

2017-2022 Global and Japan Hair Clay Market Analysis Report

<https://marketpublishers.com/r/259350E90DBEN.html>

Date: August 2017

Pages: 116

Price: US\$ 3,085.00 (Single User License)

ID: 259350E90DBEN

Abstracts

The global Hair Clay market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Hair Clay market's development status and future trend in the global and Japan. It splits Hair Clay market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

GATSBY(Japan)

Schwarzkopf(Germany)

VS(UK)

L'Oreal Paris Men Expert(France)

SEBASTIAN(US)

WELLA(Germany)

SHISEIDO(Japan)

YOUNGRACE(China)

Watsons(China Hong Kong)

L'OREAL(France)

TIGI(UK)

BEAVER(China)

MATRIX(US)

CYNOS(Korea)

JOICO(US)

Subtil(France)

IDA(China Hong Kong)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Hair Clay market is primarily split into

By Hair Type

Normal

Dry

Oily

Thinning

By Hair Care Attribute

Shine Enhancing

Finish & Hold

Sculpt

Key Applications

Home Use

Barbershop

Beauty Salon

Contents

1 HAIR CLAY OVERVIEW

- 1.1 Product Overview and Scope of Hair Clay
- 1.2 Global and Japan Hair Clay Market by Applications/End Users
 - 1.2.1 Japan Hair Clay Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.1.1 Japan Hair Clay Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Hair Clay Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
 - 1.2.2 Japan Hair Clay Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Hair Clay Sales by Application (2012-2017)
 - 1.2.3.1 Global Hair Clay Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Hair Clay Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
 - 1.2.4 Global Hair Clay Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Home Use
 - 1.2.6 Barbershop
 - 1.2.7 Beauty Salon
- 1.3 Global and Japan Market Size (Sales and Revenue) of Hair Clay (2012-2017)
 - 1.3.1 Japan Market Size (Sales and Revenue) of Hair Clay (2012-2017)
 - 1.3.1.1 Japan Hair Clay Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Hair Clay Revenue (Million USD) and Growth Rate (2012-2017)
 - 1.3.2 Global Market Size (Sales and Revenue) of Hair Clay (2012-2017)
 - 1.3.2.1 Global Hair Clay Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Hair Clay Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Hair Clay by Hair Type
 - 1.4.1 Japan Hair Clay Sales (K Units) and Market Share by Hair Type (2012-2017)
 - 1.4.2 Global Hair Clay Sales (K Units) and Market Share by Hair Type (2012-2017)
 - 1.4.3 Japan Hair Clay Revenue (Million USD) and Market Share by Hair Type (2012-2017)
 - 1.4.4 Global Hair Clay Revenue (Million USD) and Market Share by Hair Type (2012-2017)
 - 1.4.5 Japan Hair Clay Price (USD/Unit) by Hair Type (2012-2017)

- 1.4.6 Global Hair Clay Price (USD/Unit) by Hair Type (2012-2017)
- 1.4.7 Japan Hair Clay Sales Growth Rate (%) by Hair Type (2012-2017)
- 1.4.8 Global Hair Clay Sales Growth Rate (%) by Hair Type (2012-2017)
- 1.4.9 Normal
- 1.4.10 Dry
- 1.4.11 Oily
- 1.4.12 Thinning
- 1.5 Global and Japan Classification of Hair Clay by Hair Care Attribute
 - 1.5.1 Japan Hair Clay Sales (K Units) and Market Share by Hair Care Attribute (2012-2017)
 - 1.5.2 Global Hair Clay Sales (K Units) and Market Share by Hair Care Attribute (2012-2017)
 - 1.5.3 Japan Hair Clay Revenue (Million USD) and Market Share by Hair Care Attribute (2012-2017)
 - 1.5.4 Global Hair Clay Revenue (Million USD) and Market Share by Hair Care Attribute (2012-2017)
 - 1.5.5 Japan Hair Clay Price (USD/Unit) by Hair Care Attribute (2012-2017)
 - 1.5.6 Global Hair Clay Price (USD/Unit) by Hair Care Attribute (2012-2017)
 - 1.5.7 Japan Hair Clay Sales Growth Rate (%) by Hair Care Attribute (2012-2017)
 - 1.5.8 Global Hair Clay Sales Growth Rate (%) by Hair Care Attribute (2012-2017)
 - 1.5.9 Shine Enhancing
 - 1.5.10 Finish & Hold
 - 1.5.11 Sculpt

2 GLOBAL AND JAPAN HAIR CLAY MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Hair Clay Market Competition by Players/Manufacturers
 - 2.1.1 Japan Hair Clay Sales and Market Share of Key Players/Manufacturers (2012-2017)
 - 2.1.2 Japan Hair Clay Revenue and Share by Players/Manufacturers (2012-2017)
 - 2.1.3 Japan Hair Clay Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
 - 2.1.4 Japan Hair Clay Market Competitive Situation and Trends
 - 2.1.4.1 Japan Hair Clay Market Concentration Rate
 - 2.1.4.2 Japan Hair Clay Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
 - 2.1.5 Japan Players/Manufacturers Hair Clay Manufacturing Base Distribution, Sales Area, Product Types

2.2 Global Hair Clay Market Competition by Players/Manufacturers

2.2.1 Global Hair Clay Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2.2 Global Hair Clay Revenue and Share by Players/Manufacturers (2012-2017)

2.2.3 Global Hair Clay Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.2.4 Global Hair Clay Market Competitive Situation and Trends

2.2.4.1 Global Hair Clay Market Concentration Rate

2.2.4.2 Global Hair Clay Market Share of Top 3 and Top 5 Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Hair Clay Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN HAIR CLAY SALES AND REVENUE BY REGIONS (2012-2017)

3.1 Asia Pacific Hair Clay Sales and Revenue by Regions (2012-2017)

3.1.1 Japan Hair Clay Sales and Revenue (2012-2017)

3.1.1.1 Japan Hair Clay Sales (K Units) and Market Share (2012-2017)

3.1.1.2 Japan Hair Clay Revenue (Million USD) and Market Share (2012-2017)

3.1.1.3 Japan Hair Clay Price (USD/Unit)(2012-2017)

3.1.2 China Hair Clay Sales and Revenue (2012-2017)

3.1.2.1 China Hair Clay Sales (K Units) and Market Share (2012-2017)

3.1.2.2 China Hair Clay Revenue (Million USD) and Market Share (2012-2017)

3.1.2.3 China Hair Clay Price (USD/Unit)(2012-2017)

3.1.3 Korea Hair Clay Sales and Revenue (2012-2017)

3.1.3.1 Korea Hair Clay Sales (K Units) and Market Share (2012-2017)

3.1.3.2 Korea Hair Clay Revenue (Million USD) and Market Share (2012-2017)

3.1.3.3 Korea Hair Clay Price (USD/Unit)(2012-2017)

3.1.4 India Hair Clay Sales and Revenue (2012-2017)

3.1.4.1 India Hair Clay Sales (K Units) and Market Share (2012-2017)

3.1.4.2 India Hair Clay Revenue (Million USD) and Market Share (2012-2017)

3.1.4.3 India Hair Clay Price (USD/Unit)(2012-2017)

3.1.5 Others Hair Clay Sales and Revenue (2012-2017)

3.1.5.1 Others Hair Clay Sales (K Units) and Market Share (2012-2017)

3.1.5.2 Others Hair Clay Revenue (Million USD) and Market Share (2012-2017)

3.1.5.3 Others Hair Clay Price (USD/Unit)(2012-2017)

3.2 Europe Hair Clay Sales and Revenue by Regions (2012-2017)

3.2.1 France Hair Clay Sales and Revenue (2012-2017)

- 3.2.1.1 France Hair Clay Sales (K Units) and Market Share (2012-2017)
- 3.2.1.2 France Hair Clay Revenue (Million USD) and Market Share (2012-2017)
- 3.2.1.3 France Hair Clay Price (USD/Unit)(2012-2017)
- 3.2.2 Germany Hair Clay Sales and Revenue (2012-2017)
 - 3.2.2.1 Germany Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.2.2.2 Germany Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.2.3 Germany Hair Clay Price (USD/Unit)(2012-2017)
- 3.2.3 United Kingdom Hair Clay Sales and Revenue (2012-2017)
 - 3.2.3.1 United Kingdom Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.2.3.2 United Kingdom Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.3.3 United Kingdom Hair Clay Price (USD/Unit)(2012-2017)
- 3.2.4 Italy Hair Clay Sales and Revenue (2012-2017)
 - 3.2.4.1 Italy Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.2.4.2 Italy Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.4.3 Italy Hair Clay Price (USD/Unit)(2012-2017)
- 3.2.5 Russia Hair Clay Sales and Revenue (2012-2017)
 - 3.2.5.1 Russia Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.2.5.2 Russia Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.5.3 Russia Hair Clay Price (USD/Unit)(2012-2017)
- 3.2.6 Others Hair Clay Sales and Revenue (2012-2017)
 - 3.2.6.1 Others Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.2.6.2 Others Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.6.3 Others Hair Clay Price (USD/Unit)(2012-2017)
- 3.3 North America Hair Clay Sales and Revenue by Regions (2012-2017)
 - 3.3.1 United States Hair Clay Sales and Revenue (2012-2017)
 - 3.3.1.1 United States Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.3.1.2 United States Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.1.3 United States Hair Clay Price (USD/Unit)(2012-2017)
 - 3.3.2 Canada Hair Clay Sales and Revenue (2012-2017)
 - 3.3.2.1 Canada Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.3.2.2 Canada Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.2.3 Canada Hair Clay Price (USD/Unit)(2012-2017)
- 3.4 Latin America Hair Clay Sales and Revenue by Regions (2012-2017)
 - 3.4.1 Brazil Hair Clay Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Hair Clay Price (USD/Unit)(2012-2017)

- 3.4.2 Mexico Hair Clay Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.2.3 Mexico Hair Clay Price (USD/Unit)(2012-2017)
- 3.4.3 Others Hair Clay Sales and Revenue (2012-2017)
 - 3.4.3.1 Others Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.4.3.2 Others Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.3.3 Others Hair Clay Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Hair Clay Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Hair Clay Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.1.2 Singapore Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.2 Malaysia Hair Clay Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.2.2 Malaysia Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.2.3 Malaysia Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.3 Vietnam Hair Clay Sales and Revenue (2012-2017)
 - 3.5.3.1 Vietnam Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.3.2 Vietnam Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.4 Myanmar Hair Clay Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.4.2 Myanmar Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.4.3 Myanmar Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.5 Thailand Hair Clay Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.5.2 Thailand Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.6 Indonesia Hair Clay Sales and Revenue (2012-2017)
 - 3.5.6.1 Indonesia Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.6.2 Indonesia Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.6.3 Indonesia Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.7 Philippines Hair Clay Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Hair Clay Price (USD/Unit)(2012-2017)
 - 3.5.8 Others Hair Clay Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Hair Clay Sales (K Units) and Market Share (2012-2017)

- 3.5.8.2 Others Hair Clay Revenue (Million USD) and Market Share (2012-2017)
- 3.5.8.3 Others Hair Clay Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Hair Clay Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Hair Clay Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.1.2 Saudi Arabia Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.1.3 Saudi Arabia Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.2 Iran Hair Clay Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.3 UAE Hair Clay Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.4 Turkey Hair Clay Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.5 Israel Hair Clay Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.5.2 Israel Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.6 Egypt Hair Clay Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.7 South Africa Hair Clay Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.7.2 South Africa Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Hair Clay Price (USD/Unit)(2012-2017)
 - 3.6.8 Others Hair Clay Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Hair Clay Sales (K Units) and Market Share (2012-2017)
 - 3.6.8.2 Others Hair Clay Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Hair Clay Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN HAIR CLAY PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

4.1 GATSBY(Japan)

4.1.1 Company Basic Information, Manufacturing Base and Competitors

4.1.2 Hair Clay Product Category, Application and Specification

4.1.2.1 Product A

4.1.2.2 Product B

4.1.3 GATSBY(Japan) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.1.4 Main Business/Business Overview

4.2 Schwarzkopf(Germany)

4.2.1 Company Basic Information, Manufacturing Base and Competitors

4.2.2 Hair Clay Product Category, Application and Specification

4.2.2.1 Product A

4.2.2.2 Product B

4.2.3 Schwarzkopf(Germany) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.2.4 Main Business/Business Overview

4.3 VS(UK)

4.3.1 Company Basic Information, Manufacturing Base and Competitors

4.3.2 Hair Clay Product Category, Application and Specification

4.3.2.1 Product A

4.3.2.2 Product B

4.3.3 VS(UK) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.3.4 Main Business/Business Overview

4.4 L'Oreal Paris Men Expert(France)

4.4.1 Company Basic Information, Manufacturing Base and Competitors

4.4.2 Hair Clay Product Category, Application and Specification

4.4.2.1 Product A

4.4.2.2 Product B

4.4.3 L'Oreal Paris Men Expert(France) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

4.4.4 Main Business/Business Overview

4.5 SEBASTIAN(US)

4.5.1 Company Basic Information, Manufacturing Base and Competitors

4.5.2 Hair Clay Product Category, Application and Specification

4.5.2.1 Product A

4.5.2.2 Product B

4.5.3 SEBASTIAN(US) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

- 4.5.4 Main Business/Business Overview
- 4.6 WELLA(Germany)
 - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.6.2 Hair Clay Product Category, Application and Specification
 - 4.6.2.1 Product A
 - 4.6.2.2 Product B
 - 4.6.3 WELLA(Germany) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.6.4 Main Business/Business Overview
- 4.7 SHISEIDO(Japan)
 - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.7.2 Hair Clay Product Category, Application and Specification
 - 4.7.2.1 Product A
 - 4.7.2.2 Product B
 - 4.7.3 SHISEIDO(Japan) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 YOUNGRACE(China)
 - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.8.2 Hair Clay Product Category, Application and Specification
 - 4.8.2.1 Product A
 - 4.8.2.2 Product B
 - 4.8.3 YOUNGRACE(China) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 Watsons(China Hong Kong)
 - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.9.2 Hair Clay Product Category, Application and Specification
 - 4.9.2.1 Product A
 - 4.9.2.2 Product B
 - 4.9.3 Watsons(China Hong Kong) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.9.4 Main Business/Business Overview
- 4.10 L'OREAL(France)
 - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.10.2 Hair Clay Product Category, Application and Specification
 - 4.10.2.1 Product A
 - 4.10.2.2 Product B
 - 4.10.3 L'OREAL(France) Hair Clay Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2012-2017)

- 4.10.4 Main Business/Business Overview
- 4.11 TIGI(UK)
- 4.12 BEAVER(China)
- 4.13 MATRIX(US)
- 4.14 CYNOS(Korea)
- 4.15 JOICO(US)
- 4.16 Subtil(France)
- 4.17 IDA(China Hong Kong)

5 HAIR CLAY MANUFACTURING COST ANALYSIS

- 5.1 Hair Clay Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Hair Clay

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Hair Clay Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Hair Clay Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy

7.2.3 Target Client

7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

8.1 Technology Progress/Risk

8.1.1 Substitutes Threat

8.1.2 Technology Progress in Related Industry

8.2 Consumer Needs/Customer Preference Change

8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN HAIR CLAY MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

9.1 Global and Japan Hair Clay Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

9.2 Global and Japan Hair Clay Sales (K Units) Forecast by Type (2017-2022)

9.2.1 by Hair Type

9.2.2 by Hair Care Attribute

9.3 Global and Japan Hair Clay Sales (K Units) Forecast by Application (2017-2022)

9.4 Global and Japan Hair Clay Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

11.1 Methodology/Research Approach

11.1.1 Research Programs/Design

11.1.2 Market Size Estimation

11.1.3 Market Breakdown and Data Triangulation

11.2 Data Source

11.2.1 Secondary Sources

11.2.2 Primary Sources

11.3 Disclaimer

11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Hair Clay

Table Japan Hair Clay Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Hair Clay by Applications in 2016

Table Global Hair Clay Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Hair Clay by Applications in 2016

Figure Home Use Examples

Table Key Downstream Customer in Home Use

Figure Barbershop Examples

Table Key Downstream Customer in Barbershop

Figure Beauty Salon Examples

Table Key Downstream Customer in Beauty Salon

Figure Normal Product Picture

Figure Dry Product Picture

Figure Oily Product Picture

Figure Thinning Product Picture

Figure Shine Enhancing Product Picture

Figure Finish & Hold Product Picture

Figure Sculpt Product Picture

Table GATSBY(Japan) Basic Information List

Table GATSBY(Japan) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table GATSBY(Japan) Hair Clay Sales Growth Rate (%)(2012-2017)

Table GATSBY(Japan) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure GATSBY(Japan) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table Schwarzkopf(Germany) Basic Information List

Table Schwarzkopf(Germany) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table Schwarzkopf(Germany) Hair Clay Sales Growth Rate (%)(2012-2017)

Table Schwarzkopf(Germany) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure Schwarzkopf(Germany) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table VS(UK) Basic Information List

Table VS(UK) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table VS(UK) Hair Clay Sales Growth Rate (%)(2012-2017)

Table VS(UK) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure VS(UK) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table L'Oreal Paris Men Expert(France) Basic Information List

Table L'Oreal Paris Men Expert(France) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table L'Oreal Paris Men Expert(France) Hair Clay Sales Growth Rate (%) (2012-2017)

Table L'Oreal Paris Men Expert(France) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure L'Oreal Paris Men Expert(France) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table SEBASTIAN(US) Basic Information List

Table SEBASTIAN(US) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table SEBASTIAN(US) Hair Clay Sales Growth Rate (%) (2012-2017)

Table SEBASTIAN(US) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure SEBASTIAN(US) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table WELLA(Germany) Basic Information List

Table WELLA(Germany) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table WELLA(Germany) Hair Clay Sales Growth Rate (%) (2012-2017)

Table WELLA(Germany) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure WELLA(Germany) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table SHISEIDO(Japan) Basic Information List

Table SHISEIDO(Japan) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table SHISEIDO(Japan) Hair Clay Sales Growth Rate (%) (2012-2017)

Table SHISEIDO(Japan) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure SHISEIDO(Japan) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table YOUNGRACE(China) Basic Information List

Table YOUNGRACE(China) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table YOUNGRACE(China) Hair Clay Sales Growth Rate (%) (2012-2017)

Table YOUNGRACE(China) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure YOUNGRACE(China) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table Watsons(China Hong Kong) Basic Information List

Table Watsons(China Hong Kong) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Table Watsons(China Hong Kong) Hair Clay Sales Growth Rate (%) (2012-2017)

Table Watsons(China Hong Kong) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure Watsons(China Hong Kong) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table L'OREAL(France) Basic Information List

Table L'OREAL(France) Hair Clay Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table L'OREAL(France) Hair Clay Sales Growth Rate (%)(2012-2017)

Table L'OREAL(France) Hair Clay Sales Market Share (%) in Japan (2012-2017)

Figure L'OREAL(France) Hair Clay Revenue Market Share (%) in Japan (2012-2017)

Table TIGI(UK) Basic Information List

Table BEAVER(China) Basic Information List

Table MATRIX(US) Basic Information List

Table CYNOS(Korea) Basic Information List

Table JOICO(US) Basic Information List

Table Subtil(France) Basic Information List

Table IDA(China Hong Kong) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hair Clay

Figure Manufacturing Process Analysis of Hair Clay

Figure Hair Clay Industrial Chain Analysis

Table Raw Materials Sources of Hair Clay Major Players/Manufacturers in 2016

Table Major Buyers of Hair Clay

Table Distributors/Traders List

Figure Japan Hair Clay Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Japan Hair Clay Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Japan Hair Clay Price (USD/Unit) Trend Forecast (2017-2022)

Figure Global Hair Clay Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure Global Hair Clay Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Global Hair Clay Price (USD/Unit) Trend Forecast (2017-2022)

Table Japan Hair Clay Sales (K Units) Forecast by Type (2017-2022)

Table Global Hair Clay Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Hair Clay Sales (K Units) Forecast by Type (2017-2022)

Figure Global Hair Clay Sales (K Units) Forecast by Type (2017-2022)

Figure Japan Hair Clay Sales Volume Market Share Forecast by Type in 2017

Figure Global Hair Clay Sales Volume Market Share Forecast by Type in 2017

Table Japan Hair Clay Sales (K Units) Forecast by Application (2017-2022)

Figure Japan Hair Clay Sales Volume Market Share Forecast by Application
(2017-2022)

Figure Japan Hair Clay Sales Volume Market Share Forecast by Application in 2017

Table Global Hair Clay Sales (K Units) Forecast by Application (2017-2022)

Figure Global Hair Clay Sales Volume Market Share Forecast by Application
(2017-2022)

Figure Global Hair Clay Sales Volume Market Share Forecast by Application in 2017

Table Japan Hair Clay Sales (K Units) Forecast by Regions (2017-2022)

Table Japan Hair Clay Sales Volume Share Forecast by Regions (2017-2022)

Figure Japan Hair Clay Sales Volume Share Forecast by Regions (2017-2022)

Table Global Hair Clay Sales (K Units) Forecast by Regions (2017-2022)

Table Global Hair Clay Sales Volume Share Forecast by Regions (2017-2022)

Figure Global Hair Clay Sales Volume Share Forecast by Regions (2017-2022)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Hair Clay Market Analysis Report

Product link: <https://marketpublishers.com/r/259350E90DBEN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/259350E90DBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970