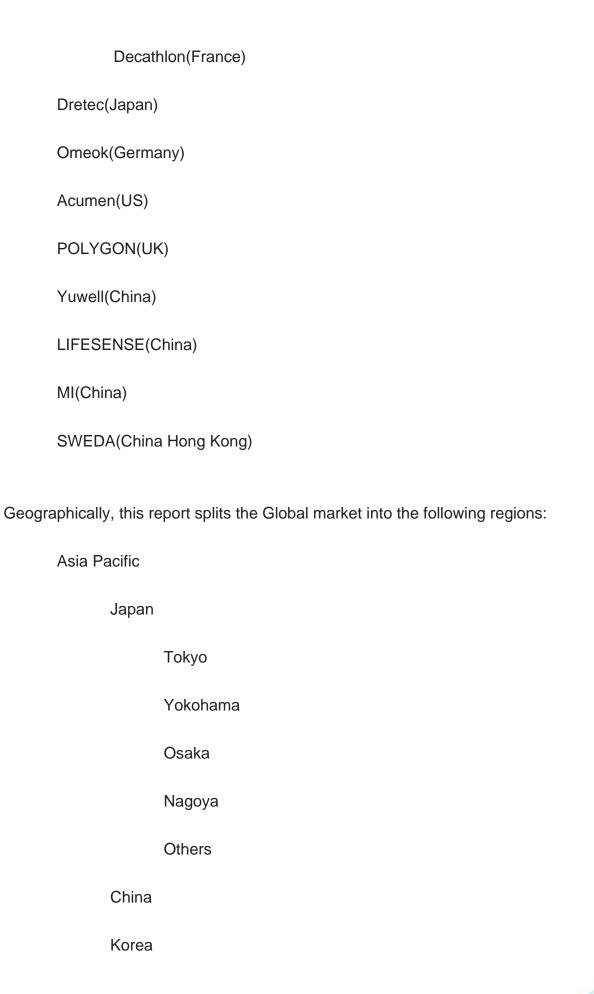
TANITA(Japan)

The major players include

A&D(Japan)

Oregon(US)







	India	
	Others	
Europe		
	France	
	Germany	
	United Kingdom	
	Italy	
	Russia	
	Others	
North America		
	United States	
	Canada	
Latin America		
	Brazil	
	Mexico	
	Others	
Southeast Asia		
	Singapore	
	Malaysia	
	Viotnam	

Vietnam



	Myanmar		
	Thailand		
	Indonesia		
	Philippines		
	Others		
Middle	e East & Africa		
	Saudi Arabia		
	Iran		
	UAE		
	Turkey		
	Israel		
	Egypt		
	South Africa		
	Others		
On the basis of product, the Pedometer market is primarily split into			
By Sensor Form			
2D Pe	dometer		
3D Pe	dometer		



By People		
	Child	
	Teens	
	Adult	
	Elderly	
	Others	
By Wristband Material		
	Plastic	
	Leather	
	Metal	
	Others	
By Waterproof		
	30 Meters	
	50 Meters and Above	
	Life Waterproof	
Key Applications		
	Medical Care	
	Fitness	



Game



#### Contents

#### 2017-2022 GLOBAL AND JAPAN PEDOMETER MARKET ANALYSIS REPORT

#### 1 PEDOMETER OVERVIEW

- 1.1 Product Overview and Scope of Pedometer
- 1.2 Global and Japan Pedometer Market by Applications/End Users
- 1.2.1 Japan Pedometer Sales (Million Units) and Market Share Comparison by Applications (2012-2017)
- 1.2.1.1 Japan Pedometer Sales (Million Units) and Market Share by Applications (2012-2017)
  - 1.2.1.2 Japan Pedometer Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.1.3 Market Drivers and Opportunities
- 1.2.2 Japan Pedometer Sales (Million Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.3 Global Pedometer Sales by Application (2012-2017)
- 1.2.3.1 Global Pedometer Sales (Million Units) and Market Share by Applications (2012-2017)
  - 1.2.3.2 Global Pedometer Sales Growth Rate (%) by Applications (2012-2017)
  - 1.2.3.3 Market Drivers and Opportunities
- 1.2.4 Global Pedometer Sales (Million Units) and Market Share Comparison by Applications (2012-2017)
  - 1.2.5 Medical Care
  - 1.2.6 Fitness
  - 1.2.7 Game
- 1.3 Global and Japan Market Size (Sales and Revenue) of Pedometer (2012-2017)
  - 1.3.1 Japan Market Size (Sales and Revenue) of Pedometer (2012-2017)
    - 1.3.1.1 Japan Pedometer Sales (Million Units) and Growth Rate (%) (2012-2017)
  - 1.3.1.2 Japan Pedometer Revenue (Million USD) and Growth Rate (2012-2017)
  - 1.3.2 Global Market Size (Sales and Revenue) of Pedometer (2012-2017)
  - 1.3.2.1 Global Pedometer Sales (Million Units) and Growth Rate (%) (2012-2017)
  - 1.3.2.2 Global Pedometer Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Pedometer by Sensor Form
- 1.4.1 Japan Pedometer Sales (Million Units) and Market Share by Sensor Form (2012-2017)
- 1.4.2 Global Pedometer Sales (Million Units) and Market Share by Sensor Form (2012-2017)
- 1.4.3 Japan Pedometer Revenue (Million USD) and Market Share by Sensor Form



#### (2012-2017)

- 1.4.4 Global Pedometer Revenue (Million USD) and Market Share by Sensor Form (2012-2017)
  - 1.4.5 Japan Pedometer Price (USD/K Units) by Sensor Form (2012-2017)
  - 1.4.6 Global Pedometer Price (USD/K Units) by Sensor Form (2012-2017)
  - 1.4.7 Japan Pedometer Sales Growth Rate (%) by Sensor Form (2012-2017)
  - 1.4.8 Global Pedometer Sales Growth Rate (%) by Sensor Form (2012-2017)
  - 1.4.9 2D Pedometer
  - 1.4.10 3D Pedometer
- 1.5 Global and Japan Classification of Pedometer by People
- 1.5.1 Japan Pedometer Sales (Million Units) and Market Share by People (2012-2017)
- 1.5.2 Global Pedometer Sales (Million Units) and Market Share by People (2012-2017)
- 1.5.3 Japan Pedometer Revenue (Million USD) and Market Share by People (2012-2017)
- 1.5.4 Global Pedometer Revenue (Million USD) and Market Share by People (2012-2017)
  - 1.5.5 Japan Pedometer Price (USD/K Units) by People (2012-2017)
  - 1.5.6 Global Pedometer Price (USD/K Units) by People (2012-2017)
  - 1.5.7 Japan Pedometer Sales Growth Rate (%) by People (2012-2017)
  - 1.5.8 Global Pedometer Sales Growth Rate (%) by People (2012-2017)
  - 1.5.9 Child
  - 1.5.10 Teens
  - 1.5.11 Adult
  - 1.5.12 Elderly
  - 1.5.13 Others
- 1.6 Global and Japan Classification of Pedometer by Wristband Material
- 1.6.1 Japan Pedometer Sales (Million Units) and Market Share by Wristband Material (2012-2017)
- 1.6.2 Global Pedometer Sales (Million Units) and Market Share by Wristband Material (2012-2017)
- 1.6.3 Japan Pedometer Revenue (Million USD) and Market Share by Wristband Material (2012-2017)
- 1.6.4 Global Pedometer Revenue (Million USD) and Market Share by Wristband Material (2012-2017)
  - 1.6.5 Japan Pedometer Price (USD/K Units) by Wristband Material (2012-2017)
  - 1.6.6 Global Pedometer Price (USD/K Units) by Wristband Material (2012-2017)
  - 1.6.7 Japan Pedometer Sales Growth Rate (%) by Wristband Material (2012-2017)
  - 1.6.8 Global Pedometer Sales Growth Rate (%) by Wristband Material (2012-2017)
  - 1.6.9 Plastic



- 1.6.10 Leather
- 1.6.11 Metal
- 1.6.12 Others
- 1.7 Global and Japan Classification of Pedometer by Waterproof
- 1.7.1 Japan Pedometer Sales (Million Units) and Market Share by Waterproof (2012-2017)
- 1.7.2 Global Pedometer Sales (Million Units) and Market Share by Waterproof (2012-2017)
- 1.7.3 Japan Pedometer Revenue (Million USD) and Market Share by Waterproof (2012-2017)
- 1.7.4 Global Pedometer Revenue (Million USD) and Market Share by Waterproof (2012-2017)
  - 1.7.5 Japan Pedometer Price (USD/K Units) by Waterproof (2012-2017)
  - 1.7.6 Global Pedometer Price (USD/K Units) by Waterproof (2012-2017)
  - 1.7.7 Japan Pedometer Sales Growth Rate (%) by Waterproof (2012-2017)
  - 1.7.8 Global Pedometer Sales Growth Rate (%) by Waterproof (2012-2017)
  - 1.7.9 30 Meters
  - 1.7.10 50 Meters and Above
  - 1.7.11 Life Waterproof

### 2 GLOBAL AND JAPAN PEDOMETER MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Pedometer Market Competition by Players/Manufacturers
- 2.1.1 Japan Pedometer Sales and Market Share of Key Players/Manufacturers (2012-2017)
  - 2.1.2 Japan Pedometer Revenue and Share by Players/Manufacturers (2012-2017)
- 2.1.3 Japan Pedometer Average Price (USD/K Units) by Players/Manufacturers (2012-2017)
- 2.1.4 Japan Pedometer Market Competitive Situation and Trends
  - 2.1.4.1 Japan Pedometer Market Concentration Rate
  - 2.1.4.2 Japan Pedometer Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
- 2.1.5 Japan Players/Manufacturers Pedometer Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Pedometer Market Competition by Players/Manufacturers
- 2.2.1 Global Pedometer Sales and Market Share of Key Players/Manufacturers (2012-2017)
  - 2.2.2 Global Pedometer Revenue and Share by Players/Manufacturers (2012-2017)



- 2.2.3 Global Pedometer Average Price (USD/K Units) by Players/Manufacturers (2012-2017)
  - 2.2.4 Global Pedometer Market Competitive Situation and Trends
    - 2.2.4.1 Global Pedometer Market Concentration Rate
    - 2.2.4.2 Global Pedometer Market Share of Top 3 and Top 5 Players/Manufacturers
    - 2.2.4.3 Mergers & Acquisitions, Expansion in Global Market
- 2.2.5 Global Players/Manufacturers Pedometer Manufacturing Base Distribution, Sales Area, Product Types

### 3 GLOBAL AND JAPAN PEDOMETER SALES AND REVENUE BY REGIONS (2012-2017)

- 3.1 Asia Pacific Pedometer Sales and Revenue by Regions (2012-2017)
  - 3.1.1 Japan Pedometer Sales and Revenue (2012-2017)
    - 3.1.1.1 Japan Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.1.1.2 Japan Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.1.3 Japan Pedometer Price (USD/K Units)(2012-2017)
  - 3.1.2 China Pedometer Sales and Revenue (2012-2017)
    - 3.1.2.1 China Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.1.2.2 China Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.2.3 China Pedometer Price (USD/K Units)(2012-2017)
  - 3.1.3 Korea Pedometer Sales and Revenue (2012-2017)
    - 3.1.3.1 Korea Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.1.3.2 Korea Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.3.3 Korea Pedometer Price (USD/K Units)(2012-2017)
  - 3.1.4 India Pedometer Sales and Revenue (2012-2017)
    - 3.1.4.1 India Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.1.4.2 India Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.4.3 India Pedometer Price (USD/K Units)(2012-2017)
  - 3.1.5 Others Pedometer Sales and Revenue (2012-2017)
    - 3.1.5.1 Others Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.1.5.2 Others Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.1.5.3 Others Pedometer Price (USD/K Units)(2012-2017)
- 3.2 Europe Pedometer Sales and Revenue by Regions (2012-2017)
  - 3.2.1 France Pedometer Sales and Revenue (2012-2017)
    - 3.2.1.1 France Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.2.1.2 France Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.1.3 France Pedometer Price (USD/K Units)(2012-2017)
  - 3.2.2 Germany Pedometer Sales and Revenue (2012-2017)



- 3.2.2.1 Germany Pedometer Sales (Million Units) and Market Share (2012-2017)
- 3.2.2.2 Germany Pedometer Revenue (Million USD) and Market Share (2012-2017)
- 3.2.2.3 Germany Pedometer Price (USD/K Units)(2012-2017)
- 3.2.3 United Kingdom Pedometer Sales and Revenue (2012-2017)
- 3.2.3.1 United Kingdom Pedometer Sales (Million Units) and Market Share (2012-2017)
- 3.2.3.2 United Kingdom Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.3.3 United Kingdom Pedometer Price (USD/K Units)(2012-2017)
  - 3.2.4 Italy Pedometer Sales and Revenue (2012-2017)
  - 3.2.4.1 Italy Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.2.4.2 Italy Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.4.3 Italy Pedometer Price (USD/K Units)(2012-2017)
  - 3.2.5 Russia Pedometer Sales and Revenue (2012-2017)
  - 3.2.5.1 Russia Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.2.5.2 Russia Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.5.3 Russia Pedometer Price (USD/K Units)(2012-2017)
  - 3.2.6 Others Pedometer Sales and Revenue (2012-2017)
    - 3.2.6.1 Others Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.2.6.2 Others Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.2.6.3 Others Pedometer Price (USD/K Units)(2012-2017)
- 3.3 North America Pedometer Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Pedometer Sales and Revenue (2012-2017)
    - 3.3.1.1 United States Pedometer Sales (Million Units) and Market Share (2012-2017)
- 3.3.1.2 United States Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.1.3 United States Pedometer Price (USD/K Units)(2012-2017)
  - 3.3.2 Canada Pedometer Sales and Revenue (2012-2017)
    - 3.3.2.1 Canada Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.3.2.2 Canada Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.3.2.3 Canada Pedometer Price (USD/K Units)(2012-2017)
- 3.4 Latin America Pedometer Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Pedometer Sales and Revenue (2012-2017)
    - 3.4.1.1 Brazil Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.4.1.2 Brazil Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.1.3 Brazil Pedometer Price (USD/K Units)(2012-2017)
  - 3.4.2 Mexico Pedometer Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.4.2.2 Mexico Pedometer Revenue (Million USD) and Market Share (2012-2017)



- 3.4.2.3 Mexico Pedometer Price (USD/K Units)(2012-2017)
- 3.4.3 Others Pedometer Sales and Revenue (2012-2017)
  - 3.4.3.1 Others Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.4.3.2 Others Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.4.3.3 Others Pedometer Price (USD/K Units)(2012-2017)
- 3.5 Southeast Asia Pedometer Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Pedometer Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.5.1.2 Singapore Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.1.3 Singapore Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.2 Malaysia Pedometer Sales and Revenue (2012-2017)
    - 3.5.2.1 Malaysia Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.5.2.2 Malaysia Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.2.3 Malaysia Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.3 Vietnam Pedometer Sales and Revenue (2012-2017)
    - 3.5.3.1 Vietnam Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.5.3.2 Vietnam Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.3.3 Vietnam Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.4 Myanmar Pedometer Sales and Revenue (2012-2017)
    - 3.5.4.1 Myanmar Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.5.4.2 Myanmar Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.4.3 Myanmar Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.5 Thailand Pedometer Sales and Revenue (2012-2017)
    - 3.5.5.1 Thailand Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.5.5.2 Thailand Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.5.3 Thailand Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.6 Indonesia Pedometer Sales and Revenue (2012-2017)
  - 3.5.6.1 Indonesia Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.5.6.2 Indonesia Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.6.3 Indonesia Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.7 Philippines Pedometer Sales and Revenue (2012-2017)
  - 3.5.7.1 Philippines Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.5.7.2 Philippines Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.5.7.3 Philippines Pedometer Price (USD/K Units)(2012-2017)
  - 3.5.8 Others Pedometer Sales and Revenue (2012-2017)
    - 3.5.8.1 Others Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.5.8.2 Others Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.5.8.3 Others Pedometer Price (USD/K Units)(2012-2017)
- 3.6 Middle East & Africa Pedometer Sales and Revenue by Regions (2012-2017)



- 3.6.1 Saudi Arabia Pedometer Sales and Revenue (2012-2017)
  - 3.6.1.1 Saudi Arabia Pedometer Sales (Million Units) and Market Share (2012-2017)
- 3.6.1.2 Saudi Arabia Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.1.3 Saudi Arabia Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.2 Iran Pedometer Sales and Revenue (2012-2017)
    - 3.6.2.1 Iran Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.6.2.2 Iran Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.2.3 Iran Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.3 UAE Pedometer Sales and Revenue (2012-2017)
  - 3.6.3.1 UAE Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.6.3.2 UAE Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.3.3 UAE Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.4 Turkey Pedometer Sales and Revenue (2012-2017)
  - 3.6.4.1 Turkey Pedometer Sales (Million Units) and Market Share (2012-2017)
  - 3.6.4.2 Turkey Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.4.3 Turkey Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.5 Israel Pedometer Sales and Revenue (2012-2017)
    - 3.6.5.1 Israel Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.6.5.2 Israel Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.5.3 Israel Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.6 Egypt Pedometer Sales and Revenue (2012-2017)
    - 3.6.6.1 Egypt Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.6.6.2 Egypt Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.6.3 Egypt Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.7 South Africa Pedometer Sales and Revenue (2012-2017)
    - 3.6.7.1 South Africa Pedometer Sales (Million Units) and Market Share (2012-2017)
- 3.6.7.2 South Africa Pedometer Revenue (Million USD) and Market Share (2012-2017)
  - 3.6.7.3 South Africa Pedometer Price (USD/K Units)(2012-2017)
  - 3.6.8 Others Pedometer Sales and Revenue (2012-2017)
    - 3.6.8.1 Others Pedometer Sales (Million Units) and Market Share (2012-2017)
    - 3.6.8.2 Others Pedometer Revenue (Million USD) and Market Share (2012-2017)
    - 3.6.8.3 Others Pedometer Price (USD/K Units)(2012-2017)

### 4 GLOBAL AND JAPAN PEDOMETER PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

4.1 OMRON(Japan)



- 4.1.1 Company Basic Information, Manufacturing Base and Competitors
- 4.1.2 Pedometer Product Category, Application and Specification
  - 4.1.2.1 Product A
  - 4.1.2.2 Product B
- 4.1.3 OMRON(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.1.4 Main Business/Business Overview
- 4.2 CITIZEN(Japan)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Pedometer Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
- 4.2.3 CITIZEN(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
- 4.2.4 Main Business/Business Overview
- 4.3 Panasonic(Japan)
  - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.3.2 Pedometer Product Category, Application and Specification
    - 4.3.2.1 Product A
    - 4.3.2.2 Product B
- 4.3.3 Panasonic(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 TANITA(Japan)
  - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.4.2 Pedometer Product Category, Application and Specification
    - 4.4.2.1 Product A
    - 4.4.2.2 Product B
- 4.4.3 TANITA(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 A&D(Japan)
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Pedometer Product Category, Application and Specification
    - 4.5.2.1 Product A
    - 4.5.2.2 Product B
- 4.5.3 A&D(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
- 4.5.4 Main Business/Business Overview



- 4.6 Oregon(US)
  - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.6.2 Pedometer Product Category, Application and Specification
    - 4.6.2.1 Product A
    - 4.6.2.2 Product B
- 4.6.3 Oregon(US) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.6.4 Main Business/Business Overview
- 4.7 Decathlon(France)
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Pedometer Product Category, Application and Specification
    - 4.7.2.1 Product A
    - 4.7.2.2 Product B
- 4.7.3 Decathlon(France) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.7.4 Main Business/Business Overview
- 4.8 Dretec(Japan)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Pedometer Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
- 4.8.3 Dretec(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Omeok(Germany)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Pedometer Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
- 4.9.3 Omeok(Germany) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 Acumen(US)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Pedometer Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
- 4.10.3 Acumen(US) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)



- 4.10.4 Main Business/Business Overview
- 4.11 POLYGON(UK)
- 4.12 Yuwell(China)
- 4.13 LIFESENSE(China)
- 4.14 MI(China)
- 4.15 SWEDA(China Hong Kong)

#### **5 PEDOMETER MANUFACTURING COST ANALYSIS**

- 5.1 Pedometer Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Pedometer

#### 6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Pedometer Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Pedometer Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

#### 7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
  - 7.1.1 Direct Marketing
  - 7.1.2 Indirect Marketing
  - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
  - 7.2.1 Pricing Strategy
  - 7.2.2 Brand Strategy
  - 7.2.3 Target Client
- 7.3 Distributors/Traders List



#### **8 MARKET EFFECT FACTORS ANALYSIS**

- 8.1 Technology Progress/Risk
  - 8.1.1 Substitutes Threat
  - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

## 9 GLOBAL AND JAPAN PEDOMETER MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Pedometer Sales (Million Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Pedometer Sales (Million Units) Forecast by Type (2017-2022)
  - 9.2.1 by Sensor Form
  - 9.2.2 by People
  - 9.2.3 by Wristband Material
  - 9.2.4 by Waterproof
- 9.3 Global and Japan Pedometer Sales (Million Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Pedometer Sales (Million Units) Forecast by Regions (2017-2022)

#### 10 RESEARCH FINDINGS AND CONCLUSION

#### 11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
  - 11.1.1 Research Programs/Design
  - 11.1.2 Market Size Estimation
  - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
  - 11.2.1 Secondary Sources
  - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Pedometer

Table Japan Pedometer Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Pedometer by Applications in 2016

Table Global Pedometer Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Pedometer by Applications in 2016

Figure Medical Care Examples

Table Key Downstream Customer in Medical Care

Figure Fitness Examples

Table Key Downstream Customer in Fitness

Figure Game Examples

Table Key Downstream Customer in Game

Figure 2D Pedometer Product Picture

Figure 3D Pedometer Product Picture

Figure Child Product Picture

Figure Teens Product Picture

Figure Adult Product Picture

Figure Elderly Product Picture

Figure Others Product Picture

Figure Plastic Product Picture

Figure Leather Product Picture

Figure Metal Product Picture

Figure Others Product Picture

Figure 30 Meters Product Picture

Figure 50 Meters and Above Product Picture

Figure Life Waterproof Product Picture

Table OMRON(Japan) Basic Information List

Table OMRON(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table OMRON(Japan) Pedometer Sales Growth Rate (%)(2012-2017)

Table OMRON(Japan) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure OMRON(Japan) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table CITIZEN(Japan) Basic Information List

Table CITIZEN(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table CITIZEN(Japan) Pedometer Sales Growth Rate (%)(2012-2017)



Table CITIZEN(Japan) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure CITIZEN(Japan) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table Panasonic(Japan) Basic Information List

Table Panasonic(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Panasonic(Japan) Pedometer Sales Growth Rate (%)(2012-2017)

Table Panasonic(Japan) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure Panasonic(Japan) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table TANITA(Japan) Basic Information List

Table TANITA(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table TANITA(Japan) Pedometer Sales Growth Rate (%)(2012-2017)

Table TANITA(Japan) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure TANITA(Japan) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table A&D(Japan) Basic Information List

Table A&D(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table A&D(Japan) Pedometer Sales Growth Rate (%)(2012-2017)

Table A&D(Japan) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure A&D(Japan) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table Oregon(US) Basic Information List

Table Oregon(US) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Oregon(US) Pedometer Sales Growth Rate (%)(2012-2017)

Table Oregon(US) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure Oregon(US) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table Decathlon(France) Basic Information List

Table Decathlon(France) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Decathlon(France) Pedometer Sales Growth Rate (%)(2012-2017)

Table Decathlon(France) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure Decathlon(France) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table Dretec(Japan) Basic Information List

Table Dretec(Japan) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Dretec(Japan) Pedometer Sales Growth Rate (%)(2012-2017)

Table Dretec(Japan) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure Dretec(Japan) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table Omeok(Germany) Basic Information List



Table Omeok(Germany) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Omeok(Germany) Pedometer Sales Growth Rate (%)(2012-2017)

Table Omeok(Germany) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure Omeok(Germany) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table Acumen(US) Basic Information List

Table Acumen(US) Pedometer Sales (Million Units), Revenue (Million USD), Price (USD/K Units) and Gross Margin (%)(2012-2017)

Table Acumen(US) Pedometer Sales Growth Rate (%)(2012-2017)

Table Acumen(US) Pedometer Sales Market Share (%) in Japan (2012-2017)

Figure Acumen(US) Pedometer Revenue Market Share (%) in Japan (2012-2017)

Table POLYGON(UK) Basic Information List

Table Yuwell(China) Basic Information List

Table LIFESENSE(China) Basic Information List

Table MI(China) Basic Information List

Table SWEDA(China Hong Kong) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pedometer

Figure Manufacturing Process Analysis of Pedometer

Figure Pedometer Industrial Chain Analysis

Table Raw Materials Sources of Pedometer Major Players/Manufacturers in 2016

Table Major Buyers of Pedometer

Table Distributors/Traders List

Figure Japan Pedometer Sales (Million Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Pedometer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Pedometer Price (USD/K Units) Trend Forecast (2017-2022)

Figure Global Pedometer Sales (Million Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Pedometer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Pedometer Price (USD/K Units) Trend Forecast (2017-2022)

Table Japan Pedometer Sales (Million Units) Forecast by Type (2017-2022)

Table Global Pedometer Sales (Million Units) Forecast by Type (2017-2022)

Figure Japan Pedometer Sales (Million Units) Forecast by Type (2017-2022)

Figure Global Pedometer Sales (Million Units) Forecast by Type (2017-2022)



Figure Japan Pedometer Sales Volume Market Share Forecast by Type in 2017 Figure Global Pedometer Sales Volume Market Share Forecast by Type in 2017 Table Japan Pedometer Sales (Million Units) Forecast by Application (2017-2022) Figure Japan Pedometer Sales Volume Market Share Forecast by Application (2017-2022)

Figure Japan Pedometer Sales Volume Market Share Forecast by Application in 2017 Table Global Pedometer Sales (Million Units) Forecast by Application (2017-2022) Figure Global Pedometer Sales Volume Market Share Forecast by Application (2017-2022)

Figure Global Pedometer Sales Volume Market Share Forecast by Application in 2017 Table Japan Pedometer Sales (Million Units) Forecast by Regions (2017-2022) Table Japan Pedometer Sales Volume Share Forecast by Regions (2017-2022) Figure Japan Pedometer Sales Volume Share Forecast by Regions (2017-2022) Table Global Pedometer Sales (Million Units) Forecast by Regions (2017-2022) Table Global Pedometer Sales Volume Share Forecast by Regions (2017-2022) Figure Global Pedometer Sales Volume Share Forecast by Regions (2017-2022) Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation

Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



#### I would like to order

Product name: 2017-2022 Global and Japan Pedometer Market Analysis Report

Product link: https://marketpublishers.com/r/2D25BAF6DA6EN.html

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/2D25BAF6DA6EN.html">https://marketpublishers.com/r/2D25BAF6DA6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970