

# 2017-2022 Global and Japan Home Theater Market Analysis Report

<https://marketpublishers.com/r/2F855854429EN.html>

Date: August 2017

Pages: 123

Price: US\$ 3,085.00 (Single User License)

ID: 2F855854429EN

## Abstracts

The global Home Theater market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Home Theater market's development status and future trend in the global and Japan. It splits Home Theater market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

JBL(US)

Bose(US)

PHILIPS(Netherlands)

SONY(Japan)

Yamaha(Japan)

Hivi(China)

Harmankardon(US)

Jamo(Denmark)

Pioneer(Japan)

SANSUI(Japan)

B&W(UK)

EDIFIER(China)

DENON(Japan)

SAMSUNG(Korea)

LG(Korea)

ONKYO(Japan)

Dynaudio(Denmark)

Panasonic(Japan)

Marantz(US)

JVC(Japan)

KEF(UK)

CAV(China)

B&O(Denmark)

Avlight(China)

MISSION(US)

QiSheng(China)

SnailPower(Italy)

Paradigm(Canada)

McIntosh(US)

ToneWinner(China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Home Theater market is primarily split into

By Combination Method

Amplifier / Subwoofer / Split

Amplifier and Disc Player Integration

Amplifier and Disc Player Split

By Material

Plastic Box

Wooden Box

Aluminum Alloy Box

## By Player System Components

Audio and Video Player

AV Amplifier

Speaker System

## By Home Audio & Theater Speaker Feature

Surround

Wireless

Portable

## By Component Receiver Interface

USB

Bluetooth

## Key Applications

Home Use

Commercial Use

## Contents

### 1 HOME THEATER OVERVIEW

#### 1.1 Product Overview and Scope of Home Theater

#### 1.2 Global and Japan Home Theater Market by Applications/End Users

##### 1.2.1 Japan Home Theater Sales (K Units) and Market Share Comparison by Applications (2012-2017)

###### 1.2.1.1 Japan Home Theater Sales (K Units) and Market Share by Applications (2012-2017)

###### 1.2.1.2 Japan Home Theater Sales Growth Rate (%) by Applications (2012-2017)

###### 1.2.1.3 Market Drivers and Opportunities

##### 1.2.2 Japan Home Theater Sales (K Units) and Market Share Comparison by Applications (2012-2017)

##### 1.2.3 Global Home Theater Sales by Application (2012-2017)

###### 1.2.3.1 Global Home Theater Sales (K Units) and Market Share by Applications (2012-2017)

###### 1.2.3.2 Global Home Theater Sales Growth Rate (%) by Applications (2012-2017)

###### 1.2.3.3 Market Drivers and Opportunities

##### 1.2.4 Global Home Theater Sales (K Units) and Market Share Comparison by Applications (2012-2017)

##### 1.2.5 Home Use

##### 1.2.6 Commercial Use

#### 1.3 Global and Japan Market Size (Sales and Revenue) of Home Theater (2012-2017)

##### 1.3.1 Japan Market Size (Sales and Revenue) of Home Theater (2012-2017)

###### 1.3.1.1 Japan Home Theater Sales (K Units) and Growth Rate (%) (2012-2017)

###### 1.3.1.2 Japan Home Theater Revenue (Million USD) and Growth Rate (2012-2017)

##### 1.3.2 Global Market Size (Sales and Revenue) of Home Theater (2012-2017)

###### 1.3.2.1 Global Home Theater Sales (K Units) and Growth Rate (%) (2012-2017)

###### 1.3.2.2 Global Home Theater Revenue (Million USD) and Growth Rate (2012-2017)

#### 1.4 Global and Japan Classification of Home Theater by Combination Method

##### 1.4.1 Japan Home Theater Sales (K Units) and Market Share by Combination Method (2012-2017)

##### 1.4.2 Global Home Theater Sales (K Units) and Market Share by Combination Method (2012-2017)

##### 1.4.3 Japan Home Theater Revenue (Million USD) and Market Share by Combination Method (2012-2017)

##### 1.4.4 Global Home Theater Revenue (Million USD) and Market Share by Combination Method (2012-2017)

- 1.4.5 Japan Home Theater Price (USD/Unit) by Combination Method (2012-2017)
- 1.4.6 Global Home Theater Price (USD/Unit) by Combination Method (2012-2017)
- 1.4.7 Japan Home Theater Sales Growth Rate (%) by Combination Method (2012-2017)
- 1.4.8 Global Home Theater Sales Growth Rate (%) by Combination Method (2012-2017)
- 1.4.9 Amplifier / Subwoofer / Split
- 1.4.10 Amplifier and Disc Player Integration
- 1.4.11 Amplifier and Disc Player Split
- 1.5 Global and Japan Classification of Home Theater by Material
  - 1.5.1 Japan Home Theater Sales (K Units) and Market Share by Material (2012-2017)
  - 1.5.2 Global Home Theater Sales (K Units) and Market Share by Material (2012-2017)
  - 1.5.3 Japan Home Theater Revenue (Million USD) and Market Share by Material (2012-2017)
  - 1.5.4 Global Home Theater Revenue (Million USD) and Market Share by Material (2012-2017)
  - 1.5.5 Japan Home Theater Price (USD/Unit) by Material (2012-2017)
  - 1.5.6 Global Home Theater Price (USD/Unit) by Material (2012-2017)
  - 1.5.7 Japan Home Theater Sales Growth Rate (%) by Material (2012-2017)
  - 1.5.8 Global Home Theater Sales Growth Rate (%) by Material (2012-2017)
  - 1.5.9 Plastic Box
  - 1.5.10 Wooden Box
  - 1.5.11 Aluminum Alloy Box
- 1.6 Global and Japan Classification of Home Theater by Player System Components
  - 1.6.1 Japan Home Theater Sales (K Units) and Market Share by Player System Components (2012-2017)
  - 1.6.2 Global Home Theater Sales (K Units) and Market Share by Player System Components (2012-2017)
  - 1.6.3 Japan Home Theater Revenue (Million USD) and Market Share by Player System Components (2012-2017)
  - 1.6.4 Global Home Theater Revenue (Million USD) and Market Share by Player System Components (2012-2017)
  - 1.6.5 Japan Home Theater Price (USD/Unit) by Player System Components (2012-2017)
  - 1.6.6 Global Home Theater Price (USD/Unit) by Player System Components (2012-2017)
  - 1.6.7 Japan Home Theater Sales Growth Rate (%) by Player System Components (2012-2017)
  - 1.6.8 Global Home Theater Sales Growth Rate (%) by Player System Components



(2012-2017)

1.6.9 Audio and Video Player

1.6.10 AV Amplifier

1.6.11 Speaker System

1.7 Global and Japan Classification of Home Theater by Home Audio & Theater Speaker F

1.7.1 Japan Home Theater Sales (K Units) and Market Share by Home Audio & Theater Speaker F (2012-2017)

1.7.2 Global Home Theater Sales (K Units) and Market Share by Home Audio & Theater Speaker F (2012-2017)

1.7.3 Japan Home Theater Revenue (Million USD) and Market Share by Home Audio & Theater Speaker F (2012-2017)

1.7.4 Global Home Theater Revenue (Million USD) and Market Share by Home Audio & Theater Speaker F (2012-2017)

1.7.5 Japan Home Theater Price (USD/Unit) by Home Audio & Theater Speaker F (2012-2017)

1.7.6 Global Home Theater Price (USD/Unit) by Home Audio & Theater Speaker F (2012-2017)

1.7.7 Japan Home Theater Sales Growth Rate (%) by Home Audio & Theater Speaker F (2012-2017)

1.7.8 Global Home Theater Sales Growth Rate (%) by Home Audio & Theater Speaker F (2012-2017)

1.7.9 Surround

1.7.10 Wireless

1.7.11 Portable

1.8 Global and Japan Classification of Home Theater by Component Receiver Interface

1.8.1 Japan Home Theater Sales (K Units) and Market Share by Component Receiver Interface (2012-2017)

1.8.2 Global Home Theater Sales (K Units) and Market Share by Component Receiver Interface (2012-2017)

1.8.3 Japan Home Theater Revenue (Million USD) and Market Share by Component Receiver Interface (2012-2017)

1.8.4 Global Home Theater Revenue (Million USD) and Market Share by Component Receiver Interface (2012-2017)

1.8.5 Japan Home Theater Price (USD/Unit) by Component Receiver Interface (2012-2017)

1.8.6 Global Home Theater Price (USD/Unit) by Component Receiver Interface (2012-2017)

1.8.7 Japan Home Theater Sales Growth Rate (%) by Component Receiver Interface

(2012-2017)

1.8.8 Global Home Theater Sales Growth Rate (%) by Component Receiver Interface

(2012-2017)

1.8.9 USB

1.8.10 Bluetooth

## **2 GLOBAL AND JAPAN HOME THEATER MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

2.1 Japan Home Theater Market Competition by Players/Manufacturers

2.1.1 Japan Home Theater Sales and Market Share of Key Players/Manufacturers

(2012-2017)

2.1.2 Japan Home Theater Revenue and Share by Players/Manufacturers (2012-2017)

2.1.3 Japan Home Theater Average Price (USD/Unit) by Players/Manufacturers

(2012-2017)

2.1.4 Japan Home Theater Market Competitive Situation and Trends

2.1.4.1 Japan Home Theater Market Concentration Rate

2.1.4.2 Japan Home Theater Market Share of Top 3 and Top 5

Players/Manufacturers

2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market

2.1.5 Japan Players/Manufacturers Home Theater Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Home Theater Market Competition by Players/Manufacturers

2.2.1 Global Home Theater Sales and Market Share of Key Players/Manufacturers

(2012-2017)

2.2.2 Global Home Theater Revenue and Share by Players/Manufacturers

(2012-2017)

2.2.3 Global Home Theater Average Price (USD/Unit) by Players/Manufacturers

(2012-2017)

2.2.4 Global Home Theater Market Competitive Situation and Trends

2.2.4.1 Global Home Theater Market Concentration Rate

2.2.4.2 Global Home Theater Market Share of Top 3 and Top 5

Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Home Theater Manufacturing Base Distribution, Sales Area, Product Types

## **3 GLOBAL AND JAPAN HOME THEATER SALES AND REVENUE BY REGIONS (2012-2017)**

### 3.1 Asia Pacific Home Theater Sales and Revenue by Regions (2012-2017)

#### 3.1.1 Japan Home Theater Sales and Revenue (2012-2017)

##### 3.1.1.1 Japan Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.1.1.2 Japan Home Theater Revenue (Million USD) and Market Share (2012-2017)

##### 3.1.1.3 Japan Home Theater Price (USD/Unit)(2012-2017)

#### 3.1.2 China Home Theater Sales and Revenue (2012-2017)

##### 3.1.2.1 China Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.1.2.2 China Home Theater Revenue (Million USD) and Market Share (2012-2017)

##### 3.1.2.3 China Home Theater Price (USD/Unit)(2012-2017)

#### 3.1.3 Korea Home Theater Sales and Revenue (2012-2017)

##### 3.1.3.1 Korea Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.1.3.2 Korea Home Theater Revenue (Million USD) and Market Share (2012-2017)

##### 3.1.3.3 Korea Home Theater Price (USD/Unit)(2012-2017)

#### 3.1.4 India Home Theater Sales and Revenue (2012-2017)

##### 3.1.4.1 India Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.1.4.2 India Home Theater Revenue (Million USD) and Market Share (2012-2017)

##### 3.1.4.3 India Home Theater Price (USD/Unit)(2012-2017)

#### 3.1.5 Others Home Theater Sales and Revenue (2012-2017)

##### 3.1.5.1 Others Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.1.5.2 Others Home Theater Revenue (Million USD) and Market Share (2012-2017)

##### 3.1.5.3 Others Home Theater Price (USD/Unit)(2012-2017)

### 3.2 Europe Home Theater Sales and Revenue by Regions (2012-2017)

#### 3.2.1 France Home Theater Sales and Revenue (2012-2017)

##### 3.2.1.1 France Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.2.1.2 France Home Theater Revenue (Million USD) and Market Share (2012-2017)

##### 3.2.1.3 France Home Theater Price (USD/Unit)(2012-2017)

#### 3.2.2 Germany Home Theater Sales and Revenue (2012-2017)

##### 3.2.2.1 Germany Home Theater Sales (K Units) and Market Share (2012-2017)

##### 3.2.2.2 Germany Home Theater Revenue (Million USD) and Market Share

(2012-2017)

##### 3.2.2.3 Germany Home Theater Price (USD/Unit)(2012-2017)

#### 3.2.3 United Kingdom Home Theater Sales and Revenue (2012-2017)

##### 3.2.3.1 United Kingdom Home Theater Sales (K Units) and Market Share

(2012-2017)

##### 3.2.3.2 United Kingdom Home Theater Revenue (Million USD) and Market Share

(2012-2017)

##### 3.2.3.3 United Kingdom Home Theater Price (USD/Unit)(2012-2017)

#### 3.2.4 Italy Home Theater Sales and Revenue (2012-2017)

- 3.2.4.1 Italy Home Theater Sales (K Units) and Market Share (2012-2017)
- 3.2.4.2 Italy Home Theater Revenue (Million USD) and Market Share (2012-2017)
- 3.2.4.3 Italy Home Theater Price (USD/Unit)(2012-2017)
- 3.2.5 Russia Home Theater Sales and Revenue (2012-2017)
  - 3.2.5.1 Russia Home Theater Sales (K Units) and Market Share (2012-2017)
  - 3.2.5.2 Russia Home Theater Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.5.3 Russia Home Theater Price (USD/Unit)(2012-2017)
- 3.2.6 Others Home Theater Sales and Revenue (2012-2017)
  - 3.2.6.1 Others Home Theater Sales (K Units) and Market Share (2012-2017)
  - 3.2.6.2 Others Home Theater Revenue (Million USD) and Market Share (2012-2017)
  - 3.2.6.3 Others Home Theater Price (USD/Unit)(2012-2017)
- 3.3 North America Home Theater Sales and Revenue by Regions (2012-2017)
  - 3.3.1 United States Home Theater Sales and Revenue (2012-2017)
    - 3.3.1.1 United States Home Theater Sales (K Units) and Market Share (2012-2017)
    - 3.3.1.2 United States Home Theater Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.1.3 United States Home Theater Price (USD/Unit)(2012-2017)
  - 3.3.2 Canada Home Theater Sales and Revenue (2012-2017)
    - 3.3.2.1 Canada Home Theater Sales (K Units) and Market Share (2012-2017)
    - 3.3.2.2 Canada Home Theater Revenue (Million USD) and Market Share (2012-2017)
    - 3.3.2.3 Canada Home Theater Price (USD/Unit)(2012-2017)
- 3.4 Latin America Home Theater Sales and Revenue by Regions (2012-2017)
  - 3.4.1 Brazil Home Theater Sales and Revenue (2012-2017)
    - 3.4.1.1 Brazil Home Theater Sales (K Units) and Market Share (2012-2017)
    - 3.4.1.2 Brazil Home Theater Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.1.3 Brazil Home Theater Price (USD/Unit)(2012-2017)
  - 3.4.2 Mexico Home Theater Sales and Revenue (2012-2017)
    - 3.4.2.1 Mexico Home Theater Sales (K Units) and Market Share (2012-2017)
    - 3.4.2.2 Mexico Home Theater Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.2.3 Mexico Home Theater Price (USD/Unit)(2012-2017)
  - 3.4.3 Others Home Theater Sales and Revenue (2012-2017)
    - 3.4.3.1 Others Home Theater Sales (K Units) and Market Share (2012-2017)
    - 3.4.3.2 Others Home Theater Revenue (Million USD) and Market Share (2012-2017)
    - 3.4.3.3 Others Home Theater Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Home Theater Sales and Revenue by Regions (2012-2017)
  - 3.5.1 Singapore Home Theater Sales and Revenue (2012-2017)
    - 3.5.1.1 Singapore Home Theater Sales (K Units) and Market Share (2012-2017)
    - 3.5.1.2 Singapore Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.1.3 Singapore Home Theater Price (USD/Unit)(2012-2017)

3.5.2 Malaysia Home Theater Sales and Revenue (2012-2017)

3.5.2.1 Malaysia Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.2.2 Malaysia Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.2.3 Malaysia Home Theater Price (USD/Unit)(2012-2017)

3.5.3 Vietnam Home Theater Sales and Revenue (2012-2017)

3.5.3.1 Vietnam Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.3.2 Vietnam Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.3.3 Vietnam Home Theater Price (USD/Unit)(2012-2017)

3.5.4 Myanmar Home Theater Sales and Revenue (2012-2017)

3.5.4.1 Myanmar Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.4.2 Myanmar Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.4.3 Myanmar Home Theater Price (USD/Unit)(2012-2017)

3.5.5 Thailand Home Theater Sales and Revenue (2012-2017)

3.5.5.1 Thailand Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.5.2 Thailand Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.5.3 Thailand Home Theater Price (USD/Unit)(2012-2017)

3.5.6 Indonesia Home Theater Sales and Revenue (2012-2017)

3.5.6.1 Indonesia Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.6.2 Indonesia Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.6.3 Indonesia Home Theater Price (USD/Unit)(2012-2017)

3.5.7 Philippines Home Theater Sales and Revenue (2012-2017)

3.5.7.1 Philippines Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.7.2 Philippines Home Theater Revenue (Million USD) and Market Share

(2012-2017)

3.5.7.3 Philippines Home Theater Price (USD/Unit)(2012-2017)

3.5.8 Others Home Theater Sales and Revenue (2012-2017)

3.5.8.1 Others Home Theater Sales (K Units) and Market Share (2012-2017)

3.5.8.2 Others Home Theater Revenue (Million USD) and Market Share (2012-2017)

3.5.8.3 Others Home Theater Price (USD/Unit)(2012-2017)

3.6 Middle East & Africa Home Theater Sales and Revenue by Regions (2012-2017)

3.6.1 Saudi Arabia Home Theater Sales and Revenue (2012-2017)

3.6.1.1 Saudi Arabia Home Theater Sales (K Units) and Market Share (2012-2017)



### 3.6.1.2 Saudi Arabia Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.1.3 Saudi Arabia Home Theater Price (USD/Unit)(2012-2017)

### 3.6.2 Iran Home Theater Sales and Revenue (2012-2017)

#### 3.6.2.1 Iran Home Theater Sales (K Units) and Market Share (2012-2017)

#### 3.6.2.2 Iran Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.2.3 Iran Home Theater Price (USD/Unit)(2012-2017)

### 3.6.3 UAE Home Theater Sales and Revenue (2012-2017)

#### 3.6.3.1 UAE Home Theater Sales (K Units) and Market Share (2012-2017)

#### 3.6.3.2 UAE Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.3.3 UAE Home Theater Price (USD/Unit)(2012-2017)

### 3.6.4 Turkey Home Theater Sales and Revenue (2012-2017)

#### 3.6.4.1 Turkey Home Theater Sales (K Units) and Market Share (2012-2017)

#### 3.6.4.2 Turkey Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.4.3 Turkey Home Theater Price (USD/Unit)(2012-2017)

### 3.6.5 Israel Home Theater Sales and Revenue (2012-2017)

#### 3.6.5.1 Israel Home Theater Sales (K Units) and Market Share (2012-2017)

#### 3.6.5.2 Israel Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.5.3 Israel Home Theater Price (USD/Unit)(2012-2017)

### 3.6.6 Egypt Home Theater Sales and Revenue (2012-2017)

#### 3.6.6.1 Egypt Home Theater Sales (K Units) and Market Share (2012-2017)

#### 3.6.6.2 Egypt Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.6.3 Egypt Home Theater Price (USD/Unit)(2012-2017)

### 3.6.7 South Africa Home Theater Sales and Revenue (2012-2017)

#### 3.6.7.1 South Africa Home Theater Sales (K Units) and Market Share (2012-2017)

### 3.6.7.2 South Africa Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.7.3 South Africa Home Theater Price (USD/Unit)(2012-2017)

### 3.6.8 Others Home Theater Sales and Revenue (2012-2017)

#### 3.6.8.1 Others Home Theater Sales (K Units) and Market Share (2012-2017)

#### 3.6.8.2 Others Home Theater Revenue (Million USD) and Market Share (2012-2017)

#### 3.6.8.3 Others Home Theater Price (USD/Unit)(2012-2017)

## **4 GLOBAL AND JAPAN HOME THEATER PLAYERS/MANUFACTURERS PROFILES AND SALES DATA**

### 4.1 JBL(US)

#### 4.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 4.1.2 Home Theater Product Category, Application and Specification

- 4.1.2.1 Product A
- 4.1.2.2 Product B
- 4.1.3 JBL(US) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.2 Bose(US)
  - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.2.2 Home Theater Product Category, Application and Specification
    - 4.2.2.1 Product A
    - 4.2.2.2 Product B
  - 4.2.3 Bose(US) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.2.4 Main Business/Business Overview
- 4.3 PHILIPS(Netherlands)
  - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.3.2 Home Theater Product Category, Application and Specification
    - 4.3.2.1 Product A
    - 4.3.2.2 Product B
  - 4.3.3 PHILIPS(Netherlands) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.3.4 Main Business/Business Overview
- 4.4 SONY(Japan)
  - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.4.2 Home Theater Product Category, Application and Specification
    - 4.4.2.1 Product A
    - 4.4.2.2 Product B
  - 4.4.3 SONY(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.4.4 Main Business/Business Overview
- 4.5 Yamaha(Japan)
  - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.5.2 Home Theater Product Category, Application and Specification
    - 4.5.2.1 Product A
    - 4.5.2.2 Product B
  - 4.5.3 Yamaha(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
  - 4.5.4 Main Business/Business Overview
- 4.6 Hivi(China)
  - 4.6.1 Company Basic Information, Manufacturing Base and Competitors

- 4.6.2 Home Theater Product Category, Application and Specification
  - 4.6.2.1 Product A
  - 4.6.2.2 Product B
- 4.6.3 Hivi(China) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.7 Harmankardon(US)
  - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.7.2 Home Theater Product Category, Application and Specification
    - 4.7.2.1 Product A
    - 4.7.2.2 Product B
  - 4.7.3 Harmankardon(US) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.7.4 Main Business/Business Overview
- 4.8 Jamo(Denmark)
  - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.8.2 Home Theater Product Category, Application and Specification
    - 4.8.2.1 Product A
    - 4.8.2.2 Product B
  - 4.8.3 Jamo(Denmark) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.8.4 Main Business/Business Overview
- 4.9 Pioneer(Japan)
  - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.9.2 Home Theater Product Category, Application and Specification
    - 4.9.2.1 Product A
    - 4.9.2.2 Product B
  - 4.9.3 Pioneer(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.9.4 Main Business/Business Overview
- 4.10 SANSUI(Japan)
  - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 4.10.2 Home Theater Product Category, Application and Specification
    - 4.10.2.1 Product A
    - 4.10.2.2 Product B
  - 4.10.3 SANSUI(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
  - 4.10.4 Main Business/Business Overview
- 4.11 B&W(UK)



- 4.12 EDIFIER(China)
- 4.13 DENON(Japan)
- 4.14 SAMSUNG(Korea)
- 4.15 LG(Korea)
- 4.16 ONKYO(Japan)
- 4.17 Dynaudio(Denmark)
- 4.18 Panasonic(Japan)
- 4.19 Marantz(US)
- 4.20 JVC(Japan)
- 4.21 KEF(UK)
- 4.22 CAV(China)
- 4.23 B&O(Denmark)
- 4.24 Avlight(China)
- 4.25 MISSION(US)
- 4.26 QiSheng(China)
- 4.27 SnailPower(Italy)
- 4.28 Paradigm(Canada)
- 4.29 McIntosh(US)
- 4.30 ToneWinner(China)

## **5 HOME THEATER MANUFACTURING COST ANALYSIS**

- 5.1 Home Theater Key Raw Materials Analysis
  - 5.1.1 Key Raw Materials
  - 5.1.2 Price Trend of Key Raw Materials
  - 5.1.3 Key Suppliers of Raw Materials
  - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
  - 5.2.1 Raw Materials
  - 5.2.2 Labor Cost
  - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Home Theater

## **6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 6.1 Home Theater Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Home Theater Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

## **7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### **7.1 Marketing Channel**

#### **7.1.1 Direct Marketing**

#### **7.1.2 Indirect Marketing**

#### **7.1.3 Marketing Channel Development Trend**

### **7.2 Market Positioning**

#### **7.2.1 Pricing Strategy**

#### **7.2.2 Brand Strategy**

#### **7.2.3 Target Client**

### **7.3 Distributors/Traders List**

## **8 MARKET EFFECT FACTORS ANALYSIS**

### **8.1 Technology Progress/Risk**

#### **8.1.1 Substitutes Threat**

#### **8.1.2 Technology Progress in Related Industry**

### **8.2 Consumer Needs/Customer Preference Change**

### **8.3 Economic/Political Environmental Change**

## **9 GLOBAL AND JAPAN HOME THEATER MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

### **9.1 Global and Japan Home Theater Sales (K Units), Revenue (Million USD) Forecast (2017-2022)**

### **9.2 Global and Japan Home Theater Sales (K Units) Forecast by Type (2017-2022)**

#### **9.2.1 by Combination Method**

#### **9.2.2 by Material**

#### **9.2.3 by Player System Components**

#### **9.2.4 by Home Audio & Theater Speaker F**

#### **9.2.5 by Component Receiver Interface**

### **9.3 Global and Japan Home Theater Sales (K Units) Forecast by Application (2017-2022)**

### **9.4 Global and Japan Home Theater Sales (K Units) Forecast by Regions (2017-2022)**

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 METHODOLOGY AND DATA SOURCE**

- 11.1 Methodology/Research Approach
  - 11.1.1 Research Programs/Design
  - 11.1.2 Market Size Estimation
  - 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
  - 11.2.1 Secondary Sources
  - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Home Theater

Table Japan Home Theater Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Home Theater by Applications in 2016

Table Global Home Theater Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Home Theater by Applications in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure Amplifier / Subwoofer / Split Product Picture

Figure Amplifier and Disc Player Integration Product Picture

Figure Amplifier and Disc Player Split Product Picture

Figure Plastic Box Product Picture

Figure Wooden Box Product Picture

Figure Aluminum Alloy Box Product Picture

Figure Audio and Video Player Product Picture

Figure AV Amplifier Product Picture

Figure Speaker System Product Picture

Figure Surround Product Picture

Figure Wireless Product Picture

Figure Portable Product Picture

Figure Bluetooth Product Picture

Table JBL(US) Basic Information List

Table JBL(US) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table JBL(US) Home Theater Sales Growth Rate (%) (2012-2017)

Table JBL(US) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure JBL(US) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table Bose(US) Basic Information List

Table Bose(US) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Bose(US) Home Theater Sales Growth Rate (%) (2012-2017)

Table Bose(US) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure Bose(US) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table PHILIPS(Netherlands) Basic Information List

Table PHILIPS(Netherlands) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table PHILIPS(Netherlands) Home Theater Sales Growth Rate (%) (2012-2017)

Table PHILIPS(Netherlands) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure PHILIPS(Netherlands) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table SONY(Japan) Basic Information List

Table SONY(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table SONY(Japan) Home Theater Sales Growth Rate (%) (2012-2017)

Table SONY(Japan) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure SONY(Japan) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table Yamaha(Japan) Basic Information List

Table Yamaha(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Yamaha(Japan) Home Theater Sales Growth Rate (%) (2012-2017)

Table Yamaha(Japan) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure Yamaha(Japan) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table Hivi(China) Basic Information List

Table Hivi(China) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Hivi(China) Home Theater Sales Growth Rate (%) (2012-2017)

Table Hivi(China) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure Hivi(China) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table Harmankardon(US) Basic Information List

Table Harmankardon(US) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Harmankardon(US) Home Theater Sales Growth Rate (%) (2012-2017)

Table Harmankardon(US) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure Harmankardon(US) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table Jamo(Denmark) Basic Information List

Table Jamo(Denmark) Home Theater Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Jamo(Denmark) Home Theater Sales Growth Rate (%) (2012-2017)

Table Jamo(Denmark) Home Theater Sales Market Share (%) in Japan (2012-2017)  
Figure Jamo(Denmark) Home Theater Revenue Market Share (%) in Japan  
(2012-2017)

Table Pioneer(Japan) Basic Information List

Table Pioneer(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price  
(USD/Unit) and Gross Margin (%) (2012-2017)

Table Pioneer(Japan) Home Theater Sales Growth Rate (%) (2012-2017)

Table Pioneer(Japan) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure Pioneer(Japan) Home Theater Revenue Market Share (%) in Japan (2012-2017)

Table SANSUI(Japan) Basic Information List

Table SANSUI(Japan) Home Theater Sales (K Units), Revenue (Million USD), Price  
(USD/Unit) and Gross Margin (%) (2012-2017)

Table SANSUI(Japan) Home Theater Sales Growth Rate (%) (2012-2017)

Table SANSUI(Japan) Home Theater Sales Market Share (%) in Japan (2012-2017)

Figure SANSUI(Japan) Home Theater Revenue Market Share (%) in Japan  
(2012-2017)

Table B&W(UK) Basic Information List

Table EDIFIER(China) Basic Information List

Table DENON(Japan) Basic Information List

Table SAMSUNG(Korea) Basic Information List

Table LG(Korea) Basic Information List

Table ONKYO(Japan) Basic Information List

Table Dynaudio(Denmark) Basic Information List

Table Panasonic(Japan) Basic Information List

Table Marantz(US) Basic Information List

Table JVC(Japan) Basic Information List

Table KEF(UK) Basic Information List

Table CAV(China) Basic Information List

Table B&O(Denmark) Basic Information List

Table Avlight(China) Basic Information List

Table MISSION(US) Basic Information List

Table QiSheng(China) Basic Information List

Table SnailPower(Italy) Basic Information List

Table Paradigm(Canada) Basic Information List

Table McIntosh(US) Basic Information List

Table ToneWinner(China) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Theater  
Figure Manufacturing Process Analysis of Home Theater  
Figure Home Theater Industrial Chain Analysis  
Table Raw Materials Sources of Home Theater Major Players/Manufacturers in 2016  
Table Major Buyers of Home Theater  
Table Distributors/Traders List  
Figure Japan Home Theater Sales (K Units) and Growth Rate (%) Forecast (2017-2022)  
Figure Japan Home Theater Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Japan Home Theater Price (USD/Unit) Trend Forecast (2017-2022)  
Figure Global Home Theater Sales (K Units) and Growth Rate (%) Forecast (2017-2022)  
Figure Global Home Theater Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure Global Home Theater Price (USD/Unit) Trend Forecast (2017-2022)  
Table Japan Home Theater Sales (K Units) Forecast by Type (2017-2022)  
Table Global Home Theater Sales (K Units) Forecast by Type (2017-2022)  
Figure Japan Home Theater Sales (K Units) Forecast by Type (2017-2022)  
Figure Global Home Theater Sales (K Units) Forecast by Type (2017-2022)  
Figure Japan Home Theater Sales Volume Market Share Forecast by Type in 2017  
Figure Global Home Theater Sales Volume Market Share Forecast by Type in 2017  
Table Japan Home Theater Sales (K Units) Forecast by Application (2017-2022)  
Figure Japan Home Theater Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Japan Home Theater Sales Volume Market Share Forecast by Application in 2017  
Table Global Home Theater Sales (K Units) Forecast by Application (2017-2022)  
Figure Global Home Theater Sales Volume Market Share Forecast by Application (2017-2022)  
Figure Global Home Theater Sales Volume Market Share Forecast by Application in 2017  
Table Japan Home Theater Sales (K Units) Forecast by Regions (2017-2022)  
Table Japan Home Theater Sales Volume Share Forecast by Regions (2017-2022)  
Figure Japan Home Theater Sales Volume Share Forecast by Regions (2017-2022)  
Table Global Home Theater Sales (K Units) Forecast by Regions (2017-2022)  
Table Global Home Theater Sales Volume Share Forecast by Regions (2017-2022)  
Figure Global Home Theater Sales Volume Share Forecast by Regions (2017-2022)  
Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: 2017-2022 Global and Japan Home Theater Market Analysis Report

Product link: <https://marketpublishers.com/r/2F855854429EN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F855854429EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970