

2017-2022 Global and Japan Essence Market Analysis Report

<https://marketpublishers.com/r/2F03CCC79ABEN.html>

Date: August 2017

Pages: 124

Price: US\$ 3,085.00 (Single User License)

ID: 2F03CCC79ABEN

Abstracts

The global Essence market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2017, growing at a CAGR of XX% between 2016 and 2022.

Japan plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2017, with a CAGR of xx%.

This report, with focus on top players in the global and Japan, studies the Essence market's development status and future trend in the global and Japan. It splits Essence market by type and by applications to fully and deeply research and reveal market profile and prospect.

The major players include

EsteeLauder(US)

LANCOME(France)

SK-II(Japan)

L'OREAL(France)

SHISEIDO(Japan)

ElizabethArden(US)

OLAY(US)

Clarins(France)

LaMer(US)

Clinique(US)

Kiehl,s(US)

LANEIGE(Korea)

Guerlain(France)

Dior(France)

Sulwhasoo(Korea)

ORIGINS(US)

WHOO(Korea)

Biotherm(France)

vichy(France)

DECORTE(Japan)

AUPRES(China)

HABA(China)

ZOTOS ACCENT(China)

Pechoin(China)

Innisfree(Korea)

CHANDO(China)

KANS(China)

Herborist(China)

AVON(US)

Dcolor(China)

Geographically, this report splits the Global market into the following regions:

Asia Pacific

Japan

Tokyo

Yokohama

Osaka

Nagoya

Others

China

Korea

India

Others

Europe

France

Germany

United Kingdom

Italy

Russia

Others

North America

United States

Canada

Latin America

Brazil

Mexico

Others

Southeast Asia

Singapore

Malaysia

Vietnam

Myanmar

Thailand

Indonesia

Philippines

Others

Middle East & Africa

Saudi Arabia

Iran

UAE

Turkey

Israel

Egypt

South Africa

Others

On the basis of product, the Essence market is primarily split into

By Suitable for Hair

All Hair

Damaged Hair

Dry Hair

Oily Hair

Others

By Net Weight

200mL or Less

201-400ml

401ml-750ml

More than 750ml

Others

By Skin Characteristics

Neutral Skin

Dry Skin

Oily Skin

Mixed Skin

Sensitive Skin

By Effect

Stop Only

Deep Repair

Refreshing

Nourish

Other (Germinal, Wrinkle, Delicate Pores, Replenishment, Supple, Antioxidant, Other)

Key Applications

Family Use

Beauty Salon Use

Different Skin Use

Contents

1 ESSENCE OVERVIEW

- 1.1 Product Overview and Scope of Essence
- 1.2 Global and Japan Essence Market by Applications/End Users
 - 1.2.1 Japan Essence Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.1.1 Japan Essence Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.1.2 Japan Essence Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.1.3 Market Drivers and Opportunities
 - 1.2.2 Japan Essence Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.3 Global Essence Sales by Application (2012-2017)
 - 1.2.3.1 Global Essence Sales (K Units) and Market Share by Applications (2012-2017)
 - 1.2.3.2 Global Essence Sales Growth Rate (%) by Applications (2012-2017)
 - 1.2.3.3 Market Drivers and Opportunities
 - 1.2.4 Global Essence Sales (K Units) and Market Share Comparison by Applications (2012-2017)
 - 1.2.5 Family Use
 - 1.2.6 Beauty Salon Use
 - 1.2.7 Different Skin Use
- 1.3 Global and Japan Market Size (Sales and Revenue) of Essence (2012-2017)
 - 1.3.1 Japan Market Size (Sales and Revenue) of Essence (2012-2017)
 - 1.3.1.1 Japan Essence Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.1.2 Japan Essence Revenue (Million USD) and Growth Rate (2012-2017)
 - 1.3.2 Global Market Size (Sales and Revenue) of Essence (2012-2017)
 - 1.3.2.1 Global Essence Sales (K Units) and Growth Rate (%) (2012-2017)
 - 1.3.2.2 Global Essence Revenue (Million USD) and Growth Rate (2012-2017)
- 1.4 Global and Japan Classification of Essence by Suitable for Hair
 - 1.4.1 Japan Essence Sales (K Units) and Market Share by Suitable for Hair (2012-2017)
 - 1.4.2 Global Essence Sales (K Units) and Market Share by Suitable for Hair (2012-2017)
 - 1.4.3 Japan Essence Revenue (Million USD) and Market Share by Suitable for Hair (2012-2017)
 - 1.4.4 Global Essence Revenue (Million USD) and Market Share by Suitable for Hair

(2012-2017)

- 1.4.5 Japan Essence Price (USD/Unit) by Suitable for Hair (2012-2017)
- 1.4.6 Global Essence Price (USD/Unit) by Suitable for Hair (2012-2017)
- 1.4.7 Japan Essence Sales Growth Rate (%) by Suitable for Hair (2012-2017)
- 1.4.8 Global Essence Sales Growth Rate (%) by Suitable for Hair (2012-2017)
- 1.4.9 All Hair
- 1.4.10 Damaged Hair
- 1.4.11 Dry Hair
- 1.4.12 Oily Hair
- 1.4.13 Others

1.5 Global and Japan Classification of Essence by Net Weight

- 1.5.1 Japan Essence Sales (K Units) and Market Share by Net Weight (2012-2017)
- 1.5.2 Global Essence Sales (K Units) and Market Share by Net Weight (2012-2017)
- 1.5.3 Japan Essence Revenue (Million USD) and Market Share by Net Weight

(2012-2017)

- 1.5.4 Global Essence Revenue (Million USD) and Market Share by Net Weight

(2012-2017)

- 1.5.5 Japan Essence Price (USD/Unit) by Net Weight (2012-2017)
- 1.5.6 Global Essence Price (USD/Unit) by Net Weight (2012-2017)
- 1.5.7 Japan Essence Sales Growth Rate (%) by Net Weight (2012-2017)
- 1.5.8 Global Essence Sales Growth Rate (%) by Net Weight (2012-2017)
- 1.5.9 200mL or Less
- 1.5.10 201-400ml
- 1.5.11 401ml-750ml
- 1.5.12 More than 750ml
- 1.5.13 Others

1.6 Global and Japan Classification of Essence by Skin Characteristics

- 1.6.1 Japan Essence Sales (K Units) and Market Share by Skin Characteristics

(2012-2017)

- 1.6.2 Global Essence Sales (K Units) and Market Share by Skin Characteristics

(2012-2017)

1.6.3 Japan Essence Revenue (Million USD) and Market Share by Skin Characteristics (2012-2017)

1.6.4 Global Essence Revenue (Million USD) and Market Share by Skin Characteristics (2012-2017)

- 1.6.5 Japan Essence Price (USD/Unit) by Skin Characteristics (2012-2017)
- 1.6.6 Global Essence Price (USD/Unit) by Skin Characteristics (2012-2017)
- 1.6.7 Japan Essence Sales Growth Rate (%) by Skin Characteristics (2012-2017)
- 1.6.8 Global Essence Sales Growth Rate (%) by Skin Characteristics (2012-2017)

- 1.6.9 Neutral Skin
- 1.6.10 Dry Skin
- 1.6.11 Oily Skin
- 1.6.12 Mixed Skin
- 1.6.13 Sensitive Skin
- 1.7 Global and Japan Classification of Essence by Effect
 - 1.7.1 Japan Essence Sales (K Units) and Market Share by Effect (2012-2017)
 - 1.7.2 Global Essence Sales (K Units) and Market Share by Effect (2012-2017)
 - 1.7.3 Japan Essence Revenue (Million USD) and Market Share by Effect (2012-2017)
 - 1.7.4 Global Essence Revenue (Million USD) and Market Share by Effect (2012-2017)
 - 1.7.5 Japan Essence Price (USD/Unit) by Effect (2012-2017)
 - 1.7.6 Global Essence Price (USD/Unit) by Effect (2012-2017)
 - 1.7.7 Japan Essence Sales Growth Rate (%) by Effect (2012-2017)
 - 1.7.8 Global Essence Sales Growth Rate (%) by Effect (2012-2017)
 - 1.7.9 Stop Only
 - 1.7.10 Deep Repair
 - 1.7.11 Refreshing
 - 1.7.12 Nourish
 - 1.7.13 Other (Germinal, Wrinkle, Delicate Pores, Replenishment, Supple, Antioxidant, Other)

2 GLOBAL AND JAPAN ESSENCE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Japan Essence Market Competition by Players/Manufacturers
 - 2.1.1 Japan Essence Sales and Market Share of Key Players/Manufacturers (2012-2017)
 - 2.1.2 Japan Essence Revenue and Share by Players/Manufacturers (2012-2017)
 - 2.1.3 Japan Essence Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
 - 2.1.4 Japan Essence Market Competitive Situation and Trends
 - 2.1.4.1 Japan Essence Market Concentration Rate
 - 2.1.4.2 Japan Essence Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.1.4.3 Mergers & Acquisitions, Expansion in Japan Market
 - 2.1.5 Japan Players/Manufacturers Essence Manufacturing Base Distribution, Sales Area, Product Types
- 2.2 Global Essence Market Competition by Players/Manufacturers
 - 2.2.1 Global Essence Sales and Market Share of Key Players/Manufacturers (2012-2017)
 - 2.2.2 Global Essence Revenue and Share by Players/Manufacturers (2012-2017)

2.2.3 Global Essence Average Price (USD/Unit) by Players/Manufacturers
(2012-2017)

2.2.4 Global Essence Market Competitive Situation and Trends

2.2.4.1 Global Essence Market Concentration Rate

2.2.4.2 Global Essence Market Share of Top 3 and Top 5 Players/Manufacturers

2.2.4.3 Mergers & Acquisitions, Expansion in Global Market

2.2.5 Global Players/Manufacturers Essence Manufacturing Base Distribution, Sales Area, Product Types

3 GLOBAL AND JAPAN ESSENCE SALES AND REVENUE BY REGIONS (2012-2017)

3.1 Asia Pacific Essence Sales and Revenue by Regions (2012-2017)

3.1.1 Japan Essence Sales and Revenue (2012-2017)

3.1.1.1 Japan Essence Sales (K Units) and Market Share (2012-2017)

3.1.1.2 Japan Essence Revenue (Million USD) and Market Share (2012-2017)

3.1.1.3 Japan Essence Price (USD/Unit)(2012-2017)

3.1.2 China Essence Sales and Revenue (2012-2017)

3.1.2.1 China Essence Sales (K Units) and Market Share (2012-2017)

3.1.2.2 China Essence Revenue (Million USD) and Market Share (2012-2017)

3.1.2.3 China Essence Price (USD/Unit)(2012-2017)

3.1.3 Korea Essence Sales and Revenue (2012-2017)

3.1.3.1 Korea Essence Sales (K Units) and Market Share (2012-2017)

3.1.3.2 Korea Essence Revenue (Million USD) and Market Share (2012-2017)

3.1.3.3 Korea Essence Price (USD/Unit)(2012-2017)

3.1.4 India Essence Sales and Revenue (2012-2017)

3.1.4.1 India Essence Sales (K Units) and Market Share (2012-2017)

3.1.4.2 India Essence Revenue (Million USD) and Market Share (2012-2017)

3.1.4.3 India Essence Price (USD/Unit)(2012-2017)

3.1.5 Others Essence Sales and Revenue (2012-2017)

3.1.5.1 Others Essence Sales (K Units) and Market Share (2012-2017)

3.1.5.2 Others Essence Revenue (Million USD) and Market Share (2012-2017)

3.1.5.3 Others Essence Price (USD/Unit)(2012-2017)

3.2 Europe Essence Sales and Revenue by Regions (2012-2017)

3.2.1 France Essence Sales and Revenue (2012-2017)

3.2.1.1 France Essence Sales (K Units) and Market Share (2012-2017)

3.2.1.2 France Essence Revenue (Million USD) and Market Share (2012-2017)

3.2.1.3 France Essence Price (USD/Unit)(2012-2017)

3.2.2 Germany Essence Sales and Revenue (2012-2017)

- 3.2.2.1 Germany Essence Sales (K Units) and Market Share (2012-2017)
- 3.2.2.2 Germany Essence Revenue (Million USD) and Market Share (2012-2017)
- 3.2.2.3 Germany Essence Price (USD/Unit)(2012-2017)
- 3.2.3 United Kingdom Essence Sales and Revenue (2012-2017)
 - 3.2.3.1 United Kingdom Essence Sales (K Units) and Market Share (2012-2017)
 - 3.2.3.2 United Kingdom Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.3.3 United Kingdom Essence Price (USD/Unit)(2012-2017)
- 3.2.4 Italy Essence Sales and Revenue (2012-2017)
 - 3.2.4.1 Italy Essence Sales (K Units) and Market Share (2012-2017)
 - 3.2.4.2 Italy Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.4.3 Italy Essence Price (USD/Unit)(2012-2017)
- 3.2.5 Russia Essence Sales and Revenue (2012-2017)
 - 3.2.5.1 Russia Essence Sales (K Units) and Market Share (2012-2017)
 - 3.2.5.2 Russia Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.5.3 Russia Essence Price (USD/Unit)(2012-2017)
- 3.2.6 Others Essence Sales and Revenue (2012-2017)
 - 3.2.6.1 Others Essence Sales (K Units) and Market Share (2012-2017)
 - 3.2.6.2 Others Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.2.6.3 Others Essence Price (USD/Unit)(2012-2017)
- 3.3 North America Essence Sales and Revenue by Regions (2012-2017)
 - 3.3.1 United States Essence Sales and Revenue (2012-2017)
 - 3.3.1.1 United States Essence Sales (K Units) and Market Share (2012-2017)
 - 3.3.1.2 United States Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.1.3 United States Essence Price (USD/Unit)(2012-2017)
 - 3.3.2 Canada Essence Sales and Revenue (2012-2017)
 - 3.3.2.1 Canada Essence Sales (K Units) and Market Share (2012-2017)
 - 3.3.2.2 Canada Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.3.2.3 Canada Essence Price (USD/Unit)(2012-2017)
- 3.4 Latin America Essence Sales and Revenue by Regions (2012-2017)
 - 3.4.1 Brazil Essence Sales and Revenue (2012-2017)
 - 3.4.1.1 Brazil Essence Sales (K Units) and Market Share (2012-2017)
 - 3.4.1.2 Brazil Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.1.3 Brazil Essence Price (USD/Unit)(2012-2017)
 - 3.4.2 Mexico Essence Sales and Revenue (2012-2017)
 - 3.4.2.1 Mexico Essence Sales (K Units) and Market Share (2012-2017)
 - 3.4.2.2 Mexico Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.4.2.3 Mexico Essence Price (USD/Unit)(2012-2017)
 - 3.4.3 Others Essence Sales and Revenue (2012-2017)

- 3.4.3.1 Others Essence Sales (K Units) and Market Share (2012-2017)
- 3.4.3.2 Others Essence Revenue (Million USD) and Market Share (2012-2017)
- 3.4.3.3 Others Essence Price (USD/Unit)(2012-2017)
- 3.5 Southeast Asia Essence Sales and Revenue by Regions (2012-2017)
 - 3.5.1 Singapore Essence Sales and Revenue (2012-2017)
 - 3.5.1.1 Singapore Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.1.2 Singapore Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.1.3 Singapore Essence Price (USD/Unit)(2012-2017)
 - 3.5.2 Malaysia Essence Sales and Revenue (2012-2017)
 - 3.5.2.1 Malaysia Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.2.2 Malaysia Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.2.3 Malaysia Essence Price (USD/Unit)(2012-2017)
 - 3.5.3 Vietnam Essence Sales and Revenue (2012-2017)
 - 3.5.3.1 Vietnam Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.3.2 Vietnam Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.3.3 Vietnam Essence Price (USD/Unit)(2012-2017)
 - 3.5.4 Myanmar Essence Sales and Revenue (2012-2017)
 - 3.5.4.1 Myanmar Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.4.2 Myanmar Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.4.3 Myanmar Essence Price (USD/Unit)(2012-2017)
 - 3.5.5 Thailand Essence Sales and Revenue (2012-2017)
 - 3.5.5.1 Thailand Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.5.2 Thailand Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.5.3 Thailand Essence Price (USD/Unit)(2012-2017)
 - 3.5.6 Indonesia Essence Sales and Revenue (2012-2017)
 - 3.5.6.1 Indonesia Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.6.2 Indonesia Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.6.3 Indonesia Essence Price (USD/Unit)(2012-2017)
 - 3.5.7 Philippines Essence Sales and Revenue (2012-2017)
 - 3.5.7.1 Philippines Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.7.2 Philippines Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.7.3 Philippines Essence Price (USD/Unit)(2012-2017)
 - 3.5.8 Others Essence Sales and Revenue (2012-2017)
 - 3.5.8.1 Others Essence Sales (K Units) and Market Share (2012-2017)
 - 3.5.8.2 Others Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.5.8.3 Others Essence Price (USD/Unit)(2012-2017)
- 3.6 Middle East & Africa Essence Sales and Revenue by Regions (2012-2017)
 - 3.6.1 Saudi Arabia Essence Sales and Revenue (2012-2017)
 - 3.6.1.1 Saudi Arabia Essence Sales (K Units) and Market Share (2012-2017)

- 3.6.1.2 Saudi Arabia Essence Revenue (Million USD) and Market Share (2012-2017)
- 3.6.1.3 Saudi Arabia Essence Price (USD/Unit)(2012-2017)
- 3.6.2 Iran Essence Sales and Revenue (2012-2017)
 - 3.6.2.1 Iran Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.2.2 Iran Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.2.3 Iran Essence Price (USD/Unit)(2012-2017)
- 3.6.3 UAE Essence Sales and Revenue (2012-2017)
 - 3.6.3.1 UAE Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.3.2 UAE Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.3.3 UAE Essence Price (USD/Unit)(2012-2017)
- 3.6.4 Turkey Essence Sales and Revenue (2012-2017)
 - 3.6.4.1 Turkey Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.4.2 Turkey Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.4.3 Turkey Essence Price (USD/Unit)(2012-2017)
- 3.6.5 Israel Essence Sales and Revenue (2012-2017)
 - 3.6.5.1 Israel Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.5.2 Israel Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.5.3 Israel Essence Price (USD/Unit)(2012-2017)
- 3.6.6 Egypt Essence Sales and Revenue (2012-2017)
 - 3.6.6.1 Egypt Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.6.2 Egypt Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.6.3 Egypt Essence Price (USD/Unit)(2012-2017)
- 3.6.7 South Africa Essence Sales and Revenue (2012-2017)
 - 3.6.7.1 South Africa Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.7.2 South Africa Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.7.3 South Africa Essence Price (USD/Unit)(2012-2017)
- 3.6.8 Others Essence Sales and Revenue (2012-2017)
 - 3.6.8.1 Others Essence Sales (K Units) and Market Share (2012-2017)
 - 3.6.8.2 Others Essence Revenue (Million USD) and Market Share (2012-2017)
 - 3.6.8.3 Others Essence Price (USD/Unit)(2012-2017)

4 GLOBAL AND JAPAN ESSENCE PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 4.1 EsteeLauder(US)
 - 4.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.1.2 Essence Product Category, Application and Specification
 - 4.1.2.1 Product A
 - 4.1.2.2 Product B

- 4.1.3 EsteeLauder(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
- 4.1.4 Main Business/Business Overview
- 4.2 LANCOME(France)
 - 4.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.2.2 Essence Product Category, Application and Specification
 - 4.2.2.1 Product A
 - 4.2.2.2 Product B
 - 4.2.3 LANCOME(France) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.2.4 Main Business/Business Overview
- 4.3 SK-II(Japan)
 - 4.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.3.2 Essence Product Category, Application and Specification
 - 4.3.2.1 Product A
 - 4.3.2.2 Product B
 - 4.3.3 SK-II(Japan) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.3.4 Main Business/Business Overview
- 4.4 L'OREAL(France)
 - 4.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.4.2 Essence Product Category, Application and Specification
 - 4.4.2.1 Product A
 - 4.4.2.2 Product B
 - 4.4.3 L'OREAL(France) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.4.4 Main Business/Business Overview
- 4.5 SHISEIDO(Japan)
 - 4.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.5.2 Essence Product Category, Application and Specification
 - 4.5.2.1 Product A
 - 4.5.2.2 Product B
 - 4.5.3 SHISEIDO(Japan) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)
 - 4.5.4 Main Business/Business Overview
- 4.6 ElizabethArden(US)
 - 4.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.6.2 Essence Product Category, Application and Specification
 - 4.6.2.1 Product A

- 4.6.2.2 Product B
- 4.6.3 ElizabethArden(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
- 4.6.4 Main Business/Business Overview
- 4.7 OLAY(US)
 - 4.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.7.2 Essence Product Category, Application and Specification
 - 4.7.2.1 Product A
 - 4.7.2.2 Product B
 - 4.7.3 OLAY(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.7.4 Main Business/Business Overview
- 4.8 Clarins(France)
 - 4.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.8.2 Essence Product Category, Application and Specification
 - 4.8.2.1 Product A
 - 4.8.2.2 Product B
 - 4.8.3 Clarins(France) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.8.4 Main Business/Business Overview
- 4.9 LaMer(US)
 - 4.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.9.2 Essence Product Category, Application and Specification
 - 4.9.2.1 Product A
 - 4.9.2.2 Product B
 - 4.9.3 LaMer(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.9.4 Main Business/Business Overview
- 4.10 Clinique(US)
 - 4.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 4.10.2 Essence Product Category, Application and Specification
 - 4.10.2.1 Product A
 - 4.10.2.2 Product B
 - 4.10.3 Clinique(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
 - 4.10.4 Main Business/Business Overview
- 4.11 Kiehl,s(US)
- 4.12 LANEIGE(Korea)
- 4.13 Guerlain(France)

- 4.14 Dior(France)
- 4.15 Sulwhasoo(Korea)
- 4.16 ORIGINS(US)
- 4.17 WHOO(Korea)
- 4.18 Biotherm(France)
- 4.19 vichy(France)
- 4.20 DECORTE(Japan)
- 4.21 AUPRES(China)
- 4.22 HABA(China)
- 4.23 ZOTOS ACCENT(China)
- 4.24 Pechoin(China)
- 4.25 Innisfree(Korea)
- 4.26 CHANDO(China)
- 4.27 KANS(China)
- 4.28 Herborist(China)
- 4.29 AVON(US)
- 4.30 Dcolor(China)

5 ESSENCE MANUFACTURING COST ANALYSIS

- 5.1 Essence Key Raw Materials Analysis
 - 5.1.1 Key Raw Materials
 - 5.1.2 Price Trend of Key Raw Materials
 - 5.1.3 Key Suppliers of Raw Materials
 - 5.1.4 Market Concentration Rate of Raw Materials
- 5.2 Proportion of Manufacturing Cost Structure
 - 5.2.1 Raw Materials
 - 5.2.2 Labor Cost
 - 5.2.3 Manufacturing Expenses
- 5.3 Manufacturing Process Analysis of Essence

6 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 6.1 Essence Industrial Chain Analysis
- 6.2 Upstream Raw Materials Sourcing
- 6.3 Raw Materials Sources of Essence Major Players/Manufacturers in 2016
- 6.4 Downstream Buyers

7 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 7.1 Marketing Channel
 - 7.1.1 Direct Marketing
 - 7.1.2 Indirect Marketing
 - 7.1.3 Marketing Channel Development Trend
- 7.2 Market Positioning
 - 7.2.1 Pricing Strategy
 - 7.2.2 Brand Strategy
 - 7.2.3 Target Client
- 7.3 Distributors/Traders List

8 MARKET EFFECT FACTORS ANALYSIS

- 8.1 Technology Progress/Risk
 - 8.1.1 Substitutes Threat
 - 8.1.2 Technology Progress in Related Industry
- 8.2 Consumer Needs/Customer Preference Change
- 8.3 Economic/Political Environmental Change

9 GLOBAL AND JAPAN ESSENCE MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 9.1 Global and Japan Essence Sales (K Units), Revenue (Million USD) Forecast (2017-2022)
- 9.2 Global and Japan Essence Sales (K Units) Forecast by Type (2017-2022)
 - 9.2.1 by Suitable for Hair
 - 9.2.2 by Net Weight
 - 9.2.3 by Skin Characteristics
 - 9.2.4 by Effect
- 9.3 Global and Japan Essence Sales (K Units) Forecast by Application (2017-2022)
- 9.4 Global and Japan Essence Sales (K Units) Forecast by Regions (2017-2022)

10 RESEARCH FINDINGS AND CONCLUSION

11 METHODOLOGY AND DATA SOURCE

- 11.1 Methodology/Research Approach
 - 11.1.1 Research Programs/Design
 - 11.1.2 Market Size Estimation

- 11.1.3 Market Breakdown and Data Triangulation
- 11.2 Data Source
 - 11.2.1 Secondary Sources
 - 11.2.2 Primary Sources
- 11.3 Disclaimer
- 11.4 Author List

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Essence

Table Japan Essence Sales (Million Units) Comparison by Applications (2012-2017)

Figure Japan Sales Market Share (%) of Essence by Applications in 2016

Table Global Essence Sales (Million Units) Comparison by Applications (2012-2017)

Figure Global Sales Market Share (%) of Essence by Applications in 2016

Figure Family Use Examples

Table Key Downstream Customer in Family Use

Figure Beauty Salon Use Examples

Table Key Downstream Customer in Beauty Salon Use

Figure Different Skin Use Examples

Table Key Downstream Customer in Different Skin Use

Figure All Hair Product Picture

Figure Damaged Hair Product Picture

Figure Dry Hair Product Picture

Figure Oily Hair Product Picture

Figure Others Product Picture

Figure 200mL or Less Product Picture

Figure 201-400ml Product Picture

Figure 401ml-750ml Product Picture

Figure More than 750ml Product Picture

Figure Others Product Picture

Figure Neutral Skin Product Picture

Figure Dry Skin Product Picture

Figure Oily Skin Product Picture

Figure Mixed Skin Product Picture

Figure Sensitive Skin Product Picture

Figure Stop Only Product Picture

Figure Deep Repair Product Picture

Figure Refreshing Product Picture

Figure Nourish Product Picture

Figure Other (Germinal, Wrinkle, Delicate Pores, Replenishment, Supple, Antioxidant, Other) Product Picture

Table EsteeLauder(US) Basic Information List

Table EsteeLauder(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

Table EsteeLauder(US) Essence Sales Growth Rate (%) (2012-2017)
Table EsteeLauder(US) Essence Sales Market Share (%) in Japan (2012-2017)
Figure EsteeLauder(US) Essence Revenue Market Share (%) in Japan (2012-2017)
Table LANCOME(France) Basic Information List
Table LANCOME(France) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table LANCOME(France) Essence Sales Growth Rate (%) (2012-2017)
Table LANCOME(France) Essence Sales Market Share (%) in Japan (2012-2017)
Figure LANCOME(France) Essence Revenue Market Share (%) in Japan (2012-2017)
Table SK-II(Japan) Basic Information List
Table SK-II(Japan) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table SK-II(Japan) Essence Sales Growth Rate (%) (2012-2017)
Table SK-II(Japan) Essence Sales Market Share (%) in Japan (2012-2017)
Figure SK-II(Japan) Essence Revenue Market Share (%) in Japan (2012-2017)
Table L'OREAL(France) Basic Information List
Table L'OREAL(France) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table L'OREAL(France) Essence Sales Growth Rate (%) (2012-2017)
Table L'OREAL(France) Essence Sales Market Share (%) in Japan (2012-2017)
Figure L'OREAL(France) Essence Revenue Market Share (%) in Japan (2012-2017)
Table SHISEIDO(Japan) Basic Information List
Table SHISEIDO(Japan) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table SHISEIDO(Japan) Essence Sales Growth Rate (%) (2012-2017)
Table SHISEIDO(Japan) Essence Sales Market Share (%) in Japan (2012-2017)
Figure SHISEIDO(Japan) Essence Revenue Market Share (%) in Japan (2012-2017)
Table ElizabethArden(US) Basic Information List
Table ElizabethArden(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table ElizabethArden(US) Essence Sales Growth Rate (%) (2012-2017)
Table ElizabethArden(US) Essence Sales Market Share (%) in Japan (2012-2017)
Figure ElizabethArden(US) Essence Revenue Market Share (%) in Japan (2012-2017)
Table OLAY(US) Basic Information List
Table OLAY(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table OLAY(US) Essence Sales Growth Rate (%) (2012-2017)
Table OLAY(US) Essence Sales Market Share (%) in Japan (2012-2017)
Figure OLAY(US) Essence Revenue Market Share (%) in Japan (2012-2017)

Table Clarins(France) Basic Information List
Table Clarins(France) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table Clarins(France) Essence Sales Growth Rate (%) (2012-2017)
Table Clarins(France) Essence Sales Market Share (%) in Japan (2012-2017)
Figure Clarins(France) Essence Revenue Market Share (%) in Japan (2012-2017)
Table LaMer(US) Basic Information List
Table LaMer(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table LaMer(US) Essence Sales Growth Rate (%) (2012-2017)
Table LaMer(US) Essence Sales Market Share (%) in Japan (2012-2017)
Figure LaMer(US) Essence Revenue Market Share (%) in Japan (2012-2017)
Table Clinique(US) Basic Information List
Table Clinique(US) Essence Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Table Clinique(US) Essence Sales Growth Rate (%) (2012-2017)
Table Clinique(US) Essence Sales Market Share (%) in Japan (2012-2017)
Figure Clinique(US) Essence Revenue Market Share (%) in Japan (2012-2017)
Table Kiehl,s(US) Basic Information List
Table LANEIGE(Korea) Basic Information List
Table Guerlain(France) Basic Information List
Table Dior(France) Basic Information List
Table Sulwhasoo(Korea) Basic Information List
Table ORIGINS(US) Basic Information List
Table WHOO(Korea) Basic Information List
Table Biotherm(France) Basic Information List
Table vichy(France) Basic Information List
Table DECORTE(Japan) Basic Information List
Table AUPRES(China) Basic Information List
Table HABA(China) Basic Information List
Table ZOTOS ACCENT(China) Basic Information List
Table Pechoin(China) Basic Information List
Table Innisfree(Korea) Basic Information List
Table CHANDO(China) Basic Information List
Table KANS(China) Basic Information List
Table Herborist(China) Basic Information List
Table AVON(US) Basic Information List
Table Dcolor(China) Basic Information List
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Essence
Figure Manufacturing Process Analysis of Essence
Figure Essence Industrial Chain Analysis
Table Raw Materials Sources of Essence Major Players/Manufacturers in 2016
Table Major Buyers of Essence
Table Distributors/Traders List
Figure Japan Essence Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Japan Essence Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Japan Essence Price (USD/Unit) Trend Forecast (2017-2022)
Figure Global Essence Sales (K Units) and Growth Rate (%) Forecast (2017-2022)
Figure Global Essence Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure Global Essence Price (USD/Unit) Trend Forecast (2017-2022)
Table Japan Essence Sales (K Units) Forecast by Type (2017-2022)
Table Global Essence Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Essence Sales (K Units) Forecast by Type (2017-2022)
Figure Global Essence Sales (K Units) Forecast by Type (2017-2022)
Figure Japan Essence Sales Volume Market Share Forecast by Type in 2017
Figure Global Essence Sales Volume Market Share Forecast by Type in 2017
Table Japan Essence Sales (K Units) Forecast by Application (2017-2022)
Figure Japan Essence Sales Volume Market Share Forecast by Application (2017-2022)
Figure Japan Essence Sales Volume Market Share Forecast by Application in 2017
Table Global Essence Sales (K Units) Forecast by Application (2017-2022)
Figure Global Essence Sales Volume Market Share Forecast by Application (2017-2022)
Figure Global Essence Sales Volume Market Share Forecast by Application in 2017
Table Japan Essence Sales (K Units) Forecast by Regions (2017-2022)
Table Japan Essence Sales Volume Share Forecast by Regions (2017-2022)
Figure Japan Essence Sales Volume Share Forecast by Regions (2017-2022)
Table Global Essence Sales (K Units) Forecast by Regions (2017-2022)
Table Global Essence Sales Volume Share Forecast by Regions (2017-2022)
Figure Global Essence Sales Volume Share Forecast by Regions (2017-2022)
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: 2017-2022 Global and Japan Essence Market Analysis Report

Product link: <https://marketpublishers.com/r/2F03CCC79ABEN.html>

Price: US\$ 3,085.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2F03CCC79ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970