

2017-2022 Global and Japan Lotion Market Analysis Report

<https://marketpublishers.com/r/2533AAC73F6EN.html>

Date: August 2017

Pages: 127

Price: US\$ 3,085.00 (Single User License)

ID: 2533AAC73F6EN

Abstracts

The global Lotion market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Lotion market's development status and future trend in the global and Japan. It splits Lotion market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

sisley(France)

LaMer(US)

L,OREAL(France)

ZOTOS ACCENT(China)

OLAY(US)

INOHERB(China)

EsteeLauder(US)

Kiehl,s(US)

Avene(France)

KOSE(Japan)

LANCOME(France)

Clinique(US)

Biotherm(France)

SHISEIDO(Japan)

L'OCCITANE(France)

AUPRES(China)

LaRochePosay(France)

LANEIGE(Korea)

vichy(France)

SK-II(Japan)

NUXE(France)

AVON(US)

Clarins(France)

Herborist(China)

PURE&MILD(Japan)

TheFaceShop(Korea)

PROYA(China)

CHANDO(China)

DHC(Japan)

MARYKAY(US)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Lotion market is primarily split into

By Gender

Female

Male

General

Others

By Colour

Pure White

Transparent

Others

By Effect

Emollient

Moisturizing

Replenishment

By Skin Characteristics

Neutral Skin

Dry Skin

Oily Skin

Mixed Skin

Sensitive Skin

Key Applications

Family Use

Beauty Salon Use

Different Skin Use

Contents

1 LOTION OVERVIEW

- 1.1 Product Overview and Scope of Lotion
- 1.2 Global and Japan Lotion Market by Applications/End Users
 - 1.2.1 Japan Lotion Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.1.1 Japan Lotion Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Lotion Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
 - 1.2.2 Japan Lotion Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Lotion Sales by Application (2012-2017)
 - 1.2.3.1 Global Lotion Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Lotion Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
 - 1.2.4 Global Lotion Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Family Use
 - 1.2.6 Beauty Salon Use
 - 1.2.7 Different Skin Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Lotion (2012-2017)
 - 1.3.1 Japan Market Size (Sales and Revenue) of Lotion (2012-2017)
 - 1.3.1.1 Japan Lotion Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Lotion Revenue (Million USD) and Growth Rate (2012-2017)
 - 1.3.2 Global Market Size (Sales and Revenue) of Lotion (2012-2017)
 - 1.3.2.1 Global Lotion Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Lotion Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Lotion by Gender
 - 1.4.1 Japan Lotion Sales (K Units) and Market Share by Gender (2012-2017)
 - 1.4.2 Global Lotion Sales (K Units) and Market Share by Gender (2012-2017)
 - 1.4.3 Japan Lotion Revenue (Million USD) and Market Share by Gender (2012-2017)
 - 1.4.4 Global Lotion Revenue (Million USD) and Market Share by Gender (2012-2017)
 - 1.4.5 Japan Lotion Price (USD/Unit) by Gender (2012-2017)
 - 1.4.6 Global Lotion Price (USD/Unit) by Gender (2012-2017)
 - 1.4.7 Japan Lotion Sales Growth Rate (%) by Gender (2012-2017)
 - 1.4.8 Global Lotion Sales Growth Rate (%) by Gender (2012-2017)
 - 1.4.9 Female

- 1.4.10 Male
- 1.4.11 General
- 1.4.12 Others
- 1.5 Global and Japan Classification of Lotion by Colour
 - 1.5.1 Japan Lotion Sales (K Units) and Market Share by Colour (2012-2017)
 - 1.5.2 Global Lotion Sales (K Units) and Market Share by Colour (2012-2017)
 - 1.5.3 Japan Lotion Revenue (Million USD) and Market Share by Colour (2012-2017)
 - 1.5.4 Global Lotion Revenue (Million USD) and Market Share by Colour (2012-2017)
 - 1.5.5 Japan Lotion Price (USD/Unit) by Colour (2012-2017)
 - 1.5.6 Global Lotion Price (USD/Unit) by Colour (2012-2017)
 - 1.5.7 Japan Lotion Sales Growth Rate (%) by Colour (2012-2017)
 - 1.5.8 Global Lotion Sales Growth Rate (%) by Colour (2012-2017)
 - 1.5.9 Pure White
 - 1.5.10 Transparent
 - 1.5.11 Others
- 1.6 Global and Japan Classification of Lotion by Effect
 - 1.6.1 Japan Lotion Sales (K Units) and Market Share by Effect (2012-2017)
 - 1.6.2 Global Lotion Sales (K Units) and Market Share by Effect (2012-2017)
 - 1.6.3 Japan Lotion Revenue (Million USD) and Market Share by Effect (2012-2017)
 - 1.6.4 Global Lotion Revenue (Million USD) and Market Share by Effect (2012-2017)
 - 1.6.5 Japan Lotion Price (USD/Unit) by Effect (2012-2017)
 - 1.6.6 Global Lotion Price (USD/Unit) by Effect (2012-2017)
 - 1.6.7 Japan Lotion Sales Growth Rate (%) by Effect (2012-2017)
 - 1.6.8 Global Lotion Sales Growth Rate (%) by Effect (2012-2017)
 - 1.6.9 Emollient
 - 1.6.10 Moisturizing
 - 1.6.11 Replenishment
- 1.7 Global and Japan Classification of Lotion by Skin Characteristics
 - 1.7.1 Japan Lotion Sales (K Units) and Market Share by Skin Characteristics (2012-2017)
 - 1.7.2 Global Lotion Sales (K Units) and Market Share by Skin Characteristics (2012-2017)
 - 1.7.3 Japan Lotion Revenue (Million USD) and Market Share by Skin Characteristics (2012-2017)
 - 1.7.4 Global Lotion Revenue (Million USD) and Market Share by Skin Characteristics (2012-2017)
 - 1.7.5 Japan Lotion Price (USD/Unit) by Skin Characteristics (2012-2017)
 - 1.7.6 Global Lotion Price (USD/Unit) by Skin Characteristics (2012-2017)
 - 1.7.7 Japan Lotion Sales Growth Rate (%) by Skin Characteristics (2012-2017)

1.7.8 Global Lotion Sales Growth Rate (%) by Skin Characteristics (2012-2017)

1.7.9 Neutral Skin

1.7.10 Dry Skin

1.7.11 Oily Skin

1.7.12 Mixed Skin

1.7.13 Sensitive Skin

2 GLOBAL AND JAPAN LOTION MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 Japan Lotion Market Competition by Players/Manufacturers

2.1.1 Japan Lotion Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.1.2 Japan Lotion Revenue and Share by Players/Manufacturers (2012-2017)

2.1.3 Japan Lotion Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.1.4 Japan Lotion Market Competitive Situation and Trends

2.1.4.1 Japan Lotion Market Concentration Rate

2.1.4.2 Japan Lotion Market Share of Top 3 and Top 5 Players/Manufacturers

2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market

2.1.5 Japan Players/Manufacturers Lotion Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Lotion Market Competition by Players/Manufacturers

2.2.1 Global Lotion Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2.2 Global Lotion Revenue and Share by Players/Manufacturers (2012-2017)

2.2.3 Global Lotion Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.2.4 Global Lotion Market Competitive Situation and Trends

2.2.4.1 Global Lotion Market Concentration Rate

2.2.4.2 Global Lotion Market Share of Top 3 and Top 5 Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Lotion Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN LOTION SALES AND REVENUE BY REGIONS (2012-2017)

3.1 Asia Pacific Lotion Sales and Revenue by Regions (2012-2017)

3.1.1 Japan Lotion Sales and Revenue (2012-2017)

3.1.1.1 Japan Lotion Sales (K Units) and Market Share (2012-2017)

3.1.1.2 Japan Lotion Revenue (Million USD) and Market Share (2012-2017)

3.1.1.3 Japan Lotion Price (USD/Unit)(2012-2017)

- 3.1.2 China Lotion Sales and Revenue (2012-2017)
 - 3.1.2.1 China Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.1.2.2 China Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.2.3 China Lotion Price (USD/Unit)(2012-2017)
- 3.1.3 Korea Lotion Sales and Revenue (2012-2017)
 - 3.1.3.1 Korea Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.1.3.2 Korea Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.3.3 Korea Lotion Price (USD/Unit)(2012-2017)
- 3.1.4 India Lotion Sales and Revenue (2012-2017)
 - 3.1.4.1 India Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.1.4.2 India Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.4.3 India Lotion Price (USD/Unit)(2012-2017)
- 3.1.5 Others Lotion Sales and Revenue (2012-2017)
 - 3.1.5.1 Others Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.1.5.2 Others Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.1.5.3 Others Lotion Price (USD/Unit)(2012-2017)
- 3.2 Europe Lotion Sales and Revenue by Regions (2012-2017)
 - 3.2.1 France Lotion Sales and Revenue (2012-2017)
 - 3.2.1.1 France Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.2.1.2 France Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.1.3 France Lotion Price (USD/Unit)(2012-2017)
 - 3.2.2 Germany Lotion Sales and Revenue (2012-2017)
 - 3.2.2.1 Germany Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.2.2.2 Germany Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.2.3 Germany Lotion Price (USD/Unit)(2012-2017)
 - 3.2.3 United Kingdom Lotion Sales and Revenue (2012-2017)
 - 3.2.3.1 United Kingdom Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.2.3.2 United Kingdom Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.3.3 United Kingdom Lotion Price (USD/Unit)(2012-2017)
 - 3.2.4 Italy Lotion Sales and Revenue (2012-2017)
 - 3.2.4.1 Italy Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.2.4.2 Italy Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.4.3 Italy Lotion Price (USD/Unit)(2012-2017)
 - 3.2.5 Russia Lotion Sales and Revenue (2012-2017)
 - 3.2.5.1 Russia Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.2.5.2 Russia Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.5.3 Russia Lotion Price (USD/Unit)(2012-2017)
 - 3.2.6 Others Lotion Sales and Revenue (2012-2017)
 - 3.2.6.1 Others Lotion Sales (K Units) and Market Share (2012-2017)

- 3.2.6.2 Others Lotion Revenue (Million USD) and Market Share (2012-2017)
- 3.2.6.3 Others Lotion Price (USD/Unit)(2012-2017)
- 3.3 North America Lotion Sales and Revenue by Regions (2012-2017)
 - 3.3.1 United States Lotion Sales and Revenue (2012-2017)
 - 3.3.1.1 United States Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.3.1.2 United States Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.1.3 United States Lotion Price (USD/Unit)(2012-2017)
 - 3.3.2 Canada Lotion Sales and Revenue (2012-2017)
 - 3.3.2.1 Canada Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.3.2.2 Canada Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.2.3 Canada Lotion Price (USD/Unit)(2012-2017)
- 3.4 Latin America Lotion Sales and Revenue by Regions (2012-2017)
 - 3.4.1 Brazil Lotion Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Lotion Price (USD/Unit)(2012-2017)
 - 3.4.2 Mexico Lotion Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.2.3 Mexico Lotion Price (USD/Unit)(2012-2017)
 - 3.4.3 Others Lotion Sales and Revenue (2012-2017)
 - 3.4.3.1 Others Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.4.3.2 Others Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.3.3 Others Lotion Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Lotion Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Lotion Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.1.2 Singapore Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Lotion Price (USD/Unit)(2012-2017)
 - 3.5.2 Malaysia Lotion Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.2.2 Malaysia Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.2.3 Malaysia Lotion Price (USD/Unit)(2012-2017)
 - 3.5.3 Vietnam Lotion Sales and Revenue (2012-2017)
 - 3.5.3.1 Vietnam Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.3.2 Vietnam Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Lotion Price (USD/Unit)(2012-2017)
 - 3.5.4 Myanmar Lotion Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Lotion Sales (K Units) and Market Share (2012-2017)

- 3.5.4.2 Myanmar Lotion Revenue (Million USD) and Market Share (2012-2017)
- 3.5.4.3 Myanmar Lotion Price (USD/Unit)(2012-2017)
- 3.5.5 Thailand Lotion Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.5.2 Thailand Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Lotion Price (USD/Unit)(2012-2017)
- 3.5.6 Indonesia Lotion Sales and Revenue (2012-2017)
 - 3.5.6.1 Indonesia Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.6.2 Indonesia Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.6.3 Indonesia Lotion Price (USD/Unit)(2012-2017)
- 3.5.7 Philippines Lotion Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Lotion Price (USD/Unit)(2012-2017)
- 3.5.8 Others Lotion Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.5.8.2 Others Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Lotion Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Lotion Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Lotion Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.1.2 Saudi Arabia Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Lotion Price (USD/Unit)(2012-2017)
 - 3.6.2 Iran Lotion Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Lotion Price (USD/Unit)(2012-2017)
 - 3.6.3 UAE Lotion Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Lotion Price (USD/Unit)(2012-2017)
 - 3.6.4 Turkey Lotion Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Lotion Price (USD/Unit)(2012-2017)
 - 3.6.5 Israel Lotion Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.5.2 Israel Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Lotion Price (USD/Unit)(2012-2017)

- 3.6.6 Egypt Lotion Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Lotion Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Lotion Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.7.2 South Africa Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Lotion Price (USD/Unit)(2012-2017)
- 3.6.8 Others Lotion Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Lotion Sales (K Units) and Market Share (2012-2017)
 - 3.6.8.2 Others Lotion Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Lotion Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN LOTION PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 sisley(France)
 - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.1.2 Lotion Product Category, Application and Specification
 - 4.1.2.1 Product A
 - 4.1.2.2 Product B
 - 4.1.3 sisley(France) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.1.4 Main Business/Business Overview
- 4.2 LaMer(US)
 - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.2.2 Lotion Product Category, Application and Specification
 - 4.2.2.1 Product A
 - 4.2.2.2 Product B
 - 4.2.3 LaMer(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.3 L,OREAL(France)
 - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.3.2 Lotion Product Category, Application and Specification
 - 4.3.2.1 Product A
 - 4.3.2.2 Product B
 - 4.3.3 L,OREAL(France) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

- 4.3.4 Main Business/Business Overview
- 4.4 ZOTOS ACCENT(China)
 - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.4.2 Lotion Product Category, Application and Specification
 - 4.4.2.1 Product A
 - 4.4.2.2 Product B
 - 4.4.3 ZOTOS ACCENT(China) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 OLAY(US)
 - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.5.2 Lotion Product Category, Application and Specification
 - 4.5.2.1 Product A
 - 4.5.2.2 Product B
 - 4.5.3 OLAY(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 INOHERB(China)
 - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.6.2 Lotion Product Category, Application and Specification
 - 4.6.2.1 Product A
 - 4.6.2.2 Product B
 - 4.6.3 INOHERB(China) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 EsteeLauder(US)
 - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.7.2 Lotion Product Category, Application and Specification
 - 4.7.2.1 Product A
 - 4.7.2.2 Product B
 - 4.7.3 EsteeLauder(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 Kiehl,s(US)
 - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.8.2 Lotion Product Category, Application and Specification
 - 4.8.2.1 Product A
 - 4.8.2.2 Product B
 - 4.8.3 Kiehl,s(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2012-2017)

4.8.4 Main Business/Business Overview

4.9 Avene(France)

4.9.1 Company Basic Information, Manufacturing Base and Competitors

4.9.2 Lotion Product Category, Application and Specification

4.9.2.1 Product A

4.9.2.2 Product B

4.9.3 Avene(France) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.9.4 Main Business/Business Overview

4.10 KOSE(Japan)

4.10.1 Company Basic Information, Manufacturing Base and Competitors

4.10.2 Lotion Product Category, Application and Specification

4.10.2.1 Product A

4.10.2.2 Product B

4.10.3 KOSE(Japan) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.10.4 Main Business/Business Overview

4.11 LANCOME(France)

4.12 Clinique(US)

4.13 Biotherm(France)

4.14 SHISEIDO(Japan)

4.15 L'OCCITANE(France)

4.16 AUPRES(China)

4.17 LaRochePosay(France)

4.18 LANEIGE(Korea)

4.19 vichy(France)

4.20 SK-II(Japan)

4.21 NUXE(France)

4.22 AVON(US)

4.23 Clarins(France)

4.24 Herborist(China)

4.25 PURE&MILD(Japan)

4.26 TheFaceShop(Korea)

4.27 PROYA(China)

4.28 CHANDO(China)

4.29 DHC(Japan)

4.30 MARYKAY(US)

5 LOTION MANUFACTURING COST ANALYSIS

- 5.1 Lotion Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Lotion

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Lotion Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Lotion Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

- 8.1 Technology Progress/Risk
 - 8.1.1 Substitutes Threat
 - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN LOTION MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

9.1 Global and Japan Lotion Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

9.2 Global and Japan Lotion Sales (K Units) Forecast by Type (2017-2022)

9.2.1 by Gender

9.2.2 by Colour

9.2.3 by Effect

9.2.4 by Skin Characteristics

9.3 Global and Japan Lotion Sales (K Units) Forecast by Application (2017-2022)

9.4 Global and Japan Lotion Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

11.1 Methodology/Research Approach

11.1.1 Research Programs/Design

11.1.2 Market Size Estimation

11.1.3 Market Breakdown and Data Triangulation

11.2 Data Source

11.2.1 Secondary Sources

11.2.2 Primary Sources

11.3 Disclaimer

11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Lotion

Table Japan Lotion Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Lotion by Applications in 2016

Table Global Lotion Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Lotion by Applications in 2016

Figure Family Use Examples

Table Key Downstream Customer in Family Use

Figure Beauty Salon Use Examples

Table Key Downstream Customer in Beauty Salon Use

Figure Different Skin Use Examples

Table Key Downstream Customer in Different Skin Use

Figure Female Product Picture

Figure Male Product Picture

Figure General Product Picture

Figure Others Product Picture

Figure Pure White Product Picture

Figure Transparent Product Picture

Figure Others Product Picture

Figure Emollient Product Picture

Figure Moisturizing Product Picture

Figure Replenishment Product Picture

Figure Neutral Skin Product Picture

Figure Dry Skin Product Picture

Figure Oily Skin Product Picture

Figure Mixed Skin Product Picture

Figure Sensitive Skin Product Picture

Table sisley(France) Basic Information List

Table sisley(France) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table sisley(France) Lotion Sales Growth Rate (%) (2012-2017)

Table sisley(France) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure sisley(France) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table LaMer(US) Basic Information List

Table LaMer(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table LaMer(US) Lotion Sales Growth Rate (%) (2012-2017)

Table LaMer(US) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure LaMer(US) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table L,OREAL(France) Basic Information List

Table L,OREAL(France) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table L,OREAL(France) Lotion Sales Growth Rate (%) (2012-2017)

Table L,OREAL(France) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure L,OREAL(France) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table ZOTOS ACCENT(China) Basic Information List

Table ZOTOS ACCENT(China) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table ZOTOS ACCENT(China) Lotion Sales Growth Rate (%) (2012-2017)

Table ZOTOS ACCENT(China) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure ZOTOS ACCENT(China) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table OLAY(US) Basic Information List

Table OLAY(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table OLAY(US) Lotion Sales Growth Rate (%) (2012-2017)

Table OLAY(US) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure OLAY(US) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table INOHERB(China) Basic Information List

Table INOHERB(China) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table INOHERB(China) Lotion Sales Growth Rate (%) (2012-2017)

Table INOHERB(China) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure INOHERB(China) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table EsteeLauder(US) Basic Information List

Table EsteeLauder(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table EsteeLauder(US) Lotion Sales Growth Rate (%) (2012-2017)

Table EsteeLauder(US) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure EsteeLauder(US) Lotion Revenue Market Share (%) in Japan (2012-2017)

Table Kiehl,s(US) Basic Information List

Table Kiehl,s(US) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Kiehl,s(US) Lotion Sales Growth Rate (%) (2012-2017)

Table Kiehl,s(US) Lotion Sales Market Share (%) in Japan (2012-2017)

Figure Kiehl,s(US) Lotion Revenue Market Share (%) in Japan (2012-2017)
Table Avene(France) Basic Information List
Table Avene(France) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table Avene(France) Lotion Sales Growth Rate (%) (2012-2017)
Table Avene(France) Lotion Sales Market Share (%) in Japan (2012-2017)
Figure Avene(France) Lotion Revenue Market Share (%) in Japan (2012-2017)
Table KOSE(Japan) Basic Information List
Table KOSE(Japan) Lotion Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table KOSE(Japan) Lotion Sales Growth Rate (%) (2012-2017)
Table KOSE(Japan) Lotion Sales Market Share (%) in Japan (2012-2017)
Figure KOSE(Japan) Lotion Revenue Market Share (%) in Japan (2012-2017)
Table LANCOME(France) Basic Information List
Table Clinique(US) Basic Information List
Table Biotherm(France) Basic Information List
Table SHISEIDO(Japan) Basic Information List
Table L'OCCITANE(France) Basic Information List
Table AUPRES(China) Basic Information List
Table LaRochePosay(France) Basic Information List
Table LANEIGE(Korea) Basic Information List
Table vichy(France) Basic Information List
Table SK-II(Japan) Basic Information List
Table NUXE(France) Basic Information List
Table AVON(US) Basic Information List
Table Clarins(France) Basic Information List
Table Herborist(China) Basic Information List
Table PURE&MILD(Japan) Basic Information List
Table TheFaceShop(Korea) Basic Information List
Table PROYA(China) Basic Information List
Table CHANDO(China) Basic Information List
Table DHC(Japan) Basic Information List
Table MARYKAY(US) Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Lotion
Figure Manufacturing Process Analysis of Lotion
Figure Lotion Industrial Chain Analysis

Table Raw Materials Sources of Lotion Major Players/Manufacturers in 2016
Table Major Buyers of Lotion
Table Distributors/Traders List
Figure Japan Lotion Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Japan Lotion Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Japan Lotion Price (USD/Unit) Trend Forecast (2017-2022)
Figure Global Lotion Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Global Lotion Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Global Lotion Price (USD/Unit) Trend Forecast (2017-2022)
Table Japan Lotion Sales (K Units) Forecast by Type (2017-2022)
Table Global Lotion Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Lotion Sales (K Units) Forecast by Type (2017-2022)
Figure Global Lotion Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Lotion Sales Volume Market Share Forecast by Type in 2017
Figure Global Lotion Sales Volume Market Share Forecast by Type in 2017
Table Japan Lotion Sales (K Units) Forecast by Application (2017-2022)
Figure Japan Lotion Sales Volume Market Share Forecast by Application (2017-2022)
Figure Japan Lotion Sales Volume Market Share Forecast by Application in 2017
Table Global Lotion Sales (K Units) Forecast by Application (2017-2022)
Figure Global Lotion Sales Volume Market Share Forecast by Application (2017-2022)
Figure Global Lotion Sales Volume Market Share Forecast by Application in 2017
Table Japan Lotion Sales (K Units) Forecast by Regions (2017-2022)
Table Japan Lotion Sales Volume Share Forecast by Regions (2017-2022)
Figure Japan Lotion Sales Volume Share Forecast by Regions (2017-2022)
Table Global Lotion Sales (K Units) Forecast by Regions (2017-2022)
Table Global Lotion Sales Volume Share Forecast by Regions (2017-2022)
Figure Global Lotion Sales Volume Share Forecast by Regions (2017-2022)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Lotion Market Analysis Report

Product link: <https://marketpublishers.com/r/2533AAC73F6EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2533AAC73F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970